

MTD Sales
673.56 L

Brand Share %
8.60 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	651.29	8.62 %
Chargers	13.08	29.52 %
Tab	8.32	11.29 %
SWatch	0.57	1.46 %
Ear-Buds	0.20	0.27 %
Dig-Acce	0.06	0.22 %
Pow-Bank	0.05	0.25 %
Total	673.56	8.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	155.07	13.75 %
CHENNAI-02	119.87	9.96 %
NORTH ARCOT	83.73	8.14 %
SOUTH-03	64.73	9.62 %
CHENNAI-01	64.22	6.67 %
TRICHY-01	52.61	7.51 %
WEST-02	49.08	7.68 %
SOUTH ARCOT	35.99	5.32 %
WEST-01	27.73	7.93 %
WEST-03	20.48	8.13 %
HO01	0.07	0.03 %
Total	673.56	8.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	148.55	13.72 %
Chargers	3.01	43.96 %
Tab	2.96	18.74 %
SWatch	0.55	7.99 %
Dig-Acce	0.01	0.22 %
Total	155.07	13.75 %

Branch *	MTD Sales L	Brand Share %
MAR1	1.43	4.64 %
KSM1	1.29	3.98 %
APK2	1.27	6.08 %
SKD1	1.19	7.44 %
UDN1	1.17	7.74 %
ARM1	0.66	6.79 %
VKM1	0.47	3.56 %
TCN1	0.34	1.47 %
TKY1	0.31	1.60 %
STU2	0.30	3.76 %
TYI1	0.24	1.97 %
KGL1	0.22	1.37 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	155.07	13.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	117.21	10.09 %
Chargers	1.72	32.61 %
Tab	0.88	8.73 %
Ear-Buds	0.05	0.34 %
SWatch		0.09 %
Dig-Acce		0.07 %
Total	119.87	9.96 %

Branch *	MTD Sales L	Brand Share %
CH33	2.49	5.16 %
PON1	2.21	5.89 %
CH17	2.06	7.09 %
CH50	1.99	3.51 %
GPD1	1.88	4.22 %
CH51	1.57	3.15 %
MJR1	1.28	2.86 %
CH37	0.64	2.51 %
CH36	0.62	2.15 %
MC05	0.32	1.41 %
CH23	0.32	2.70 %
CH20	0.31	0.52 %
CH18	0.22	0.56 %
UKI1	0.16	0.37 %
CH43	0.16	0.80 %
CH06		0.00 %
Total	119.87	9.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	81.54	8.17 %
Chargers	1.91	31.57 %
Tab	0.26	3.53 %
Dig-Acce		1.43 %
Total	83.73	8.14 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.60	6.66 %
AKM1	3.44	8.37 %
KPM1	2.73	8.11 %
CGM1	2.48	7.01 %
WJP1	2.25	6.27 %
GDM1	2.23	7.39 %
ABR1	1.68	4.02 %
VNB1	1.54	2.69 %
VEL1	1.33	4.37 %
VSI1	1.19	3.54 %
WJD1	0.93	2.21 %
TRL1	0.74	3.07 %
PLR1	0.68	3.45 %
BGR1	0.42	1.60 %
CYR1	0.16	0.57 %
ANI1		0.00 %
TRT1		0.00 %
Total	83.73	8.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	62.97	9.69 %
Chargers	1.39	37.57 %
Tab	0.26	4.25 %
Ear-Buds	0.10	1.75 %
Total	64.73	9.62 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.06	5.92 %
PVI1	1.72	4.51 %
NTM1	1.20	5.91 %
USL1	1.15	7.49 %
TDI1	1.07	5.73 %
BTU1	0.89	8.02 %
CBM1	0.81	3.88 %
MDU7	0.77	5.35 %
ODM1	0.64	3.76 %
TEN1	0.62	2.31 %
KPT1	0.62	2.63 %
MDU4	0.61	6.00 %
PKM1	0.55	3.88 %
MDU6	0.48	2.14 %
KYK1	0.45	3.48 %
SVG1	0.32	1.74 %
SGP1	0.28	2.62 %
PNV2	0.23	1.97 %
BNR1	0.16	1.04 %
DGL2	0.15	1.49 %
MNM1	0.13	1.65 %
NKI1	0.13	1.05 %
KRR1	0.13	2.52 %
ADP1	0.01	0.05 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	64.73	9.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	62.68	6.86 %
Chargers	0.98	20.90 %
Tab	0.53	4.38 %
Pow-Bank	0.02	1.15 %
Total	64.22	6.67 %

Branch *	MTD Sales L	Brand Share %
CH07	3.42	8.45 %
CH45	2.88	7.68 %
CH48	2.32	5.67 %
CH22	1.93	4.36 %
CH42	1.65	5.13 %
AVD1	1.60	2.97 %
CH14	1.51	2.08 %
CH19	1.03	3.54 %
CH38	1.00	3.35 %
KNR1	0.96	2.76 %
CGL1	0.61	3.30 %
CH30	0.47	1.20 %
CH16	0.33	0.50 %
CH08	0.16	1.78 %
CH39	0.13	2.14 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	64.22	6.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	50.48	7.39 %
Chargers	1.28	37.90 %
Tab	0.80	12.73 %
Dig-Acce	0.03	9.39 %
Pow-Bank	0.02	1.29 %
Total	52.61	7.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.96	4.86 %
KUM1	2.24	8.44 %
KRN1	0.90	3.61 %
PBR1	0.80	5.83 %
PDK2	0.78	5.05 %
JKM1	0.66	2.03 %
NCK1	0.64	3.98 %
MDI1	0.48	3.98 %
PDK1	0.48	8.41 %
TVR1	0.40	2.03 %
TVR2	0.33	1.07 %
TRY4	0.29	1.09 %
AYR1	0.24	0.93 %
NGT1	0.23	1.27 %
TYR1	0.21	0.59 %
APM1	0.17	4.04 %
TRY3	0.13	1.05 %
KIK1	0.12	1.68 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
Total	52.61	7.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	46.48	7.52 %
Tab	1.58	21.11 %
Chargers	1.02	34.99 %
Total	49.08	7.68 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.24	6.52 %
PMP1	2.73	7.27 %
OML1	1.92	5.42 %
SLM3	1.74	6.90 %
MTR1	1.26	4.01 %
ATU1	1.03	3.38 %
EPI1	0.82	3.23 %
MCR1	0.76	2.82 %
PNG1	0.51	3.95 %
KRI1	0.49	2.35 %
APN1	0.32	1.54 %
EDP1	0.31	5.58 %
SLM2	0.26	1.43 %
KVP1	0.17	1.19 %
BMD1	0.15	0.83 %
DPR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	49.08	7.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	34.47	5.23 %
Chargers	0.98	35.90 %
Tab	0.53	8.84 %
Dig-Acce	0.01	6.91 %
Total	35.99	5.32 %

Branch *	MTD Sales L	Brand Share %
SJI2	3.47	8.22 %
VPM2	3.16	8.33 %
POY2	3.15	7.92 %
TDM1	2.08	7.58 %
PRT1	1.34	3.01 %
TRK1	0.92	1.39 %
CUD1	0.53	0.61 %
CDM1	0.46	1.20 %
VCM2	0.41	3.82 %
KLM1	0.40	1.16 %
STP1	0.30	1.78 %
NVL2	0.29	1.00 %
KML1	0.13	0.72 %
VCM1		0.00 %
VPM1		0.00 %
Total	35.99	5.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.98	8.01 %
Chargers	0.48	22.25 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	27.73	7.93 %

Branch *	MTD Sales L	Brand Share %
GDR1	2.24	8.49 %
MPM1	1.32	7.10 %
CBE4	0.89	7.83 %
CNR1	0.77	3.27 %
KMR1	0.74	2.38 %
ANR1	0.47	5.73 %
PPI1	0.29	2.38 %
CBE1	0.26	1.78 %
PDM1	0.17	5.01 %
UMP1	0.16	3.03 %
PLI1	0.15	1.59 %
CBE5	0.12	5.49 %
CBE3	0.12	5.51 %
SNR1	0.01	0.10 %
SUL1		0.00 %
Total	27.73	7.93 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	19.92	8.10 %
Chargers	0.29	28.38 %
Tab	0.26	20.88 %
Dig-Acce		9.75 %
Total	20.48	8.13 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	6.84 %
AVI1	0.75	4.34 %
TPR1	0.62	3.30 %
ERD2	0.50	5.44 %
ERD1	0.31	3.02 %
SYM2	0.16	1.23 %
TPR3	0.13	1.32 %
TPR4	0.10	1.20 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	20.48	8.13 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.34 %
SWatch	0.01	0.36 %
Chargers	0.01	0.12 %
Total	0.07	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.03 %
MSWH		0.00 %
Total	0.07	0.03 %