

MTD Sales
724.40 L

Brand Share %
8.66 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	700.14	8.68 %
Chargers	13.96	29.95 %
Tab	9.42	11.79 %
SWatch	0.57	1.38 %
Ear-Buds	0.20	0.26 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.23 %
Total	724.40	8.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	167.88	13.82 %
CHENNAI-02	130.21	10.09 %
NORTH ARCOT	89.93	8.19 %
CHENNAI-01	67.75	6.72 %
SOUTH-03	67.26	9.52 %
TRICHY-01	58.07	7.69 %
WEST-02	52.69	7.71 %
SOUTH ARCOT	40.38	5.63 %
WEST-01	29.20	7.88 %
WEST-03	20.96	7.57 %
HO01	0.07	0.03 %
Total	724.40	8.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	160.29	13.74 %
Tab	3.77	21.54 %
Chargers	3.26	44.28 %
SWatch	0.55	7.43 %
Dig-Acce	0.01	0.21 %
Total	167.88	13.82 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.58	8.06 %
MAR1	1.43	4.33 %
APK2	1.27	5.42 %
SKD1	1.19	6.29 %
VKM1	1.18	7.84 %
UDN1	1.17	6.32 %
ARM1	0.66	6.48 %
TCN1	0.34	1.36 %
TKY1	0.31	1.58 %
STU2	0.30	3.46 %
TYI1	0.24	1.76 %
KGL1	0.22	1.29 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	167.88	13.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	127.11	10.21 %
Chargers	1.88	33.67 %
Tab	1.17	9.80 %
Ear-Buds	0.05	0.32 %
SWatch		0.09 %
Dig-Acce		0.07 %
Total	130.21	10.09 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	8.13 %
CH33	2.66	5.36 %
CH50	2.21	3.71 %
PON1	2.21	5.58 %
CH17	2.06	6.69 %
CH24	2.00	8.66 %
GPD1	1.88	3.76 %
CH51	1.57	3.01 %
MJR1	1.28	2.64 %
CH37	0.64	2.43 %
CH36	0.62	2.13 %
MC05	0.32	1.30 %
CH23	0.32	2.60 %
CH20	0.31	0.47 %
CH18	0.22	0.48 %
UKI1	0.16	0.35 %
CH43	0.16	0.79 %
CH06		0.00 %
Total	130.21	10.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	87.60	8.24 %
Chargers	2.05	31.97 %
Tab	0.26	3.18 %
Dig-Acce		0.47 %
Total	89.93	8.19 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.60	7.95 %
SBR1	3.60	6.33 %
CGM1	3.21	8.38 %
KPM1	2.74	7.42 %
WJP1	2.69	7.02 %
GDM1	2.23	6.95 %
CPT1	2.07	8.54 %
PTU1	1.85	8.19 %
ABR1	1.68	3.75 %
VNB1	1.54	2.51 %
VEL1	1.33	3.94 %
VSI1	1.19	3.37 %
WJD1	0.93	2.07 %
TRL1	0.74	2.89 %
PLR1	0.69	3.27 %
BGR1	0.42	1.47 %
CYR1	0.16	0.55 %
ANI1		0.00 %
TRT1		0.00 %
Total	89.93	8.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	66.19	6.91 %
Chargers	1.00	20.85 %
Tab	0.53	4.38 %
Pow-Bank	0.02	1.10 %
Total	67.75	6.72 %

Branch *	MTD Sales L	Brand Share %
CH07	3.42	8.20 %
CH45	2.88	7.37 %
CH48	2.32	5.39 %
CH22	2.19	4.69 %
CH42	1.65	4.87 %
AVD1	1.60	2.90 %
CH14	1.51	2.01 %
CH30	1.51	3.61 %
CH19	1.03	3.41 %
CH38	1.00	3.20 %
KNR1	0.96	2.62 %
CGL1	0.61	3.30 %
CH16	0.33	0.48 %
CH08	0.16	1.78 %
CH39	0.13	2.14 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	67.75	6.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	65.45	9.58 %
Chargers	1.45	37.03 %
Tab	0.26	4.07 %
Ear-Buds	0.10	1.65 %
Total	67.26	9.52 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.06	5.84 %
PVI1	1.72	4.39 %
TDI1	1.24	6.39 %
NTM1	1.20	5.50 %
USL1	1.15	7.17 %
BTU1	0.89	7.65 %
CBM1	0.81	3.71 %
ODM1	0.80	4.44 %
MDU7	0.77	5.35 %
TEN1	0.62	2.17 %
KPT1	0.62	2.58 %
MDU4	0.61	5.90 %
PKM1	0.55	3.27 %
MDU6	0.48	2.02 %
KYK1	0.45	3.43 %
SVG1	0.32	1.72 %
SGP1	0.28	2.62 %
PNV2	0.23	1.94 %
BNR1	0.16	0.96 %
DGL2	0.15	1.34 %
MNM1	0.13	1.42 %
NKI1	0.13	0.97 %
KRR1	0.13	2.07 %
ADP1	0.01	0.05 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	67.26	9.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	55.85	7.60 %
Chargers	1.37	37.72 %
Tab	0.80	11.36 %
Dig-Acce	0.03	7.99 %
Pow-Bank	0.02	1.15 %
Total	58.07	7.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.60	5.06 %
KUM1	2.41	8.62 %
KRN1	0.90	3.11 %
PBR1	0.80	5.21 %
PDK2	0.78	4.80 %
JKM1	0.66	1.87 %
NCK1	0.64	3.94 %
MDI1	0.48	3.75 %
PDK1	0.48	8.38 %
TVR1	0.40	1.86 %
TVR2	0.33	0.98 %
TRY4	0.29	1.00 %
KIK1	0.25	3.37 %
AYR1	0.24	0.89 %
NGT1	0.23	1.21 %
TYR1	0.21	0.55 %
ORU1	0.17	0.91 %
APM1	0.17	3.90 %
TRY3	0.13	1.05 %
MSI1		0.00 %
PTK1		0.00 %
Total	58.07	7.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.05	7.56 %
Tab	1.58	21.11 %
Chargers	1.06	33.75 %
Total	52.69	7.71 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.24	5.89 %
PMP1	2.73	6.77 %
OML1	1.92	5.06 %
SLM3	1.74	6.70 %
KAM1	1.49	8.35 %
MTR1	1.26	3.72 %
ATU1	1.03	3.14 %
EPI1	0.82	3.05 %
MCR1	0.76	2.68 %
PNG1	0.52	3.69 %
KRI1	0.49	2.10 %
APN1	0.32	1.48 %
EDP1	0.31	5.58 %
SLM2	0.26	1.41 %
KVP1	0.17	1.12 %
BMD1	0.15	0.78 %
DPR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	52.69	7.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.77	5.56 %
Chargers	1.07	37.00 %
Tab	0.53	8.12 %
Dig-Acce	0.01	6.91 %
Total	40.38	5.63 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.08	7.06 %
PRT1	1.34	2.76 %
TRK1	0.92	1.32 %
CUD1	0.53	0.58 %
CDM1	0.46	1.15 %
VCM2	0.41	3.69 %
KLM1	0.40	1.06 %
STP1	0.30	1.68 %
NVL2	0.29	0.97 %
KML1	0.13	0.72 %
VCM1		0.00 %
VPM1		0.00 %
Total	40.38	5.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	28.43	7.97 %
Chargers	0.50	22.77 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.22 %
Total	29.20	7.88 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.24	8.24 %
MPM1	1.32	6.90 %
CBE4	1.10	8.31 %
CNR1	0.78	3.11 %
KMR1	0.74	2.26 %
ANR1	0.47	5.60 %
PPI1	0.29	2.26 %
CBE1	0.26	1.78 %
PDM1	0.17	4.97 %
UMP1	0.16	3.03 %
PLI1	0.15	1.52 %
CBE5	0.12	4.94 %
SNR1	0.01	0.09 %
SUL1		0.00 %
Total	29.20	7.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	20.39	7.55 %
Chargers	0.30	27.17 %
Tab	0.26	16.49 %
Dig-Acce		9.02 %
Total	20.96	7.57 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	4.80 %
AVI1	0.91	5.10 %
TPR1	0.62	3.16 %
ERD2	0.50	5.35 %
ERD1	0.31	2.93 %
SYM2	0.16	1.21 %
TPR3	0.13	1.27 %
TPR4	0.10	1.13 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	20.96	7.57 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.26 %
SWatch	0.01	0.35 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %