

MTD Sales  
599.61 L

Brand Share %  
5.74 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	574.70	5.68 %
Chargers	21.92	30.60 %
Tab	2.41	2.31 %
Ear-Buds	0.48	0.44 %
Dig-Acce	0.05	1.48 %
Case	0.02	89.57 %
Pow-Bank	0.02	0.09 %
<b>Total</b>	<b>599.61</b>	<b>5.74 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	179.85	9.96 %
CHENNAI-02	96.00	6.41 %
SOUTH-03	73.07	7.74 %
WEST-02	57.30	5.91 %
CHENNAI-01	55.64	4.33 %
NORTH ARCOT	51.27	4.40 %
TRICHY-01	46.72	5.01 %
WEST-01	19.91	3.68 %
SOUTH ARCOT	19.85	2.00 %
HO01		0.00 %
<b>Total</b>	<b>599.61</b>	<b>5.74 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	172.80	9.87 %
Chargers	6.51	39.86 %
Tab	0.34	1.73 %
Ear-Buds	0.21	1.46 %
Case		33.55 %
<b>Total</b>	<b>179.85</b>	<b>9.96 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	2.48	2.90 %
MMT1	2.08	5.19 %
APK2	1.81	4.92 %
PDI1	0.97	3.79 %
MAR1	0.95	1.89 %
ARM1	0.86	3.58 %
KYR1	0.82	2.72 %
RPM1	0.71	4.26 %
KGL1	0.70	2.14 %
SKD1	0.61	2.04 %
TKS1	0.32	0.57 %
ASM1	0.22	0.91 %
RND1	0.19	0.48 %
SDI1	0.06	0.29 %
TKY1	0.06	0.21 %
COL1		0.00 %
KSM1		0.00 %
<b>Total</b>	<b>179.85</b>	<b>9.96 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	92.92	6.42 %
Chargers	3.02	27.97 %
Ear-Buds	0.04	0.26 %
Dig-Acce	0.01	1.81 %
<b>Total</b>	<b>96.00</b>	<b>6.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	2.68	3.75 %
UKI1	2.21	3.74 %
CH17	1.79	4.05 %
CH06	1.66	2.64 %
CH33	1.63	2.06 %
CH44	1.29	2.62 %
CH18	0.94	1.91 %
PON1	0.78	2.50 %
MC05	0.73	1.10 %
MJR1	0.53	1.10 %
CH36	0.42	1.50 %
CH50	0.38	0.82 %
CH23	0.36	1.36 %
CH32	0.34	3.17 %
CH31	0.31	1.37 %
CH43	0.31	1.03 %
CH51	0.14	0.32 %
GPD1	0.03	0.04 %
CH27	0.01	0.09 %
<b>Total</b>	<b>96.00</b>	<b>6.41 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	69.75	7.62 %
Chargers	2.82	39.58 %
Tab	0.49	5.26 %
Dig-Acce	0.01	2.20 %
<b>Total</b>	<b>73.07</b>	<b>7.74 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	1.39	4.88 %
TDI1	1.21	4.49 %
CBM1	1.13	4.05 %
BNR1	1.04	4.77 %
TEN1	0.46	1.24 %
USL1	0.44	1.65 %
KKD3	0.42	2.18 %
CMR1	0.42	1.24 %
PKM1	0.31	1.75 %
TMM1	0.31	1.14 %
PNV2	0.29	3.60 %
SVG1	0.29	1.05 %
PVI1	0.19	0.67 %
MDU4	0.18	1.10 %
NTM1	0.18	0.69 %
KRR1	0.13	2.14 %
MLR1	0.12	0.92 %
DKI1	0.09	0.22 %
ODM1	0.07	0.43 %
NKI1	0.07	0.40 %
BTU1	0.06	0.54 %
KYK1	0.01	0.08 %
DGL2		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>73.07</b>	<b>7.74 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	54.07	5.73 %
Chargers	2.03	35.57 %
Tab	1.21	13.06 %
<b>Total</b>	<b>57.30</b>	<b>5.91 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	2.48	5.21 %
MCR1	1.82	3.86 %
SLM2	1.50	4.90 %
NKL2	1.31	3.38 %
TRM1	0.91	1.35 %
EPI1	0.63	2.31 %
DPR1	0.54	3.75 %
EDP1	0.49	5.05 %
ERD1	0.47	4.71 %
ATU1	0.45	1.07 %
OML1	0.33	0.84 %
KRI1	0.31	0.71 %
SLM3	0.31	0.97 %
MTR1	0.30	0.86 %
ERD2	0.18	1.36 %
SGG1	0.18	1.76 %
SGI1	0.06	0.19 %
TCG1	0.06	0.55 %
KVP1	0.03	0.21 %
VKL1	0.01	0.11 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
<b>Total</b>	<b>57.30</b>	<b>5.91 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.34	4.31 %
Chargers	1.95	22.67 %
Tab	0.31	1.27 %
Ear-Buds	0.04	0.28 %
Case	0.01	100.00 %
<b>Total</b>	<b>55.64</b>	<b>4.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.74	4.23 %
CH05	2.42	4.65 %
CH07	1.85	4.90 %
CH30	1.44	1.34 %
CH22	1.13	4.11 %
CH48	1.13	2.25 %
SKL1	1.05	3.67 %
CH25	0.82	2.93 %
CH19	0.74	1.93 %
CH45	0.60	1.31 %
KNR1	0.58	1.71 %
AVD1	0.57	1.59 %
CH38	0.39	0.88 %
CH14	0.33	0.43 %
GUD2	0.31	1.03 %
TKM1	0.31	1.03 %
CH08	0.30	0.64 %
MRM1	0.18	0.38 %
CGL1	0.18	0.70 %
MC09	0.18	1.72 %
CH49	0.12	0.28 %
CH29	0.06	2.45 %
CH37	0.06	0.23 %
CH39	0.06	0.33 %
CH26	0.01	0.14 %
MC10		0.00 %
<b>Total</b>	<b>55.64</b>	<b>4.33 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	49.17	4.35 %
Chargers	1.82	20.85 %
Ear-Buds	0.19	1.39 %
Tab	0.07	1.09 %
Case	0.01	100.00 %
<b>Total</b>	<b>51.27</b>	<b>4.40 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	2.59	3.76 %
AKM1	1.94	3.18 %
WJP1	1.30	3.32 %
TRR1	1.12	1.63 %
SBR1	0.98	1.61 %
KPM1	0.91	2.37 %
TRL1	0.70	1.49 %
GDM1	0.63	1.94 %
VNB1	0.31	0.64 %
UGI1	0.18	0.90 %
CYR1	0.18	0.54 %
ABR1	0.15	0.41 %
WJD1	0.07	0.15 %
CPT1	0.01	0.05 %
ANI1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>51.27</b>	<b>4.40 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	44.53	4.90 %
Chargers	2.14	39.83 %
Dig-Acce	0.02	8.41 %
Pow-Bank	0.02	0.79 %
<b>Total</b>	<b>46.72</b>	<b>5.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.00	2.16 %
KUM1	1.95	4.82 %
MSI1	0.64	1.61 %
KUM2	0.48	1.05 %
PBR1	0.44	3.03 %
TYR1	0.44	0.83 %
NCK1	0.38	2.71 %
PTK1	0.35	1.08 %
JKM1	0.31	0.99 %
NGT1	0.25	0.81 %
TVR1	0.12	0.75 %
TRY4	0.12	0.22 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>46.72</b>	<b>5.01 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	19.04	3.62 %
Chargers	0.86	21.43 %
Dig-Acce	0.01	1.16 %
<b>Total</b>	<b>19.91</b>	<b>3.68 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.46	3.50 %
UAM1	2.19	5.18 %
TPR2	0.43	2.83 %
TPR1	0.39	1.88 %
KMR1	0.31	0.79 %
GBM1	0.19	0.78 %
MPM1	0.19	1.28 %
AVI1	0.18	2.07 %
CBE6	0.18	2.65 %
KGM1	0.18	1.02 %
TPR3	0.18	0.70 %
PPI1	0.11	0.60 %
CBE4	0.06	0.71 %
PLI1	0.06	0.65 %
CBE5	0.01	0.42 %
SUL1	0.01	0.19 %
SNR1	0.01	0.12 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>19.91</b>	<b>3.68 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.08	1.97 %
Chargers	0.77	15.56 %
<b>Total</b>	<b>19.85</b>	<b>2.00 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	2.36	3.96 %
POY1	1.71	4.32 %
VCM2	1.10	4.96 %
ULP1	1.00	1.62 %
TVM2	0.73	1.33 %
CUD1	0.60	0.42 %
SJI2	0.58	1.02 %
STP1	0.50	2.18 %
TDM1	0.32	1.00 %
POY2	0.22	0.42 %
VPM1	0.20	1.31 %
PRT1	0.18	0.25 %
TRK1	0.18	0.23 %
KML1	0.12	0.49 %
KLM1	0.06	0.12 %
NVL2	0.06	0.13 %
VCM1	0.06	0.39 %
<b>Total</b>	<b>19.85</b>	<b>2.00 %</b>

## HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>