

MTD Sales
531.60 L

Brand Share %
6.72 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	514.71	6.74 %
Chargers	14.71	21.54 %
SWatch	0.64	2.19 %
Ear-Buds	0.57	0.74 %
Pow-Bank	0.31	1.30 %
Dig-Acce	0.26	2.08 %
Tab	0.24	0.37 %
Case	0.16	10.73 %
Total	531.60	6.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	150.64	9.95 %
CHENNAI-02	82.27	7.00 %
WEST-02	59.19	7.27 %
TRICHY-01	57.92	8.13 %
NORTH ARCOT	55.60	6.03 %
SOUTH-03	53.22	7.36 %
CHENNAI-01	45.78	5.19 %
SOUTH ARCOT	13.82	2.07 %
WEST-01	13.16	3.06 %
HO01		0.00 %
Total	531.60	6.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	146.28	10.01 %
Chargers	3.82	29.34 %
SWatch	0.25	5.98 %
Case	0.12	35.00 %
Ear-Buds	0.10	0.86 %
Dig-Acce	0.05	3.14 %
Pow-Bank	0.03	0.74 %
Total	150.64	9.95 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	5.26 %
TKS2	2.20	3.62 %
KSM1	1.31	5.67 %
VLY1	1.29	2.20 %
ARM1	0.58	3.23 %
VKM1	0.46	3.54 %
SKD1	0.45	2.78 %
MAR1	0.31	0.72 %
KYR1	0.20	1.17 %
KGL1	0.19	0.60 %
MMT1	0.17	0.41 %
RND1	0.15	0.50 %
PDI1	0.14	1.03 %
TKY1	0.05	0.24 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	150.64	9.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	79.73	7.04 %
Chargers	2.25	26.38 %
SWatch	0.13	3.56 %
Pow-Bank	0.09	2.96 %
Ear-Buds	0.03	0.26 %
Dig-Acce	0.03	1.24 %
Case	0.01	4.29 %
Total	82.27	7.00 %

Branch *	MTD Sales L	Brand Share %
CH18	1.73	2.86 %
CH50	1.39	3.05 %
PON1	1.19	3.88 %
GPD1	1.18	1.93 %
CH17	1.05	3.21 %
CH51	0.97	2.42 %
CH44	0.52	1.41 %
CH33	0.32	0.74 %
MJR1	0.31	0.63 %
CH06	0.30	1.44 %
CH20	0.23	0.46 %
CH36	0.16	1.01 %
CH23	0.12	0.69 %
CH31	0.02	0.19 %
CH27	0.02	0.17 %
MC06	0.01	0.08 %
CH43		0.00 %
Total	82.27	7.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	57.53	7.27 %
Chargers	1.57	29.08 %
Ear-Buds	0.08	1.38 %
Dig-Acce	0.01	1.80 %
Pow-Bank		0.10 %
Total	59.19	7.27 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.48	4.74 %
TRM1	1.41	3.21 %
BMD1	1.33	6.42 %
VPD1	1.23	3.89 %
KRI1	1.12	2.72 %
KAM1	0.81	4.52 %
EDP1	0.64	4.14 %
SLM2	0.59	1.76 %
PLC1	0.46	2.25 %
OML1	0.33	0.92 %
SLM3	0.28	1.31 %
NKL2	0.22	0.80 %
SGI1	0.20	0.71 %
MTR1	0.14	0.54 %
CMI1	0.11	1.06 %
EPI1	0.02	0.11 %
VKL1	0.01	0.15 %
KMM1	0.01	0.14 %
DPR1		0.03 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	59.19	7.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	55.73	8.05 %
Chargers	1.77	37.19 %
Ear-Buds	0.15	2.60 %
Tab	0.12	3.19 %
Dig-Acce	0.08	17.40 %
Pow-Bank	0.06	2.47 %
Total	57.92	8.13 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.70	5.15 %
MSI1	1.28	3.88 %
JKM1	1.19	6.05 %
PBR1	0.32	2.17 %
TVR1	0.16	0.95 %
MDI1	0.03	0.28 %
PTK1	0.03	0.16 %
PDK1	0.02	0.35 %
NGT1	0.01	0.06 %
NCK1	0.01	0.10 %
TRY2	0.01	0.13 %
APM1		0.05 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	57.92	8.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	54.12	6.08 %
Chargers	1.45	19.50 %
Pow-Bank	0.02	0.42 %
Dig-Acce	0.01	0.48 %
Case		0.69 %
Total	55.60	6.03 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.18 %
SLG1	1.93	6.13 %
WJP1	1.49	4.10 %
VSI1	1.28	3.84 %
SBR1	1.26	2.72 %
VEL1	1.20	2.51 %
PTU1	1.04	4.25 %
GDM1	0.56	1.87 %
TRR1	0.33	0.85 %
TRT1	0.31	1.04 %
PLR1	0.01	0.07 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	55.60	6.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	51.38	7.34 %
Chargers	1.77	28.12 %
Pow-Bank	0.03	1.40 %
Dig-Acce	0.03	7.23 %
Case		0.67 %
Total	53.22	7.36 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.49	6.64 %
TEN1	1.92	6.01 %
TPT1	1.29	5.52 %
ADP1	1.13	6.63 %
CBM1	0.90	5.57 %
MPA1	0.81	3.98 %
KPT1	0.76	3.25 %
ATG1	0.74	4.25 %
DGL2	0.66	3.18 %
MDU4	0.33	2.39 %
TMM1	0.31	1.35 %
PVI1	0.31	1.43 %
SGP1	0.29	2.04 %
PNI1	0.15	3.86 %
KRR1	0.02	0.28 %
CMR1	0.01	0.05 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	53.22	7.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	44.20	5.25 %
Chargers	1.03	15.12 %
SWatch	0.25	6.67 %
Ear-Buds	0.20	1.72 %
Pow-Bank	0.05	2.07 %
Case	0.03	20.03 %
Dig-Acce	0.02	0.37 %
Total	45.78	5.19 %

Branch *	MTD Sales L	Brand Share %
CH16	2.60	5.42 %
CH14	1.51	2.65 %
CH30	1.37	4.41 %
CH25	1.29	6.35 %
CH42	0.47	1.80 %
CH07	0.35	1.24 %
CH47	0.29	1.10 %
GUD2	0.22	0.76 %
MC09	0.19	1.74 %
CH37	0.18	0.85 %
CH29	0.18	3.99 %
CH38	0.15	0.56 %
TKM1	0.03	0.10 %
CH45	0.01	0.04 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.07 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	45.78	5.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.25	2.04 %
Chargers	0.39	10.89 %
Tab	0.12	3.52 %
Pow-Bank	0.03	1.73 %
Dig-Acce	0.02	7.29 %
Case		3.42 %
Total	13.82	2.07 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	3.33 %
POY1	2.17	6.24 %
CDM1	1.48	3.64 %
MKM1	1.30	5.50 %
KML1	1.26	6.60 %
VPM2	0.82	3.57 %
TRK1	0.41	0.74 %
KKI2	0.31	1.20 %
TVM2	0.21	0.47 %
SJI2	0.17	0.41 %
VCM1	0.03	0.25 %
TDM1	0.03	0.12 %
NVL2	0.02	0.05 %
KLM1	0.01	0.02 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	13.82	2.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.49	3.01 %
Chargers	0.66	17.73 %
Dig-Acce	0.02	1.26 %
Total	13.16	3.06 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.78	4.77 %
KGI1	1.42	4.52 %
CBE2	1.32	1.65 %
GDR1	1.27	4.45 %
TPR4	0.46	6.54 %
TPR1	0.39	1.93 %
MPM1	0.20	2.14 %
DPM2	0.19	2.07 %
CBE4	0.15	1.32 %
TPR3	0.14	0.65 %
ANR1	0.01	1.26 %
GBM1	0.01	0.07 %
KMR1	0.01	0.06 %
PDM1	0.01	0.19 %
CBE1	0.01	0.22 %
SNR1		0.06 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	13.16	3.06 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %