

MTD Sales
558.44 L

Brand Share %
5.69 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	534.69	5.62 %
Chargers	20.78	30.70 %
Tab	2.41	2.45 %
Ear-Buds	0.48	0.46 %
Dig-Acce	0.05	1.54 %
Pow-Bank	0.02	0.09 %
Case	0.01	82.32 %
Total	558.44	5.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	170.31	10.08 %
CHENNAI-02	88.01	6.26 %
SOUTH-03	69.31	7.78 %
WEST-02	53.32	5.84 %
CHENNAI-01	51.71	4.24 %
NORTH ARCOT	45.81	4.15 %
TRICHY-01	42.66	4.84 %
SOUTH ARCOT	19.19	2.13 %
WEST-01	18.12	3.57 %
HO01		0.00 %
Total	558.44	5.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	163.58	9.99 %
Chargers	6.19	40.33 %
Tab	0.34	1.78 %
Ear-Buds	0.21	1.57 %
Case		33.55 %
Total	170.31	10.08 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.31	2.79 %
APK2	1.81	5.48 %
PDI1	0.97	4.13 %
MAR1	0.95	1.97 %
ARM1	0.86	3.81 %
KYR1	0.82	2.95 %
KGL1	0.70	2.21 %
SKD1	0.61	2.17 %
RPM1	0.55	3.43 %
ASM1	0.21	0.98 %
RND1	0.19	0.51 %
TKS1	0.18	0.36 %
SDI1	0.06	0.30 %
TKY1	0.06	0.23 %
COL1		0.00 %
KSM1		0.00 %
Total	170.31	10.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	85.12	6.26 %
Chargers	2.84	28.26 %
Ear-Buds	0.04	0.27 %
Dig-Acce	0.01	1.83 %
Total	88.01	6.26 %

Branch *	MTD Sales L	Brand Share %
CH20	2.68	3.90 %
UKI1	2.15	3.93 %
CH17	1.79	4.29 %
CH33	1.63	2.09 %
CH06	1.48	2.37 %
CH44	1.29	2.87 %
CH18	0.80	1.78 %
PON1	0.78	2.83 %
MC05	0.73	1.21 %
CH36	0.42	1.52 %
CH50	0.38	0.88 %
CH23	0.36	1.38 %
CH32	0.34	3.38 %
CH31	0.31	1.55 %
CH43	0.13	0.47 %
CH51	0.13	0.32 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	88.01	6.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	66.09	7.65 %
Chargers	2.72	39.79 %
Tab	0.49	5.63 %
Dig-Acce	0.01	2.32 %
Total	69.31	7.78 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.38	5.22 %
TDI1	1.15	4.42 %
CBM1	1.13	4.19 %
BNR1	0.97	4.98 %
TEN1	0.46	1.29 %
USL1	0.44	1.80 %
KKD3	0.42	2.37 %
CMR1	0.42	1.31 %
TMM1	0.30	1.17 %
PNV2	0.29	3.60 %
SVG1	0.29	1.09 %
PVI1	0.19	0.68 %
KRR1	0.13	2.29 %
PKM1	0.13	0.78 %
MLR1	0.12	0.95 %
DKI1	0.09	0.23 %
NKI1	0.07	0.45 %
ODM1	0.01	0.08 %
KYK1	0.01	0.09 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
Total	69.31	7.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.18	5.65 %
Chargers	1.94	35.96 %
Tab	1.21	13.92 %
Total	53.32	5.84 %

Branch *	MTD Sales L	Brand Share %
VPD1	2.30	5.21 %
MCR1	1.82	4.11 %
SLM2	1.36	4.72 %
NKL2	1.31	3.76 %
TRM1	0.77	1.21 %
EPI1	0.63	2.41 %
DPR1	0.54	3.79 %
ATU1	0.45	1.10 %
OML1	0.33	0.88 %
MTR1	0.30	0.92 %
ERD1	0.29	3.22 %
ERD2	0.18	1.39 %
SGG1	0.18	1.79 %
KRI1	0.13	0.32 %
SLM3	0.13	0.45 %
SIG1	0.06	0.20 %
KVP1	0.03	0.22 %
VKL1	0.01	0.12 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
TCG1		0.00 %
Total	53.32	5.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	49.49	4.22 %
Chargers	1.87	22.81 %
Tab	0.31	1.33 %
Ear-Buds	0.04	0.30 %
Case	0.01	100.00 %
Total	51.71	4.24 %

Branch *	MTD Sales L	Brand Share %
CH16	2.74	4.39 %
CH05	2.42	5.01 %
CH07	1.85	5.02 %
CH30	1.44	1.35 %
CH22	1.07	4.16 %
CH48	1.06	2.26 %
SKL1	1.02	3.78 %
CH25	0.82	2.96 %
CH19	0.74	2.01 %
KNR1	0.58	1.81 %
AVD1	0.57	1.64 %
CH45	0.54	1.21 %
CH42	0.43	1.49 %
CH38	0.33	0.77 %
MRM1	0.18	0.42 %
CGL1	0.18	0.76 %
CH14	0.15	0.21 %
GUD2	0.13	0.46 %
TKM1	0.13	0.52 %
CH08	0.12	0.27 %
CH49	0.12	0.30 %
CH29	0.06	3.21 %
CH37	0.06	0.24 %
CH26	0.01	0.14 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	51.71	4.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.89	4.10 %
Chargers	1.65	20.08 %
Ear-Buds	0.19	1.47 %
Tab	0.07	1.09 %
Total	45.81	4.15 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.59	3.80 %
SLG1	1.95	5.18 %
AKM1	1.94	3.30 %
TRR1	0.94	1.43 %
SBR1	0.80	1.36 %
KPM1	0.79	2.23 %
TRL1	0.70	1.63 %
GDM1	0.63	2.16 %
VNB1	0.31	0.67 %
UGI1	0.18	0.93 %
ABR1	0.15	0.47 %
CYR1	0.12	0.37 %
CPT1	0.01	0.06 %
WJD1	0.01	0.02 %
ANI1		0.00 %
TRT1		0.00 %
WJP1		0.00 %
Total	45.81	4.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	40.58	4.72 %
Chargers	2.03	39.42 %
Dig-Acce	0.02	8.82 %
Pow-Bank	0.02	0.82 %
Total	42.66	4.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.00	2.27 %
KUM1	0.78	2.01 %
MSI1	0.64	1.77 %
KUM2	0.48	1.08 %
PBR1	0.44	3.43 %
TYR1	0.38	0.76 %
NCK1	0.38	2.81 %
PTK1	0.29	0.97 %
JKM1	0.25	0.85 %
NGT1	0.13	0.45 %
TVR1	0.12	0.90 %
TRY4	0.12	0.23 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	42.66	4.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.47	2.10 %
Chargers	0.72	15.87 %
Total	19.19	2.13 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.36	4.30 %
POY1	1.71	4.45 %
VCM2	0.99	4.65 %
ULP1	0.85	1.48 %
TVM2	0.73	1.55 %
CUD1	0.60	0.52 %
SJI2	0.58	1.10 %
STP1	0.50	2.38 %
TDM1	0.31	1.08 %
POY2	0.22	0.43 %
VPM1	0.20	1.39 %
PRT1	0.18	0.27 %
TRK1	0.18	0.25 %
KML1	0.12	0.53 %
NVL2	0.06	0.14 %
VCM1	0.06	0.57 %
KLM1		0.00 %
Total	19.19	2.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.30	3.51 %
Chargers	0.82	20.86 %
Dig-Acce	0.01	1.18 %
Total	18.12	3.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.34 %
UAM1	2.19	5.36 %
DPM2	0.71	4.49 %
TPR2	0.43	2.86 %
TPR1	0.39	2.07 %
GBM1	0.19	0.78 %
AVI1	0.18	2.07 %
KGM1	0.18	1.08 %
TPR3	0.18	0.81 %
KMR1	0.13	0.36 %
PPI1	0.11	0.64 %
PLI1	0.06	0.73 %
CBE5	0.01	0.42 %
MPM1	0.01	0.09 %
SUL1	0.01	0.19 %
SNR1	0.01	0.13 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	18.12	3.57 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %