

MTD Sales
739.46 L

Brand Share %
8.67 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	714.46	8.68 %
Chargers	14.41	30.18 %
Tab	9.71	11.99 %
SWatch	0.57	1.36 %
Ear-Buds	0.20	0.25 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.22 %
Total	739.46	8.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	172.55	13.91 %
CHENNAI-02	131.59	10.04 %
NORTH ARCOT	93.43	8.17 %
SOUTH-03	68.78	9.55 %
CHENNAI-01	68.51	6.71 %
TRICHY-01	59.72	7.76 %
WEST-02	53.32	7.70 %
SOUTH ARCOT	40.75	5.56 %
WEST-01	29.37	7.79 %
WEST-03	21.38	7.61 %
HO01	0.07	0.03 %
Total	739.46	8.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	164.84	13.84 %
Tab	3.77	21.54 %
Chargers	3.38	44.61 %
SWatch	0.55	7.33 %
Dig-Acce	0.01	0.21 %
Total	172.55	13.91 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.58	8.03 %
TKY1	1.61	7.55 %
MAR1	1.43	4.20 %
APK2	1.27	5.35 %
SKD1	1.19	6.05 %
VKM1	1.18	7.82 %
UDN1	1.17	6.25 %
ARM1	0.66	6.38 %
TCN1	0.34	1.35 %
STU2	0.30	3.20 %
TYI1	0.24	1.76 %
KGL1	0.22	1.29 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	172.55	13.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	128.44	10.16 %
Chargers	1.93	33.91 %
Tab	1.17	9.43 %
Ear-Buds	0.05	0.31 %
SWatch		0.09 %
Dig-Acce		0.07 %
Total	131.59	10.04 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	8.04 %
CH33	2.83	5.42 %
CH50	2.54	4.23 %
PON1	2.21	5.48 %
CH17	2.06	6.69 %
CH24	2.00	8.51 %
GPD1	1.88	3.65 %
CH51	1.57	3.01 %
MJR1	1.50	3.08 %
CH37	0.64	2.41 %
CH36	0.62	2.11 %
MC05	0.32	1.28 %
CH23	0.32	2.55 %
CH20	0.31	0.46 %
CH18	0.22	0.47 %
UKI1	0.16	0.34 %
CH43	0.16	0.78 %
CH06		0.00 %
Total	131.59	10.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	91.00	8.21 %
Chargers	2.16	31.64 %
Tab	0.26	3.18 %
Dig-Acce		0.47 %
Total	93.43	8.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.61	7.87 %
SBR1	3.60	6.09 %
WJP1	2.93	7.41 %
KPM1	2.74	7.31 %
GDM1	2.23	6.84 %
CPT1	2.07	8.41 %
PTU1	1.85	7.96 %
PLR1	1.83	6.12 %
ABR1	1.68	3.67 %
VNB1	1.54	2.45 %
VEL1	1.33	3.76 %
VSI1	1.19	3.35 %
WJD1	0.93	2.00 %
TRL1	0.74	2.83 %
BGR1	0.42	1.37 %
CYR1	0.16	0.55 %
ANI1		0.00 %
TRT1		0.00 %
Total	93.43	8.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	66.92	9.61 %
Chargers	1.49	37.50 %
Tab	0.26	4.07 %
Ear-Buds	0.10	1.61 %
Total	68.78	9.55 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.06	5.84 %
PVI1	1.72	4.37 %
USL1	1.40	8.00 %
TDI1	1.37	6.75 %
NTM1	1.20	5.39 %
BTU1	0.89	7.38 %
CBM1	0.81	3.65 %
ODM1	0.80	4.43 %
MDU7	0.77	5.35 %
TEN1	0.62	2.17 %
KPT1	0.62	2.48 %
MDU4	0.61	5.90 %
PKM1	0.55	3.17 %
MDU6	0.48	1.98 %
KYK1	0.45	3.39 %
SVG1	0.32	1.72 %
DGL2	0.31	2.69 %
SGP1	0.28	2.44 %
PNV2	0.23	1.81 %
BNR1	0.16	0.95 %
MNM1	0.13	1.40 %
NKI1	0.13	0.97 %
KRR1	0.13	2.07 %
ADP1	0.01	0.04 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	68.78	9.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	66.95	6.91 %
Chargers	1.01	20.83 %
Tab	0.53	4.29 %
Pow-Bank	0.02	1.05 %
Total	68.51	6.71 %

Branch *	MTD Sales L	Brand Share %
CH07	3.42	8.15 %
CH45	2.88	7.33 %
CH48	2.32	5.30 %
CH22	2.19	4.62 %
CH42	1.66	4.79 %
AVD1	1.60	2.90 %
CH14	1.51	1.99 %
CH30	1.51	3.61 %
CH19	1.03	3.41 %
CH38	1.00	3.07 %
KNR1	0.96	2.58 %
CGL1	0.61	3.30 %
CH16	0.33	0.48 %
CH08	0.16	1.78 %
CH25	0.16	0.39 %
CH39	0.13	2.14 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	68.51	6.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	57.13	7.62 %
Chargers	1.45	38.33 %
Tab	1.09	14.85 %
Dig-Acce	0.03	7.99 %
Pow-Bank	0.02	1.10 %
Total	59.72	7.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.60	4.97 %
KRN1	0.90	3.06 %
PBR1	0.80	5.12 %
PDK2	0.78	4.80 %
JKM1	0.66	1.85 %
NCK1	0.64	3.89 %
MDI1	0.48	3.62 %
PDK1	0.48	8.36 %
TVR1	0.40	1.86 %
TYR1	0.37	0.94 %
TVR2	0.33	0.96 %
TRY4	0.29	0.99 %
KIK1	0.25	3.37 %
AYR1	0.24	0.87 %
NGT1	0.23	1.16 %
ORU1	0.17	0.91 %
APM1	0.17	3.90 %
TRY3	0.13	1.03 %
MSI1		0.00 %
PTK1		0.00 %
Total	59.72	7.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.66	7.56 %
Tab	1.58	21.11 %
Chargers	1.08	33.55 %
Total	53.32	7.70 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.24	5.83 %
PMP1	2.73	6.71 %
OML1	1.92	5.03 %
SLM3	1.74	6.49 %
KAM1	1.49	8.12 %
MTR1	1.26	3.63 %
ATU1	1.03	3.10 %
EPI1	0.82	3.03 %
MCR1	0.76	2.66 %
PNG1	0.52	3.61 %
KRI1	0.49	2.10 %
APN1	0.32	1.47 %
EDP1	0.31	5.55 %
SLM2	0.26	1.41 %
KVP1	0.17	1.12 %
BMD1	0.15	0.78 %
DPR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	53.32	7.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	39.14	5.49 %
Chargers	1.08	36.97 %
Tab	0.53	8.12 %
Dig-Acce	0.01	6.30 %
Total	40.75	5.56 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.08	6.68 %
PRT1	1.34	2.71 %
TRK1	1.05	1.50 %
CUD1	0.53	0.57 %
CDM1	0.46	1.13 %
VCM2	0.41	3.68 %
KLM1	0.40	1.05 %
STP1	0.30	1.66 %
NVL2	0.29	0.96 %
KML1	0.13	0.69 %
VCM1		0.00 %
VPM1		0.00 %
Total	40.75	5.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	28.59	7.88 %
Chargers	0.51	22.80 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.22 %
Total	29.37	7.79 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.24	8.12 %
MPM1	1.32	6.83 %
CBE4	1.10	7.85 %
CNR1	0.78	3.09 %
KMR1	0.74	2.21 %
ANR1	0.47	5.60 %
CBE1	0.43	2.89 %
PPI1	0.29	2.17 %
PDM1	0.17	4.97 %
UMP1	0.16	3.03 %
PLI1	0.15	1.46 %
CBE5	0.12	4.94 %
SNR1	0.01	0.09 %
SUL1		0.00 %
Total	29.37	7.79 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	20.81	7.59 %
Chargers	0.31	27.53 %
Tab	0.26	16.49 %
Dig-Acce		9.02 %
Total	21.38	7.61 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.78 %
AVI1	0.91	5.09 %
TPR1	0.62	3.13 %
ERD2	0.50	5.08 %
ERD1	0.43	4.09 %
SYM2	0.16	1.20 %
TPR3	0.13	1.27 %
TPR4	0.10	1.12 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	21.38	7.61 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %