

MTD Sales
572.16 L

Brand Share %
6.69 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	553.67	6.71 %
Chargers	16.16	22.40 %
SWatch	0.64	2.07 %
Ear-Buds	0.57	0.69 %
Tab	0.37	0.53 %
Pow-Bank	0.31	1.20 %
Dig-Acce	0.28	2.18 %
Case	0.17	11.25 %
Total	572.16	6.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	161.88	10.04 %
CHENNAI-02	91.54	7.07 %
WEST-02	62.24	7.12 %
TRICHY-01	60.92	7.91 %
NORTH ARCOT	59.03	5.97 %
SOUTH-03	58.81	7.60 %
CHENNAI-01	47.62	4.93 %
SOUTH ARCOT	14.76	2.07 %
WEST-01	14.04	3.01 %
HO01	1.32	1.48 %
Total	572.16	6.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	157.08	10.09 %
Chargers	4.25	30.80 %
SWatch	0.25	5.66 %
Case	0.12	36.66 %
Ear-Buds	0.10	0.82 %
Dig-Acce	0.05	2.90 %
Pow-Bank	0.03	0.69 %
Total	161.88	10.04 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.68	5.36 %
TKS1	2.32	4.85 %
VLY1	1.41	2.30 %
KSM1	1.31	5.18 %
ARM1	0.58	3.04 %
VKM1	0.46	3.05 %
MAR1	0.43	0.91 %
KYR1	0.20	1.13 %
KGL1	0.19	0.57 %
MMT1	0.18	0.41 %
RND1	0.15	0.47 %
PDI1	0.14	0.99 %
TKY1	0.05	0.23 %
STU2	0.01	0.11 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
Total	161.88	10.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.70	7.10 %
Chargers	2.55	27.40 %
SWatch	0.13	3.41 %
Pow-Bank	0.09	2.69 %
Ear-Buds	0.03	0.24 %
Dig-Acce	0.03	1.24 %
Case	0.01	4.29 %
Total	91.54	7.07 %

Branch *	MTD Sales L	Brand Share %
CH18	3.12	3.70 %
CH50	1.39	2.85 %
PON1	1.19	3.74 %
GPD1	1.18	1.79 %
CH17	1.05	3.01 %
CH51	0.97	2.31 %
CH44	0.52	1.34 %
CH33	0.32	0.68 %
MC06	0.31	1.55 %
MJR1	0.31	0.59 %
CH06	0.30	1.32 %
CH20	0.23	0.41 %
CH36	0.16	0.88 %
CH23	0.12	0.64 %
CH31	0.02	0.17 %
CH27	0.02	0.16 %
CH43		0.00 %
Total	91.54	7.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	60.45	7.11 %
Chargers	1.69	29.32 %
Ear-Buds	0.08	1.23 %
Dig-Acce	0.01	2.80 %
Pow-Bank		0.09 %
Total	62.24	7.12 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.48	4.32 %
TRM1	1.41	3.03 %
VPD1	1.24	3.49 %
KRI1	1.12	2.54 %
KAM1	0.97	5.32 %
EDP1	0.64	3.95 %
SLM2	0.59	1.66 %
PLC1	0.46	2.08 %
OML1	0.33	0.85 %
SLM3	0.28	1.20 %
NKL2	0.22	0.71 %
SGI1	0.20	0.66 %
MTR1	0.14	0.45 %
ERD1	0.12	1.08 %
CMI1	0.11	0.96 %
EPI1	0.02	0.11 %
VKL1	0.01	0.15 %
KMM1	0.01	0.13 %
DPR1		0.03 %
DPR2		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	62.24	7.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	58.59	7.82 %
Chargers	1.90	37.41 %
Ear-Buds	0.15	2.42 %
Tab	0.12	2.90 %
Dig-Acce	0.10	18.75 %
Pow-Bank	0.06	2.31 %
Total	60.92	7.91 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.83	5.16 %
MSI1	1.28	3.62 %
JKM1	1.19	5.07 %
PBR1	0.32	2.13 %
TVR1	0.16	0.84 %
MDI1	0.03	0.26 %
PTK1	0.03	0.15 %
PDK1	0.02	0.35 %
NGT1	0.01	0.05 %
NCK1	0.01	0.09 %
TRY2	0.01	0.09 %
APM1		0.04 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	60.92	7.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	57.45	6.01 %
Chargers	1.56	20.07 %
Pow-Bank	0.02	0.39 %
Dig-Acce	0.01	0.47 %
Case		0.69 %
Total	59.03	5.97 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	4.86 %
SLG1	2.07	6.15 %
WJP1	1.49	3.87 %
VSI1	1.40	4.00 %
SBR1	1.26	2.66 %
VEL1	1.21	2.32 %
PTU1	1.04	4.09 %
GDM1	0.56	1.61 %
TRR1	0.45	1.03 %
TRT1	0.31	0.96 %
PLR1	0.01	0.07 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	59.03	5.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	56.72	7.57 %
Chargers	2.03	29.99 %
Pow-Bank	0.03	1.27 %
Dig-Acce	0.03	7.04 %
Case		0.67 %
Total	58.81	7.60 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.54	6.25 %
ADP1	1.13	6.32 %
MPA1	0.96	4.61 %
ATG1	0.90	4.73 %
CBM1	0.90	5.44 %
KPT1	0.76	2.94 %
DGL2	0.66	3.14 %
MDU4	0.33	2.34 %
TMM1	0.31	1.29 %
PVI1	0.31	1.29 %
SGP1	0.29	1.96 %
PNI1	0.15	3.46 %
KRR1	0.02	0.25 %
CMR1	0.01	0.05 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	58.81	7.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	45.98	4.98 %
Chargers	1.09	14.97 %
SWatch	0.25	6.34 %
Ear-Buds	0.20	1.64 %
Pow-Bank	0.05	1.97 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.36 %
Total	47.62	4.93 %

Branch *	MTD Sales L	Brand Share %
CH16	2.60	5.26 %
CH30	1.97	3.44 %
CH14	1.51	2.53 %
CH25	1.29	6.05 %
MC09	0.69	5.60 %
CH42	0.47	1.71 %
CH07	0.35	1.14 %
CH47	0.29	1.00 %
GUD2	0.23	0.78 %
CH37	0.18	0.80 %
CH29	0.18	3.55 %
CH38	0.15	0.52 %
KNR1	0.13	0.50 %
TKM1	0.03	0.09 %
CH08	0.02	0.07 %
MRM1	0.01	0.03 %
CH45	0.01	0.04 %
AVD1	0.01	0.02 %
CH26	0.01	0.07 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH49		0.00 %
Total	47.62	4.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.05	2.02 %
Chargers	0.41	11.23 %
Tab	0.24	6.80 %
Pow-Bank	0.03	1.55 %
Dig-Acce	0.02	7.15 %
Case		3.42 %
Total	14.76	2.07 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	3.21 %
POY1	2.17	6.06 %
MKM1	1.53	6.33 %
CDM1	1.48	3.44 %
KML1	1.26	6.18 %
VPM2	0.82	3.10 %
TRK1	0.41	0.70 %
TVM2	0.38	0.77 %
TDM1	0.31	1.43 %
KKI2	0.31	1.10 %
SJI2	0.17	0.38 %
KLM1	0.12	0.39 %
VCM1	0.03	0.23 %
NVL2	0.02	0.04 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	14.76	2.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.34	2.97 %
Chargers	0.68	17.22 %
Dig-Acce	0.02	1.24 %
Total	14.04	3.01 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.88	4.64 %
CBE2	1.64	1.77 %
KGI1	1.42	4.27 %
GDR1	1.27	4.11 %
TPR1	0.39	1.77 %
MPM1	0.20	2.09 %
DPM2	0.19	1.76 %
CBE4	0.15	1.21 %
TPR3	0.14	0.65 %
ANR1	0.01	1.01 %
GBM1	0.01	0.06 %
KMR1	0.01	0.05 %
PDM1	0.01	0.19 %
CBE1	0.01	0.22 %
SNR1		0.06 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	14.04	3.01 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.32	1.73 %
Total	1.32	1.48 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	1.54 %
MSWH		0.00 %
Total	1.32	1.48 %