

MTD Sales  
581.61 L

Brand Share %  
5.73 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	557.33	5.66 %
Chargers	21.29	30.58 %
Tab	2.41	2.41 %
Ear-Buds	0.48	0.45 %
Dig-Acce	0.05	1.51 %
Pow-Bank	0.02	0.09 %
Case	0.01	82.32 %
<b>Total</b>	<b>581.61</b>	<b>5.73 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	175.42	10.01 %
CHENNAI-02	92.55	6.37 %
SOUTH-03	71.37	7.78 %
WEST-02	56.26	5.98 %
CHENNAI-01	55.00	4.39 %
NORTH ARCOT	47.40	4.18 %
TRICHY-01	44.45	4.88 %
WEST-01	19.73	3.76 %
SOUTH ARCOT	19.43	2.03 %
HO01		0.00 %
<b>Total</b>	<b>581.61</b>	<b>5.73 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	168.55	9.92 %
Chargers	6.33	40.09 %
Tab	0.34	1.75 %
Ear-Buds	0.21	1.49 %
Case		33.55 %
<b>Total</b>	<b>175.42</b>	<b>10.01 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	2.47	2.91 %
MMT1	2.08	5.72 %
APK2	1.81	5.25 %
PDI1	0.97	3.91 %
MAR1	0.95	1.91 %
ARM1	0.86	3.71 %
KYR1	0.82	2.83 %
KGL1	0.70	2.15 %
SKD1	0.61	2.04 %
RPM1	0.55	3.40 %
TKS1	0.32	0.60 %
ASM1	0.21	0.97 %
RND1	0.19	0.49 %
SDI1	0.06	0.30 %
TKY1	0.06	0.22 %
COL1		0.00 %
KSM1		0.00 %
<b>Total</b>	<b>175.42</b>	<b>10.01 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	89.55	6.37 %
Chargers	2.95	27.98 %
Ear-Buds	0.04	0.27 %
Dig-Acce	0.01	1.82 %
<b>Total</b>	<b>92.55</b>	<b>6.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	2.68	3.87 %
UKI1	2.21	3.92 %
CH17	1.79	4.08 %
CH06	1.66	2.64 %
CH33	1.63	2.06 %
CH44	1.29	2.65 %
CH18	0.94	1.96 %
PON1	0.78	2.58 %
MC05	0.73	1.18 %
MJR1	0.53	1.15 %
CH36	0.42	1.51 %
CH50	0.38	0.83 %
CH23	0.36	1.38 %
CH32	0.34	3.17 %
CH31	0.31	1.54 %
CH43	0.31	1.04 %
CH51	0.13	0.31 %
GPD1	0.03	0.04 %
CH27	0.01	0.09 %
<b>Total</b>	<b>92.55</b>	<b>6.37 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	68.11	7.65 %
Chargers	2.76	39.55 %
Tab	0.49	5.55 %
Dig-Acce	0.01	2.21 %
<b>Total</b>	<b>71.37</b>	<b>7.78 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	1.39	5.20 %
TDI1	1.21	4.53 %
CBM1	1.13	4.06 %
BNR1	1.04	5.19 %
TEN1	0.46	1.25 %
USL1	0.44	1.68 %
KKD3	0.42	2.37 %
CMR1	0.42	1.27 %
PKM1	0.31	1.78 %
TMM1	0.30	1.10 %
PNV2	0.29	3.60 %
SVG1	0.29	1.07 %
PVI1	0.19	0.67 %
MDU4	0.18	1.15 %
NTM1	0.18	0.70 %
KRR1	0.13	2.20 %
MLR1	0.12	0.92 %
DKI1	0.09	0.23 %
ODM1	0.07	0.46 %
NKI1	0.07	0.42 %
BTU1	0.06	0.55 %
KYK1	0.01	0.09 %
DGL2		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>71.37</b>	<b>7.78 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	53.07	5.79 %
Chargers	1.98	36.07 %
Tab	1.21	13.92 %
<b>Total</b>	<b>56.26</b>	<b>5.98 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	2.48	5.47 %
MCR1	1.82	3.96 %
SLM2	1.50	5.04 %
NKL2	1.31	3.60 %
TRM1	0.77	1.19 %
EPI1	0.63	2.33 %
DPR1	0.54	3.75 %
EDP1	0.49	5.19 %
ERD1	0.47	4.83 %
ATU1	0.45	1.10 %
OML1	0.33	0.87 %
KRI1	0.31	0.75 %
SLM3	0.31	1.01 %
MTR1	0.30	0.90 %
ERD2	0.18	1.39 %
SGG1	0.18	1.76 %
SGI1	0.06	0.19 %
KVP1	0.03	0.22 %
VKL1	0.01	0.11 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>56.26</b>	<b>5.98 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	52.73	4.38 %
Chargers	1.91	22.99 %
Tab	0.31	1.30 %
Ear-Buds	0.04	0.29 %
Case	0.01	100.00 %
<b>Total</b>	<b>55.00</b>	<b>4.39 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.74	4.29 %
CH05	2.42	4.83 %
CH07	1.85	4.95 %
CH42	1.68	5.52 %
CH30	1.44	1.35 %
CH22	1.13	4.29 %
CH48	1.13	2.33 %
SKL1	1.05	3.67 %
CH25	0.82	2.94 %
CH19	0.74	1.98 %
KNR1	0.58	1.74 %
AVD1	0.57	1.64 %
CH45	0.54	1.21 %
CH38	0.39	0.91 %
GUD2	0.31	1.05 %
TKM1	0.31	1.12 %
CH08	0.30	0.68 %
MRM1	0.18	0.39 %
CGL1	0.18	0.73 %
MC09	0.18	1.72 %
CH14	0.15	0.21 %
CH49	0.12	0.29 %
CH29	0.06	2.86 %
CH37	0.06	0.23 %
CH39	0.06	0.37 %
CH26	0.01	0.14 %
MC10		0.00 %
<b>Total</b>	<b>55.00</b>	<b>4.39 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	45.43	4.13 %
Chargers	1.69	20.11 %
Ear-Buds	0.19	1.43 %
Tab	0.07	1.09 %
<b>Total</b>	<b>47.40</b>	<b>4.18 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	2.59	3.77 %
SLG1	2.13	5.24 %
AKM1	1.94	3.21 %
TRR1	1.12	1.65 %
SBR1	0.98	1.61 %
KPM1	0.91	2.50 %
TRL1	0.70	1.60 %
GDM1	0.63	2.00 %
VNB1	0.31	0.65 %
UGI1	0.18	0.91 %
CYR1	0.18	0.55 %
ABR1	0.15	0.46 %
WJD1	0.07	0.15 %
WJP1	0.06	0.16 %
CPT1	0.01	0.06 %
ANI1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>47.40</b>	<b>4.18 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	42.32	4.77 %
Chargers	2.08	39.38 %
Dig-Acce	0.02	8.49 %
Pow-Bank	0.02	0.80 %
<b>Total</b>	<b>44.45</b>	<b>4.88 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.00	2.24 %
KUM1	0.90	2.28 %
MSI1	0.64	1.69 %
KUM2	0.48	1.05 %
PBR1	0.44	3.32 %
TYR1	0.44	0.85 %
NCK1	0.38	2.74 %
PTK1	0.35	1.08 %
JKM1	0.31	1.00 %
NGT1	0.25	0.82 %
TVR1	0.12	0.81 %
TRY4	0.12	0.22 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>44.45</b>	<b>4.88 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	18.88	3.70 %
Chargers	0.85	21.29 %
Dig-Acce	0.01	1.16 %
<b>Total</b>	<b>19.73</b>	<b>3.76 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.34 %
UAM1	2.19	5.27 %
TPR2	0.43	2.86 %
TPR1	0.39	1.94 %
KMR1	0.31	0.84 %
GBM1	0.19	0.78 %
MPM1	0.19	1.33 %
AVI1	0.18	2.07 %
CBE6	0.18	2.80 %
KGM1	0.18	1.05 %
TPR3	0.18	0.80 %
PPI1	0.11	0.62 %
CBE4	0.06	0.71 %
PLI1	0.06	0.67 %
CBE5	0.01	0.42 %
SUL1	0.01	0.19 %
SNR1	0.01	0.13 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>19.73</b>	<b>3.76 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	18.70	2.00 %
Chargers	0.73	15.28 %
<b>Total</b>	<b>19.43</b>	<b>2.03 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	2.36	4.06 %
POY1	1.71	4.37 %
VCM2	0.99	4.65 %
ULP1	0.85	1.40 %
TVM2	0.73	1.41 %
CUD1	0.60	0.43 %
SJI2	0.58	1.06 %
STP1	0.50	2.38 %
TDM1	0.31	1.04 %
POY2	0.22	0.42 %
VPM1	0.20	1.39 %
PRT1	0.18	0.26 %
TRK1	0.18	0.24 %
KML1	0.12	0.50 %
KLM1	0.06	0.13 %
NVL2	0.06	0.14 %
VCM1	0.06	0.44 %
<b>Total</b>	<b>19.43</b>	<b>2.03 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %