

MTD Sales
404.10 L

Brand Share %
3.76 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	388.39	4.03 %
Chargers	9.12	17.17 %
EXT WNTY-MOB	2.59	2.32 %
Tab	1.44	1.97 %
SWatch	1.16	1.75 %
Ear-Buds	0.69	0.65 %
Computer	0.51	0.08 %
Pow-Bank	0.08	0.30 %
Case	0.07	10.66 %
Dig-Acce	0.06	0.23 %
Total	404.10	3.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.17	5.31 %
CHENNAI-02	62.66	4.20 %
WEST-02	48.87	4.23 %
NORTH ARCOT	47.09	3.69 %
CHENNAI-01	39.82	3.31 %
SOUTH-03	36.51	3.68 %
SOUTH ARCOT	25.48	3.10 %
TRICHY-01	25.46	2.68 %
WEST-01	21.49	3.08 %
KL-SOUTH	4.55	8.08 %
HO01		0.00 %
Total	404.10	3.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	89.14	6.03 %
Chargers	1.89	22.46 %
EXT WNTY-MOB	0.74	2.54 %
SWatch	0.39	4.99 %
Dig-Acce	0.02	0.59 %
Total	92.17	5.31 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.75	3.07 %
RND1	1.29	3.32 %
PKD1	1.26	2.79 %
VLY1	1.22	2.15 %
APK1	1.04	3.56 %
SNL1	1.03	2.60 %
APK2	0.95	2.61 %
TKS1	0.90	1.74 %
KYR1	0.84	3.07 %
ARM1	0.83	2.17 %
TKY1	0.43	1.08 %
UDN1	0.39	1.20 %
PDI1	0.35	1.62 %
VKM1	0.29	1.53 %
MAR1	0.26	0.50 %
MMT1	0.02	0.07 %
ASM1	0.01	0.04 %
KSM1		0.00 %
TVL2		0.00 %
Total	92.17	5.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	59.01	4.30 %
Chargers	1.30	17.22 %
EXT WNTY-MOB	1.04	7.98 %
Computer	0.51	0.94 %
SWatch	0.43	4.94 %
Ear-Buds	0.34	2.17 %
Case	0.02	11.97 %
Total	62.66	4.20 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.29 %
MC05	1.33	3.29 %
CH43	1.09	3.64 %
CH06	1.02	1.92 %
CH34	0.72	0.84 %
CH09	0.40	1.17 %
CH33	0.34	0.64 %
GPD1	0.30	0.42 %
MC06	0.27	0.99 %
CH17	0.03	0.08 %
CH18	0.01	0.02 %
CH27	0.01	0.08 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	62.66	4.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	47.62	4.53 %
Chargers	0.97	16.53 %
Tab	0.16	2.23 %
EXT WNTY-MOB	0.10	1.41 %
Dig-Acce	0.01	2.87 %
Case	0.01	60.24 %
Total	48.87	4.23 %

Branch *	MTD Sales L	Brand Share %
EPI1	1.54	3.53 %
SLM3	1.52	3.21 %
MCR1	1.11	2.16 %
VPD1	1.02	1.84 %
PLC1	0.98	2.83 %
KRI1	0.67	2.92 %
DPR2	0.61	2.38 %
SGG1	0.26	1.67 %
ERD2	0.25	1.10 %
APN1	0.23	0.61 %
NKL2	0.21	0.52 %
OML1	0.12	0.27 %
DPR1	0.06	0.34 %
SGI1	0.05	0.10 %
EDP1	0.01	0.03 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	48.87	4.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	45.29	3.95 %
Chargers	1.30	18.93 %
SWatch	0.31	3.50 %
EXT WNTY-MOB	0.13	0.71 %
Ear-Buds	0.07	0.50 %
Dig-Acce		0.00 %
Total	47.09	3.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.11	2.71 %
VEL1	2.39	3.20 %
VNB1	1.29	2.14 %
WJD1	1.23	2.04 %
TRT1	0.87	2.76 %
UGI1	0.31	0.94 %
ANI1	0.20	1.10 %
SBR1	0.17	0.32 %
PLR1	0.16	0.71 %
GDM1	0.11	0.24 %
TRL1	0.02	0.04 %
CPT1	0.01	0.05 %
KPM1	0.01	0.03 %
ABR1		0.00 %
PTU1		0.00 %
Total	47.09	3.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.91	3.49 %
Chargers	1.01	16.87 %
Tab	0.57	4.34 %
EXT WNTY-MOB	0.17	1.62 %
Ear-Buds	0.13	0.83 %
Case	0.04	10.93 %
Dig-Acce		0.08 %
Total	39.82	3.31 %

Branch *	MTD Sales L	Brand Share %
CH40	2.21	2.71 %
AVD1	1.60	1.94 %
CH42	1.49	3.63 %
CH19	0.93	1.96 %
TKM1	0.60	1.84 %
MC10	0.45	1.25 %
CH11	0.42	1.44 %
CH38	0.36	0.88 %
CH22	0.33	1.47 %
CH14	0.31	0.36 %
CH45	0.23	0.63 %
CGL1	0.17	0.55 %
CH39	0.10	0.35 %
KNR1	0.10	0.26 %
CH30	0.01	0.03 %
MC09	0.01	0.10 %
MRM1	0.01	0.02 %
SKL1	0.01	0.05 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	39.82	3.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	34.97	3.92 %
Chargers	0.89	18.28 %
Tab	0.39	7.34 %
EXT WNTY-MOB	0.25	2.26 %
Pow-Bank	0.02	0.75 %
Total	36.51	3.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	2.91 %
CBM1	1.15	3.33 %
TEN1	1.11	3.41 %
PVI1	1.10	3.54 %
TDI1	1.05	3.71 %
MDU2	1.04	3.18 %
DKI1	0.99	3.01 %
MDU3	0.98	3.38 %
USL1	0.70	2.92 %
ADP1	0.64	1.90 %
KKD3	0.56	3.62 %
CMR1	0.55	2.16 %
MDU5	0.46	2.84 %
BNR1	0.38	1.45 %
PNV1	0.27	2.84 %
SVG1	0.26	1.36 %
TPT1	0.21	1.21 %
PKM1	0.20	1.01 %
NKI1	0.18	1.05 %
MNM1	0.01	0.10 %
SGP1	0.01	0.06 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
Total	36.51	3.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.82	3.33 %
Chargers	0.52	18.43 %
Ear-Buds	0.11	1.57 %
EXT WNTY-MOB	0.02	0.20 %
Pow-Bank	0.02	0.94 %
Total	25.48	3.10 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.56	2.58 %
TVM2	1.32	2.56 %
KLM1	1.23	2.48 %
TVM1	1.19	3.49 %
NVL2	0.97	2.43 %
TRK1	0.80	1.05 %
POY2	0.73	2.21 %
SJI2	0.49	0.75 %
VPM1	0.21	1.46 %
STP1	0.10	0.44 %
KML1	0.01	0.04 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	25.48	3.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.48	2.88 %
Chargers	0.62	19.37 %
Tab	0.16	2.65 %
EXT WNTY-MOB	0.14	1.89 %
SWatch	0.04	0.81 %
Dig-Acce	0.01	0.88 %
Total	25.46	2.68 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.94	3.67 %
MSI1	0.76	2.25 %
NMM1	0.56	1.78 %
TNJ2	0.52	1.47 %
MVM1	0.30	1.20 %
KUM1	0.27	0.96 %
APM1	0.26	3.45 %
ORU1	0.26	1.09 %
MDI1	0.25	1.26 %
JKM1	0.23	0.60 %
TYR1	0.11	0.16 %
NCK1	0.09	0.72 %
KIK1	0.01	0.13 %
NGT1	0.01	0.03 %
TRY3	0.01	0.03 %
PBR1	0.01	0.05 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	25.46	2.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	20.65	3.43 %
Chargers	0.58	13.70 %
Tab	0.16	5.74 %
Pow-Bank	0.04	1.51 %
Ear-Buds	0.04	0.38 %
Dig-Acce	0.02	1.34 %
Total	21.49	3.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.94	2.94 %
KGI1	1.32	2.62 %
DPM2	0.60	2.52 %
CBE4	0.34	3.10 %
CBE1	0.29	2.81 %
KMR1	0.22	0.59 %
TPR3	0.18	0.89 %
KMD1	0.16	1.05 %
CNR1	0.16	0.47 %
SUL1	0.15	1.09 %
MPM1	0.14	0.76 %
SNR1	0.01	0.09 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	21.49	3.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.49	9.42 %
Chargers	0.06	32.70 %
Total	4.55	8.08 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.75 %
Total	4.55	8.08 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %