

MTD Sales
431.15 L

Brand Share %
3.55 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	414.37	3.80 %
Chargers	9.95	16.99 %
EXT WNTY-MOB	2.75	2.21 %
Tab	1.44	1.73 %
SWatch	1.16	1.57 %
Ear-Buds	0.73	0.61 %
Computer	0.51	0.07 %
Pow-Bank	0.10	0.33 %
Case	0.07	8.71 %
Dig-Acce	0.07	0.21 %
Total	431.15	3.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.46	4.95 %
CHENNAI-02	65.29	3.89 %
WEST-02	52.21	4.02 %
NORTH ARCOT	50.82	3.56 %
CHENNAI-01	44.01	3.22 %
SOUTH-03	37.99	3.35 %
TRICHY-01	29.22	2.73 %
SOUTH ARCOT	27.05	2.87 %
WEST-01	23.22	2.94 %
KL-SOUTH	4.87	7.62 %
HO01		0.00 %
Total	431.15	3.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	93.30	5.60 %
Chargers	2.01	22.11 %
EXT WNTY-MOB	0.74	2.32 %
SWatch	0.39	4.40 %
Dig-Acce	0.02	0.57 %
Total	96.46	4.95 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.76	2.66 %
RND1	1.29	3.00 %
PKD1	1.26	2.59 %
VLY1	1.22	1.95 %
TKS1	1.10	1.99 %
SNL1	1.03	2.38 %
APK2	0.95	2.35 %
ARM1	0.84	1.93 %
KYR1	0.84	2.87 %
TKY1	0.43	0.96 %
UDN1	0.39	1.09 %
PDI1	0.35	1.41 %
KSM1	0.32	1.52 %
VKM1	0.29	1.46 %
MAR1	0.26	0.47 %
ASM1	0.02	0.07 %
MMT1	0.02	0.06 %
TVL2		0.00 %
Total	96.46	4.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	61.52	3.99 %
Chargers	1.36	15.96 %
EXT WNTY-MOB	1.06	7.02 %
Computer	0.51	0.83 %
SWatch	0.43	4.53 %
Ear-Buds	0.39	2.13 %
Case	0.02	9.80 %
Dig-Acce		0.04 %
Total	65.29	3.89 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.10 %
CH24	1.71	3.22 %
MC05	1.33	2.72 %
CH43	1.09	3.17 %
CH06	1.02	1.70 %
CH34	0.72	0.73 %
CH09	0.41	1.09 %
CH33	0.34	0.58 %
GPD1	0.30	0.35 %
MC06	0.27	0.84 %
CH17	0.03	0.07 %
CH18	0.01	0.02 %
CH27	0.01	0.07 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	65.29	3.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.87	4.30 %
Chargers	1.06	16.33 %
Tab	0.16	1.98 %
EXT WNTY-MOB	0.10	1.32 %
Dig-Acce	0.01	2.55 %
Case	0.01	60.24 %
Total	52.21	4.02 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.63	3.29 %
MCR1	1.11	1.99 %
VPD1	1.02	1.69 %
PLC1	0.98	2.48 %
KRI1	0.67	2.63 %
DPR2	0.61	2.13 %
ERD2	0.34	1.37 %
SGG1	0.26	1.45 %
APN1	0.23	0.56 %
NKL2	0.21	0.46 %
OML1	0.21	0.40 %
EDP1	0.18	0.56 %
DPR1	0.06	0.28 %
SGI1	0.05	0.09 %
TRM1	0.01	0.01 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	52.21	4.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	48.85	3.81 %
Chargers	1.39	18.56 %
SWatch	0.31	2.92 %
EXT WNTY-MOB	0.20	0.97 %
Ear-Buds	0.07	0.45 %
Dig-Acce		0.00 %
Total	50.82	3.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.31	2.52 %
VNB1	2.22	3.30 %
WJD1	1.23	1.85 %
TRT1	0.87	2.51 %
UGI1	0.31	0.85 %
ANI1	0.20	1.00 %
SBR1	0.17	0.30 %
PLR1	0.16	0.61 %
GDM1	0.11	0.22 %
TRL1	0.03	0.05 %
CPT1	0.01	0.05 %
KPM1	0.01	0.02 %
ABR1		0.00 %
PTU1		0.00 %
Total	50.82	3.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	41.99	3.40 %
Chargers	1.13	17.10 %
Tab	0.57	3.61 %
EXT WNTY-MOB	0.17	1.46 %
Ear-Buds	0.13	0.73 %
Case	0.04	8.39 %
Dig-Acce		0.06 %
Total	44.01	3.22 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.57	2.79 %
CH40	2.33	2.36 %
CH42	1.49	3.08 %
CH19	0.93	1.83 %
CH38	0.63	1.39 %
TKM1	0.60	1.57 %
MC10	0.45	1.19 %
CH11	0.42	1.29 %
CH22	0.33	1.25 %
CH14	0.31	0.32 %
CH45	0.23	0.53 %
CGL1	0.17	0.52 %
MRM1	0.10	0.19 %
CH39	0.10	0.30 %
KNR1	0.10	0.22 %
CH30	0.01	0.03 %
CH37	0.01	0.02 %
MC09	0.01	0.08 %
CH28	0.01	0.02 %
SKL1	0.01	0.05 %
CH26		0.00 %
MC02		0.00 %
Total	44.01	3.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.39	3.57 %
Chargers	0.95	17.39 %
Tab	0.39	6.72 %
EXT WNTY-MOB	0.25	2.09 %
Pow-Bank	0.02	0.65 %
Total	37.99	3.35 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.21	3.15 %
DGL1	1.21	2.62 %
CBM1	1.15	2.93 %
TEN1	1.12	2.95 %
PVI1	1.10	3.17 %
TDI1	1.05	3.26 %
MDU2	1.05	2.93 %
MDU3	0.98	2.73 %
MLR1	0.70	3.47 %
USL1	0.70	2.63 %
ADP1	0.64	1.77 %
KKD3	0.56	2.95 %
CMR1	0.55	1.97 %
MDU5	0.47	2.38 %
BNR1	0.38	1.26 %
PNV1	0.27	2.48 %
SVG1	0.26	1.19 %
TPT1	0.21	0.90 %
PKM1	0.20	0.83 %
NKI1	0.18	0.94 %
MDU4	0.18	0.65 %
MNM1	0.01	0.10 %
SGP1	0.01	0.05 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
Total	37.99	3.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.11	2.93 %
Chargers	0.68	19.52 %
EXT WNTY-MOB	0.21	2.59 %
Tab	0.16	2.43 %
SWatch	0.04	0.76 %
Dig-Acce	0.01	0.85 %
Total	29.22	2.73 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.95	2.62 %
PTK1	0.94	3.19 %
MSI1	0.76	2.01 %
NMM1	0.56	1.59 %
TNJ2	0.52	1.33 %
MVM1	0.39	1.45 %
KUM1	0.27	0.88 %
APM1	0.26	3.18 %
ORU1	0.26	0.98 %
MDI1	0.25	1.10 %
JKM1	0.23	0.54 %
TYR1	0.12	0.16 %
NCK1	0.09	0.64 %
KIK1	0.01	0.12 %
TRY3	0.01	0.03 %
PBR1	0.01	0.05 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	29.22	2.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.21	3.05 %
Chargers	0.68	21.14 %
Ear-Buds	0.11	1.41 %
Pow-Bank	0.04	1.79 %
EXT WNTY-MOB	0.02	0.18 %
Total	27.05	2.87 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.62	2.21 %
TVM1	1.37	3.43 %
TVM2	1.32	2.21 %
KLM1	1.31	2.42 %
NVL2	1.11	2.39 %
TRK1	0.80	0.91 %
POY2	0.73	2.01 %
SJI2	0.50	0.68 %
KML1	0.37	1.30 %
VPM1	0.21	1.24 %
STP1	0.10	0.39 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	27.05	2.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.32	3.25 %
Chargers	0.64	13.25 %
Tab	0.16	5.24 %
Pow-Bank	0.04	1.42 %
Ear-Buds	0.04	0.36 %
Dig-Acce	0.02	1.24 %
Total	23.22	2.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.07	2.67 %
KGI1	1.32	2.31 %
DPM2	0.60	2.21 %
KMR1	0.42	0.92 %
CBE4	0.34	2.64 %
CBE1	0.29	2.42 %
CBE5	0.27	3.46 %
KGM1	0.25	0.99 %
TPR3	0.18	0.74 %
CNR1	0.17	0.46 %
KMD1	0.16	0.99 %
SUL1	0.15	1.03 %
MPM1	0.14	0.66 %
SNR1	0.01	0.08 %
ANR1		0.00 %
CBE3		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	23.22	2.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.81	8.84 %
Chargers	0.06	26.42 %
Total	4.87	7.62 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.55 %
Total	4.87	7.62 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %