

MTD Sales
586.37 L

Brand Share %
10.71 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	558.39	11.73 %
Tab	10.03	19.30 %
Chargers	8.01	33.40 %
Computer	5.17	1.10 %
EXT WNTY-MOB	2.66	4.71 %
Ear-Buds	0.92	2.03 %
SWatch	0.83	2.44 %
Dig-Acce	0.19	1.05 %
Pow-Bank	0.13	0.93 %
Case	0.05	22.42 %
Total	586.37	10.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	116.90	12.12 %
CHENNAI-02	100.67	13.13 %
CHENNAI-01	72.54	11.27 %
SOUTH-03	55.46	10.37 %
WEST-02	52.15	9.32 %
NORTH ARCOT	50.46	8.52 %
TRICHY-01	46.94	9.34 %
WEST-01	37.06	10.63 %
SOUTH ARCOT	28.81	7.30 %
KL-SOUTH	21.32	33.80 %
HO01	4.07	3.96 %
Total	586.37	10.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	111.50	13.99 %
Computer	1.59	1.25 %
Chargers	1.50	33.20 %
Tab	1.09	11.25 %
EXT WNTY-MOB	0.86	7.04 %
SWatch	0.34	6.47 %
Pow-Bank	0.02	1.39 %
Ear-Buds		-0.05 %
Total	116.90	12.12 %

Branch *	MTD Sales L	Brand Share %
VNR2	6.37	10.22 %
TKS2	3.60	8.96 %
TUT2	2.86	7.88 %
TKS1	2.46	8.64 %
VLY1	1.52	4.99 %
MAR1	1.14	4.40 %
APK2	1.08	6.04 %
TCN1	0.91	4.51 %
PKD1	0.84	5.71 %
STU2	0.78	10.39 %
TYI1	0.77	5.92 %
TKY1	0.68	3.38 %
KSM1	0.59	2.45 %
APK1	0.38	3.44 %
ASM1	0.30	2.44 %
PDI1	0.23	2.00 %
KYR1	0.01	0.07 %
SDI1		0.00 %
SKD1		0.00 %
TVL2		0.00 %
MMT1	-0.08	-0.55 %
Total	116.90	12.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	96.74	14.15 %
Tab	1.30	14.68 %
Chargers	1.20	32.83 %
EXT WNTY-MOB	0.71	10.64 %
Computer	0.50	1.14 %
Ear-Buds	0.16	2.47 %
Pow-Bank	0.02	1.60 %
Case	0.02	80.74 %
Dig-Acce	0.01	0.13 %
Total	100.67	13.13 %

Branch *	MTD Sales L	Brand Share %
CH18	2.89	9.48 %
CH33	1.63	6.92 %
MC06	1.55	8.99 %
PON1	1.53	8.71 %
GPD1	1.17	3.88 %
UKI1	1.04	4.38 %
CH09	0.94	4.82 %
CH36	0.50	7.47 %
CH34	0.45	1.04 %
MJR1	0.35	0.86 %
CH23	0.24	2.45 %
CH17	0.20	1.64 %
CH06	0.16	0.86 %
CH01		0.00 %
MC08		0.00 %
Total	100.67	13.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	68.93	12.15 %
Tab	1.21	15.48 %
Computer	1.04	2.37 %
Chargers	1.01	29.79 %
Ear-Buds	0.19	2.86 %
EXT WNTY-MOB	0.14	2.80 %
Case	0.03	61.32 %
Dig-Acce		0.13 %
Total	72.54	11.27 %

Branch *	MTD Sales L	Brand Share %
CH14	3.99	7.87 %
CH42	1.86	8.41 %
CH38	1.53	7.37 %
CH28	1.33	6.68 %
SKL1	1.01	7.75 %
CH19	0.82	4.37 %
CH39	0.61	6.16 %
CH37	0.53	3.63 %
MC10	0.40	1.65 %
AVD1	0.36	1.44 %
MRM1	0.32	1.44 %
CH45	0.28	1.48 %
CGL1	0.20	1.13 %
MC09	0.17	2.26 %
CH26	0.17	3.46 %
MC02	0.01	0.40 %
TKM1	0.01	0.07 %
Total	72.54	11.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	51.77	10.89 %
Computer	1.52	3.91 %
Chargers	0.78	34.29 %
Tab	0.59	17.39 %
EXT WNTY-MOB	0.47	7.89 %
Ear-Buds	0.29	6.65 %
Pow-Bank	0.04	3.03 %
Dig-Acce		0.52 %
Total	55.46	10.37 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.38	7.48 %
DGL1	1.21	7.06 %
DKI1	1.21	6.81 %
MDU3	1.13	6.27 %
PNI1	0.72	8.40 %
KRR1	0.69	9.03 %
ADP1	0.63	3.81 %
KPT1	0.52	3.38 %
DGL2	0.51	6.64 %
TPT1	0.46	3.30 %
SGP1	0.44	7.28 %
USL1	0.38	2.57 %
KYK1	0.35	3.23 %
ODM1	0.28	1.78 %
PNV1	0.26	4.49 %
PKM1	0.23	2.63 %
BTU1	0.10	1.04 %
MNM1	0.10	1.80 %
NTM1	0.10	1.02 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
Total	55.46	10.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	50.50	10.20 %
Chargers	0.56	26.16 %
Computer	0.52	1.14 %
Tab	0.40	9.61 %
EXT WNTY-MOB	0.08	2.44 %
Ear-Buds	0.04	1.05 %
Pow-Bank	0.02	1.44 %
Dig-Acce	0.01	3.83 %
Total	52.15	9.32 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.64	8.41 %
EPI1	1.49	10.27 %
HRR1	1.35	5.75 %
MCR1	1.02	4.91 %
TRM1	0.99	2.48 %
OML1	0.95	3.15 %
PLC1	0.90	5.33 %
VPD1	0.79	3.86 %
RSP1	0.67	8.04 %
VKL1	0.49	5.39 %
NKL2	0.46	2.98 %
ERD2	0.33	3.81 %
KRI1	0.32	2.80 %
TCG1	0.20	2.52 %
KMM1	0.09	1.57 %
DPR1	0.01	0.09 %
SGI1	0.01	0.05 %
EDP1	0.01	0.09 %
DPR2	0.01	0.06 %
CMI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	52.15	9.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.87	9.18 %
Tab	1.55	25.19 %
Chargers	0.79	27.14 %
Dig-Acce	0.14	8.56 %
EXT WNTY-MOB	0.07	0.69 %
Ear-Buds	0.04	0.78 %
Total	50.46	8.52 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.33	10.34 %
BGR1	1.90	10.53 %
WJP1	1.89	8.66 %
VSI1	1.65	8.30 %
CGM1	1.45	7.72 %
SBR1	1.41	6.40 %
VEL1	1.29	4.20 %
VNB1	0.76	3.14 %
KPM1	0.55	3.23 %
TRL1	0.50	2.04 %
PLR1	0.36	4.36 %
GDM1	0.27	1.44 %
ANI1	0.26	1.95 %
ABR1	0.10	0.40 %
WJD1	0.09	0.24 %
CPT1	0.02	0.22 %
PTU1		0.00 %
Total	50.46	8.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	44.35	10.13 %
Tab	1.70	29.06 %
Chargers	0.79	46.35 %
EXT WNTY-MOB	0.09	2.25 %
Dig-Acce	0.01	2.07 %
Total	46.94	9.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.20	9.85 %
TVR2	1.93	10.02 %
NMM1	1.48	10.05 %
MSI1	1.08	6.19 %
APM1	0.60	10.69 %
JKM1	0.34	1.81 %
PBR1	0.26	3.24 %
MVM1	0.21	1.18 %
NGT1	0.18	0.86 %
PDK1	0.18	1.83 %
KIK1	0.17	2.32 %
NCK1	0.17	2.13 %
TVR1	0.17	1.52 %
TRY3	0.06	0.48 %
AYR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	46.94	9.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	34.63	12.31 %
Tab	1.50	38.94 %
Chargers	0.67	41.11 %
Ear-Buds	0.16	3.68 %
EXT WNTY-MOB	0.07	2.65 %
Pow-Bank	0.02	1.81 %
Dig-Acce	0.01	0.64 %
Total	37.06	10.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.45	7.10 %
GDR1	1.39	9.32 %
KGI1	0.98	3.67 %
PPI1	0.55	3.06 %
TPR3	0.47	4.14 %
CBE3	0.46	10.57 %
CBE1	0.27	4.55 %
PLI1	0.21	4.23 %
DPM2	0.15	1.47 %
SNR1	0.14	1.73 %
SYM2	0.01	0.11 %
KMD1	0.01	0.14 %
SUL1	0.01	0.30 %
ANR1		0.02 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
UMP1		0.00 %
Total	37.06	10.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	27.57	7.93 %
Tab	0.70	39.78 %
Chargers	0.50	36.99 %
EXT WNTY-MOB	0.03	0.58 %
Dig-Acce		2.08 %
Total	28.81	7.30 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.34	8.91 %
CDM1	1.97	8.29 %
VPM2	1.93	8.49 %
PRT1	1.83	9.47 %
TVM2	1.53	6.17 %
KKI2	1.04	6.03 %
TDM1	0.99	5.85 %
TRK1	0.99	4.02 %
NVL2	0.42	2.79 %
VPM1	0.40	4.50 %
ULP1	0.35	1.24 %
KML1	0.22	2.04 %
SJI1	0.13	0.46 %
STP1	0.10	1.28 %
KLM1		0.00 %
MKM1		0.00 %
VCM1		0.00 %
Total	28.81	7.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	20.94	36.75 %
Chargers	0.20	57.05 %
EXT WNTY-MOB	0.14	42.20 %
Ear-Buds	0.04	15.07 %
Total	21.32	33.80 %

Branch *	MTD Sales L	Brand Share %
Total	21.32	33.80 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	3.75 %
SWatch	0.49	15.24 %
Total	4.07	3.96 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	3.82 %
MSWH	0.24	9.38 %
Total	4.07	3.96 %