

MTD Sales
448.42 L

Brand Share %
5.60 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	429.73	5.54 %
Chargers	14.34	24.17 %
Tab	4.13	4.87 %
Ear-Buds	0.16	0.21 %
Dig-Acce	0.04	0.24 %
Pow-Bank	0.02	0.09 %
Total	448.42	5.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	145.17	10.53 %
CHENNAI-02	83.62	6.90 %
SOUTH-03	44.86	5.86 %
WEST-02	42.77	5.44 %
NORTH ARCOT	38.63	4.29 %
CHENNAI-01	34.81	3.93 %
TRICHY-01	23.99	3.74 %
SOUTH ARCOT	18.23	2.46 %
WEST-01	16.35	3.59 %
HO01		0.00 %
Total	448.42	5.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	138.12	10.36 %
Chargers	4.82	38.80 %
Tab	2.11	11.16 %
Ear-Buds	0.12	1.12 %
Dig-Acce		0.34 %
Total	145.17	10.53 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.71	4.73 %
APK2	1.55	4.99 %
SNL1	0.88	4.76 %
RND1	0.86	2.67 %
TKS1	0.79	2.16 %
MMT1	0.74	2.25 %
TYI1	0.55	2.87 %
KYR1	0.42	2.18 %
PDI1	0.33	1.73 %
ARM1	0.30	1.68 %
TKY1	0.28	1.19 %
SKD1	0.21	0.84 %
VKM1	0.19	1.50 %
KGL1	0.13	0.35 %
UDN1	0.13	0.67 %
SDI1	0.08	0.62 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
STU2		0.00 %
Total	145.17	10.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	81.00	6.97 %
Chargers	1.65	19.70 %
Tab	0.96	5.38 %
Dig-Acce	0.01	0.10 %
Total	83.62	6.90 %

Branch *	MTD Sales L	Brand Share %
CH50	2.24	3.92 %
MC05	2.04	4.07 %
CH33	2.01	2.52 %
CH18	1.52	4.20 %
CH23	1.03	3.98 %
CH44	1.02	1.54 %
CH17	0.85	2.94 %
CH46	0.72	2.98 %
CH20	0.69	1.59 %
CH27	0.56	3.99 %
UKI1	0.55	1.18 %
CH41	0.53	1.57 %
PON1	0.42	1.55 %
CH51	0.25	0.74 %
MJR1	0.14	0.29 %
CH06	0.07	0.27 %
CH32		0.00 %
CH36		0.00 %
Total	83.62	6.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	43.00	5.79 %
Chargers	1.55	27.33 %
Tab	0.31	4.48 %
Total	44.86	5.86 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.25	4.80 %
MDU7	1.14	5.41 %
BNR1	0.85	3.83 %
MDU4	0.64	4.05 %
TEN2	0.57	2.03 %
PKM1	0.43	3.22 %
PNV2	0.43	5.15 %
MNM1	0.40	4.61 %
ADP1	0.31	1.51 %
SGP1	0.30	1.58 %
CBM1	0.29	1.10 %
TDI1	0.28	1.79 %
KKD3	0.27	1.75 %
TEN1	0.20	0.66 %
DGL2	0.19	1.05 %
MDU6	0.17	0.61 %
TMM1	0.14	0.48 %
PVI1	0.11	0.48 %
CMR1	0.04	0.17 %
DKI1	0.02	0.11 %
ODM1	0.01	0.07 %
KYK1	0.01	0.09 %
PNI1	0.01	0.21 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	44.86	5.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	40.93	5.36 %
Chargers	1.51	30.16 %
Tab	0.33	4.27 %
Dig-Acce		1.74 %
Total	42.77	5.44 %

Branch *	MTD Sales L	Brand Share %
KVP1	1.38	5.17 %
SGI1	1.30	4.64 %
VPD1	1.24	4.01 %
MCR1	1.11	3.95 %
KRI1	0.95	2.66 %
TRM1	0.63	1.23 %
SLM3	0.40	1.41 %
ERD2	0.30	3.55 %
NKL2	0.28	0.80 %
ATU1	0.25	0.81 %
RSP1	0.23	3.16 %
PLC1	0.19	1.06 %
EDP1	0.17	2.54 %
TCG1	0.16	1.85 %
EPI1	0.14	0.65 %
OML1	0.01	0.03 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	42.77	5.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.12	4.28 %
Chargers	1.21	17.47 %
Tab	0.30	2.31 %
Total	38.63	4.29 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.46	3.01 %
CGM1	1.43	5.17 %
VSI1	1.38	4.22 %
SBR1	1.19	2.70 %
UGI1	1.06	5.36 %
WJP1	1.04	2.55 %
GDM1	0.97	2.44 %
TRR1	0.27	0.56 %
ANI1	0.17	0.83 %
CPT1	0.16	0.70 %
VNB1	0.15	0.42 %
KPM1	0.14	0.51 %
CYR1	0.14	0.64 %
TRL1	0.01	0.03 %
VEL1	0.01	0.02 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	38.63	4.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	33.64	3.96 %
Chargers	1.13	17.02 %
Ear-Buds	0.04	0.36 %
Total	34.81	3.93 %

Branch *	MTD Sales L	Brand Share %
CH05	1.59	3.68 %
CH30	0.85	2.94 %
CH48	0.54	1.22 %
CH38	0.48	1.74 %
CH16	0.44	0.60 %
CH19	0.38	1.45 %
CGL1	0.30	1.77 %
CH45	0.27	1.01 %
CH25	0.19	0.72 %
CH42	0.19	0.70 %
CH07	0.16	0.62 %
KNR1	0.14	0.66 %
CH26	0.13	3.01 %
MC10	0.03	0.30 %
GUD2	0.01	0.05 %
MRM1	0.01	0.03 %
TKM1	0.01	0.04 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	34.81	3.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	22.57	3.61 %
Chargers	1.27	32.22 %
Tab	0.12	3.35 %
Pow-Bank	0.02	1.07 %
Dig-Acce		1.17 %
Total	23.99	3.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.28	2.49 %
JKM1	1.08	4.49 %
TNJ2	1.04	4.03 %
TVR2	1.00	4.25 %
KRN1	0.65	2.54 %
PBR1	0.55	3.35 %
AYR1	0.28	1.59 %
ORU1	0.20	1.08 %
NMM1	0.20	1.14 %
NCK1	0.19	2.48 %
PTK1	0.02	0.12 %
TRY3	0.01	0.08 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	23.99	3.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	17.61	2.43 %
Chargers	0.62	15.22 %
Total	18.23	2.46 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.53	5.09 %
SJI2	1.41	3.40 %
POY1	1.27	2.82 %
PRT1	1.19	2.29 %
NVL2	1.00	2.82 %
TRK1	0.77	1.39 %
CUD1	0.73	0.84 %
CDM1	0.59	1.31 %
TVM2	0.33	0.70 %
VCM1	0.30	2.08 %
VPM1	0.28	2.77 %
ULP1	0.27	0.65 %
KML1	0.14	1.10 %
POY2	0.13	0.30 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
Total	18.23	2.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	15.75	3.56 %
Chargers	0.58	17.29 %
Dig-Acce	0.02	7.17 %
Total	16.35	3.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.98	4.18 %
TPR1	0.44	4.37 %
MPM1	0.37	3.05 %
PDM1	0.30	3.79 %
TPR4	0.19	3.93 %
KMR1	0.14	0.39 %
GBM1	0.11	0.49 %
SYM2	0.01	0.13 %
TPR3	0.01	0.19 %
KGM1	0.01	0.06 %
CBE3	0.01	0.20 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	16.35	3.59 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %