

MTD Sales
528.06 L

Brand Share %
5.37 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.37 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Mobile | 505.21 | 5.31 % |
| Chargers | 17.11 | 23.99 % |
| Tab | 5.34 | 4.91 % |
| Ear-Buds | 0.31 | 0.34 % |
| Pow-Bank | 0.05 | 0.15 % |
| Dig-Acce | 0.04 | 0.22 % |
| Total | 528.06 | 5.37 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| SOUTH-01 | 169.75 | 10.04 % |
| CHENNAI-02 | 96.81 | 6.31 % |
| SOUTH-03 | 54.80 | 5.82 % |
| WEST-02 | 46.71 | 4.88 % |
| NORTH ARCOT | 45.38 | 4.03 % |
| CHENNAI-01 | 41.54 | 3.88 % |
| TRICHY-01 | 30.10 | 3.87 % |
| SOUTH ARCOT | 23.61 | 2.69 % |
| WEST-01 | 19.36 | 3.47 % |
| HO01 | | 0.00 % |
| Total | 528.06 | 5.37 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 161.08 | 9.86 % |
| Chargers | 5.77 | 37.52 % |
| Tab | 2.76 | 11.71 % |
| Ear-Buds | 0.12 | 0.92 % |
| Pow-Bank | 0.02 | 0.52 % |
| Dig-Acce | | 0.25 % |
| Total | 169.75 | 10.04 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| VLY1 | 3.64 | 4.85 % |
| TKS2 | 2.86 | 3.98 % |
| MAR1 | 2.53 | 5.04 % |
| APK2 | 1.69 | 4.15 % |
| SNL1 | 1.09 | 4.76 % |
| RND1 | 1.02 | 2.52 % |
| MMT1 | 0.88 | 2.42 % |
| TKS1 | 0.83 | 1.74 % |
| PDI1 | 0.81 | 3.30 % |
| TYI1 | 0.55 | 2.44 % |
| VKM1 | 0.50 | 3.19 % |
| ARM1 | 0.44 | 1.89 % |
| KYR1 | 0.42 | 1.86 % |
| TKY1 | 0.29 | 0.99 % |
| SKD1 | 0.21 | 0.70 % |
| COL1 | 0.15 | 1.80 % |
| STU2 | 0.15 | 1.51 % |
| KGL1 | 0.13 | 0.31 % |
| UDN1 | 0.13 | 0.50 % |
| SDI1 | 0.08 | 0.51 % |
| ASM1 | | 0.00 % |
| KSM1 | | 0.00 % |
| Total | 169.75 | 10.04 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 93.92 | 6.41 % |
| Chargers | 1.92 | 18.92 % |
| Tab | 0.96 | 3.36 % |
| Dig-Acce | 0.01 | 0.09 % |
| Total | 96.81 | 6.31 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH34 | 3.88 | 5.31 % |
| GPD1 | 3.14 | 4.95 % |
| CH50 | 2.41 | 3.49 % |
| MC05 | 2.41 | 3.88 % |
| CH44 | 2.23 | 2.52 % |
| CH33 | 2.01 | 2.05 % |
| CH18 | 1.52 | 3.51 % |
| CH43 | 1.24 | 4.44 % |
| CH31 | 1.23 | 5.18 % |
| CH23 | 1.03 | 3.18 % |
| CH20 | 0.87 | 1.54 % |
| CH41 | 0.87 | 2.22 % |
| CH17 | 0.85 | 2.18 % |
| UKI1 | 0.56 | 0.91 % |
| CH27 | 0.56 | 3.41 % |
| PON1 | 0.55 | 1.69 % |
| CH51 | 0.44 | 1.00 % |
| MJR1 | 0.14 | 0.24 % |
| CH06 | 0.07 | 0.19 % |
| CH32 | | 0.00 % |
| CH36 | | 0.00 % |
| Total | 96.81 | 6.31 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 52.45 | 5.73 % |
| Chargers | 1.92 | 28.00 % |
| Tab | 0.43 | 5.81 % |
| Total | 54.80 | 5.82 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TDI1 | 0.87 | 4.16 % |
| BNR1 | 0.85 | 3.27 % |
| MDU4 | 0.80 | 4.23 % |
| PKM1 | 0.62 | 3.55 % |
| TEN2 | 0.57 | 1.65 % |
| PNV2 | 0.56 | 4.86 % |
| DGL2 | 0.32 | 1.46 % |
| ADP1 | 0.31 | 1.27 % |
| SGP1 | 0.30 | 1.45 % |
| CBM1 | 0.29 | 0.98 % |
| KKD3 | 0.27 | 1.40 % |
| TEN1 | 0.21 | 0.62 % |
| MDU6 | 0.19 | 0.52 % |
| CMR1 | 0.16 | 0.53 % |
| TMM1 | 0.14 | 0.41 % |
| PVI1 | 0.11 | 0.37 % |
| DKI1 | 0.02 | 0.09 % |
| ODM1 | 0.01 | 0.06 % |
| KYK1 | 0.01 | 0.07 % |
| PNI1 | 0.01 | 0.18 % |
| BTU1 | | 0.00 % |
| KRR1 | | 0.00 % |
| MLR1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| SVG1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 54.80 | 5.82 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 44.75 | 4.81 % |
| Chargers | 1.63 | 27.82 % |
| Tab | 0.33 | 3.97 % |
| Dig-Acce | | 1.52 % |
| Total | 46.71 | 4.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| VPD1 | 1.47 | 3.77 % |
| KVP1 | 1.38 | 4.52 % |
| SGI1 | 1.30 | 3.68 % |
| KRI1 | 1.15 | 2.80 % |
| MCR1 | 1.11 | 3.26 % |
| KAM1 | 1.05 | 5.27 % |
| TRM1 | 0.63 | 1.03 % |
| NKL2 | 0.42 | 1.03 % |
| SLM3 | 0.40 | 1.13 % |
| ERD2 | 0.30 | 2.78 % |
| EPI1 | 0.26 | 1.10 % |
| ATU1 | 0.25 | 0.66 % |
| RSP1 | 0.23 | 2.22 % |
| PLC1 | 0.19 | 0.81 % |
| EDP1 | 0.17 | 2.39 % |
| TCG1 | 0.16 | 1.38 % |
| OML1 | 0.01 | 0.02 % |
| DPR1 | | 0.03 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| KMM1 | | 0.00 % |
| PDR1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SLM2 | | 0.00 % |
| VKL1 | | 0.00 % |
| Total | 46.71 | 4.88 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 43.40 | 4.00 % |
| Chargers | 1.53 | 17.23 % |
| Tab | 0.30 | 1.87 % |
| Ear-Buds | 0.15 | 1.34 % |
| Total | 45.38 | 4.03 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| AKM1 | 1.63 | 2.76 % |
| CGM1 | 1.61 | 4.30 % |
| VSI1 | 1.52 | 3.99 % |
| WJP1 | 1.34 | 2.80 % |
| SBR1 | 1.19 | 2.19 % |
| GDM1 | 0.97 | 2.12 % |
| PLR1 | 0.81 | 4.67 % |
| KPM1 | 0.30 | 0.72 % |
| TRR1 | 0.27 | 0.43 % |
| ANI1 | 0.17 | 0.69 % |
| CPT1 | 0.16 | 0.53 % |
| VNB1 | 0.15 | 0.32 % |
| CYR1 | 0.14 | 0.47 % |
| VEL1 | 0.02 | 0.03 % |
| TRL1 | 0.01 | 0.03 % |
| ABR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| WJD1 | | 0.00 % |
| Total | 45.38 | 4.03 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 39.77 | 3.88 % |
| Chargers | 1.40 | 18.19 % |
| Tab | 0.32 | 2.30 % |
| Ear-Buds | 0.04 | 0.29 % |
| Total | 41.54 | 3.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH05 | 1.71 | 3.08 % |
| CH37 | 1.05 | 5.23 % |
| CH30 | 0.85 | 2.39 % |
| CH48 | 0.67 | 1.25 % |
| MRM1 | 0.65 | 1.39 % |
| CH42 | 0.52 | 1.60 % |
| CH38 | 0.48 | 1.41 % |
| CH16 | 0.44 | 0.53 % |
| CH19 | 0.38 | 1.18 % |
| CH07 | 0.30 | 0.98 % |
| CGL1 | 0.30 | 1.47 % |
| CH45 | 0.27 | 0.93 % |
| CH25 | 0.19 | 0.64 % |
| CH14 | 0.15 | 0.21 % |
| KNR1 | 0.14 | 0.53 % |
| CH26 | 0.13 | 2.24 % |
| MC10 | 0.06 | 0.49 % |
| CH08 | 0.01 | 0.03 % |
| GUD2 | 0.01 | 0.05 % |
| TKM1 | 0.01 | 0.03 % |
| CH49 | 0.01 | 0.04 % |
| AVD1 | | 0.00 % |
| CH39 | | 0.00 % |
| MC09 | | 0.00 % |
| Total | 41.54 | 3.88 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 28.36 | 3.73 % |
| Chargers | 1.47 | 31.13 % |
| Tab | 0.24 | 5.22 % |
| Pow-Bank | 0.02 | 0.93 % |
| Dig-Acce | | 1.11 % |
| Total | 30.10 | 3.87 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRY1 | 2.28 | 1.97 % |
| TVR2 | 1.39 | 4.83 % |
| TNJ2 | 1.36 | 4.64 % |
| JKM1 | 1.08 | 3.90 % |
| PBR1 | 0.77 | 3.54 % |
| KRN1 | 0.65 | 2.04 % |
| KUM1 | 0.33 | 1.36 % |
| AYR1 | 0.28 | 1.30 % |
| ORU1 | 0.20 | 0.98 % |
| NMM1 | 0.20 | 0.97 % |
| NCK1 | 0.19 | 2.08 % |
| NGT1 | 0.14 | 0.58 % |
| PTK1 | 0.02 | 0.09 % |
| TRY3 | 0.01 | 0.06 % |
| APM1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| PDK1 | | 0.00 % |
| TRY2 | | 0.00 % |
| TRY4 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 30.10 | 3.87 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 22.84 | 2.65 % |
| Chargers | 0.76 | 16.28 % |
| Total | 23.61 | 2.69 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SJJ2 | 1.55 | 3.08 % |
| POY2 | 1.35 | 2.67 % |
| POY1 | 1.27 | 2.63 % |
| TRK1 | 1.20 | 1.67 % |
| PRT1 | 1.19 | 1.89 % |
| NVL2 | 1.00 | 2.33 % |
| CUD1 | 0.95 | 0.93 % |
| CDM1 | 0.90 | 1.64 % |
| TVM2 | 0.60 | 1.14 % |
| ULP1 | 0.45 | 0.86 % |
| VCM1 | 0.30 | 1.60 % |
| VPM1 | 0.28 | 2.45 % |
| KML1 | 0.14 | 0.87 % |
| KLM1 | 0.01 | 0.02 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| Total | 23.61 | 2.69 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 18.63 | 3.43 % |
| Chargers | 0.71 | 16.93 % |
| Dig-Acce | 0.02 | 5.71 % |
| Total | 19.36 | 3.47 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 3.37 | 4.28 % |
| KMD1 | 0.54 | 4.57 % |
| TPR1 | 0.44 | 3.19 % |
| MPM1 | 0.37 | 2.16 % |
| PDM1 | 0.30 | 2.99 % |
| KMR1 | 0.14 | 0.35 % |
| GBM1 | 0.11 | 0.40 % |
| SYM2 | 0.01 | 0.08 % |
| TPR3 | 0.01 | 0.13 % |
| KGM1 | 0.01 | 0.05 % |
| CBE3 | 0.01 | 0.15 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| CBE6 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SUL1 | | 0.00 % |
| TPR2 | | 0.00 % |
| UMP1 | | 0.00 % |
| Total | 19.36 | 3.47 % |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |