

MTD Sales
799.08 L

Brand Share %
8.74 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	771.70	8.75 %
Chargers	15.65	30.33 %
Tab	10.86	11.92 %
SWatch	0.57	1.26 %
Ear-Buds	0.20	0.23 %
Dig-Acce	0.07	0.22 %
Pow-Bank	0.05	0.20 %
Total	799.08	8.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.90	14.13 %
CHENNAI-02	141.99	9.97 %
NORTH ARCOT	98.66	8.15 %
SOUTH-03	71.26	9.24 %
CHENNAI-01	71.24	6.57 %
TRICHY-01	64.72	7.82 %
WEST-02	57.14	7.66 %
SOUTH ARCOT	44.52	5.78 %
WEST-01	31.88	7.89 %
WEST-03	24.69	8.29 %
HO01	0.07	0.03 %
Total	799.08	8.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	184.39	14.08 %
Tab	4.06	19.44 %
Chargers	3.89	45.23 %
SWatch	0.55	6.92 %
Dig-Acce	0.01	0.29 %
Total	192.90	14.13 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.58	7.16 %
TKY1	1.83	7.89 %
PDI1	1.45	8.59 %
MAR1	1.44	3.68 %
APK2	1.43	4.78 %
SKD1	1.19	5.63 %
UDN1	1.17	6.09 %
ARM1	0.66	5.32 %
STU2	0.43	4.06 %
TCN1	0.34	1.21 %
SNL1	0.28	1.62 %
TYI1	0.24	1.64 %
KGL1	0.22	1.09 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
Total	192.90	14.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	138.05	10.06 %
Chargers	2.14	32.95 %
Tab	1.74	12.00 %
Ear-Buds	0.05	0.29 %
SWatch		0.07 %
Dig-Acce		0.07 %
Total	141.99	9.97 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	7.76 %
CH50	4.20	6.51 %
CH33	3.29	5.73 %
PON1	2.21	5.10 %
GPD1	2.12	3.89 %
CH17	2.06	5.83 %
CH24	2.00	8.22 %
MJR1	1.94	3.83 %
CH51	1.57	2.91 %
CH36	0.78	2.49 %
CH37	0.64	2.22 %
CH43	0.41	1.70 %
CH18	0.38	0.74 %
MC05	0.32	1.22 %
CH23	0.32	2.55 %
CH20	0.31	0.41 %
UKI1	0.16	0.32 %
CH06		0.00 %
Total	141.99	9.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	96.16	8.21 %
Chargers	2.23	30.93 %
Tab	0.26	2.50 %
Dig-Acce		0.42 %
Total	98.66	8.15 %

Branch *	MTD Sales L	Brand Share %
CGM1	4.41	8.08 %
SBR1	4.30	6.98 %
AKM1	3.93	7.96 %
WJP1	2.93	6.83 %
KPM1	2.89	7.52 %
GDM1	2.65	7.85 %
CPT1	2.07	7.74 %
PTU1	1.85	7.58 %
PLR1	1.83	5.37 %
VEL1	1.74	4.20 %
ABR1	1.68	3.67 %
VNB1	1.54	2.32 %
VSI1	1.31	3.66 %
WJD1	1.06	2.14 %
TRT1	1.03	4.66 %
TRL1	0.74	2.44 %
BGR1	0.42	1.34 %
CYR1	0.16	0.51 %
ANI1		0.00 %
Total	98.66	8.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	69.05	9.25 %
Chargers	1.56	36.96 %
Tab	0.55	8.16 %
Ear-Buds	0.10	1.49 %
Total	71.26	9.24 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.06	5.48 %
PVI1	1.72	4.21 %
TDI1	1.51	7.08 %
USL1	1.40	7.43 %
NKI1	1.23	8.16 %
NTM1	1.20	5.30 %
BTU1	0.89	6.90 %
CBM1	0.81	3.46 %
ODM1	0.80	4.26 %
MDU7	0.77	5.06 %
MDU4	0.77	7.31 %
TEN1	0.62	1.98 %
KPT1	0.62	2.34 %
PKM1	0.55	3.17 %
MDU6	0.48	1.86 %
KYK1	0.45	3.31 %
SVG1	0.32	1.72 %
DGL2	0.31	2.37 %
SGP1	0.28	2.39 %
PNV2	0.23	1.73 %
BNR1	0.16	0.89 %
MNM1	0.13	1.29 %
KRR1	0.13	1.92 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	71.26	9.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	69.62	6.76 %
Chargers	1.07	20.06 %
Tab	0.53	4.08 %
Pow-Bank	0.02	0.96 %
Total	71.24	6.57 %

Branch *	MTD Sales L	Brand Share %
CH07	3.42	7.63 %
CH45	3.00	7.04 %
CH48	2.32	5.19 %
CH22	2.19	4.44 %
AVD1	1.83	3.12 %
CH42	1.66	4.68 %
CH14	1.51	1.81 %
CH30	1.51	3.27 %
MRM1	1.21	2.74 %
CH19	1.03	3.37 %
CH38	1.00	2.87 %
KNR1	0.96	2.41 %
CGL1	0.61	3.30 %
CH16	0.33	0.45 %
GUD2	0.18	0.57 %
CH08	0.16	1.78 %
CH25	0.16	0.38 %
CH39	0.13	2.01 %
CH29	0.01	0.24 %
TKM1		0.00 %
Total	71.24	6.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	62.00	7.69 %
Chargers	1.59	38.66 %
Tab	1.09	14.85 %
Dig-Acce	0.03	7.94 %
Pow-Bank	0.02	1.03 %
Total	64.72	7.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.76	4.87 %
JKM1	1.56	4.07 %
KRN1	1.06	3.27 %
PBR1	0.80	4.47 %
PDK2	0.78	4.62 %
TVR2	0.72	2.03 %
NCK1	0.64	3.47 %
MDI1	0.64	4.63 %
PDK1	0.48	7.38 %
TVR1	0.40	1.78 %
TYR1	0.37	0.85 %
TRY4	0.29	0.86 %
KIK1	0.25	3.14 %
AYR1	0.24	0.84 %
NGT1	0.23	1.03 %
ORU1	0.17	0.84 %
APM1	0.17	3.71 %
TRY3	0.13	0.94 %
MSI1		0.00 %
PTK1		0.00 %
Total	64.72	7.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	54.40	7.53 %
Tab	1.58	20.39 %
Chargers	1.16	34.30 %
Total	57.14	7.66 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.40	5.80 %
PMP1	2.73	6.29 %
OML1	1.92	4.77 %
SLM3	1.74	5.86 %
KAM1	1.49	7.50 %
MTR1	1.26	3.50 %
ATU1	1.03	2.61 %
PNG1	0.83	5.16 %
EPI1	0.83	2.94 %
MCR1	0.76	2.46 %
APN1	0.60	2.59 %
KRI1	0.49	2.08 %
EDP1	0.31	5.27 %
SLM2	0.26	1.26 %
KVP1	0.17	0.99 %
BMD1	0.15	0.69 %
DPR1	0.15	1.54 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	57.14	7.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	42.87	5.72 %
Chargers	1.12	36.00 %
Tab	0.53	8.12 %
Dig-Acce	0.01	6.30 %
Total	44.52	5.78 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.29	6.41 %
POY1	2.20	8.69 %
PRT1	1.34	2.52 %
TRK1	1.05	1.49 %
CUD1	0.53	0.56 %
CDM1	0.46	1.05 %
VCM2	0.41	3.57 %
KLM1	0.40	1.04 %
STP1	0.30	1.58 %
NVL2	0.29	0.93 %
KML1	0.13	0.64 %
VCM1		0.00 %
VPM1		0.00 %
Total	44.52	5.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	31.05	7.98 %
Chargers	0.56	22.92 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.22 %
Total	31.88	7.89 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.42	8.37 %
MPM1	1.32	6.25 %
CBE4	1.10	7.85 %
CNR1	0.78	2.94 %
KMR1	0.74	2.01 %
ANR1	0.47	5.41 %
CBE1	0.43	2.62 %
UMP1	0.40	6.89 %
PPI1	0.29	1.92 %
PDM1	0.17	3.46 %
PLI1	0.15	1.34 %
CBE5	0.12	4.13 %
SNR1	0.01	0.09 %
SUL1		0.00 %
Total	31.88	7.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	24.10	8.29 %
Chargers	0.32	27.62 %
Tab	0.26	16.49 %
Dig-Acce		9.02 %
Total	24.69	8.29 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.65 %
AVI1	1.15	6.18 %
ERD2	0.50	4.60 %
ERD1	0.43	3.81 %
TPR4	0.25	2.49 %
TPR3	0.13	1.15 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	24.69	8.29 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %