

MTD Sales
485.78 L

Brand Share %
5.52 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	463.66	5.42 %
Chargers	19.17	31.86 %
Tab	2.41	2.67 %
Ear-Buds	0.48	0.50 %
Dig-Acce	0.04	1.39 %
Case	0.01	82.32 %
Total	485.78	5.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	151.28	9.92 %
CHENNAI-02	78.40	6.23 %
SOUTH-03	60.95	7.52 %
CHENNAI-01	46.00	4.17 %
WEST-02	45.10	5.46 %
TRICHY-01	37.26	4.64 %
NORTH ARCOT	36.92	3.76 %
SOUTH ARCOT	15.30	2.10 %
WEST-01	14.56	3.18 %
HO01		0.00 %
Total	485.78	5.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	145.02	9.78 %
Chargers	5.72	41.40 %
Tab	0.34	1.98 %
Ear-Buds	0.21	1.80 %
Case		33.55 %
Total	151.28	9.92 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	2.62 %
PDI1	0.97	4.55 %
MAR1	0.88	2.02 %
KYR1	0.69	2.69 %
ARM1	0.68	3.91 %
KGL1	0.64	2.24 %
SKD1	0.61	2.26 %
ASM1	0.21	1.09 %
RPM1	0.18	1.28 %
RND1	0.01	0.03 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
Total	151.28	9.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	75.68	6.20 %
Chargers	2.67	29.36 %
Ear-Buds	0.04	0.30 %
Dig-Acce	0.01	1.86 %
Total	78.40	6.23 %

Branch *	MTD Sales L	Brand Share %
CH34	3.88	5.48 %
CH20	2.50	4.08 %
UKI1	2.15	4.41 %
CH17	1.79	4.49 %
CH24	1.56	5.36 %
CH33	1.45	1.93 %
CH44	1.11	2.98 %
PON1	0.78	3.10 %
CH18	0.61	1.49 %
MC05	0.55	1.02 %
CH36	0.42	1.75 %
CH32	0.34	4.37 %
CH50	0.20	0.50 %
CH23	0.18	0.77 %
CH06	0.14	0.27 %
CH31	0.13	0.68 %
CH51	0.13	0.36 %
CH43	0.12	0.50 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	78.40	6.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	57.93	7.34 %
Chargers	2.53	41.22 %
Tab	0.49	6.13 %
Dig-Acce	0.01	2.42 %
Total	60.95	7.52 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.23	5.40 %
CBM1	1.07	4.63 %
BNR1	0.97	5.28 %
TDI1	0.69	2.92 %
KKD3	0.42	2.49 %
CMR1	0.30	1.03 %
PNV2	0.29	3.72 %
SVG1	0.29	1.27 %
TEN1	0.28	0.81 %
KRR1	0.13	2.41 %
PVI1	0.13	0.55 %
PKM1	0.13	0.91 %
USL1	0.13	0.62 %
MLR1	0.12	1.18 %
TMM1	0.12	0.50 %
DKI1	0.03	0.08 %
ODM1	0.01	0.09 %
KYK1	0.01	0.10 %
NKI1	0.01	0.07 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
Total	60.95	7.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	43.82	4.12 %
Chargers	1.82	24.45 %
Tab	0.31	1.45 %
Ear-Buds	0.04	0.33 %
Case	0.01	100.00 %
Total	46.00	4.17 %

Branch *	MTD Sales L	Brand Share %
CH16	2.56	4.51 %
CH05	2.36	5.28 %
CH07	1.67	4.90 %
CH30	1.26	1.23 %
CH48	1.06	2.41 %
CH25	0.76	2.88 %
CH19	0.56	1.72 %
CH45	0.54	1.32 %
AVD1	0.51	1.58 %
CH42	0.43	1.56 %
KNR1	0.40	1.31 %
CH38	0.33	1.27 %
CH14	0.15	0.23 %
TKM1	0.13	0.52 %
MRM1	0.12	0.32 %
CH08	0.12	0.29 %
CH49	0.12	0.34 %
GUD2	0.12	0.45 %
CH22	0.01	0.08 %
CH26	0.01	0.15 %
CGL1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	46.00	4.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.15	5.22 %
Chargers	1.75	35.03 %
Tab	1.21	16.27 %
Total	45.10	5.46 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.73	4.39 %
MCR1	1.64	4.35 %
NKL2	1.25	3.96 %
DPR1	0.54	3.93 %
EPI1	0.45	1.87 %
SLM2	0.37	1.40 %
ERD1	0.29	3.42 %
ATU1	0.27	0.73 %
OML1	0.21	0.64 %
TRM1	0.20	0.34 %
KRI1	0.13	0.33 %
SLM3	0.13	0.48 %
MTR1	0.12	0.43 %
VKL1	0.01	0.13 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
Total	45.10	5.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.34	4.50 %
Chargers	1.89	40.39 %
Dig-Acce	0.02	9.53 %
Total	37.26	4.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.82	2.27 %
KUM1	0.72	2.30 %
MSI1	0.45	1.38 %
PBR1	0.38	3.49 %
TYR1	0.38	0.83 %
NCK1	0.38	2.93 %
KUM2	0.29	0.75 %
PTK1	0.29	1.02 %
MVM1	0.26	1.30 %
JKM1	0.25	0.96 %
NGT1	0.13	0.50 %
TRY4	0.12	0.25 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	37.26	4.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	35.28	3.70 %
Chargers	1.38	19.30 %
Ear-Buds	0.19	1.60 %
Tab	0.07	1.13 %
Total	36.92	3.76 %

Branch *	MTD Sales L	Brand Share %
SLG1	1.81	5.31 %
AKM1	1.75	3.41 %
VSI1	1.53	3.77 %
VEL1	1.17	1.91 %
TRR1	0.94	1.60 %
SBR1	0.80	1.45 %
KPM1	0.79	2.54 %
GDM1	0.46	1.68 %
TRL1	0.25	0.65 %
ABR1	0.15	0.51 %
VNB1	0.13	0.31 %
CYR1	0.12	0.44 %
CPT1	0.01	0.07 %
WJD1	0.01	0.03 %
ANI1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	36.92	3.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.62	2.05 %
Chargers	0.68	19.71 %
Total	15.30	2.10 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.98	3.84 %
POY1	1.22	3.75 %
VCM2	0.99	4.69 %
ULP1	0.67	1.44 %
TVM2	0.54	1.33 %
STP1	0.50	2.79 %
CUD1	0.42	0.66 %
SJI2	0.20	0.41 %
POY2	0.16	0.36 %
TDM1	0.13	0.49 %
KML1	0.12	0.59 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	15.30	2.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.81	3.10 %
Chargers	0.75	21.68 %
Total	14.56	3.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.38 %
UAM1	0.86	2.65 %
DPM2	0.52	3.64 %
TPR2	0.25	1.82 %
TPR3	0.18	1.01 %
KMR1	0.13	0.39 %
PPI1	0.11	0.67 %
GBM1	0.01	0.05 %
MPM1	0.01	0.10 %
TPR1	0.01	0.07 %
SUL1	0.01	0.20 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.56	3.18 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %