

MTD Sales
427.33 L

Brand Share %
3.59 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	410.79	3.85 %
Chargers	9.79	17.02 %
EXT WNTY-MOB	2.68	2.20 %
Tab	1.44	1.76 %
SWatch	1.16	1.60 %
Ear-Buds	0.73	0.63 %
Computer	0.51	0.07 %
Pow-Bank	0.10	0.34 %
Case	0.07	9.09 %
Dig-Acce	0.07	0.22 %
Total	427.33	3.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	95.26	5.00 %
CHENNAI-02	65.04	3.96 %
WEST-02	51.61	4.06 %
NORTH ARCOT	49.62	3.56 %
CHENNAI-01	43.80	3.26 %
SOUTH-03	37.81	3.42 %
TRICHY-01	29.20	2.79 %
SOUTH ARCOT	26.90	2.92 %
WEST-01	23.22	3.00 %
KL-SOUTH	4.87	7.78 %
HO01		0.00 %
Total	427.33	3.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	92.14	5.67 %
Chargers	1.97	22.12 %
EXT WNTY-MOB	0.74	2.36 %
SWatch	0.39	4.45 %
Dig-Acce	0.02	0.58 %
Total	95.26	5.00 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.76	2.74 %
RND1	1.29	3.04 %
PKD1	1.26	2.60 %
VLY1	1.22	1.98 %
APK1	1.04	3.19 %
SNL1	1.03	2.48 %
APK2	0.95	2.36 %
TKS1	0.90	1.66 %
ARM1	0.84	2.02 %
KYR1	0.84	2.92 %
TKY1	0.43	1.00 %
UDN1	0.39	1.11 %
PDI1	0.35	1.48 %
KSM1	0.32	1.63 %
VKM1	0.29	1.50 %
MAR1	0.26	0.47 %
MMT1	0.02	0.07 %
ASM1	0.01	0.03 %
TVL2		0.00 %
Total	95.26	5.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	61.29	4.05 %
Chargers	1.34	16.04 %
EXT WNTY-MOB	1.06	7.13 %
Computer	0.51	0.87 %
SWatch	0.43	4.58 %
Ear-Buds	0.39	2.26 %
Case	0.02	11.74 %
Dig-Acce		0.04 %
Total	65.04	3.96 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.14 %
CH24	1.71	3.43 %
MC05	1.33	2.82 %
CH43	1.09	3.41 %
CH06	1.02	1.73 %
CH34	0.72	0.74 %
CH09	0.40	1.07 %
CH33	0.34	0.58 %
GPD1	0.30	0.36 %
MC06	0.27	0.85 %
CH17	0.03	0.07 %
CH18	0.01	0.02 %
CH27	0.01	0.07 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	65.04	3.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.30	4.33 %
Chargers	1.03	16.25 %
Tab	0.16	2.02 %
EXT WNTY-MOB	0.10	1.34 %
Dig-Acce	0.01	2.58 %
Case	0.01	60.24 %
Total	51.61	4.06 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.63	3.32 %
MCR1	1.11	2.06 %
VPD1	1.02	1.71 %
PLC1	0.98	2.50 %
KRI1	0.67	2.63 %
DPR2	0.61	2.17 %
ERD2	0.34	1.38 %
SGG1	0.26	1.47 %
APN1	0.23	0.57 %
NKL2	0.21	0.46 %
OML1	0.21	0.41 %
EDP1	0.18	0.59 %
DPR1	0.06	0.29 %
SGI1	0.05	0.10 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	51.61	4.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.73	3.80 %
Chargers	1.38	19.00 %
SWatch	0.31	2.98 %
EXT WNTY-MOB	0.13	0.65 %
Ear-Buds	0.07	0.46 %
Dig-Acce		0.00 %
Total	49.62	3.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.31	2.60 %
VEL1	2.58	3.30 %
VNB1	2.22	3.36 %
WJD1	1.23	1.90 %
TRT1	0.87	2.62 %
UGI1	0.31	0.86 %
ANI1	0.20	1.01 %
SBR1	0.17	0.31 %
PLR1	0.16	0.62 %
GDM1	0.11	0.22 %
TRL1	0.03	0.06 %
CPT1	0.01	0.05 %
KPM1	0.01	0.02 %
ABR1		0.00 %
PTU1		0.00 %
Total	49.62	3.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	41.79	3.44 %
Chargers	1.12	17.02 %
Tab	0.57	3.79 %
EXT WNTY-MOB	0.17	1.48 %
Ear-Buds	0.13	0.74 %
Case	0.04	8.39 %
Dig-Acce		0.06 %
Total	43.80	3.26 %

Branch *	MTD Sales L	Brand Share %
AVD1	2.57	2.80 %
CH40	2.33	2.36 %
CH42	1.49	3.19 %
CH19	0.93	1.86 %
CH38	0.63	1.40 %
TKM1	0.60	1.67 %
MC10	0.45	1.20 %
CH11	0.42	1.34 %
CH22	0.33	1.26 %
CH14	0.31	0.33 %
CH45	0.23	0.53 %
CGL1	0.17	0.54 %
MRM1	0.10	0.20 %
CH39	0.10	0.30 %
KNR1	0.10	0.23 %
CH30	0.01	0.03 %
CH37	0.01	0.02 %
MC09	0.01	0.08 %
CH28	0.01	0.02 %
SKL1	0.01	0.05 %
CH26		0.00 %
MC02		0.00 %
Total	43.80	3.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	36.22	3.64 %
Chargers	0.94	17.57 %
Tab	0.39	6.97 %
EXT WNTY-MOB	0.25	2.12 %
Pow-Bank	0.02	0.67 %
Total	37.81	3.42 %

Branch *	MTD Sales L	Brand Share %
DKI1	1.21	3.28 %
DGL1	1.21	2.64 %
CBM1	1.15	2.97 %
TEN1	1.11	3.02 %
PVI1	1.10	3.26 %
TDI1	1.05	3.43 %
MDU2	1.05	2.96 %
MDU3	0.98	2.80 %
MLR1	0.70	3.51 %
USL1	0.70	2.65 %
ADP1	0.64	1.81 %
KKD3	0.56	3.22 %
CMR1	0.55	2.00 %
MDU5	0.47	2.43 %
BNR1	0.38	1.29 %
PNV1	0.27	2.51 %
SVG1	0.26	1.22 %
TPT1	0.21	0.95 %
PKM1	0.20	0.84 %
NKI1	0.18	0.96 %
MDU4	0.18	0.67 %
MNM1	0.01	0.10 %
SGP1	0.01	0.05 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
Total	37.81	3.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	28.11	2.99 %
Chargers	0.66	19.25 %
EXT WNTY-MOB	0.21	2.62 %
Tab	0.16	2.46 %
SWatch	0.04	0.78 %
Dig-Acce	0.01	0.86 %
Total	29.20	2.79 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.94	3.32 %
NGT1	0.94	2.68 %
MSI1	0.76	2.05 %
NMM1	0.56	1.61 %
TNJ2	0.52	1.34 %
MVM1	0.38	1.42 %
KUM1	0.27	0.88 %
APM1	0.26	3.24 %
ORU1	0.26	1.01 %
MDI1	0.25	1.12 %
JKM1	0.23	0.55 %
TYR1	0.12	0.17 %
NCK1	0.09	0.67 %
KIK1	0.01	0.12 %
TRY3	0.01	0.03 %
PBR1	0.01	0.05 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	29.20	2.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.07	3.11 %
Chargers	0.66	20.65 %
Ear-Buds	0.11	1.44 %
Pow-Bank	0.04	1.81 %
EXT WNTY-MOB	0.02	0.19 %
Total	26.90	2.92 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.62	2.31 %
TVM1	1.37	3.48 %
TVM2	1.32	2.22 %
KLM1	1.31	2.48 %
NVL2	0.97	2.16 %
TRK1	0.80	0.93 %
POY2	0.73	2.08 %
SJI2	0.50	0.70 %
KML1	0.37	1.32 %
VPM1	0.21	1.26 %
STP1	0.10	0.41 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	26.90	2.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	22.32	3.32 %
Chargers	0.64	13.45 %
Tab	0.16	5.24 %
Pow-Bank	0.04	1.45 %
Ear-Buds	0.04	0.37 %
Dig-Acce	0.02	1.27 %
Total	23.22	3.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.07	2.73 %
KGI1	1.32	2.33 %
DPM2	0.60	2.25 %
KMR1	0.42	0.97 %
CBE4	0.34	2.92 %
CBE1	0.29	2.45 %
CBE5	0.27	3.51 %
KGM1	0.25	1.02 %
TPR3	0.18	0.75 %
CNR1	0.17	0.46 %
KMD1	0.16	1.01 %
SUL1	0.15	1.03 %
MPM1	0.14	0.67 %
SNR1	0.01	0.08 %
ANR1		0.00 %
CBE3		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	23.22	3.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.81	9.04 %
Chargers	0.06	28.84 %
Total	4.87	7.78 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.61 %
Total	4.87	7.78 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %