

MTD Sales  
**651.37 L**

Brand Share %  
**6.60 %**

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	630.15	6.61 %
Chargers	18.73	23.44 %
Ear-Buds	0.72	0.76 %
SWatch	0.64	1.78 %
Tab	0.37	0.44 %
Pow-Bank	0.31	1.02 %
Dig-Acce	0.28	2.12 %
Case	0.17	11.47 %
<b>Total</b>	<b>651.37</b>	<b>6.60 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	186.02	9.98 %
CHENNAI-02	105.00	6.83 %
SOUTH-03	70.21	7.81 %
WEST-02	70.01	7.03 %
NORTH ARCOT	66.80	6.03 %
TRICHY-01	66.08	7.45 %
CHENNAI-01	52.22	4.68 %
SOUTH ARCOT	18.42	2.23 %
WEST-01	15.29	2.97 %
HO01	1.32	1.09 %
<b>Total</b>	<b>651.37</b>	<b>6.60 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	180.56	10.02 %
Chargers	4.87	31.54 %
SWatch	0.25	4.97 %
Ear-Buds	0.14	0.98 %
Case	0.13	37.44 %
Dig-Acce	0.05	2.73 %
Pow-Bank	0.03	0.60 %
<b>Total</b>	<b>186.02</b>	<b>9.98 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	4.14	5.05 %
TKS1	3.04	5.39 %
PKD1	2.57	6.51 %
VLY1	1.63	2.28 %
KSM1	1.31	4.48 %
UDN1	1.31	6.27 %
VKM1	0.59	3.64 %
ARM1	0.58	2.77 %
MAR1	0.43	0.75 %
RND1	0.32	0.88 %
KYR1	0.20	0.98 %
KGL1	0.19	0.49 %
MMT1	0.18	0.37 %
TKY1	0.05	0.17 %
STU2	0.01	0.11 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
<b>Total</b>	<b>186.02</b>	<b>9.98 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	101.67	6.85 %
Chargers	2.92	27.59 %
Ear-Buds	0.15	0.95 %
SWatch	0.13	2.50 %
Pow-Bank	0.09	2.35 %
Dig-Acce	0.03	1.22 %
Case	0.01	4.28 %
<b>Total</b>	<b>105.00</b>	<b>6.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.40 %
CH17	2.20	5.04 %
CH50	1.67	2.77 %
PON1	1.19	3.43 %
GPD1	1.18	1.71 %
CH51	0.99	2.02 %
CH44	0.65	1.44 %
CH33	0.32	0.55 %
MC06	0.31	1.27 %
MJR1	0.31	0.52 %
CH06	0.30	0.97 %
CH20	0.23	0.35 %
CH36	0.16	0.76 %
CH23	0.12	0.50 %
CH31	0.02	0.12 %
CH27	0.02	0.15 %
CH43		0.00 %
<b>Total</b>	<b>105.00</b>	<b>6.83 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	67.70	7.79 %
Chargers	2.45	31.38 %
Pow-Bank	0.03	1.01 %
Dig-Acce	0.03	6.30 %
Case		0.67 %
<b>Total</b>	<b>70.21</b>	<b>7.81 %</b>

Branch *	MTD Sales L	Brand Share %
TPT1	2.08	6.56 %
ADP1	1.43	6.25 %
MPA1	1.09	4.99 %
CBM1	1.07	4.80 %
ODM1	0.99	6.12 %
ATG1	0.90	4.22 %
DGL2	0.85	3.67 %
KPT1	0.76	2.54 %
MDU4	0.48	2.91 %
TMM1	0.31	1.10 %
PVI1	0.31	1.18 %
SGP1	0.29	1.54 %
PNI1	0.15	2.71 %
KRR1	0.02	0.24 %
NTM1	0.01	0.05 %
CMR1	0.01	0.04 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>70.21</b>	<b>7.81 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	67.94	7.02 %
Chargers	1.97	30.94 %
Ear-Buds	0.08	1.09 %
Dig-Acce	0.01	2.52 %
Pow-Bank		0.08 %
<b>Total</b>	<b>70.01</b>	<b>7.03 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	1.89	4.83 %
TRM1	1.60	3.03 %
VPD1	1.59	3.94 %
KRI1	1.12	2.41 %
KAM1	0.97	4.94 %
EDP1	0.65	3.54 %
PLC1	0.63	2.69 %
SLM2	0.59	1.45 %
OML1	0.33	0.78 %
SLM3	0.28	1.00 %
NKL2	0.22	0.63 %
SGI1	0.20	0.60 %
MTR1	0.14	0.34 %
ERD1	0.12	0.95 %
SGG1	0.12	1.47 %
CMI1	0.11	0.79 %
EPI1	0.02	0.09 %
VKL1	0.01	0.14 %
KMM1	0.01	0.13 %
DPR1		0.02 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>70.01</b>	<b>7.03 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	64.93	6.07 %
Chargers	1.85	21.30 %
Pow-Bank	0.02	0.33 %
Dig-Acce	0.01	0.46 %
Case		0.69 %
Total	66.80	6.03 %

Branch *	MTD Sales L	Brand Share %
SLG1	2.29	5.93 %
WJD1	2.26	4.54 %
PTU1	1.51	5.16 %
WJP1	1.49	3.68 %
VSI1	1.40	3.63 %
SBR1	1.26	2.49 %
VEL1	1.21	1.98 %
GDM1	0.56	1.43 %
TRR1	0.45	0.87 %
TRT1	0.31	0.84 %
PLR1	0.01	0.06 %
ABR1	0.01	0.01 %
ANI1		0.01 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	66.80	6.03 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	63.47	7.35 %
Chargers	2.17	38.07 %
Ear-Buds	0.15	2.11 %
Tab	0.12	2.79 %
Dig-Acce	0.10	17.46 %
Pow-Bank	0.06	2.00 %
Total	66.08	7.45 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.10	4.99 %
JKM1	1.31	5.03 %
MSI1	1.28	3.38 %
PBR1	0.32	1.95 %
TVR1	0.16	0.67 %
MDI1	0.03	0.24 %
PTK1	0.03	0.12 %
PDK1	0.02	0.27 %
NGT1	0.01	0.05 %
NCK1	0.01	0.08 %
TRY2	0.01	0.08 %
APM1		0.04 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	66.08	7.45 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	50.42	4.73 %
Chargers	1.25	15.34 %
SWatch	0.25	5.83 %
Ear-Buds	0.20	1.40 %
Pow-Bank	0.05	1.70 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.36 %
<b>Total</b>	<b>52.22</b>	<b>4.68 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.73	4.60 %
CH30	1.97	2.48 %
CH14	1.51	2.25 %
CH25	1.29	5.25 %
CH38	0.91	2.87 %
MC09	0.69	5.24 %
CH42	0.61	1.94 %
CH07	0.53	1.48 %
CH47	0.42	1.32 %
AVD1	0.40	1.01 %
GUD2	0.23	0.76 %
CH37	0.18	0.64 %
CH29	0.18	3.43 %
MRM1	0.16	0.38 %
KNR1	0.13	0.43 %
TKM1	0.03	0.08 %
CH08	0.02	0.06 %
CH45	0.01	0.03 %
CH26	0.01	0.06 %
CH22		0.01 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH49		0.00 %
<b>Total</b>	<b>52.22</b>	<b>4.68 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.61	2.19 %
Chargers	0.51	12.39 %
Tab	0.24	6.04 %
Pow-Bank	0.03	1.29 %
Dig-Acce	0.02	6.53 %
Case		3.42 %
<b>Total</b>	<b>18.42</b>	<b>2.23 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.42	2.94 %
POY1	2.31	5.70 %
CDM1	1.76	3.70 %
SJI2	1.26	2.46 %
KML1	1.26	5.55 %
VPM2	0.95	3.22 %
KKI2	0.63	1.96 %
TDM1	0.49	1.85 %
TRK1	0.41	0.60 %
TVM2	0.38	0.70 %
KLM1	0.12	0.32 %
ULP1	0.12	0.23 %
VCM1	0.03	0.19 %
NVL2	0.02	0.03 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>18.42</b>	<b>2.23 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	14.52	2.92 %
Chargers	0.75	17.28 %
Dig-Acce	0.02	1.21 %
Total	15.29	2.97 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.88	3.98 %
CBE2	1.78	1.84 %
KGI1	1.42	3.85 %
GDR1	1.27	3.65 %
TPR1	0.52	2.23 %
MPM1	0.20	2.03 %
DPM2	0.20	1.44 %
PDM1	0.16	2.16 %
CBE4	0.15	1.16 %
TPR3	0.14	0.52 %
ANR1	0.01	0.87 %
GBM1	0.01	0.06 %
KMR1	0.01	0.05 %
CBE1	0.01	0.21 %
SNR1		0.06 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	15.29	2.97 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	1.32	1.22 %
Total	1.32	1.09 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	1.12 %
MSWH		0.00 %
Total	1.32	1.09 %