

MTD Sales  
605.12 L

Brand Share %  
6.64 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	585.63	6.65 %
Chargers	17.16	22.81 %
SWatch	0.64	1.98 %
Ear-Buds	0.57	0.65 %
Tab	0.37	0.49 %
Pow-Bank	0.31	1.13 %
Dig-Acce	0.28	2.16 %
Case	0.17	11.49 %
<b>Total</b>	<b>605.12</b>	<b>6.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	170.36	9.97 %
CHENNAI-02	97.41	7.12 %
WEST-02	66.24	7.14 %
SOUTH-03	64.02	7.78 %
TRICHY-01	62.97	7.60 %
NORTH ARCOT	62.16	5.89 %
CHENNAI-01	48.78	4.71 %
SOUTH ARCOT	17.17	2.27 %
WEST-01	14.69	2.98 %
HO01	1.32	1.09 %
<b>Total</b>	<b>605.12</b>	<b>6.64 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	165.33	10.02 %
Chargers	4.48	31.13 %
SWatch	0.25	5.40 %
Case	0.13	37.44 %
Ear-Buds	0.10	0.76 %
Dig-Acce	0.05	2.84 %
Pow-Bank	0.03	0.66 %
<b>Total</b>	<b>170.36</b>	<b>9.97 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	3.68	4.90 %
TKS1	2.32	4.46 %
PKD1	2.28	6.24 %
VLY1	1.63	2.51 %
KSM1	1.31	4.63 %
UDN1	1.31	6.59 %
ARM1	0.58	3.00 %
VKM1	0.46	2.90 %
MAR1	0.43	0.89 %
RND1	0.32	0.91 %
KYR1	0.20	1.03 %
KGL1	0.19	0.52 %
MMT1	0.18	0.40 %
PDI1	0.14	0.95 %
TKY1	0.05	0.20 %
STU2	0.01	0.11 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
<b>Total</b>	<b>170.36</b>	<b>9.97 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	94.41	7.14 %
Chargers	2.71	28.10 %
SWatch	0.13	3.30 %
Pow-Bank	0.09	2.56 %
Ear-Buds	0.03	0.23 %
Dig-Acce	0.03	1.23 %
Case	0.01	4.28 %
<b>Total</b>	<b>97.41</b>	<b>7.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.44 %
CH17	2.20	5.73 %
CH50	1.39	2.68 %
PON1	1.19	3.50 %
GPD1	1.18	1.76 %
CH51	0.97	2.15 %
CH44	0.52	1.27 %
CH33	0.32	0.64 %
MC06	0.31	1.46 %
MJR1	0.31	0.56 %
CH06	0.30	1.24 %
CH20	0.23	0.38 %
CH36	0.16	0.85 %
CH23	0.12	0.59 %
CH31	0.02	0.16 %
CH27	0.02	0.15 %
CH43		0.00 %
<b>Total</b>	<b>97.41</b>	<b>7.12 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	64.30	7.13 %
Chargers	1.84	30.33 %
Ear-Buds	0.08	1.17 %
Dig-Acce	0.01	2.74 %
Pow-Bank		0.09 %
<b>Total</b>	<b>66.24</b>	<b>7.14 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	1.71	4.84 %
TRM1	1.60	3.24 %
VPD1	1.59	4.16 %
KRI1	1.12	2.44 %
KAM1	0.97	5.08 %
EDP1	0.65	3.69 %
PLC1	0.62	2.73 %
SLM2	0.59	1.54 %
OML1	0.33	0.83 %
SLM3	0.28	1.12 %
NKL2	0.22	0.69 %
SGI1	0.20	0.63 %
MTR1	0.14	0.40 %
ERD1	0.12	1.03 %
CMI1	0.11	0.88 %
EPI1	0.02	0.09 %
VKL1	0.01	0.14 %
KMM1	0.01	0.13 %
DPR1		0.03 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>66.24</b>	<b>7.14 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	61.78	7.75 %
Chargers	2.18	30.29 %
Pow-Bank	0.03	1.17 %
Dig-Acce	0.03	6.81 %
Case		0.67 %
Total	64.02	7.78 %

Branch *	MTD Sales L	Brand Share %
ADP1	1.13	5.44 %
MPA1	1.09	5.09 %
CBM1	1.07	5.86 %
ODM1	0.99	6.57 %
ATG1	0.90	4.61 %
DGL2	0.85	3.89 %
KPT1	0.76	2.84 %
MDU4	0.33	2.17 %
TMM1	0.31	1.23 %
PVI1	0.31	1.27 %
SGP1	0.29	1.96 %
PNI1	0.15	3.31 %
KRR1	0.02	0.24 %
CMR1	0.01	0.05 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	64.02	7.78 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	60.51	7.51 %
Chargers	2.03	37.61 %
Ear-Buds	0.15	2.29 %
Tab	0.12	2.90 %
Dig-Acce	0.10	18.12 %
Pow-Bank	0.06	2.19 %
Total	62.97	7.60 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.10	5.22 %
JKM1	1.31	5.21 %
MSI1	1.28	3.44 %
PBR1	0.32	2.01 %
TVR1	0.16	0.74 %
MDI1	0.03	0.26 %
PTK1	0.03	0.14 %
PDK1	0.02	0.29 %
NGT1	0.01	0.05 %
NCK1	0.01	0.08 %
TRY2	0.01	0.09 %
APM1		0.04 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	62.97	7.60 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	60.50	5.94 %
Chargers	1.64	20.03 %
Pow-Bank	0.02	0.36 %
Dig-Acce	0.01	0.47 %
Case		0.69 %
<b>Total</b>	<b>62.16</b>	<b>5.89 %</b>

Branch *	MTD Sales L	Brand Share %
SLG1	2.29	6.38 %
WJD1	2.26	4.65 %
WJP1	1.49	3.72 %
VSI1	1.40	3.69 %
SBR1	1.26	2.55 %
VEL1	1.21	2.12 %
PTU1	1.21	4.34 %
GDM1	0.56	1.48 %
TRR1	0.45	0.93 %
TRT1	0.31	0.92 %
PLR1	0.01	0.06 %
ABR1	0.01	0.01 %
ANI1		0.01 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>62.16</b>	<b>5.89 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	47.09	4.75 %
Chargers	1.14	14.87 %
SWatch	0.25	6.22 %
Ear-Buds	0.20	1.54 %
Pow-Bank	0.05	1.88 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.36 %
<b>Total</b>	<b>48.78</b>	<b>4.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.60	4.94 %
CH30	1.97	2.71 %
CH14	1.51	2.43 %
CH25	1.29	6.00 %
MC09	0.69	5.60 %
CH42	0.47	1.60 %
CH47	0.42	1.33 %
CH07	0.35	1.06 %
AVD1	0.29	0.79 %
GUD2	0.23	0.77 %
CH37	0.18	0.70 %
CH29	0.18	3.54 %
CH38	0.15	0.50 %
KNR1	0.13	0.45 %
TKM1	0.03	0.09 %
CH08	0.02	0.06 %
MRM1	0.01	0.03 %
CH45	0.01	0.04 %
CH26	0.01	0.06 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH49		0.00 %
<b>Total</b>	<b>48.78</b>	<b>4.71 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.43	2.23 %
Chargers	0.44	11.75 %
Tab	0.24	6.80 %
Pow-Bank	0.03	1.45 %
Dig-Acce	0.02	6.91 %
Case		3.42 %
<b>Total</b>	<b>17.17</b>	<b>2.27 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.42	3.19 %
POY1	2.31	6.32 %
CDM1	1.61	3.65 %
SJI2	1.26	2.57 %
KML1	1.26	5.71 %
VPM2	0.82	2.90 %
TDM1	0.49	1.99 %
TRK1	0.41	0.65 %
TVM2	0.38	0.73 %
KKI2	0.31	1.05 %
KLM1	0.12	0.39 %
ULP1	0.12	0.24 %
VCM1	0.03	0.22 %
NVL2	0.02	0.04 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>17.17</b>	<b>2.27 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	13.97	2.94 %
Chargers	0.71	16.80 %
Dig-Acce	0.02	1.23 %
Total	14.69	2.98 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.88	4.45 %
CBE2	1.78	1.87 %
KGI1	1.42	3.98 %
GDR1	1.27	3.72 %
TPR1	0.52	2.29 %
MPM1	0.20	2.03 %
DPM2	0.19	1.45 %
CBE4	0.15	1.16 %
TPR3	0.14	0.59 %
ANR1	0.01	0.87 %
GBM1	0.01	0.06 %
KMR1	0.01	0.05 %
PDM1	0.01	0.18 %
CBE1	0.01	0.22 %
SNR1		0.06 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	14.69	2.98 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	1.32	1.22 %
Total	1.32	1.09 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	1.12 %
MSWH		0.00 %
Total	1.32	1.09 %