

MTD Sales
706.35 L

Brand Share %
8.71 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	683.13	8.73 %
Chargers	13.50	29.82 %
Tab	8.85	11.45 %
SWatch	0.57	1.42 %
Ear-Buds	0.20	0.26 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.24 %
Total	706.35	8.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	162.45	13.83 %
CHENNAI-02	124.28	9.91 %
NORTH ARCOT	88.44	8.30 %
CHENNAI-01	66.76	6.73 %
SOUTH-03	66.00	9.56 %
TRICHY-01	56.56	7.76 %
WEST-02	51.65	7.83 %
SOUTH ARCOT	40.35	5.75 %
WEST-01	29.02	8.01 %
WEST-03	20.77	7.85 %
HO01	0.07	0.03 %
Total	706.35	8.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	155.29	13.77 %
Tab	3.49	20.85 %
Chargers	3.12	44.64 %
SWatch	0.55	7.55 %
Dig-Acce	0.01	0.21 %
Total	162.45	13.83 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.58	8.25 %
MAR1	1.43	4.57 %
PDI1	1.29	8.11 %
APK2	1.27	6.03 %
SKD1	1.19	7.11 %
UDN1	1.17	6.96 %
VKM1	1.15	8.06 %
ARM1	0.66	6.48 %
TCN1	0.34	1.38 %
TKY1	0.31	1.60 %
STU2	0.30	3.46 %
TYI1	0.24	1.85 %
KGL1	0.22	1.31 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	162.45	13.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	121.56	10.04 %
Chargers	1.78	32.80 %
Tab	0.88	7.70 %
Ear-Buds	0.05	0.33 %
SWatch		0.09 %
Dig-Acce		0.07 %
Total	124.28	9.91 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	8.33 %
CH33	2.66	5.48 %
PON1	2.21	5.67 %
CH17	2.06	6.86 %
CH50	1.99	3.46 %
GPD1	1.88	3.86 %
CH51	1.57	3.04 %
MJR1	1.28	2.72 %
CH37	0.64	2.51 %
CH36	0.62	2.13 %
MC05	0.32	1.33 %
CH23	0.32	2.66 %
CH20	0.31	0.50 %
CH18	0.22	0.49 %
UKI1	0.16	0.36 %
CH43	0.16	0.80 %
CH06		0.00 %
Total	124.28	9.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	86.20	8.35 %
Chargers	1.97	31.69 %
Tab	0.26	3.41 %
Dig-Acce		0.47 %
Total	88.44	8.30 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.60	6.52 %
AKM1	3.60	8.29 %
CGM1	3.03	8.27 %
KPM1	2.73	8.05 %
WJP1	2.69	7.27 %
GDM1	2.23	7.17 %
PTU1	1.85	8.57 %
ABR1	1.68	3.84 %
VNB1	1.54	2.58 %
VEL1	1.33	4.01 %
VSI1	1.19	3.43 %
WJD1	0.93	2.11 %
TRL1	0.74	2.94 %
PLR1	0.68	3.23 %
BGR1	0.42	1.56 %
CYR1	0.16	0.56 %
ANI1		0.00 %
TRT1		0.00 %
Total	88.44	8.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	65.20	6.93 %
Chargers	1.00	21.17 %
Tab	0.53	4.38 %
Pow-Bank	0.02	1.12 %
Total	66.76	6.73 %

Branch *	MTD Sales L	Brand Share %
CH07	3.42	8.35 %
CH45	2.88	7.58 %
CH48	2.32	5.48 %
CH22	2.19	4.75 %
CH42	1.65	5.06 %
AVD1	1.60	2.94 %
CH14	1.51	2.02 %
CH30	1.51	3.67 %
CH19	1.03	3.51 %
CH38	1.00	3.29 %
KNR1	0.96	2.67 %
CGL1	0.61	3.30 %
CH16	0.33	0.49 %
CH08	0.16	1.78 %
CH39	0.13	2.14 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	66.76	6.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	64.21	9.63 %
Chargers	1.42	37.37 %
Tab	0.26	4.07 %
Ear-Buds	0.10	1.69 %
Total	66.00	9.56 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.06	5.89 %
PVI1	1.72	4.44 %
NTM1	1.20	5.61 %
USL1	1.15	7.49 %
TDI1	1.07	5.68 %
BTU1	0.89	8.02 %
CBM1	0.81	3.84 %
ODM1	0.80	4.48 %
MDU7	0.77	5.35 %
TEN1	0.62	2.22 %
KPT1	0.62	2.60 %
MDU4	0.61	5.90 %
PKM1	0.55	3.74 %
MDU6	0.48	2.07 %
KYK1	0.45	3.43 %
SVG1	0.32	1.72 %
SGP1	0.28	2.62 %
PNV2	0.23	1.97 %
BNR1	0.16	1.01 %
DGL2	0.15	1.39 %
MNM1	0.13	1.50 %
NKI1	0.13	1.01 %
KRR1	0.13	2.34 %
ADP1	0.01	0.05 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	66.00	9.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	54.39	7.67 %
Chargers	1.32	37.68 %
Tab	0.80	11.36 %
Dig-Acce	0.03	7.99 %
Pow-Bank	0.02	1.23 %
Total	56.56	7.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.60	5.25 %
KUM1	2.24	8.12 %
KRN1	0.90	3.49 %
PBR1	0.80	5.55 %
PDK2	0.78	4.94 %
JKM1	0.66	1.99 %
NCK1	0.64	3.98 %
MDI1	0.48	3.89 %
PDK1	0.48	8.41 %
TVR1	0.40	1.90 %
TVR2	0.33	1.03 %
TRY4	0.29	1.04 %
AYR1	0.24	0.92 %
NGT1	0.23	1.22 %
TYR1	0.21	0.55 %
APM1	0.17	4.04 %
TRY3	0.13	1.05 %
KIK1	0.12	1.68 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
Total	56.56	7.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	49.03	7.69 %
Tab	1.58	21.11 %
Chargers	1.05	35.03 %
Total	51.65	7.83 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.24	6.20 %
PMP1	2.73	6.79 %
OML1	1.92	5.32 %
SLM3	1.74	6.84 %
KAM1	1.49	8.37 %
MTR1	1.26	3.95 %
ATU1	1.03	3.32 %
EPI1	0.82	3.07 %
MCR1	0.76	2.73 %
PNG1	0.52	3.86 %
KRI1	0.49	2.30 %
APN1	0.32	1.51 %
EDP1	0.31	5.58 %
SLM2	0.26	1.41 %
KVP1	0.17	1.12 %
BMD1	0.15	0.82 %
DPR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	51.65	7.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.77	5.68 %
Chargers	1.04	36.83 %
Tab	0.53	8.84 %
Dig-Acce	0.01	6.91 %
Total	40.35	5.75 %

Branch *	MTD Sales L	Brand Share %
TDM1	2.08	7.22 %
PRT1	1.34	2.85 %
TRK1	0.92	1.35 %
CUD1	0.53	0.59 %
CDM1	0.46	1.18 %
VCM2	0.41	3.69 %
KLM1	0.40	1.09 %
STP1	0.30	1.72 %
NVL2	0.29	0.98 %
KML1	0.13	0.72 %
VCM1		0.00 %
VPM1		0.00 %
Total	40.35	5.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	28.27	8.10 %
Chargers	0.48	22.19 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.22 %
Total	29.02	8.01 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.24	8.44 %
MPM1	1.32	7.10 %
CBE4	1.10	8.40 %
CNR1	0.77	3.18 %
KMR1	0.74	2.34 %
ANR1	0.47	5.60 %
PPI1	0.29	2.34 %
CBE1	0.26	1.78 %
PDM1	0.17	5.01 %
UMP1	0.16	3.03 %
PLI1	0.15	1.56 %
CBE5	0.12	4.94 %
SNR1	0.01	0.10 %
SUL1		0.00 %
Total	29.02	8.01 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	20.20	7.82 %
Chargers	0.30	28.03 %
Tab	0.26	20.88 %
Dig-Acce		9.02 %
Total	20.77	7.85 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	5.86 %
AVI1	0.91	5.22 %
TPR1	0.62	3.20 %
ERD2	0.50	5.35 %
ERD1	0.31	2.97 %
SYM2	0.16	1.21 %
TPR3	0.13	1.27 %
TPR4	0.10	1.17 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	20.77	7.85 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.34 %
SWatch	0.01	0.36 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %