

MTD Sales
485.95 L

Brand Share %
5.45 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	465.56	5.40 %
Chargers	15.54	23.80 %
Tab	4.46	4.53 %
Ear-Buds	0.31	0.37 %
Pow-Bank	0.05	0.17 %
Dig-Acce	0.04	0.23 %
Total	485.95	5.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	157.42	10.40 %
CHENNAI-02	90.32	6.37 %
SOUTH-03	47.83	5.60 %
WEST-02	44.35	5.12 %
NORTH ARCOT	42.73	4.21 %
CHENNAI-01	37.74	3.85 %
TRICHY-01	27.11	3.90 %
SOUTH ARCOT	20.42	2.55 %
WEST-01	18.03	3.57 %
HO01		0.00 %
Total	485.95	5.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	149.56	10.23 %
Chargers	5.28	38.25 %
Tab	2.44	11.25 %
Ear-Buds	0.12	1.00 %
Pow-Bank	0.02	0.58 %
Dig-Acce		0.26 %
Total	157.42	10.40 %

Branch *	MTD Sales L	Brand Share %
VLY1	3.16	5.38 %
TKS2	2.71	4.44 %
MAR1	2.53	5.40 %
APK2	1.55	4.54 %
RND1	1.02	2.98 %
SNL1	0.88	3.99 %
TKS1	0.83	1.91 %
MMT1	0.74	2.12 %
PDI1	0.66	2.90 %
TYI1	0.55	2.67 %
KYR1	0.42	2.00 %
ARM1	0.30	1.46 %
TKY1	0.28	1.12 %
SKD1	0.21	0.79 %
VKM1	0.19	1.40 %
STU2	0.15	1.59 %
COL1	0.14	1.88 %
KGL1	0.13	0.33 %
UDN1	0.13	0.64 %
SDI1	0.08	0.57 %
ASM1		0.00 %
KSM1		0.00 %
Total	157.42	10.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	87.52	6.45 %
Chargers	1.83	19.06 %
Tab	0.96	3.82 %
Dig-Acce	0.01	0.09 %
Total	90.32	6.37 %

Branch *	MTD Sales L	Brand Share %
GPD1	3.14	5.27 %
CH50	2.41	3.81 %
MC05	2.04	3.58 %
CH33	2.01	2.17 %
CH18	1.52	3.85 %
CH46	1.25	4.45 %
CH43	1.24	5.05 %
CH31	1.23	5.38 %
CH23	1.03	3.43 %
CH44	1.02	1.28 %
CH20	0.87	1.66 %
CH17	0.85	2.27 %
UKI1	0.56	0.99 %
CH27	0.56	3.77 %
CH41	0.53	1.40 %
CH51	0.44	1.03 %
PON1	0.42	1.45 %
MJR1	0.14	0.27 %
CH06	0.07	0.20 %
CH32		0.00 %
CH36		0.00 %
Total	90.32	6.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.87	5.53 %
Chargers	1.65	26.68 %
Tab	0.31	4.33 %
Total	47.83	5.60 %

Branch *	MTD Sales L	Brand Share %
MDU7	1.14	5.12 %
BNR1	0.85	3.38 %
MDU4	0.64	3.83 %
TEN2	0.57	1.79 %
MNM1	0.53	5.08 %
TDI1	0.48	2.68 %
PKM1	0.43	2.76 %
PNV2	0.43	4.20 %
ADP1	0.31	1.34 %
SGP1	0.30	1.53 %
CBM1	0.29	1.06 %
KKD3	0.27	1.58 %
TEN1	0.20	0.62 %
DGL2	0.19	0.93 %
MDU6	0.17	0.55 %
TMM1	0.14	0.44 %
PVI1	0.11	0.44 %
CMR1	0.04	0.15 %
DKI1	0.02	0.11 %
ODM1	0.01	0.06 %
KYK1	0.01	0.08 %
PNI1	0.01	0.19 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	47.83	5.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.47	5.05 %
Chargers	1.55	28.89 %
Tab	0.33	4.11 %
Dig-Acce		1.71 %
Total	44.35	5.12 %

Branch *	MTD Sales L	Brand Share %
KVP1	1.38	4.60 %
SGI1	1.30	4.02 %
VPD1	1.24	3.70 %
MCR1	1.11	3.71 %
KRI1	0.95	2.49 %
TRM1	0.63	1.11 %
SLM3	0.40	1.27 %
ERD2	0.30	3.06 %
NKL2	0.28	0.76 %
EPI1	0.26	1.20 %
ATU1	0.25	0.74 %
RSP1	0.23	2.54 %
PLC1	0.19	0.86 %
EDP1	0.17	2.43 %
TCG1	0.16	1.65 %
OML1	0.01	0.03 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	44.35	5.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.93	4.18 %
Chargers	1.34	17.08 %
Tab	0.30	2.13 %
Ear-Buds	0.15	1.49 %
Total	42.73	4.21 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.63	3.09 %
CGM1	1.43	4.44 %
VSI1	1.38	3.95 %
WJP1	1.34	3.13 %
SBR1	1.19	2.40 %
GDM1	0.97	2.26 %
PLR1	0.81	5.07 %
KPM1	0.30	0.83 %
TRR1	0.27	0.49 %
ANI1	0.17	0.78 %
CPT1	0.16	0.60 %
VNB1	0.15	0.35 %
CYR1	0.14	0.52 %
TRL1	0.01	0.03 %
VEL1	0.01	0.02 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	42.73	4.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.47	3.88 %
Chargers	1.23	17.23 %
Ear-Buds	0.04	0.31 %
Total	37.74	3.85 %

Branch *	MTD Sales L	Brand Share %
CH05	1.71	3.19 %
CH30	0.85	2.61 %
CH48	0.67	1.36 %
CH42	0.52	1.71 %
CH38	0.48	1.57 %
CH16	0.44	0.57 %
CH19	0.38	1.32 %
CH07	0.30	1.09 %
CGL1	0.30	1.70 %
CH45	0.27	0.98 %
CH25	0.19	0.66 %
KNR1	0.14	0.57 %
CH26	0.13	2.36 %
CH14	0.13	0.21 %
MC10	0.06	0.50 %
CH08	0.01	0.03 %
GUD2	0.01	0.05 %
MRM1	0.01	0.03 %
TKM1	0.01	0.03 %
CH49	0.01	0.04 %
AVD1		0.00 %
CH39		0.00 %
MC09		0.00 %
Total	37.74	3.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.62	3.77 %
Chargers	1.34	31.54 %
Tab	0.12	3.35 %
Pow-Bank	0.02	1.00 %
Dig-Acce		1.14 %
Total	27.11	3.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	2.25 %
JKM1	1.08	4.14 %
TNJ2	1.04	3.75 %
TVR2	1.00	3.93 %
KRN1	0.65	2.36 %
PBR1	0.55	2.92 %
AYR1	0.28	1.51 %
ORU1	0.20	1.05 %
NMM1	0.20	1.09 %
NCK1	0.19	2.13 %
NGT1	0.14	0.63 %
PTK1	0.02	0.11 %
TRY3	0.01	0.08 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	27.11	3.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	19.73	2.51 %
Chargers	0.68	15.74 %
Total	20.42	2.55 %

Branch *	MTD Sales L	Brand Share %
SJ2	1.41	3.10 %
POY1	1.27	2.75 %
PRT1	1.19	2.06 %
NVL2	1.00	2.58 %
TRK1	0.77	1.28 %
CUD1	0.73	0.77 %
TVM2	0.60	1.18 %
CDM1	0.59	1.21 %
ULP1	0.45	0.95 %
VCM1	0.30	2.00 %
VPM1	0.28	2.66 %
KML1	0.14	0.99 %
POY2	0.13	0.28 %
KLM1	0.01	0.02 %
STP1		0.00 %
TDM1		0.00 %
Total	20.42	2.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.38	3.54 %
Chargers	0.62	16.51 %
Dig-Acce	0.02	5.91 %
Total	18.03	3.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.37	4.49 %
TPR1	0.44	3.41 %
MPM1	0.37	2.43 %
PDM1	0.30	3.33 %
TPR4	0.19	3.42 %
KMR1	0.14	0.38 %
GBM1	0.11	0.45 %
SYM2	0.01	0.10 %
TPR3	0.01	0.17 %
KGM1	0.01	0.06 %
CBE3	0.01	0.16 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	18.03	3.57 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %