



# TN : SAMSUNG Sales Performance 24/04/2026 9:31 AM

MTD Sales  
465.25 L

Brand Share %  
5.55 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	443.95	5.45 %
Chargers	18.36	32.19 %
Tab	2.41	2.82 %
Ear-Buds	0.48	0.53 %
Dig-Acce	0.03	1.03 %
Case	0.01	82.32 %
<b>Total</b>	<b>465.25</b>	<b>5.55 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	143.16	10.00 %
CHENNAI-02	75.41	6.24 %
SOUTH-03	56.37	7.37 %
CHENNAI-01	45.63	4.26 %
WEST-02	44.18	5.66 %
TRICHY-01	36.09	4.80 %
NORTH ARCOT	35.85	3.88 %
SOUTH ARCOT	14.42	2.10 %
WEST-01	14.13	3.18 %
HO01		0.00 %
<b>Total</b>	<b>465.25</b>	<b>5.55 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	137.24	9.85 %
Chargers	5.38	41.72 %
Tab	0.34	2.18 %
Ear-Buds	0.21	1.95 %
Case		33.55 %
<b>Total</b>	<b>143.16</b>	<b>10.00 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	2.78 %
PDI1	0.97	4.64 %
MAR1	0.88	2.21 %
ARM1	0.68	3.91 %
KYR1	0.67	3.07 %
KGL1	0.64	2.49 %
SKD1	0.60	2.41 %
ASM1	0.21	1.17 %
RPM1	0.18	1.40 %
RND1	0.01	0.03 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>143.16</b>	<b>10.00 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	72.76	6.21 %
Chargers	2.61	29.96 %
Ear-Buds	0.04	0.31 %
Dig-Acce		1.36 %
<b>Total</b>	<b>75.41</b>	<b>6.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	2.84	4.15 %
CH20	2.50	4.18 %
UKI1	2.15	4.71 %
CH17	1.79	4.55 %
CH24	1.56	5.36 %
CH33	1.45	2.00 %
CH44	1.10	3.04 %
PON1	0.65	2.64 %
CH18	0.61	1.60 %
MC05	0.55	1.06 %
CH32	0.34	4.37 %
CH50	0.20	0.55 %
CH23	0.18	0.79 %
CH06	0.14	0.30 %
CH31	0.13	0.77 %
CH51	0.13	0.37 %
CH36	0.12	0.54 %
CH43	0.12	0.51 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>75.41</b>	<b>6.24 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	53.51	7.19 %
Chargers	2.37	41.59 %
Tab	0.49	6.26 %
Dig-Acce		1.30 %
<b>Total</b>	<b>56.37</b>	<b>7.37 %</b>

Branch *	MTD Sales L	Brand Share %
CBM1	1.07	4.91 %
BNR1	0.97	5.46 %
TDI1	0.69	3.21 %
KKD3	0.42	2.60 %
CMR1	0.30	1.05 %
PNV2	0.29	4.04 %
SVG1	0.29	1.40 %
TEN1	0.28	0.86 %
KRR1	0.13	2.74 %
PVI1	0.13	0.59 %
PKM1	0.13	0.97 %
USL1	0.13	0.66 %
MLR1	0.12	1.32 %
TMM1	0.12	0.56 %
DKI1	0.02	0.05 %
ODM1	0.01	0.09 %
KYK1	0.01	0.10 %
NKI1	0.01	0.08 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>56.37</b>	<b>7.37 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	43.46	4.20 %
Chargers	1.81	25.01 %
Tab	0.31	1.54 %
Ear-Buds	0.04	0.34 %
Case	0.01	100.00 %
<b>Total</b>	<b>45.63</b>	<b>4.26 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.56	4.62 %
CH05	2.36	5.48 %
CH07	1.67	4.95 %
CH30	1.26	1.24 %
CH48	1.06	2.45 %
CH25	0.76	2.97 %
CH19	0.56	1.77 %
CH45	0.54	1.34 %
CH42	0.43	1.66 %
KNR1	0.40	1.37 %
CH38	0.33	1.36 %
AVD1	0.32	1.07 %
CH14	0.15	0.24 %
TKM1	0.13	0.53 %
MRM1	0.12	0.34 %
CH08	0.12	0.29 %
CH49	0.12	0.34 %
GUD2	0.12	0.44 %
CH22	0.01	0.08 %
CH26	0.01	0.16 %
CGL1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
<b>Total</b>	<b>45.63</b>	<b>4.26 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	41.28	5.42 %
Chargers	1.70	36.01 %
Tab	1.21	17.22 %
<b>Total</b>	<b>44.18</b>	<b>5.66 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	1.73	4.80 %
MCR1	1.64	4.73 %
NKL2	1.25	4.11 %
DPR1	0.54	4.43 %
EPI1	0.45	1.98 %
SLM2	0.37	1.43 %
ERD1	0.29	3.42 %
ATU1	0.27	0.77 %
OML1	0.21	0.66 %
TRM1	0.20	0.38 %
KRI1	0.13	0.34 %
SLM3	0.13	0.50 %
MTR1	0.12	0.46 %
VKL1	0.01	0.14 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>44.18</b>	<b>5.66 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	34.26	4.66 %
Chargers	1.81	41.11 %
Dig-Acce	0.02	8.18 %
<b>Total</b>	<b>36.09</b>	<b>4.80 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.82	2.44 %
KUM1	0.72	2.38 %
MSI1	0.45	1.44 %
PBR1	0.38	3.69 %
TYR1	0.38	0.90 %
NCK1	0.38	3.06 %
PTK1	0.29	1.07 %
KUM2	0.28	0.80 %
MVM1	0.26	1.45 %
JKM1	0.25	1.06 %
NGT1	0.13	0.51 %
TRY4	0.12	0.26 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>36.09</b>	<b>4.80 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	34.25	3.81 %
Chargers	1.33	19.83 %
Ear-Buds	0.19	1.67 %
Tab	0.07	1.13 %
<b>Total</b>	<b>35.85</b>	<b>3.88 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	3.69 %
SLG1	1.67	5.15 %
VSI1	1.40	3.70 %
VEL1	1.16	1.93 %
TRR1	0.94	1.78 %
KPM1	0.79	2.80 %
SBR1	0.68	1.27 %
GDM1	0.46	1.87 %
TRL1	0.25	0.70 %
ABR1	0.15	0.55 %
VNB1	0.13	0.34 %
CYR1	0.12	0.44 %
CPT1	0.01	0.08 %
WJD1	0.01	0.03 %
ANI1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>35.85</b>	<b>3.88 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.79	2.05 %
Chargers	0.63	19.17 %
<b>Total</b>	<b>14.42</b>	<b>2.10 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	1.67	3.48 %
POY1	1.22	3.83 %
VCM2	0.99	5.03 %
ULP1	0.66	1.48 %
TVM2	0.54	1.43 %
STP1	0.50	3.21 %
CUD1	0.27	0.46 %
SJI2	0.20	0.46 %
POY2	0.16	0.36 %
TDM1	0.13	0.54 %
KML1	0.12	0.68 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>14.42</b>	<b>2.10 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.41	3.09 %
Chargers	0.72	21.45 %
<b>Total</b>	<b>14.13</b>	<b>3.18 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.41 %
UAM1	0.58	1.81 %
DPM2	0.52	3.72 %
TPR2	0.25	1.90 %
TPR3	0.18	1.05 %
KMR1	0.13	0.41 %
PPI1	0.11	0.70 %
GBM1	0.01	0.05 %
MPM1	0.01	0.10 %
TPR1	0.01	0.08 %
SUL1	0.01	0.21 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>14.13</b>	<b>3.18 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %