

MTD Sales  
538.66 L

Brand Share %  
5.33 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	515.48	5.27 %
Chargers	17.44	23.87 %
Tab	5.34	4.77 %
Ear-Buds	0.31	0.33 %
Pow-Bank	0.05	0.15 %
Dig-Acce	0.04	0.22 %
<b>Total</b>	<b>538.66</b>	<b>5.33 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	174.85	10.09 %
CHENNAI-02	97.75	6.24 %
SOUTH-03	56.83	5.86 %
WEST-02	47.16	4.80 %
NORTH ARCOT	45.96	3.97 %
CHENNAI-01	41.54	3.75 %
TRICHY-01	30.63	3.82 %
SOUTH ARCOT	24.30	2.63 %
WEST-01	19.64	3.45 %
HO01		0.00 %
<b>Total</b>	<b>538.66</b>	<b>5.33 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	166.03	9.93 %
Chargers	5.92	37.60 %
Tab	2.76	10.85 %
Ear-Buds	0.12	0.90 %
Pow-Bank	0.02	0.51 %
Dig-Acce		0.24 %
<b>Total</b>	<b>174.85</b>	<b>10.09 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	3.64	4.83 %
TKS2	2.86	3.93 %
MAR1	2.53	5.04 %
APK2	1.83	4.32 %
SNL1	1.09	4.54 %
RND1	1.02	2.47 %
MMT1	0.88	2.42 %
TKS1	0.83	1.73 %
PDI1	0.81	3.23 %
TYI1	0.55	2.34 %
VKM1	0.50	3.17 %
ARM1	0.44	1.78 %
KYR1	0.42	1.84 %
TKY1	0.29	0.97 %
SKD1	0.21	0.69 %
COL1	0.15	1.80 %
STU2	0.15	1.35 %
KGL1	0.13	0.31 %
UDN1	0.13	0.49 %
SDI1	0.08	0.49 %
ASM1		0.00 %
KSM1		0.00 %
<b>Total</b>	<b>174.85</b>	<b>10.09 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	94.84	6.33 %
Chargers	1.94	18.77 %
Tab	0.96	3.30 %
Dig-Acce	0.01	0.09 %
<b>Total</b>	<b>97.75</b>	<b>6.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	3.88	5.23 %
GPD1	3.14	4.70 %
CH50	2.41	3.48 %
MC05	2.41	3.87 %
CH44	2.23	2.48 %
CH33	2.01	2.03 %
CH46	1.71	5.32 %
CH18	1.52	3.50 %
CH43	1.24	4.44 %
CH31	1.23	5.04 %
CH23	1.03	2.95 %
CH20	0.87	1.50 %
CH41	0.87	2.19 %
CH17	0.85	2.16 %
UKI1	0.56	0.88 %
CH27	0.56	3.34 %
PON1	0.55	1.60 %
CH51	0.44	0.99 %
MJR1	0.14	0.23 %
CH06	0.07	0.17 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>97.75</b>	<b>6.24 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	54.41	5.78 %
Chargers	1.99	27.91 %
Tab	0.43	5.81 %
<b>Total</b>	<b>56.83</b>	<b>5.86 %</b>

Branch *	MTD Sales L	Brand Share %
TDI1	1.06	4.71 %
BNR1	0.85	3.14 %
MDU4	0.80	4.18 %
PKM1	0.62	3.36 %
TEN2	0.57	1.61 %
PNV2	0.56	4.86 %
ADP1	0.31	1.22 %
SGP1	0.30	1.41 %
CBM1	0.29	0.96 %
KKD3	0.27	1.37 %
TEN1	0.21	0.61 %
MDU6	0.19	0.50 %
CMR1	0.16	0.53 %
TMM1	0.14	0.39 %
PVI1	0.11	0.36 %
DKI1	0.02	0.09 %
ODM1	0.01	0.06 %
KYK1	0.01	0.07 %
PNI1	0.01	0.17 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>56.83</b>	<b>5.86 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	45.17	4.72 %
Chargers	1.65	27.81 %
Tab	0.33	3.83 %
Dig-Acce		1.49 %
<b>Total</b>	<b>47.16</b>	<b>4.80 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	1.47	3.71 %
KVP1	1.38	4.43 %
SGI1	1.30	3.65 %
KRI1	1.15	2.62 %
MCR1	1.11	3.18 %
KAM1	1.05	5.06 %
TRM1	0.63	1.00 %
NKL2	0.42	1.00 %
SLM3	0.40	1.11 %
ERD2	0.30	2.72 %
EPI1	0.26	1.06 %
ATU1	0.25	0.64 %
RSP1	0.23	2.21 %
PLC1	0.19	0.81 %
EDP1	0.17	2.38 %
TCG1	0.16	1.36 %
OML1	0.01	0.02 %
DPR1		0.03 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>47.16</b>	<b>4.80 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.97	3.94 %
Chargers	1.55	17.10 %
Tab	0.30	1.80 %
Ear-Buds	0.15	1.30 %
<b>Total</b>	<b>45.96</b>	<b>3.97 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.63	2.69 %
CGM1	1.61	4.22 %
VSI1	1.52	3.84 %
WJP1	1.34	2.71 %
UGI1	1.33	5.11 %
SBR1	1.20	2.15 %
GDM1	0.97	2.04 %
PLR1	0.81	4.23 %
KPM1	0.52	1.20 %
TRR1	0.27	0.42 %
ANI1	0.17	0.69 %
CPT1	0.16	0.52 %
VNB1	0.15	0.31 %
CYR1	0.14	0.47 %
TRL1	0.14	0.31 %
VEL1	0.01	0.02 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>45.96</b>	<b>3.97 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	39.77	3.74 %
Chargers	1.40	17.47 %
Tab	0.32	2.30 %
Ear-Buds	0.04	0.28 %
<b>Total</b>	<b>41.54</b>	<b>3.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.71	3.02 %
CH37	1.05	4.98 %
CH30	0.85	2.31 %
CH48	0.67	1.21 %
MRM1	0.65	1.33 %
CH42	0.52	1.54 %
CH38	0.48	1.34 %
CH16	0.44	0.52 %
CH19	0.38	1.17 %
CH07	0.30	0.95 %
CGL1	0.30	1.43 %
CH45	0.27	0.87 %
CH25	0.19	0.63 %
CH14	0.15	0.20 %
KNR1	0.14	0.51 %
CH26	0.13	2.24 %
MC10	0.06	0.47 %
CH08	0.01	0.03 %
GUD2	0.01	0.04 %
TKM1	0.01	0.03 %
CH49	0.01	0.03 %
AVD1		0.00 %
CH39		0.00 %
MC09		0.00 %
<b>Total</b>	<b>41.54</b>	<b>3.75 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	28.88	3.69 %
Chargers	1.48	30.81 %
Tab	0.24	5.22 %
Pow-Bank	0.02	0.90 %
Dig-Acce		1.10 %
<b>Total</b>	<b>30.63</b>	<b>3.82 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	1.93 %
TVR2	1.39	4.51 %
TNJ2	1.36	4.53 %
JKM1	1.08	3.76 %
PBR1	0.77	3.48 %
KRN1	0.65	2.02 %
KUM1	0.33	1.33 %
AYR1	0.28	1.28 %
ORU1	0.20	0.93 %
NMM1	0.20	0.93 %
NCK1	0.19	2.03 %
NGT1	0.14	0.58 %
PTK1	0.02	0.09 %
TRY3	0.01	0.06 %
APM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>30.63</b>	<b>3.82 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	23.52	2.60 %
Chargers	0.78	16.00 %
<b>Total</b>	<b>24.30</b>	<b>2.63 %</b>

Branch *	MTD Sales L	Brand Share %
SJ2	1.55	2.91 %
POY2	1.35	2.49 %
PRT1	1.31	2.03 %
POY1	1.27	2.47 %
TRK1	1.20	1.64 %
CUD1	1.11	0.98 %
CDM1	1.03	1.77 %
NVL2	1.00	2.25 %
TVM2	0.60	1.09 %
ULP1	0.45	0.85 %
VCM1	0.41	1.71 %
VPM1	0.28	2.41 %
KML1	0.14	0.85 %
KLM1	0.01	0.02 %
STP1		0.00 %
TDM1		0.00 %
<b>Total</b>	<b>24.30</b>	<b>2.63 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	18.89	3.41 %
Chargers	0.73	17.23 %
Dig-Acce	0.02	5.68 %
Total	19.64	3.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.37	4.16 %
UAM1	2.62	5.28 %
KMD1	0.54	4.49 %
TPR1	0.44	3.02 %
MPM1	0.37	2.16 %
PDM1	0.30	2.99 %
KMR1	0.14	0.35 %
GBM1	0.11	0.40 %
SYM2	0.01	0.08 %
TPR3	0.01	0.13 %
KGM1	0.01	0.05 %
CBE3	0.01	0.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	19.64	3.45 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %