

MTD Sales
395.98 L

Brand Share %
3.80 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	380.52	4.07 %
Chargers	8.86	17.20 %
EXT WNTY-MOB	2.59	2.37 %
Tab	1.44	2.03 %
SWatch	1.16	1.83 %
Ear-Buds	0.69	0.68 %
Computer	0.51	0.08 %
Pow-Bank	0.08	0.30 %
Case	0.07	10.70 %
Dig-Acce	0.06	0.24 %
Total	395.98	3.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	88.61	5.32 %
CHENNAI-02	62.38	4.30 %
NORTH ARCOT	47.08	3.80 %
WEST-02	46.58	4.16 %
CHENNAI-01	39.33	3.36 %
SOUTH-03	36.30	3.76 %
TRICHY-01	25.43	2.78 %
SOUTH ARCOT	25.15	3.17 %
WEST-01	20.57	3.04 %
KL-SOUTH	4.55	8.19 %
HO01		0.00 %
Total	395.98	3.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	85.66	6.04 %
Chargers	1.80	22.19 %
EXT WNTY-MOB	0.74	2.63 %
SWatch	0.39	5.15 %
Dig-Acce	0.02	0.60 %
Total	88.61	5.32 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.75	3.23 %
PKD1	1.26	2.93 %
VLY1	1.22	2.17 %
APK1	1.04	3.79 %
SNL1	1.03	2.69 %
RND1	1.01	2.68 %
APK2	0.95	2.71 %
TKS1	0.90	1.80 %
KYR1	0.84	3.16 %
ARM1	0.82	2.25 %
TKY1	0.43	1.12 %
UDN1	0.39	1.24 %
VKM1	0.29	1.58 %
MAR1	0.26	0.50 %
PDI1	0.25	1.25 %
MMT1	0.02	0.07 %
ASM1	0.01	0.04 %
KSM1		0.00 %
TVL2		0.00 %
Total	88.61	5.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.75	4.40 %
Chargers	1.28	17.35 %
EXT WNTY-MOB	1.04	8.14 %
Computer	0.51	0.98 %
SWatch	0.43	5.30 %
Ear-Buds	0.34	2.21 %
Case	0.02	11.97 %
Total	62.38	4.30 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.34 %
CH24	1.71	3.78 %
MC05	1.33	3.40 %
CH43	1.09	3.75 %
CH06	1.02	1.96 %
CH34	0.72	0.86 %
CH09	0.40	1.20 %
CH33	0.33	0.63 %
GPD1	0.29	0.41 %
MC06	0.27	1.00 %
CH17	0.03	0.08 %
CH18	0.01	0.02 %
CH27	0.01	0.08 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	62.38	4.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	45.29	4.06 %
Chargers	1.29	19.22 %
SWatch	0.31	3.62 %
EXT WNTY-MOB	0.13	0.73 %
Ear-Buds	0.07	0.51 %
Dig-Acce		0.00 %
Total	47.08	3.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.10	2.73 %
VEL1	2.39	3.26 %
VNB1	1.29	2.24 %
WJD1	1.23	2.12 %
TRT1	0.87	2.80 %
UGI1	0.31	0.98 %
ANI1	0.20	1.10 %
SBR1	0.17	0.33 %
PLR1	0.16	0.74 %
GDM1	0.11	0.25 %
TRL1	0.02	0.04 %
CPT1	0.01	0.05 %
KPM1	0.01	0.03 %
ABR1		0.00 %
PTU1		0.00 %
Total	47.08	3.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	45.37	4.44 %
Chargers	0.93	16.56 %
Tab	0.16	2.32 %
EXT WNTY-MOB	0.10	1.43 %
Dig-Acce	0.01	3.09 %
Case	0.01	60.24 %
Total	46.58	4.16 %

Branch *	MTD Sales L	Brand Share %
EPI1	1.54	3.59 %
SLM3	1.52	3.26 %
VPD1	1.02	1.94 %
PLC1	0.98	2.90 %
KRI1	0.67	2.96 %
DPR2	0.26	1.07 %
SGG1	0.26	1.71 %
ERD2	0.25	1.11 %
APN1	0.23	0.62 %
NKL2	0.21	0.55 %
MCR1	0.16	0.33 %
OML1	0.12	0.28 %
DPR1	0.06	0.34 %
SGI1	0.05	0.10 %
EDP1	0.01	0.04 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	46.58	4.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.43	3.54 %
Chargers	1.00	17.38 %
Tab	0.57	4.58 %
EXT WNTY-MOB	0.17	1.67 %
Ear-Buds	0.13	0.86 %
Case	0.04	10.93 %
Dig-Acce		0.08 %
Total	39.33	3.36 %

Branch *	MTD Sales L	Brand Share %
CH40	1.98	2.48 %
AVD1	1.60	2.01 %
CH42	1.49	3.69 %
CH19	0.93	2.05 %
TKM1	0.60	1.88 %
MC10	0.45	1.30 %
CH11	0.42	1.47 %
CH38	0.36	0.89 %
CH22	0.33	1.49 %
CH14	0.31	0.38 %
CH45	0.23	0.64 %
CGL1	0.17	0.55 %
CH39	0.10	0.35 %
KNR1	0.10	0.26 %
CH30	0.01	0.04 %
MC09	0.01	0.10 %
MRM1	0.01	0.02 %
SKL1	0.01	0.05 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	39.33	3.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	34.78	3.99 %
Chargers	0.87	18.30 %
Tab	0.39	7.66 %
EXT WNTY-MOB	0.25	2.31 %
Pow-Bank	0.02	0.76 %
Total	36.30	3.76 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	2.94 %
CBM1	1.15	3.42 %
TEN1	1.11	3.47 %
PVI1	1.10	3.58 %
TDI1	1.05	3.74 %
MDU2	1.04	3.20 %
DKI1	0.99	3.17 %
MDU3	0.98	3.53 %
USL1	0.70	2.95 %
ADP1	0.64	1.91 %
CMR1	0.55	2.17 %
MDU5	0.46	2.89 %
BNR1	0.37	1.46 %
PNV1	0.27	2.93 %
SVG1	0.26	1.44 %
TPT1	0.21	1.28 %
NKI1	0.18	1.08 %
PKM1	0.01	0.06 %
SGP1	0.01	0.06 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
Total	36.30	3.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	24.48	2.99 %
Chargers	0.59	19.15 %
Tab	0.16	2.71 %
EXT WNTY-MOB	0.14	1.91 %
SWatch	0.04	0.83 %
Dig-Acce	0.01	1.80 %
Total	25.43	2.78 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.94	3.75 %
MSI1	0.76	2.36 %
NMM1	0.56	1.86 %
TNJ2	0.51	1.48 %
MVM1	0.30	1.24 %
KUM1	0.27	0.99 %
APM1	0.26	3.52 %
ORU1	0.26	1.15 %
MDI1	0.25	1.28 %
JKM1	0.23	0.63 %
TYR1	0.11	0.17 %
NCK1	0.09	0.83 %
KIK1	0.01	0.13 %
NGT1	0.01	0.03 %
TRY3	0.01	0.04 %
PBR1	0.01	0.05 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	25.43	2.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.48	3.41 %
Chargers	0.52	18.81 %
Ear-Buds	0.11	1.60 %
EXT WNTY-MOB	0.02	0.21 %
Pow-Bank	0.02	0.98 %
Total	25.15	3.17 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.56	2.65 %
TVM2	1.32	2.67 %
KLM1	1.23	2.55 %
TVM1	1.19	3.51 %
NVL2	0.97	2.52 %
TRK1	0.80	1.11 %
POY2	0.73	2.25 %
SJI2	0.49	0.78 %
VPM1	0.21	1.48 %
STP1	0.10	0.45 %
KML1	0.01	0.04 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	25.15	3.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.77	3.39 %
Chargers	0.54	13.32 %
Tab	0.16	5.74 %
Pow-Bank	0.04	1.53 %
Ear-Buds	0.04	0.40 %
Dig-Acce	0.02	1.35 %
Total	20.57	3.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.92	3.09 %
KGI1	1.32	2.73 %
DPM2	0.60	2.65 %
CBE4	0.34	3.10 %
CBE1	0.29	2.93 %
KMR1	0.22	0.61 %
TPR3	0.18	0.91 %
KMD1	0.16	1.06 %
CNR1	0.16	0.50 %
SUL1	0.15	1.10 %
MPM1	0.14	0.79 %
SNR1	0.01	0.10 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	20.57	3.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.49	9.52 %
Chargers	0.06	32.70 %
Total	4.55	8.19 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.77 %
Total	4.55	8.19 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %