

MTD Sales  
636.79 L

Brand Share %  
10.51 %

Information:

MTD : 01-09-2025 To 24-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.51 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 606.49      | 11.48 %       |
| Tab          | 11.23       | 19.53 %       |
| Chargers     | 8.73        | 31.68 %       |
| Computer     | 5.17        | 1.02 %        |
| EXT WNTY-MOB | 2.81        | 4.52 %        |
| Ear-Buds     | 1.11        | 2.27 %        |
| SWatch       | 0.87        | 2.41 %        |
| Dig-Acce     | 0.20        | 1.04 %        |
| Pow-Bank     | 0.13        | 0.86 %        |
| Case         | 0.05        | 20.98 %       |
| Total        | 636.79      | 10.51 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 130.78      | 12.21 %       |
| CHENNAI-02  | 107.52      | 12.57 %       |
| CHENNAI-01  | 77.35       | 10.90 %       |
| SOUTH-03    | 60.53       | 10.29 %       |
| WEST-02     | 56.46       | 9.09 %        |
| NORTH ARCOT | 55.08       | 8.40 %        |
| TRICHY-01   | 50.15       | 9.18 %        |
| WEST-01     | 41.90       | 10.47 %       |
| SOUTH ARCOT | 30.72       | 7.12 %        |
| KL-SOUTH    | 22.22       | 34.26 %       |
| HO01        | 4.07        | 3.50 %        |
| Total       | 636.79      | 10.51 %       |

## SOUTH-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 124.16      | 14.00 %       |
| Tab          | 1.96        | 15.35 %       |
| Chargers     | 1.64        | 33.01 %       |
| Computer     | 1.59        | 1.15 %        |
| EXT WNTY-MOB | 0.88        | 6.70 %        |
| SWatch       | 0.38        | 6.73 %        |
| Ear-Buds     | 0.15        | 2.42 %        |
| Pow-Bank     | 0.02        | 1.23 %        |
| Total        | 130.78      | 12.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VNR2     | 6.83        | 10.19 %       |
| TKS2     | 3.60        | 8.26 %        |
| TUT2     | 2.86        | 7.39 %        |
| TKS1     | 2.55        | 8.55 %        |
| ERL2     | 2.41        | 10.42 %       |
| VLY1     | 1.52        | 4.62 %        |
| MAR1     | 1.14        | 4.01 %        |
| APK2     | 1.08        | 5.56 %        |
| SDI1     | 1.01        | 4.56 %        |
| TCN1     | 0.91        | 4.05 %        |
| PKD1     | 0.84        | 4.72 %        |
| STU2     | 0.78        | 10.39 %       |
| TYI1     | 0.77        | 5.69 %        |
| TKY1     | 0.68        | 3.33 %        |
| KSM1     | 0.59        | 2.41 %        |
| PDI1     | 0.42        | 3.39 %        |
| APK1     | 0.38        | 3.14 %        |
| ASM1     | 0.30        | 2.21 %        |
| KYR1     | 0.01        | 0.06 %        |
| SKD1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| MMT1     | -0.08       | -0.52 %       |
| Total    | 130.78      | 12.21 %       |

## CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 103.45      | 13.50 %       |
| Chargers     | 1.30        | 30.95 %       |
| Tab          | 1.30        | 13.80 %       |
| EXT WNTY-MOB | 0.76        | 10.10 %       |
| Computer     | 0.50        | 1.07 %        |
| Ear-Buds     | 0.16        | 2.29 %        |
| Pow-Bank     | 0.02        | 1.42 %        |
| Case         | 0.02        | 59.60 %       |
| Dig-Acce     | 0.01        | 0.12 %        |
| Total        | 107.52      | 12.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 4.51        | 10.20 %       |
| CH18     | 2.89        | 8.30 %        |
| GPD1     | 2.18        | 6.15 %        |
| CH33     | 1.63        | 6.45 %        |
| MC06     | 1.55        | 8.67 %        |
| PON1     | 1.53        | 8.62 %        |
| UKI1     | 1.04        | 3.69 %        |
| CH09     | 0.94        | 4.44 %        |
| CH36     | 0.50        | 5.49 %        |
| CH34     | 0.45        | 0.90 %        |
| MJR1     | 0.36        | 0.80 %        |
| CH23     | 0.24        | 2.10 %        |
| CH06     | 0.16        | 0.81 %        |
| CH01     |             | 0.00 %        |
| MC08     |             | 0.00 %        |
| Total    | 107.52      | 12.57 %       |

## CHENNAI-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 73.65       | 11.75 %       |
| Tab          | 1.21        | 14.68 %       |
| Chargers     | 1.09        | 28.14 %       |
| Computer     | 1.04        | 2.20 %        |
| Ear-Buds     | 0.19        | 2.62 %        |
| EXT WNTY-MOB | 0.14        | 2.35 %        |
| Case         | 0.03        | 60.10 %       |
| Dig-Acce     |             | 0.12 %        |
| Total        | 77.35       | 10.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 4.90        | 8.52 %        |
| CH05     | 2.06        | 9.80 %        |
| CH38     | 1.69        | 7.19 %        |
| CH28     | 1.33        | 5.92 %        |
| SKL1     | 1.01        | 6.79 %        |
| CH19     | 0.82        | 3.93 %        |
| CH39     | 0.61        | 5.62 %        |
| CH37     | 0.53        | 3.49 %        |
| AVD1     | 0.47        | 1.72 %        |
| CH45     | 0.44        | 2.17 %        |
| MC10     | 0.40        | 1.55 %        |
| CGL1     | 0.37        | 1.94 %        |
| MRM1     | 0.32        | 1.40 %        |
| CH26     | 0.18        | 3.24 %        |
| MC09     | 0.17        | 2.17 %        |
| TKM1     | 0.02        | 0.12 %        |
| MC02     | 0.01        | 0.38 %        |
| Total    | 77.35       | 10.90 %       |

# SOUTH-03

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 56.77       | 10.81 %       |
| Computer     | 1.52        | 3.71 %        |
| Chargers     | 0.82        | 33.37 %       |
| Tab          | 0.59        | 15.83 %       |
| EXT WNTY-MOB | 0.50        | 8.02 %        |
| Ear-Buds     | 0.29        | 6.28 %        |
| Pow-Bank     | 0.04        | 2.85 %        |
| Dig-Acce     |             | 0.50 %        |
| Total        | 60.53       | 10.29 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PVI1     | 2.52        | 7.73 %        |
| SVG1     | 1.49        | 9.76 %        |
| KKD3     | 1.24        | 7.12 %        |
| DGL1     | 1.21        | 6.52 %        |
| DKI1     | 1.21        | 6.46 %        |
| MDU3     | 1.13        | 6.13 %        |
| PN11     | 0.90        | 10.20 %       |
| KRR1     | 0.69        | 8.40 %        |
| ADP1     | 0.63        | 3.70 %        |
| KPT1     | 0.52        | 3.04 %        |
| DGL2     | 0.51        | 6.27 %        |
| TPT1     | 0.46        | 3.01 %        |
| SGP1     | 0.44        | 7.07 %        |
| USL1     | 0.38        | 2.51 %        |
| KYK1     | 0.35        | 3.08 %        |
| ODM1     | 0.28        | 1.67 %        |
| PNV1     | 0.26        | 4.49 %        |
| PKM1     | 0.23        | 2.52 %        |
| BTU1     | 0.10        | 1.00 %        |
| MNM1     | 0.10        | 1.56 %        |
| NTM1     | 0.10        | 0.94 %        |
| CBM1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| Total    | 60.53       | 10.29 %       |

## WEST-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 54.75       | 9.96 %        |
| Chargers     | 0.63        | 24.60 %       |
| Computer     | 0.52        | 1.01 %        |
| Tab          | 0.40        | 9.61 %        |
| EXT WNTY-MOB | 0.08        | 2.35 %        |
| Ear-Buds     | 0.04        | 0.97 %        |
| Pow-Bank     | 0.02        | 1.33 %        |
| Dig-Acce     | 0.01        | 3.65 %        |
| Total        | 56.46       | 9.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APN1     | 2.15        | 9.58 %        |
| MTR1     | 1.73        | 7.90 %        |
| EPI1     | 1.65        | 9.58 %        |
| HRR1     | 1.50        | 6.19 %        |
| OML1     | 1.50        | 4.35 %        |
| TRM1     | 1.27        | 2.92 %        |
| MCR1     | 1.02        | 4.29 %        |
| PLC1     | 0.90        | 5.08 %        |
| VPD1     | 0.79        | 3.52 %        |
| RSP1     | 0.67        | 7.56 %        |
| VKL1     | 0.49        | 4.46 %        |
| NKL2     | 0.46        | 1.89 %        |
| ERD2     | 0.33        | 3.47 %        |
| KRI1     | 0.32        | 2.55 %        |
| TCG1     | 0.20        | 2.27 %        |
| KMM1     | 0.09        | 1.30 %        |
| DPR1     | 0.01        | 0.08 %        |
| SGI1     | 0.01        | 0.04 %        |
| EDP1     | 0.01        | 0.08 %        |
| DPR2     | 0.01        | 0.06 %        |
| CMI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| Total    | 56.46       | 9.09 %        |

## NORTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 52.16       | 8.98 %        |
| Tab          | 1.72        | 26.03 %       |
| Chargers     | 0.92        | 26.35 %       |
| Dig-Acce     | 0.14        | 8.46 %        |
| EXT WNTY-MOB | 0.07        | 0.63 %        |
| Ear-Buds     | 0.07        | 1.31 %        |
| Total        | 55.08       | 8.40 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 9.82        | 10.08 %       |
| TRR1     | 4.28        | 10.33 %       |
| WJP1     | 2.42        | 9.59 %        |
| BGR1     | 2.00        | 9.82 %        |
| VSI1     | 1.80        | 8.07 %        |
| CGM1     | 1.62        | 7.88 %        |
| SBR1     | 1.60        | 6.79 %        |
| CYR1     | 1.59        | 9.92 %        |
| VEL1     | 1.58        | 4.62 %        |
| VNB1     | 0.76        | 2.95 %        |
| KPM1     | 0.55        | 2.82 %        |
| TRL1     | 0.50        | 1.70 %        |
| PLR1     | 0.36        | 4.30 %        |
| GDM1     | 0.27        | 1.30 %        |
| ANI1     | 0.26        | 1.95 %        |
| WJD1     | 0.10        | 0.25 %        |
| CPT1     | 0.02        | 0.18 %        |
| PTU1     |             | 0.00 %        |
| ABR1     | -0.09       | -0.32 %       |
| Total    | 55.08       | 8.40 %        |

## TRICHY-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 47.33       | 9.95 %        |
| Tab          | 1.86        | 31.76 %       |
| Chargers     | 0.83        | 43.44 %       |
| EXT WNTY-MOB | 0.12        | 2.64 %        |
| Dig-Acce     | 0.01        | 1.87 %        |
| Total        | 50.15       | 9.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 10.22       | 10.12 %       |
| TVR2     | 2.19        | 9.91 %        |
| MSI1     | 1.09        | 5.90 %        |
| APM1     | 0.60        | 10.05 %       |
| JKM1     | 0.34        | 1.61 %        |
| PBR1     | 0.26        | 3.03 %        |
| MVM1     | 0.21        | 1.12 %        |
| NGT1     | 0.18        | 0.82 %        |
| PDK1     | 0.18        | 1.73 %        |
| KIK1     | 0.17        | 2.15 %        |
| NCK1     | 0.17        | 1.94 %        |
| TVR1     | 0.17        | 1.41 %        |
| TRY3     | 0.06        | 0.40 %        |
| AYR1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 50.15       | 9.18 %        |

## WEST-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 39.36       | 12.11 %       |
| Tab          | 1.50        | 37.57 %       |
| Chargers     | 0.77        | 36.42 %       |
| Ear-Buds     | 0.16        | 3.46 %        |
| EXT WNTY-MOB | 0.07        | 2.32 %        |
| Pow-Bank     | 0.02        | 1.66 %        |
| Dig-Acce     | 0.02        | 1.20 %        |
| Total        | 41.90       | 10.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 4.87        | 9.08 %        |
| CNR1     | 2.79        | 10.07 %       |
| GDR1     | 1.39        | 8.88 %        |
| KGI1     | 0.99        | 2.88 %        |
| PDM1     | 0.70        | 9.22 %        |
| PPI1     | 0.55        | 2.83 %        |
| TPR3     | 0.48        | 3.88 %        |
| CBE1     | 0.27        | 4.44 %        |
| PLI1     | 0.21        | 3.43 %        |
| DPM2     | 0.15        | 1.34 %        |
| SNR1     | 0.14        | 1.58 %        |
| CBE4     | 0.09        | 1.24 %        |
| SYM2     | 0.01        | 0.10 %        |
| KMD1     | 0.01        | 0.13 %        |
| SUL1     | 0.01        | 0.29 %        |
| ANR1     |             | 0.02 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 41.90       | 10.47 %       |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 29.45       | 7.73 %        |
| Tab          | 0.70        | 39.78 %       |
| Chargers     | 0.52        | 32.47 %       |
| EXT WNTY-MOB | 0.05        | 0.74 %        |
| Dig-Acce     |             | 0.70 %        |
| Total        | 30.72       | 7.12 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 4.63        | 8.41 %        |
| VPM2     | 1.93        | 8.22 %        |
| PRT1     | 1.83        | 8.76 %        |
| TVM2     | 1.53        | 5.52 %        |
| KKI2     | 1.30        | 6.43 %        |
| TDM1     | 0.99        | 5.72 %        |
| TRK1     | 0.99        | 4.01 %        |
| NVL2     | 0.52        | 3.21 %        |
| VPM1     | 0.40        | 4.19 %        |
| ULP1     | 0.35        | 1.10 %        |
| KML1     | 0.22        | 1.83 %        |
| STP1     | 0.19        | 2.14 %        |
| SJI1     | 0.13        | 0.42 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 30.72       | 7.12 %        |

KL-SOUTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 21.83       | 37.17 %       |
| Chargers     | 0.21        | 58.28 %       |
| EXT WNTY-MOB | 0.14        | 40.91 %       |
| Ear-Buds     | 0.04        | 15.07 %       |
| Total        | 22.22       | 34.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 22.22       | 34.26 %       |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 3.59        | 3.32 %        |
| SWatch   | 0.49        | 12.61 %       |
| Total    | 4.07        | 3.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     | 3.83        | 3.37 %        |
| MSWH     | 0.24        | 8.88 %        |
| Total    | 4.07        | 3.50 %        |