

MTD Sales
1,019.23 L

Brand Share %
12.08 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	971.81	13.19 %
Chargers	21.12	40.28 %
Tab	14.62	28.81 %
EXT WNTY-MOB	5.87	7.28 %
Computer	2.64	0.36 %
SWatch	2.25	5.99 %
Ear-Buds	0.54	0.80 %
Case	0.18	32.17 %
Pow-Bank	0.11	0.39 %
Dig-Acce	0.09	0.41 %
Total	1,019.23	12.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	185.39	13.98 %
CHENNAI-02	165.95	14.50 %
CHENNAI-01	147.65	14.56 %
SOUTH-03	116.53	14.87 %
NORTH ARCOT	102.00	10.56 %
WEST-02	82.05	9.40 %
TRICHY-01	78.06	10.33 %
WEST-01	70.52	13.12 %
SOUTH ARCOT	49.63	7.52 %
KL-SOUTH	14.80	27.70 %
HO01	6.65	2.07 %
Total	1,019.23	12.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	172.08	15.85 %
Tab	5.93	51.62 %
Chargers	4.00	48.80 %
EXT WNTY-MOB	1.99	11.23 %
Computer	1.05	0.56 %
SWatch	0.19	4.78 %
Case	0.08	90.49 %
Pow-Bank	0.04	2.10 %
Dig-Acce	0.02	0.72 %
Total	185.39	13.98 %

Branch *	MTD Sales L	Brand Share %
MAR1	7.07	8.90 %
TKS1	5.78	10.72 %
TKS2	5.46	9.19 %
KGL1	2.86	8.46 %
RND1	2.53	8.58 %
ARM1	2.13	11.78 %
TY11	1.88	7.45 %
TKY1	1.84	5.86 %
STU2	1.69	11.02 %
TUT2	1.64	2.98 %
KSM1	1.57	9.69 %
ASM1	0.73	3.96 %
PKD1	0.72	2.30 %
MMT1	0.72	3.41 %
UDN1	0.64	3.65 %
APK1	0.42	1.83 %
COL1	0.29	1.90 %
SNL1	0.27	1.32 %
KYR1	0.25	1.96 %
VKM1	0.09	0.65 %
SDI1		0.00 %
Total	185.39	13.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	157.91	15.25 %
Chargers	2.92	41.59 %
EXT WNTY-MOB	1.93	20.08 %
Tab	1.32	14.95 %
Computer	1.06	1.69 %
SWatch	0.49	10.63 %
Ear-Buds	0.25	2.57 %
Case	0.05	40.53 %
Pow-Bank	0.02	1.12 %
Dig-Acce		0.09 %
Total	165.95	14.50 %

Branch *	MTD Sales L	Brand Share %
CH06	3.68	8.06 %
CH34	3.59	4.63 %
CH17	2.86	11.36 %
MJR1	2.45	4.25 %
UKI1	2.38	5.58 %
GPD1	1.41	3.53 %
CH43	1.41	6.11 %
CH24	1.23	5.74 %
CH33	1.19	3.68 %
CH36	1.14	6.91 %
PON1	0.95	2.98 %
CH23	0.26	1.36 %
CH27	0.25	3.90 %
MC08	0.03	0.82 %
CH01		0.00 %
CH32		0.00 %
Total	165.95	14.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	142.62	15.65 %
Chargers	2.49	36.63 %
Tab	1.34	29.08 %
SWatch	0.75	15.30 %
EXT WNTY-MOB	0.25	3.05 %
Ear-Buds	0.15	1.76 %
Pow-Bank	0.02	1.19 %
Case	0.02	10.08 %
Dig-Acce	0.01	0.09 %
Total	147.65	14.56 %

Branch *	MTD Sales L	Brand Share %
CH16	4.00	7.73 %
TKM1	3.00	10.33 %
CGL1	2.65	9.66 %
CH45	2.56	7.25 %
AVD1	2.31	5.13 %
SKL1	2.25	11.16 %
CH42	1.94	7.14 %
CH37	1.82	6.09 %
MRM1	0.67	1.68 %
MC09	0.61	3.40 %
CH39	0.56	7.46 %
CH28	0.37	1.46 %
KNR1	0.22	0.68 %
CH11	0.20	0.87 %
CH26	0.02	0.23 %
Total	147.65	14.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	112.50	16.22 %
Chargers	2.49	51.03 %
Tab	0.80	23.01 %
EXT WNTY-MOB	0.65	7.32 %
SWatch	0.08	3.32 %
Dig-Acce		0.43 %
Total	116.53	14.87 %

Branch *	MTD Sales L	Brand Share %
CBM1	2.41	6.83 %
ADP1	2.24	9.97 %
TMM1	2.08	5.69 %
PVI1	1.75	7.32 %
PKM1	1.32	6.98 %
DKI1	1.17	3.89 %
USL1	1.12	6.15 %
PNI1	1.04	6.82 %
SGP1	0.92	9.68 %
NKI1	0.63	4.87 %
BTU1	0.37	4.18 %
MLR1	0.34	2.69 %
SVG1	0.27	1.39 %
MNM1	0.18	1.51 %
NTM1	0.18	0.81 %
KRR1	0.13	1.77 %
BNR1	0.11	0.53 %
KPT1		0.00 %
Total	116.53	14.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	97.18	11.30 %
Chargers	2.21	33.94 %
Tab	1.89	20.44 %
SWatch	0.30	5.71 %
EXT WNTY-MOB	0.24	1.63 %
Ear-Buds	0.14	1.82 %
Pow-Bank	0.02	0.96 %
Case	0.01	26.56 %
Dig-Acce		1.04 %
Total	102.00	10.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.66	10.63 %
CGM1	3.88	11.44 %
SLG1	2.25	9.10 %
SBR1	2.25	4.72 %
KPM1	2.24	6.89 %
CYR1	2.24	8.49 %
VSI1	2.05	5.40 %
CPT1	1.69	9.04 %
TRL1	1.64	4.41 %
ANI1	1.58	6.59 %
GDM1	1.47	3.76 %
BGR1	1.28	4.60 %
VNB1	0.71	2.16 %
PLR1	0.65	3.66 %
ABR1	0.39	1.20 %
TRT1	0.14	0.77 %
PTU1		0.00 %
Total	102.00	10.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	79.12	10.27 %
Chargers	1.89	38.74 %
Tab	0.73	18.42 %
SWatch	0.19	5.28 %
EXT WNTY-MOB	0.13	2.02 %
Total	82.05	9.40 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.95	11.10 %
MTR1	3.65	10.38 %
SLM3	2.24	6.55 %
NKL2	2.22	7.10 %
TRM1	2.13	4.19 %
MCR1	1.96	5.61 %
OML1	1.94	5.35 %
KRI1	1.77	7.26 %
ERD2	1.55	8.71 %
RSP1	1.51	7.26 %
SGI1	1.38	5.52 %
SLM2	1.36	6.27 %
EPI1	1.25	5.20 %
KVP1	0.99	4.44 %
TCG1	0.64	4.82 %
EDP1	0.58	2.92 %
VPD1	0.33	0.76 %
PDR1	0.28	4.62 %
VKL1	0.21	1.88 %
APN1	0.15	0.61 %
DPR2	0.10	0.47 %
DPR1	0.01	0.08 %
CMI1		0.00 %
KMM1		0.00 %
PLC1		0.00 %
Total	82.05	9.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	74.43	11.34 %
Chargers	2.03	50.02 %
Tab	1.43	39.08 %
EXT WNTY-MOB	0.17	3.52 %
Total	78.06	10.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.10	9.09 %
ORU1	2.32	8.35 %
JKM1	1.73	6.07 %
PTK1	1.20	4.22 %
KUM1	1.13	5.09 %
TRY3	0.86	3.27 %
MVM1	0.78	3.56 %
MDI1	0.63	3.73 %
PBR1	0.38	2.56 %
TRY2	0.28	5.57 %
APM1	0.20	2.35 %
NCK1	0.19	2.19 %
TYR1	0.14	0.39 %
PDK1	0.01	0.13 %
AYR1		0.00 %
Total	78.06	10.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	66.82	15.63 %
Chargers	1.97	46.89 %
Tab	0.66	22.90 %
Computer	0.53	0.58 %
EXT WNTY-MOB	0.50	14.44 %
Dig-Acce	0.02	4.78 %
Case	0.02	62.63 %
Total	70.52	13.12 %

Branch *	MTD Sales L	Brand Share %
GBM1	3.27	9.55 %
TPR4	1.74	11.72 %
KGI1	1.49	3.49 %
PPI1	1.21	7.08 %
UMP1	1.06	9.14 %
CBE4	0.97	8.91 %
CBE6	0.56	6.50 %
CBE1	0.52	6.19 %
CBE3	0.50	10.07 %
TPR3	0.44	2.95 %
SYM2	0.40	3.23 %
AVI1	0.26	4.03 %
KMD1	0.26	2.59 %
ANR1	0.25	5.10 %
SUL1	0.21	3.72 %
DPM2	0.15	0.85 %
PLI1	0.13	1.06 %
KGM1	0.13	1.09 %
SNR1	0.09	0.87 %
PDM1		0.00 %
Total	70.52	13.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.81	8.10 %
Chargers	1.03	33.91 %
Tab	0.52	31.81 %
SWatch	0.25	9.98 %
Dig-Acce	0.02	1.92 %
Total	49.63	7.52 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.71	7.90 %
TRK1	4.56	8.00 %
VPM2	3.55	11.07 %
NVL2	3.10	10.33 %
TDM1	2.43	9.26 %
MKM1	2.30	11.90 %
CDM1	1.94	5.40 %
KLM1	1.85	5.73 %
SJI1	1.72	4.05 %
TVM2	0.82	1.74 %
STP1	0.45	2.74 %
PRT1	0.43	1.36 %
ULP1	0.16	0.34 %
VCM1	0.14	0.66 %
KML1		0.00 %
VPM1		0.00 %
Total	49.63	7.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	14.75	30.51 %
Chargers	0.05	22.35 %
Total	14.80	27.70 %

Branch *	MTD Sales L	Brand Share %
Total	14.80	27.70 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	6.59	2.28 %
Chargers	0.06	2.21 %
Total	6.65	2.07 %

Branch *	MTD Sales L	Brand Share %
GHUB	6.65	2.10 %
MSWH		0.00 %
Total	6.65	2.07 %