

MTD Sales
459.29 L

Brand Share %
5.60 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	438.17	5.50 %
Chargers	18.19	32.63 %
Tab	2.41	2.88 %
Ear-Buds	0.48	0.53 %
Dig-Acce	0.03	1.04 %
Case	0.01	82.32 %
Total	459.29	5.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	141.02	10.06 %
CHENNAI-02	74.65	6.33 %
SOUTH-03	56.03	7.49 %
CHENNAI-01	45.25	4.29 %
WEST-02	43.10	5.64 %
TRICHY-01	35.60	4.85 %
NORTH ARCOT	35.28	3.94 %
SOUTH ARCOT	14.23	2.12 %
WEST-01	14.13	3.18 %
HO01		0.00 %
Total	459.29	5.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	135.15	9.91 %
Chargers	5.33	42.21 %
Tab	0.34	2.20 %
Ear-Buds	0.21	1.98 %
Case		33.55 %
Total	141.02	10.06 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	2.85 %
PDI1	0.97	4.71 %
MAR1	0.88	2.24 %
ARM1	0.68	4.03 %
KYR1	0.67	3.07 %
KGL1	0.64	2.58 %
SKD1	0.45	1.82 %
ASM1	0.21	1.24 %
RPM1	0.18	1.44 %
RND1	0.01	0.03 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
Total	141.02	10.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.01	6.30 %
Chargers	2.59	30.47 %
Ear-Buds	0.04	0.32 %
Dig-Acce		1.45 %
Total	74.65	6.33 %

Branch *	MTD Sales L	Brand Share %
CH34	2.84	4.26 %
CH20	2.50	4.36 %
UKI1	2.15	4.77 %
CH17	1.79	4.66 %
CH24	1.56	5.39 %
CH33	1.45	2.01 %
CH44	1.10	3.09 %
PON1	0.65	2.70 %
CH18	0.61	1.60 %
MC05	0.55	1.12 %
CH32	0.34	4.37 %
CH50	0.20	0.56 %
CH23	0.18	0.83 %
CH06	0.14	0.31 %
CH31	0.13	0.83 %
CH51	0.13	0.38 %
CH36	0.12	0.58 %
CH43	0.12	0.51 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	74.65	6.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	53.19	7.30 %
Chargers	2.34	42.15 %
Tab	0.49	6.50 %
Dig-Acce		1.32 %
Total	56.03	7.49 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.07	4.98 %
BNR1	0.97	5.53 %
TDI1	0.69	3.32 %
KKD3	0.42	2.65 %
CMR1	0.30	1.08 %
PNV2	0.29	4.23 %
SVG1	0.29	1.42 %
TEN1	0.28	0.86 %
KRR1	0.13	2.74 %
PVI1	0.13	0.61 %
PKM1	0.13	0.97 %
USL1	0.13	0.67 %
MLR1	0.12	1.57 %
TMM1	0.12	0.57 %
DKI1	0.02	0.05 %
ODM1	0.01	0.09 %
KYK1	0.01	0.12 %
NKI1	0.01	0.08 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
Total	56.03	7.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	43.11	4.24 %
Chargers	1.78	25.18 %
Tab	0.31	1.56 %
Ear-Buds	0.04	0.35 %
Case	0.01	100.00 %
Total	45.25	4.29 %

Branch *	MTD Sales L	Brand Share %
CH16	2.56	4.74 %
CH05	2.36	5.50 %
CH07	1.67	5.06 %
CH30	1.26	1.25 %
CH48	1.06	2.53 %
CH25	0.76	2.97 %
CH19	0.56	1.77 %
CH45	0.54	1.35 %
CH42	0.43	1.82 %
KNR1	0.40	1.43 %
CH38	0.33	1.45 %
AVD1	0.32	1.07 %
CH14	0.15	0.25 %
TKM1	0.13	0.57 %
MRM1	0.12	0.34 %
CH08	0.12	0.29 %
CH49	0.12	0.34 %
GUD2	0.12	0.44 %
CH22	0.01	0.08 %
CH26	0.01	0.16 %
CGL1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	45.25	4.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	40.23	5.39 %
Chargers	1.66	36.07 %
Tab	1.21	18.52 %
Total	43.10	5.64 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.73	4.99 %
MCR1	1.64	4.73 %
NKL2	1.25	4.19 %
EPI1	0.45	2.01 %
SLM2	0.37	1.44 %
EDP1	0.31	5.21 %
ERD1	0.29	3.52 %
ATU1	0.27	0.78 %
OML1	0.21	0.67 %
TRM1	0.20	0.39 %
KRI1	0.13	0.34 %
SLM3	0.13	0.54 %
MTR1	0.12	0.47 %
VKL1	0.01	0.14 %
DPR1	0.01	0.09 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
Total	43.10	5.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	33.77	4.71 %
Chargers	1.80	41.82 %
Dig-Acce	0.02	8.21 %
Total	35.60	4.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.82	2.46 %
KUM1	0.72	2.45 %
MSI1	0.45	1.52 %
PBR1	0.38	3.74 %
TYR1	0.38	0.94 %
NCK1	0.38	3.31 %
PTK1	0.29	1.07 %
KUM2	0.28	0.85 %
MVM1	0.26	1.47 %
JKM1	0.25	1.10 %
NGT1	0.13	0.52 %
TRY4	0.12	0.27 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	35.60	4.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	33.69	3.87 %
Chargers	1.32	20.34 %
Ear-Buds	0.19	1.71 %
Tab	0.07	1.13 %
Total	35.28	3.94 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	3.96 %
SLG1	1.67	5.24 %
VSI1	1.40	3.90 %
TRR1	0.94	1.88 %
VEL1	0.87	1.52 %
KPM1	0.79	2.80 %
SBR1	0.68	1.28 %
GDM1	0.46	1.90 %
TRL1	0.25	0.70 %
VNB1	0.13	0.35 %
CYR1	0.12	0.45 %
CPT1	0.01	0.08 %
WJD1	0.01	0.03 %
ABR1		0.00 %
ANI1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	35.28	3.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.60	2.07 %
Chargers	0.63	19.83 %
Total	14.23	2.12 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.67	3.62 %
POY1	1.04	3.27 %
VCM2	0.99	5.03 %
ULP1	0.66	1.53 %
TVM2	0.54	1.45 %
STP1	0.50	3.21 %
CUD1	0.27	0.46 %
SJI2	0.20	0.47 %
POY2	0.16	0.37 %
TDM1	0.13	0.54 %
KML1	0.12	0.68 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	14.23	2.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.41	3.10 %
Chargers	0.72	21.57 %
Total	14.13	3.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.41 %
UAM1	0.58	1.81 %
DPM2	0.52	3.72 %
TPR2	0.25	1.90 %
TPR3	0.18	1.05 %
KMR1	0.13	0.41 %
PPI1	0.11	0.73 %
GBM1	0.01	0.05 %
MPM1	0.01	0.10 %
TPR1	0.01	0.08 %
SUL1	0.01	0.21 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.13	3.18 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %