

MTD Sales
850.54 L

Brand Share %
8.83 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	822.26	8.86 %
Chargers	16.55	30.63 %
Tab	10.86	11.58 %
SWatch	0.57	1.20 %
Ear-Buds	0.20	0.22 %
Dig-Acce	0.07	0.23 %
Pow-Bank	0.05	0.19 %
Total	850.54	8.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	202.37	14.03 %
CHENNAI-02	153.45	10.15 %
NORTH ARCOT	107.54	8.48 %
CHENNAI-01	75.65	6.53 %
SOUTH-03	73.82	9.25 %
TRICHY-01	68.62	7.90 %
WEST-02	59.50	7.56 %
SOUTH ARCOT	49.93	6.13 %
WEST-01	34.08	7.98 %
WEST-03	25.52	8.28 %
HO01	0.07	0.03 %
Total	850.54	8.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	193.63	13.98 %
Chargers	4.12	45.73 %
Tab	4.06	19.20 %
SWatch	0.55	6.64 %
Dig-Acce	0.01	0.29 %
Total	202.37	14.03 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.58	6.98 %
TKY1	1.83	7.82 %
PDI1	1.45	8.42 %
MAR1	1.44	3.49 %
APK2	1.43	4.50 %
SKD1	1.19	5.42 %
UDN1	1.17	5.95 %
TCN1	0.76	2.46 %
ARM1	0.66	5.31 %
STU2	0.43	3.87 %
SNL1	0.28	1.51 %
TYI1	0.24	1.62 %
KGL1	0.22	1.06 %
COL1	0.15	1.90 %
ASM1		0.00 %
SDI1		0.00 %
Total	202.37	14.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	149.28	10.25 %
Chargers	2.37	33.80 %
Tab	1.74	11.43 %
Ear-Buds	0.05	0.27 %
SWatch		0.07 %
Dig-Acce		0.07 %
Total	153.45	10.15 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	7.44 %
CH50	4.54	6.49 %
CH33	3.29	5.43 %
MJR1	2.76	5.26 %
CH24	2.24	8.66 %
PON1	2.21	4.89 %
CH17	2.21	5.78 %
GPD1	2.12	3.66 %
CH51	1.57	2.88 %
CH36	0.78	2.37 %
CH37	0.64	2.10 %
CH18	0.53	1.01 %
CH32	0.50	8.77 %
CH43	0.41	1.58 %
MC05	0.32	1.19 %
CH23	0.32	2.32 %
CH20	0.31	0.40 %
UKI1	0.16	0.31 %
CH06		0.00 %
Total	153.45	10.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	104.93	8.55 %
Chargers	2.35	31.49 %
Tab	0.26	2.50 %
Dig-Acce		0.41 %
Total	107.54	8.48 %

Branch *	MTD Sales L	Brand Share %
SBR1	4.30	6.71 %
AKM1	4.09	7.94 %
WJP1	3.31	7.24 %
KPM1	2.89	7.29 %
GDM1	2.77	7.97 %
CPT1	2.07	7.62 %
PTU1	2.01	7.97 %
PLR1	1.83	5.17 %
VEL1	1.74	4.07 %
ABR1	1.68	3.62 %
VNB1	1.54	2.30 %
VSI1	1.31	3.41 %
WJD1	1.19	2.32 %
TRT1	1.03	4.48 %
TRL1	0.74	2.34 %
BGR1	0.73	2.23 %
CYR1	0.16	0.47 %
ANI1		0.00 %
Total	107.54	8.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	73.99	6.73 %
Chargers	1.11	19.35 %
Tab	0.53	3.60 %
Pow-Bank	0.02	0.91 %
Total	75.65	6.53 %

Branch *	MTD Sales L	Brand Share %
CH07	4.18	7.82 %
CH45	3.31	7.58 %
CH40	3.08	8.83 %
CH48	2.32	4.67 %
CH22	2.19	4.44 %
AVD1	1.83	2.91 %
CH42	1.66	4.28 %
CH19	1.53	4.56 %
CH14	1.51	1.72 %
CH30	1.51	3.09 %
MRM1	1.21	2.62 %
CH38	1.00	2.73 %
CH16	0.98	1.22 %
KNR1	0.96	2.29 %
CGL1	0.61	3.30 %
GUD2	0.33	1.02 %
CH08	0.16	1.78 %
CH25	0.16	0.35 %
CH39	0.13	1.88 %
CH29	0.01	0.23 %
TKM1		0.00 %
Total	75.65	6.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	71.56	9.27 %
Chargers	1.60	36.95 %
Tab	0.55	8.16 %
Ear-Buds	0.10	1.43 %
Total	73.82	9.25 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.85	6.57 %
DKI1	2.06	5.39 %
TDI1	1.64	7.51 %
USL1	1.40	7.21 %
NKI1	1.23	8.03 %
NTM1	1.20	5.11 %
MDU7	0.90	5.73 %
BTU1	0.89	6.80 %
CBM1	0.81	3.43 %
ODM1	0.80	4.10 %
MDU4	0.78	7.25 %
PKM1	0.71	4.00 %
TEN1	0.62	1.97 %
KPT1	0.62	2.29 %
MDU6	0.48	1.80 %
KYK1	0.45	3.17 %
SVG1	0.32	1.72 %
DGL2	0.31	2.33 %
SGP1	0.28	2.35 %
PNV2	0.23	1.68 %
BNR1	0.16	0.87 %
MNM1	0.13	1.27 %
KRR1	0.13	1.87 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	73.82	9.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	65.84	7.78 %
Chargers	1.64	38.51 %
Tab	1.09	14.85 %
Dig-Acce	0.03	7.64 %
Pow-Bank	0.02	0.95 %
Total	68.62	7.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.76	4.55 %
JKM1	1.56	3.93 %
KRN1	1.06	3.21 %
TVR2	0.94	2.41 %
PBR1	0.80	4.35 %
PDK2	0.78	4.19 %
NCK1	0.64	3.40 %
MDI1	0.64	4.42 %
PDK1	0.48	6.86 %
TVR1	0.40	1.75 %
TYR1	0.37	0.82 %
ORU1	0.30	1.49 %
TRY4	0.29	0.82 %
KIK1	0.25	2.98 %
AYR1	0.24	0.79 %
NGT1	0.23	1.02 %
APM1	0.17	3.55 %
TRY3	0.13	0.88 %
MSI1		0.00 %
PTK1		0.00 %
Total	68.62	7.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	56.67	7.44 %
Tab	1.58	20.39 %
Chargers	1.25	34.75 %
Total	59.50	7.56 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.40	5.67 %
PMP1	3.18	6.84 %
OML1	1.92	4.37 %
SLM3	1.74	5.69 %
KAM1	1.49	6.91 %
MTR1	1.26	3.28 %
EPI1	1.07	3.43 %
ATU1	1.03	2.46 %
PNG1	0.83	5.16 %
MCR1	0.76	2.39 %
KRI1	0.65	2.50 %
APN1	0.60	2.46 %
EDP1	0.31	4.03 %
DPR1	0.30	2.76 %
SLM2	0.26	1.21 %
KVP1	0.17	0.99 %
BMD1	0.15	0.66 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	59.50	7.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	48.24	6.09 %
Chargers	1.15	35.09 %
Tab	0.53	8.12 %
Dig-Acce	0.01	6.30 %
Total	49.93	6.13 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.48	4.52 %
TDM1	2.29	6.17 %
POY1	2.20	8.33 %
TRK1	1.90	2.43 %
NVL2	1.39	4.23 %
KLM1	1.32	3.13 %
CUD1	0.53	0.53 %
CDM1	0.46	1.02 %
VCM2	0.41	2.76 %
STP1	0.30	1.54 %
KML1	0.13	0.63 %
VCM1		0.00 %
VPM1		0.00 %
Total	49.93	6.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.19	8.07 %
Chargers	0.61	23.63 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.35 %
Total	34.08	7.98 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.42	8.26 %
CNR1	1.53	5.52 %
MPM1	1.32	6.25 %
CBE4	1.10	6.58 %
KMR1	0.74	1.86 %
CBE1	0.72	4.14 %
ANR1	0.47	5.30 %
UMP1	0.40	6.55 %
PPI1	0.29	1.85 %
PDM1	0.17	3.46 %
PLI1	0.15	1.34 %
CBE5	0.12	3.91 %
SNR1	0.01	0.08 %
SUL1		0.00 %
Total	34.08	7.98 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	24.91	8.28 %
Chargers	0.34	27.34 %
Tab	0.26	16.49 %
Dig-Acce		9.02 %
Total	25.52	8.28 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.42 %
AVI1	1.15	5.87 %
ERD1	0.55	4.62 %
ERD2	0.50	4.60 %
TPR4	0.41	3.79 %
TPR3	0.13	1.14 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	25.52	8.28 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %