

MTD Sales
137.03 L

Brand Share %
2.28 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	130.73	2.48 %
Chargers	3.33	10.11 %
Ear-Buds	0.84	1.09 %
Computer	0.52	0.13 %
Tab	0.50	0.83 %
Case	0.48	48.17 %
SWatch	0.35	0.81 %
EXT WNTY-MOB	0.11	0.16 %
Pow-Bank	0.09	0.38 %
Dig-Acce	0.08	0.46 %
Total	137.03	2.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.33	3.19 %
WEST-02	16.16	2.70 %
NORTH ARCOT	15.90	2.08 %
CHENNAI-02	15.67	1.76 %
SOUTH-03	12.93	2.29 %
CHENNAI-01	11.47	1.60 %
TRICHY-01	10.48	1.88 %
SOUTH ARCOT	7.81	1.68 %
WEST-01	6.57	1.69 %
KL-SOUTH	5.80	12.02 %
HO01	3.90	7.18 %
Total	137.03	2.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	28.90	3.57 %
Chargers	0.62	14.01 %
Ear-Buds	0.31	3.25 %
SWatch	0.25	3.27 %
Case	0.18	50.59 %
Pow-Bank	0.04	1.30 %
EXT WNTY-MOB	0.03	0.23 %
Dig-Acce	0.01	0.52 %
Total	30.33	3.19 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.51	0.83 %
MMT1	0.37	2.26 %
RND1	0.37	1.78 %
ERL2	0.30	1.84 %
TKS1	0.29	1.17 %
ASM1	0.20	1.20 %
SGT1	0.10	0.44 %
KSM1	0.06	0.48 %
UDN1	0.04	0.20 %
SDI1	0.02	0.20 %
SKD1	0.02	0.18 %
SNL1	0.01	0.07 %
ARM1	0.01	0.09 %
VKM1		0.02 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	30.33	3.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	15.28	2.88 %
Chargers	0.59	22.77 %
Ear-Buds	0.17	2.45 %
Tab	0.07	1.19 %
Pow-Bank	0.02	0.83 %
Case	0.02	70.15 %
Dig-Acce	0.02	4.52 %
Total	16.16	2.70 %

Branch *	MTD Sales L	Brand Share %
PMP1	0.44	2.02 %
TRM1	0.36	0.99 %
ATU1	0.35	1.53 %
EPI1	0.30	1.86 %
PLC1	0.28	1.67 %
MTR1	0.27	1.43 %
SLM2	0.25	1.72 %
VPD1	0.23	0.83 %
SLM3	0.22	1.13 %
TCG1	0.16	1.47 %
EDP1	0.08	0.69 %
ERD1	0.08	0.97 %
MCR1	0.07	0.37 %
OML1	0.07	0.20 %
DPR2	0.06	0.48 %
KRI1	0.06	0.34 %
BMD1	0.04	0.30 %
SGI1	0.04	0.17 %
SGG1	0.02	0.35 %
VKL1	0.01	0.21 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
Total	16.16	2.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.97	2.21 %
Chargers	0.60	14.05 %
Tab	0.20	2.64 %
Ear-Buds	0.12	1.32 %
Dig-Acce	0.01	0.70 %
Case		22.90 %
Total	15.90	2.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	0.85 %
CGM1	0.64	2.11 %
VSI1	0.61	1.94 %
VNB1	0.47	1.76 %
KPM1	0.28	1.77 %
CYR1	0.23	1.05 %
SLG1	0.22	1.15 %
ABR1	0.19	0.89 %
TRT1	0.17	1.09 %
ANI1	0.06	0.58 %
SBR1	0.06	0.13 %
UGI1	0.06	0.22 %
CPT1	0.01	0.08 %
TRL1	0.01	0.03 %
VEL1	0.01	0.03 %
WJD1	0.01	0.03 %
PLR1		0.00 %
PTU1		0.00 %
Total	15.90	2.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	15.62	1.96 %
Chargers	0.38	9.33 %
Case	0.09	39.83 %
Pow-Bank	0.02	0.84 %
Dig-Acce	0.01	0.21 %
EXT WNTY-MOB		0.04 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.14 %
SWatch	-0.43	-11.41 %
Total	15.67	1.76 %

Branch *	MTD Sales L	Brand Share %
CH12	0.81	2.04 %
MJR1	0.51	1.03 %
CH44	0.41	1.13 %
UK11	0.38	1.11 %
CH09	0.31	1.39 %
CH20	0.24	0.49 %
CH18	0.22	0.66 %
MC06	0.19	0.81 %
CH24	0.15	0.48 %
CH17	0.08	0.31 %
CH33	0.08	0.23 %
MC05	0.08	0.21 %
GPD1	0.07	0.20 %
CH27		0.05 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
CH31	-1.38	-11.71 %
Total	15.67	1.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.96	2.38 %
Computer	0.52	1.41 %
Chargers	0.25	9.96 %
SWatch	0.13	3.78 %
Ear-Buds	0.04	0.63 %
EXT WNTY-MOB	0.01	0.21 %
Dig-Acce	0.01	0.93 %
Case		9.78 %
Total	12.93	2.29 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.46 %
PNV2	0.42	2.14 %
ADP1	0.23	1.31 %
TPT1	0.21	1.31 %
PKM1	0.19	1.71 %
TEN1	0.17	0.72 %
BNR1	0.16	1.14 %
DGL1	0.09	0.57 %
DKI1	0.02	0.10 %
KRR1	0.01	0.16 %
MLR1	0.01	0.20 %
NTM1	0.01	0.08 %
MNM1		0.05 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	12.93	2.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	10.86	1.71 %
Chargers	0.34	10.05 %
Ear-Buds	0.15	1.07 %
SWatch	0.08	1.64 %
Case	0.04	23.47 %
Total	11.47	1.60 %

Branch *	MTD Sales L	Brand Share %
CH38	0.34	1.18 %
CH07	0.25	0.68 %
CH45	0.22	0.75 %
MC10	0.14	0.71 %
CH11	0.11	0.71 %
CH14	0.07	0.18 %
CH35	0.07	0.21 %
MC09	0.07	0.65 %
KNR1	0.06	0.34 %
CH42	0.04	0.13 %
CH22	0.02	0.11 %
MRM1	0.02	0.05 %
CH28	0.01	0.04 %
SKL1	0.01	0.06 %
CGL1	0.01	0.05 %
AVD1	0.01	0.03 %
CH19		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
CH08	-0.19	-0.57 %
Total	11.47	1.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.09	2.04 %
Chargers	0.14	10.96 %
Tab	0.12	3.50 %
Case	0.09	88.72 %
EXT WNTY-MOB	0.04	0.77 %
Dig-Acce		0.96 %
Total	10.48	1.88 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	1.96 %
JKM1	0.44	2.18 %
MSI1	0.24	1.65 %
PTK1	0.21	1.40 %
TVR2	0.19	0.73 %
MDI1	0.07	0.69 %
TYR1	0.07	0.22 %
MVM1	0.06	0.37 %
TVR1	0.06	0.41 %
NGT1	0.01	0.05 %
PBR1	0.01	0.13 %
NCK1	0.01	0.14 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	10.48	1.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.35	1.79 %
Chargers	0.20	17.78 %
Tab	0.11	3.93 %
Ear-Buds	0.08	1.98 %
SWatch	0.04	1.31 %
EXT WNTY-MOB	0.03	0.37 %
Total	7.81	1.68 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.49	1.36 %
KKI2	0.29	1.43 %
KML1	0.27	2.01 %
VPM2	0.23	1.10 %
VPM1	0.14	1.73 %
TVM2	0.11	0.41 %
NVL2	0.06	0.25 %
VCM1	0.06	0.69 %
TRK1	0.01	0.04 %
PRT1	0.01	0.06 %
STP1	0.01	0.08 %
ULP1	0.01	0.03 %
KLM1		0.00 %
MKM1		0.00 %
Total	7.81	1.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.03	1.83 %
SWatch	0.28	7.53 %
Chargers	0.19	10.38 %
Case	0.06	68.00 %
Dig-Acce	0.01	1.56 %
Total	6.57	1.69 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.46	1.88 %
KMR1	0.26	0.92 %
GBM1	0.21	1.09 %
TPR4	0.19	2.08 %
CBE4	0.17	2.23 %
KGI1	0.17	0.59 %
SYM2	0.07	0.76 %
GDR1	0.06	0.32 %
KGM1	0.01	0.13 %
SNR1	0.01	0.25 %
PLI1	0.01	0.20 %
SUL1	0.01	0.25 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	6.57	1.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.78	13.82 %
Chargers	0.02	6.68 %
Total	5.80	12.02 %

Branch *	MTD Sales L	Brand Share %
Total	5.80	12.02 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.90	9.26 %
Total	3.90	7.18 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	3.90	7.18 %