

MTD Sales
498.94 L

Brand Share %
5.42 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	477.95	5.36 %
Chargers	16.13	23.85 %
Tab	4.46	4.31 %
Ear-Buds	0.31	0.36 %
Pow-Bank	0.05	0.16 %
Dig-Acce	0.04	0.22 %
Total	498.94	5.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	160.88	10.26 %
CHENNAI-02	91.77	6.31 %
SOUTH-03	50.64	5.71 %
WEST-02	44.89	4.97 %
NORTH ARCOT	42.89	4.06 %
CHENNAI-01	39.86	3.94 %
TRICHY-01	28.07	3.88 %
SOUTH ARCOT	21.41	2.60 %
WEST-01	18.52	3.54 %
HO01		0.00 %
Total	498.94	5.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	152.87	10.10 %
Chargers	5.43	37.84 %
Tab	2.44	10.85 %
Ear-Buds	0.12	0.97 %
Pow-Bank	0.02	0.55 %
Dig-Acce		0.26 %
Total	160.88	10.26 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.71	4.09 %
MAR1	2.53	5.18 %
APK2	1.55	4.48 %
SNL1	1.07	4.75 %
RND1	1.02	2.94 %
TKS1	0.83	1.86 %
PDI1	0.81	3.47 %
MMT1	0.74	2.11 %
TYI1	0.55	2.61 %
KYR1	0.42	1.92 %
ARM1	0.31	1.48 %
TKY1	0.28	1.07 %
SKD1	0.21	0.74 %
VKM1	0.19	1.27 %
STU2	0.15	1.56 %
COL1	0.14	1.85 %
KGL1	0.13	0.32 %
UDN1	0.13	0.58 %
SDI1	0.08	0.57 %
ASM1		0.00 %
KSM1		0.00 %
Total	160.88	10.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.95	6.40 %
Chargers	1.85	18.83 %
Tab	0.96	3.42 %
Dig-Acce	0.01	0.09 %
Total	91.77	6.31 %

Branch *	MTD Sales L	Brand Share %
GPD1	3.14	5.12 %
CH50	2.41	3.78 %
MC05	2.04	3.46 %
CH33	2.01	2.11 %
CH46	1.52	5.12 %
CH18	1.52	3.76 %
CH43	1.24	4.79 %
CH31	1.23	5.37 %
CH23	1.03	3.43 %
CH44	1.02	1.24 %
CH20	0.87	1.62 %
CH17	0.85	2.25 %
UKI1	0.56	0.96 %
CH27	0.56	3.67 %
CH41	0.53	1.40 %
CH51	0.44	1.01 %
PON1	0.42	1.40 %
MJR1	0.14	0.26 %
CH06	0.07	0.20 %
CH32		0.00 %
CH36		0.00 %
Total	91.77	6.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	48.56	5.64 %
Chargers	1.78	27.35 %
Tab	0.31	4.33 %
Total	50.64	5.71 %

Branch *	MTD Sales L	Brand Share %
MDU7	1.26	5.38 %
BNR1	0.85	3.34 %
MDU4	0.80	4.46 %
TDI1	0.61	3.16 %
TEN2	0.57	1.74 %
PKM1	0.43	2.61 %
PNV2	0.43	4.19 %
DGL2	0.32	1.52 %
ADP1	0.31	1.32 %
SGP1	0.30	1.49 %
CBM1	0.29	1.04 %
KKD3	0.27	1.48 %
TEN1	0.21	0.65 %
MDU6	0.17	0.53 %
TMM1	0.14	0.41 %
PVI1	0.11	0.41 %
CMR1	0.04	0.14 %
DKI1	0.02	0.10 %
ODM1	0.01	0.06 %
KYK1	0.01	0.07 %
PNI1	0.01	0.18 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	50.64	5.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.98	4.89 %
Chargers	1.57	28.12 %
Tab	0.33	4.06 %
Dig-Acce		1.66 %
Total	44.89	4.97 %

Branch *	MTD Sales L	Brand Share %
KVP1	1.38	4.60 %
SGI1	1.30	3.77 %
VPD1	1.24	3.56 %
MCR1	1.11	3.49 %
KRI1	0.95	2.41 %
TRM1	0.63	1.08 %
SLM3	0.40	1.20 %
ERD2	0.30	3.02 %
NKL2	0.28	0.73 %
EPI1	0.26	1.17 %
ATU1	0.25	0.71 %
RSP1	0.23	2.37 %
PLC1	0.19	0.85 %
EDP1	0.17	2.43 %
TCG1	0.16	1.62 %
OML1	0.01	0.03 %
DPR1		0.03 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	44.89	4.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	41.00	4.02 %
Chargers	1.44	17.18 %
Tab	0.30	2.05 %
Ear-Buds	0.15	1.43 %
Total	42.89	4.06 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.63	2.96 %
VSI1	1.52	4.22 %
CGM1	1.44	4.22 %
WJP1	1.34	2.98 %
SBR1	1.19	2.27 %
GDM1	0.97	2.26 %
PLR1	0.81	4.99 %
KPM1	0.30	0.77 %
TRR1	0.27	0.47 %
ANI1	0.17	0.72 %
CPT1	0.16	0.56 %
VNB1	0.15	0.34 %
CYR1	0.14	0.49 %
VEL1	0.02	0.04 %
TRL1	0.01	0.03 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	42.89	4.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	38.51	3.97 %
Chargers	1.30	17.77 %
Ear-Buds	0.04	0.30 %
Total	39.86	3.94 %

Branch *	MTD Sales L	Brand Share %
CH05	1.71	3.11 %
CH37	1.05	5.33 %
CH30	0.85	2.61 %
CH48	0.67	1.31 %
CH42	0.52	1.66 %
CH38	0.48	1.53 %
CH16	0.44	0.56 %
CH19	0.38	1.25 %
CH07	0.30	1.06 %
CGL1	0.30	1.60 %
CH45	0.27	0.95 %
CH25	0.19	0.65 %
KNR1	0.14	0.55 %
CH26	0.13	2.36 %
CH14	0.13	0.20 %
MC10	0.06	0.50 %
CH08	0.01	0.03 %
GUD2	0.01	0.05 %
MRM1	0.01	0.03 %
TKM1	0.01	0.03 %
CH49	0.01	0.04 %
AVD1		0.00 %
CH39		0.00 %
MC09		0.00 %
Total	39.86	3.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	26.55	3.76 %
Chargers	1.37	31.46 %
Tab	0.12	3.35 %
Pow-Bank	0.02	0.98 %
Dig-Acce		1.14 %
Total	28.07	3.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	2.16 %
TVR2	1.12	4.22 %
JKM1	1.08	4.06 %
TNJ2	1.04	3.72 %
KRN1	0.65	2.26 %
PBR1	0.55	2.79 %
AYR1	0.28	1.46 %
KUM1	0.20	0.91 %
ORU1	0.20	1.02 %
NMM1	0.20	1.05 %
NCK1	0.19	2.13 %
NGT1	0.14	0.61 %
PTK1	0.02	0.10 %
TRY3	0.01	0.07 %
APM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	28.07	3.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	20.68	2.56 %
Chargers	0.73	16.44 %
Total	21.41	2.60 %

Branch *	MTD Sales L	Brand Share %
SJJ2	1.41	3.00 %
POY1	1.27	2.72 %
PRT1	1.19	2.02 %
NVL2	1.00	2.52 %
CDM1	0.90	1.79 %
TRK1	0.77	1.21 %
CUD1	0.73	0.75 %
TVM2	0.60	1.17 %
ULP1	0.45	0.92 %
VCM1	0.30	2.00 %
VPM1	0.28	2.55 %
KML1	0.14	0.92 %
POY2	0.13	0.28 %
KLM1	0.01	0.02 %
STP1		0.00 %
TDM1		0.00 %
Total	21.41	2.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.85	3.51 %
Chargers	0.65	16.57 %
Dig-Acce	0.02	5.79 %
Total	18.52	3.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.37	4.44 %
TPR1	0.44	3.37 %
MPM1	0.37	2.32 %
PDM1	0.30	3.05 %
KMR1	0.14	0.38 %
GBM1	0.11	0.42 %
SYM2	0.01	0.09 %
TPR3	0.01	0.15 %
KGM1	0.01	0.06 %
CBE3	0.01	0.15 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	18.52	3.54 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %