

MTD Sales  
554.23 L

Brand Share %  
6.75 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	536.44	6.77 %
Chargers	15.48	22.00 %
SWatch	0.64	2.13 %
Ear-Buds	0.57	0.72 %
Tab	0.37	0.54 %
Pow-Bank	0.31	1.24 %
Dig-Acce	0.27	2.13 %
Case	0.16	10.73 %
<b>Total</b>	<b>554.23</b>	<b>6.75 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	155.55	9.98 %
CHENNAI-02	87.06	7.07 %
WEST-02	60.95	7.20 %
TRICHY-01	59.52	8.02 %
NORTH ARCOT	57.33	6.01 %
SOUTH-03	56.90	7.59 %
CHENNAI-01	47.16	5.13 %
SOUTH ARCOT	14.40	2.08 %
WEST-01	14.04	3.15 %
HO01	1.32	1.83 %
<b>Total</b>	<b>554.23</b>	<b>6.75 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	151.00	10.03 %
Chargers	4.01	29.94 %
SWatch	0.25	5.85 %
Case	0.12	35.00 %
Ear-Buds	0.10	0.84 %
Dig-Acce	0.05	2.92 %
Pow-Bank	0.03	0.71 %
<b>Total</b>	<b>155.55</b>	<b>9.98 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	3.68	5.70 %
TKS1	2.32	4.99 %
VLY1	1.41	2.34 %
KSM1	1.31	5.59 %
ARM1	0.58	3.15 %
VKM1	0.46	3.22 %
SKD1	0.45	2.64 %
MAR1	0.31	0.71 %
KYR1	0.20	1.15 %
KGL1	0.19	0.58 %
MMT1	0.17	0.40 %
RND1	0.15	0.49 %
PDI1	0.14	1.03 %
TKY1	0.05	0.23 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
<b>Total</b>	<b>155.55</b>	<b>9.98 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	84.39	7.11 %
Chargers	2.39	26.69 %
SWatch	0.13	3.47 %
Pow-Bank	0.09	2.77 %
Ear-Buds	0.03	0.25 %
Dig-Acce	0.03	1.24 %
Case	0.01	4.29 %
<b>Total</b>	<b>87.06</b>	<b>7.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	3.12	4.90 %
CH50	1.39	2.93 %
PON1	1.19	3.85 %
GPD1	1.18	1.86 %
CH17	1.05	3.10 %
CH51	0.97	2.34 %
CH44	0.52	1.36 %
CH33	0.32	0.70 %
MJR1	0.31	0.60 %
CH06	0.30	1.42 %
CH20	0.23	0.43 %
CH36	0.16	0.92 %
CH23	0.12	0.65 %
CH31	0.02	0.17 %
CH27	0.02	0.16 %
MC06	0.01	0.07 %
CH43		0.00 %
<b>Total</b>	<b>87.06</b>	<b>7.07 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	59.20	7.20 %
Chargers	1.65	29.62 %
Ear-Buds	0.08	1.27 %
Dig-Acce	0.01	1.76 %
Pow-Bank		0.10 %
<b>Total</b>	<b>60.95</b>	<b>7.20 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	1.48	4.44 %
TRM1	1.41	3.08 %
VPD1	1.23	3.65 %
KRI1	1.12	2.62 %
KAM1	0.81	4.52 %
EDP1	0.64	4.04 %
SLM2	0.59	1.72 %
PLC1	0.46	2.14 %
OML1	0.33	0.90 %
SLM3	0.28	1.23 %
NKL2	0.22	0.72 %
SGI1	0.20	0.68 %
MTR1	0.14	0.47 %
CMI1	0.11	0.99 %
EPI1	0.02	0.11 %
VKL1	0.01	0.15 %
KMM1	0.01	0.14 %
DPR1		0.03 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>60.95</b>	<b>7.20 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	57.26	7.94 %
Chargers	1.83	37.33 %
Ear-Buds	0.15	2.51 %
Tab	0.12	2.90 %
Dig-Acce	0.09	18.66 %
Pow-Bank	0.06	2.33 %
<b>Total</b>	<b>59.52</b>	<b>8.02 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	1.83	5.32 %
MSI1	1.28	3.74 %
JKM1	1.19	5.63 %
PBR1	0.32	2.14 %
TVR1	0.16	0.85 %
MDI1	0.03	0.28 %
PTK1	0.03	0.15 %
PDK1	0.02	0.35 %
NGT1	0.01	0.05 %
NCK1	0.01	0.09 %
TRY2	0.01	0.12 %
APM1		0.05 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>59.52</b>	<b>8.02 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	55.78	6.05 %
Chargers	1.54	20.27 %
Pow-Bank	0.02	0.40 %
Dig-Acce	0.01	0.48 %
Case		0.69 %
<b>Total</b>	<b>57.33</b>	<b>6.01 %</b>

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.08 %
SLG1	2.07	6.25 %
WJP1	1.49	4.05 %
VSI1	1.28	3.77 %
SBR1	1.26	2.66 %
VEL1	1.21	2.46 %
PTU1	1.04	4.18 %
GDM1	0.56	1.75 %
TRR1	0.45	1.10 %
TRT1	0.31	0.99 %
PLR1	0.01	0.07 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>57.33</b>	<b>6.01 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	54.92	7.57 %
Chargers	1.90	29.18 %
Pow-Bank	0.03	1.31 %
Dig-Acce	0.03	7.17 %
Case		0.67 %
<b>Total</b>	<b>56.90</b>	<b>7.59 %</b>

Branch *	MTD Sales L	Brand Share %
TPT1	1.29	5.43 %
ADP1	1.13	6.62 %
MPA1	0.96	4.66 %
CBM1	0.90	5.48 %
KPT1	0.76	3.06 %
ATG1	0.74	4.17 %
DGL2	0.66	3.15 %
MDU4	0.33	2.39 %
TMM1	0.31	1.33 %
PVI1	0.31	1.34 %
SGP1	0.29	1.96 %
PNI1	0.15	3.84 %
KRR1	0.02	0.26 %
CMR1	0.01	0.05 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>56.90</b>	<b>7.59 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	45.54	5.19 %
Chargers	1.07	14.84 %
SWatch	0.25	6.54 %
Ear-Buds	0.20	1.67 %
Pow-Bank	0.05	2.01 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.37 %
<b>Total</b>	<b>47.16</b>	<b>5.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.60	5.33 %
CH30	1.97	5.26 %
CH14	1.51	2.58 %
CH25	1.29	6.11 %
MC09	0.69	5.74 %
CH42	0.47	1.79 %
CH07	0.35	1.16 %
CH47	0.29	1.01 %
GUD2	0.23	0.78 %
CH37	0.18	0.80 %
CH29	0.18	3.63 %
CH38	0.15	0.54 %
KNR1	0.13	0.50 %
TKM1	0.03	0.10 %
MRM1	0.01	0.03 %
CH45	0.01	0.04 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.07 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH49		0.00 %
<b>Total</b>	<b>47.16</b>	<b>5.13 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.70	2.03 %
Chargers	0.40	11.06 %
Tab	0.24	6.80 %
Pow-Bank	0.03	1.62 %
Dig-Acce	0.02	7.29 %
Case		3.42 %
<b>Total</b>	<b>14.40</b>	<b>2.08 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	3.27 %
POY1	2.17	6.10 %
CDM1	1.48	3.57 %
MKM1	1.42	5.94 %
KML1	1.26	6.37 %
VPM2	0.82	3.26 %
TRK1	0.41	0.71 %
TVM2	0.38	0.81 %
TDM1	0.31	1.46 %
KKI2	0.31	1.15 %
SJI2	0.17	0.39 %
VCM1	0.03	0.23 %
NVL2	0.02	0.04 %
KLM1	0.01	0.02 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>14.40</b>	<b>2.08 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	13.34	3.10 %
Chargers	0.68	17.71 %
Dig-Acce	0.02	1.25 %
Total	14.04	3.15 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.88	4.86 %
CBE2	1.64	1.94 %
KGI1	1.42	4.41 %
GDR1	1.27	4.20 %
TPR1	0.39	1.89 %
MPM1	0.20	2.14 %
DPM2	0.19	2.02 %
CBE4	0.15	1.28 %
TPR3	0.14	0.65 %
ANR1	0.01	1.26 %
GBM1	0.01	0.07 %
KMR1	0.01	0.05 %
PDM1	0.01	0.19 %
CBE1	0.01	0.22 %
SNR1		0.06 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	14.04	3.15 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	1.32	2.22 %
Total	1.32	1.83 %

Branch *	MTD Sales L	Brand Share %
GHUB	1.32	1.90 %
MSWH		0.00 %
Total	1.32	1.83 %