

MTD Sales  
**466.01 L**

Brand Share %  
**5.50 %**

Information:

**MTD :** 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	446.88	5.45 %
Chargers	14.77	23.81 %
Tab	4.13	4.52 %
Ear-Buds	0.16	0.20 %
Dig-Acce	0.04	0.24 %
Pow-Bank	0.02	0.09 %
<b>Total</b>	<b>466.01</b>	<b>5.50 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	151.24	10.53 %
CHENNAI-02	87.89	6.59 %
SOUTH-03	46.64	5.69 %
WEST-02	43.29	5.24 %
NORTH ARCOT	39.70	4.16 %
CHENNAI-01	35.58	3.83 %
TRICHY-01	25.72	3.83 %
SOUTH ARCOT	18.98	2.45 %
WEST-01	16.97	3.60 %
HO01		0.00 %
<b>Total</b>	<b>466.01</b>	<b>5.50 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Mobile	144.01	10.38 %
Chargers	5.00	38.83 %
Tab	2.11	10.58 %
Ear-Buds	0.12	1.07 %
Dig-Acce		0.30 %
<b>Total</b>	<b>151.24</b>	<b>10.53 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	2.71	4.59 %
APK2	1.55	4.71 %
SNL1	0.88	4.55 %
RND1	0.86	2.61 %
TKS1	0.80	2.10 %
MMT1	0.74	2.18 %
TYI1	0.55	2.82 %
KYR1	0.42	2.06 %
PDI1	0.33	1.62 %
ARM1	0.30	1.68 %
TKY1	0.28	1.15 %
SKD1	0.21	0.82 %
VKM1	0.19	1.48 %
KGL1	0.13	0.34 %
UDN1	0.13	0.66 %
SDI1	0.08	0.60 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
STU2		0.00 %
<b>Total</b>	<b>151.24</b>	<b>10.53 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	85.19	6.65 %
Chargers	1.73	19.34 %
Tab	0.96	4.62 %
Dig-Acce	0.01	0.10 %
<b>Total</b>	<b>87.89</b>	<b>6.59 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	2.24	3.66 %
MC05	2.04	3.79 %
CH33	2.01	2.24 %
CH18	1.52	4.05 %
CH23	1.03	3.80 %
CH44	1.02	1.34 %
CH46	0.90	3.45 %
CH20	0.87	1.78 %
CH17	0.85	2.37 %
UKI1	0.56	1.09 %
CH27	0.56	3.99 %
CH41	0.53	1.48 %
CH51	0.44	1.08 %
PON1	0.42	1.45 %
MJR1	0.14	0.28 %
CH06	0.07	0.22 %
CH32		0.00 %
CH36		0.00 %
<b>Total</b>	<b>87.89</b>	<b>6.59 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	44.72	5.62 %
Chargers	1.61	26.77 %
Tab	0.31	4.33 %
<b>Total</b>	<b>46.64</b>	<b>5.69 %</b>

Branch *	MTD Sales L	Brand Share %
KPT1	1.43	5.18 %
MDU7	1.14	5.22 %
BNR1	0.85	3.67 %
MDU4	0.64	3.84 %
TEN2	0.57	1.90 %
MNM1	0.53	5.17 %
PKM1	0.43	2.88 %
PNV2	0.43	4.61 %
ADP1	0.31	1.36 %
SGP1	0.30	1.55 %
CBM1	0.29	1.10 %
TDI1	0.28	1.68 %
KKD3	0.27	1.69 %
TEN1	0.20	0.65 %
DGL2	0.19	0.94 %
MDU6	0.17	0.58 %
TMM1	0.14	0.45 %
PVI1	0.11	0.45 %
CMR1	0.04	0.15 %
DKI1	0.02	0.11 %
ODM1	0.01	0.07 %
KYK1	0.01	0.08 %
PNI1	0.01	0.21 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>46.64</b>	<b>5.69 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	41.45	5.17 %
Chargers	1.51	28.98 %
Tab	0.33	4.17 %
Dig-Acce		1.72 %
<b>Total</b>	<b>43.29</b>	<b>5.24 %</b>

Branch *	MTD Sales L	Brand Share %
KVP1	1.38	5.17 %
SGI1	1.30	4.35 %
VPD1	1.24	3.83 %
MCR1	1.11	3.79 %
KRI1	0.95	2.57 %
TRM1	0.63	1.15 %
SLM3	0.40	1.34 %
ERD2	0.30	3.35 %
NKL2	0.28	0.77 %
ATU1	0.25	0.78 %
RSP1	0.23	2.75 %
PLC1	0.19	0.98 %
EDP1	0.17	2.48 %
TCG1	0.16	1.68 %
EPI1	0.14	0.64 %
OML1	0.01	0.03 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>43.29</b>	<b>5.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	38.16	4.15 %
Chargers	1.24	16.71 %
Tab	0.30	2.18 %
<b>Total</b>	<b>39.70</b>	<b>4.16 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.46	2.95 %
CGM1	1.43	4.72 %
VSI1	1.38	4.14 %
SBR1	1.19	2.49 %
UGI1	1.06	4.94 %
WJP1	1.04	2.50 %
GDM1	0.97	2.34 %
PLR1	0.81	5.25 %
KPM1	0.30	0.94 %
TRR1	0.27	0.52 %
ANI1	0.17	0.83 %
CPT1	0.16	0.63 %
VNB1	0.15	0.38 %
CYR1	0.14	0.57 %
TRL1	0.01	0.03 %
VEL1	0.01	0.02 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>39.70</b>	<b>4.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	34.39	3.86 %
Chargers	1.15	16.80 %
Ear-Buds	0.04	0.33 %
<b>Total</b>	<b>35.58</b>	<b>3.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.59	3.28 %
CH30	0.85	2.69 %
CH48	0.54	1.16 %
CH42	0.52	1.83 %
CH38	0.48	1.72 %
CH16	0.44	0.58 %
CH19	0.38	1.43 %
CH07	0.30	1.12 %
CGL1	0.30	1.76 %
CH45	0.27	0.99 %
CH25	0.19	0.71 %
KNR1	0.14	0.61 %
CH26	0.13	2.58 %
MC10	0.06	0.53 %
CH08	0.01	0.03 %
GUD2	0.01	0.05 %
MRM1	0.01	0.03 %
TKM1	0.01	0.04 %
AVD1		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
<b>Total</b>	<b>35.58</b>	<b>3.83 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	24.27	3.70 %
Chargers	1.30	31.41 %
Tab	0.12	3.35 %
Pow-Bank	0.02	1.04 %
Dig-Acce		1.14 %
<b>Total</b>	<b>25.72</b>	<b>3.83 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	2.35 %
JKM1	1.08	4.38 %
TNJ2	1.04	3.82 %
TVR2	1.00	4.10 %
KRN1	0.65	2.46 %
PBR1	0.55	3.09 %
AYR1	0.28	1.57 %
ORU1	0.20	1.06 %
NMM1	0.20	1.12 %
NCK1	0.19	2.22 %
PTK1	0.02	0.11 %
TRY3	0.01	0.08 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>25.72</b>	<b>3.83 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	18.34	2.42 %
Chargers	0.64	15.11 %
<b>Total</b>	<b>18.98</b>	<b>2.45 %</b>

Branch *	MTD Sales L	Brand Share %
SJJ2	1.41	3.25 %
POY1	1.27	2.78 %
PRT1	1.19	2.11 %
NVL2	1.00	2.66 %
TRK1	0.77	1.36 %
CUD1	0.73	0.80 %
CDM1	0.59	1.26 %
ULP1	0.45	0.96 %
TVM2	0.33	0.67 %
VCM1	0.30	2.04 %
VPM1	0.28	2.77 %
KML1	0.14	1.01 %
POY2	0.13	0.29 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
<b>Total</b>	<b>18.98</b>	<b>2.45 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	16.35	3.57 %
Chargers	0.60	17.46 %
Dig-Acce	0.02	6.04 %
Total	16.97	3.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.98	4.08 %
TPR1	0.44	4.25 %
MPM1	0.37	2.95 %
PDM1	0.30	3.43 %
TPR4	0.19	3.73 %
KMR1	0.14	0.38 %
GBM1	0.11	0.48 %
SYM2	0.01	0.11 %
TPR3	0.01	0.18 %
KGM1	0.01	0.06 %
CBE3	0.01	0.19 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	16.97	3.60 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %