

MTD Sales  
421.83 L

Brand Share %  
3.67 %

Information:

MTD : 01-10-2025 To 25-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.67 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 405.65      | 3.93 %        |
| Chargers     | 9.56        | 17.08 %       |
| EXT WNTY-MOB | 2.61        | 2.21 %        |
| Tab          | 1.44        | 1.83 %        |
| SWatch       | 1.16        | 1.64 %        |
| Ear-Buds     | 0.69        | 0.61 %        |
| Computer     | 0.51        | 0.07 %        |
| Pow-Bank     | 0.08        | 0.28 %        |
| Case         | 0.07        | 10.06 %       |
| Dig-Acce     | 0.06        | 0.21 %        |
| Total        | 421.83      | 3.67 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 94.21       | 5.11 %        |
| CHENNAI-02  | 64.12       | 4.04 %        |
| WEST-02     | 50.95       | 4.14 %        |
| NORTH ARCOT | 49.35       | 3.64 %        |
| CHENNAI-01  | 43.30       | 3.38 %        |
| SOUTH-03    | 37.64       | 3.50 %        |
| TRICHY-01   | 28.21       | 2.77 %        |
| SOUTH ARCOT | 26.50       | 2.98 %        |
| WEST-01     | 22.69       | 3.03 %        |
| KL-SOUTH    | 4.87        | 8.00 %        |
| HO01        |             | 0.00 %        |
| Total       | 421.83      | 3.67 %        |

## SOUTH-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 91.11       | 5.79 %        |
| Chargers     | 1.95        | 22.52 %       |
| EXT WNTY-MOB | 0.74        | 2.43 %        |
| SWatch       | 0.39        | 4.63 %        |
| Dig-Acce     | 0.02        | 0.58 %        |
| Total        | 94.21       | 5.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT2     | 2.76        | 2.90 %        |
| RND1     | 1.29        | 3.08 %        |
| PKD1     | 1.26        | 2.64 %        |
| VLY1     | 1.22        | 2.06 %        |
| APK1     | 1.04        | 3.27 %        |
| SNL1     | 1.03        | 2.50 %        |
| APK2     | 0.95        | 2.44 %        |
| TKS1     | 0.90        | 1.69 %        |
| ARM1     | 0.84        | 2.07 %        |
| KYR1     | 0.84        | 2.98 %        |
| TKY1     | 0.43        | 1.01 %        |
| UDN1     | 0.39        | 1.13 %        |
| PDI1     | 0.35        | 1.55 %        |
| KSM1     | 0.32        | 1.67 %        |
| VKM1     | 0.29        | 1.50 %        |
| MAR1     | 0.26        | 0.47 %        |
| MMT1     | 0.02        | 0.07 %        |
| ASM1     | 0.01        | 0.04 %        |
| TVL2     |             | 0.00 %        |
| Total    | 94.21       | 5.11 %        |

## CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 60.44       | 4.14 %        |
| Chargers     | 1.31        | 16.35 %       |
| EXT WNTY-MOB | 1.06        | 7.52 %        |
| Computer     | 0.51        | 0.89 %        |
| SWatch       | 0.43        | 4.72 %        |
| Ear-Buds     | 0.34        | 2.09 %        |
| Case         | 0.02        | 11.74 %       |
| Total        | 64.12       | 4.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 2.17        | 2.19 %        |
| CH24     | 1.71        | 3.55 %        |
| MC05     | 1.33        | 2.93 %        |
| CH43     | 1.09        | 3.46 %        |
| CH06     | 1.02        | 1.79 %        |
| CH34     | 0.72        | 0.79 %        |
| CH09     | 0.40        | 1.12 %        |
| CH33     | 0.34        | 0.61 %        |
| GPD1     | 0.30        | 0.38 %        |
| MC06     | 0.27        | 0.92 %        |
| CH17     | 0.03        | 0.07 %        |
| CH18     | 0.01        | 0.02 %        |
| CH27     | 0.01        | 0.07 %        |
| PON1     | 0.01        | 0.02 %        |
| CH01     |             | 0.00 %        |
| Total    | 64.12       | 4.04 %        |

## WEST-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 49.67       | 4.43 %        |
| Chargers     | 1.00        | 16.34 %       |
| Tab          | 0.16        | 2.08 %        |
| EXT WNTY-MOB | 0.10        | 1.35 %        |
| Dig-Acce     | 0.01        | 2.75 %        |
| Case         | 0.01        | 60.24 %       |
| Total        | 50.95       | 4.14 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HRR1     | 1.63        | 3.60 %        |
| MCR1     | 1.11        | 2.07 %        |
| VPD1     | 1.02        | 1.75 %        |
| PLC1     | 0.98        | 2.66 %        |
| KRI1     | 0.67        | 2.78 %        |
| DPR2     | 0.61        | 2.18 %        |
| SGG1     | 0.26        | 1.47 %        |
| ERD2     | 0.25        | 1.04 %        |
| APN1     | 0.23        | 0.58 %        |
| NKL2     | 0.21        | 0.49 %        |
| EDP1     | 0.18        | 0.59 %        |
| OML1     | 0.12        | 0.25 %        |
| DPR1     | 0.06        | 0.32 %        |
| SGI1     | 0.05        | 0.10 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| Total    | 50.95       | 4.14 %        |

## NORTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 47.48       | 3.89 %        |
| Chargers     | 1.37        | 19.13 %       |
| SWatch       | 0.31        | 3.07 %        |
| EXT WNTY-MOB | 0.13        | 0.67 %        |
| Ear-Buds     | 0.07        | 0.47 %        |
| Dig-Acce     |             | 0.00 %        |
| Total        | 49.35       | 3.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 5.31        | 2.65 %        |
| VEL1     | 2.58        | 3.32 %        |
| VNB1     | 2.22        | 3.48 %        |
| WJD1     | 1.23        | 1.94 %        |
| TRT1     | 0.87        | 2.66 %        |
| UGI1     | 0.31        | 0.89 %        |
| ANI1     | 0.20        | 1.08 %        |
| SBR1     | 0.17        | 0.31 %        |
| PLR1     | 0.16        | 0.64 %        |
| GDM1     | 0.11        | 0.23 %        |
| TRL1     | 0.03        | 0.06 %        |
| CPT1     | 0.01        | 0.05 %        |
| KPM1     | 0.01        | 0.02 %        |
| ABR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| Total    | 49.35       | 3.64 %        |

## CHENNAI-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 41.30       | 3.56 %        |
| Chargers     | 1.09        | 17.19 %       |
| Tab          | 0.57        | 4.03 %        |
| EXT WNTY-MOB | 0.17        | 1.54 %        |
| Ear-Buds     | 0.13        | 0.77 %        |
| Case         | 0.04        | 10.01 %       |
| Dig-Acce     |             | 0.07 %        |
| Total        | 43.30       | 3.38 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AVD1     | 2.57        | 2.98 %        |
| CH40     | 2.23        | 2.41 %        |
| CH42     | 1.49        | 3.44 %        |
| CH19     | 0.93        | 1.90 %        |
| CH38     | 0.63        | 1.42 %        |
| TKM1     | 0.60        | 1.73 %        |
| MC10     | 0.45        | 1.22 %        |
| CH11     | 0.42        | 1.37 %        |
| CH22     | 0.33        | 1.35 %        |
| CH14     | 0.31        | 0.34 %        |
| CH45     | 0.23        | 0.59 %        |
| CGL1     | 0.17        | 0.54 %        |
| MRM1     | 0.10        | 0.21 %        |
| CH39     | 0.10        | 0.32 %        |
| KNR1     | 0.10        | 0.24 %        |
| CH30     | 0.01        | 0.03 %        |
| CH37     | 0.01        | 0.02 %        |
| MC09     | 0.01        | 0.09 %        |
| CH28     | 0.01        | 0.02 %        |
| SKL1     | 0.01        | 0.05 %        |
| CH26     |             | 0.00 %        |
| MC02     |             | 0.00 %        |
| Total    | 43.30       | 3.38 %        |

# SOUTH-03

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 36.06       | 3.72 %        |
| Chargers     | 0.93        | 17.55 %       |
| Tab          | 0.39        | 6.97 %        |
| EXT WNTY-MOB | 0.25        | 2.15 %        |
| Pow-Bank     | 0.02        | 0.69 %        |
| Total        | 37.64       | 3.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DKI1     | 1.21        | 3.38 %        |
| DGL1     | 1.21        | 2.71 %        |
| CBM1     | 1.15        | 3.06 %        |
| TEN1     | 1.11        | 3.10 %        |
| PVI1     | 1.10        | 3.29 %        |
| TDI1     | 1.05        | 3.49 %        |
| MDU2     | 1.05        | 3.07 %        |
| MDU3     | 0.98        | 2.91 %        |
| MLR1     | 0.70        | 3.57 %        |
| USL1     | 0.70        | 2.75 %        |
| ADP1     | 0.64        | 1.82 %        |
| KKD3     | 0.56        | 3.31 %        |
| CMR1     | 0.55        | 2.01 %        |
| MDU5     | 0.46        | 2.62 %        |
| BNR1     | 0.38        | 1.35 %        |
| PNV1     | 0.27        | 2.56 %        |
| SVG1     | 0.26        | 1.24 %        |
| TPT1     | 0.21        | 0.97 %        |
| PKM1     | 0.20        | 0.87 %        |
| NKI1     | 0.18        | 0.99 %        |
| MDU4     | 0.01        | 0.04 %        |
| MNM1     | 0.01        | 0.10 %        |
| SGP1     | 0.01        | 0.05 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| Total    | 37.64       | 3.50 %        |

## TRICHY-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 27.21       | 2.98 %        |
| Chargers     | 0.64        | 18.98 %       |
| Tab          | 0.16        | 2.51 %        |
| EXT WNTY-MOB | 0.14        | 1.79 %        |
| SWatch       | 0.04        | 0.79 %        |
| Dig-Acce     | 0.01        | 0.88 %        |
| Total        | 28.21       | 2.77 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PTK1     | 0.94        | 3.42 %        |
| NGT1     | 0.94        | 2.76 %        |
| MSI1     | 0.76        | 2.11 %        |
| NMM1     | 0.56        | 1.66 %        |
| TNJ2     | 0.52        | 1.37 %        |
| MVM1     | 0.38        | 1.44 %        |
| KUM1     | 0.27        | 0.91 %        |
| APM1     | 0.26        | 3.24 %        |
| ORU1     | 0.26        | 1.03 %        |
| MDI1     | 0.25        | 1.15 %        |
| JKM1     | 0.23        | 0.57 %        |
| TYR1     | 0.11        | 0.16 %        |
| NCK1     | 0.09        | 0.68 %        |
| KIK1     | 0.01        | 0.13 %        |
| TRY3     | 0.01        | 0.03 %        |
| PBR1     | 0.01        | 0.05 %        |
| AYR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 28.21       | 2.77 %        |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 25.76       | 3.18 %        |
| Chargers     | 0.59        | 19.58 %       |
| Ear-Buds     | 0.11        | 1.49 %        |
| EXT WNTY-MOB | 0.02        | 0.19 %        |
| Pow-Bank     | 0.02        | 0.90 %        |
| Total        | 26.50       | 2.98 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     | 1.59        | 2.40 %        |
| TVM1     | 1.37        | 3.59 %        |
| TVM2     | 1.32        | 2.28 %        |
| KLM1     | 1.23        | 2.40 %        |
| NVL2     | 0.97        | 2.19 %        |
| TRK1     | 0.80        | 0.97 %        |
| POY2     | 0.73        | 2.13 %        |
| SJI2     | 0.50        | 0.72 %        |
| KML1     | 0.37        | 1.35 %        |
| VPM1     | 0.21        | 1.38 %        |
| STP1     | 0.10        | 0.42 %        |
| MKM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 26.50       | 2.98 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 21.81       | 3.36 %        |
| Chargers | 0.62        | 13.59 %       |
| Tab      | 0.16        | 5.24 %        |
| Pow-Bank | 0.04        | 1.48 %        |
| Ear-Buds | 0.04        | 0.37 %        |
| Dig-Acce | 0.02        | 1.30 %        |
| Total    | 22.69       | 3.03 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 3.07        | 2.82 %        |
| KGI1     | 1.32        | 2.39 %        |
| DPM2     | 0.60        | 2.28 %        |
| KMR1     | 0.42        | 1.02 %        |
| CBE4     | 0.34        | 2.97 %        |
| CBE1     | 0.29        | 2.68 %        |
| TPR3     | 0.18        | 0.79 %        |
| CNR1     | 0.17        | 0.46 %        |
| KMD1     | 0.16        | 1.01 %        |
| SUL1     | 0.15        | 1.05 %        |
| MPM1     | 0.14        | 0.68 %        |
| SNR1     | 0.01        | 0.08 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 22.69       | 3.03 %        |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 4.81        | 9.26 %        |
| Chargers | 0.06        | 28.84 %       |
| Total    | 4.87        | 8.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.32        | 1.62 %        |
| Total    | 4.87        | 8.00 %        |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |