

MTD Sales
129.22 L

Brand Share %
2.39 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	123.39	2.59 %
Chargers	3.08	10.10 %
Ear-Buds	0.84	1.26 %
Computer	0.52	0.14 %
Tab	0.50	0.96 %
Case	0.38	44.83 %
SWatch	0.27	0.71 %
EXT WNTY-MOB	0.11	0.17 %
Dig-Acce	0.07	0.53 %
Pow-Bank	0.07	0.36 %
Total	129.22	2.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.57	3.62 %
WEST-02	15.38	2.80 %
NORTH ARCOT	15.01	2.14 %
CHENNAI-02	14.53	1.78 %
SOUTH-03	12.47	2.49 %
TRICHY-01	10.09	1.95 %
CHENNAI-01	9.04	1.44 %
SOUTH ARCOT	7.38	1.64 %
WEST-01	6.53	1.90 %
KL-SOUTH	5.34	12.28 %
HO01	3.90	7.19 %
Total	129.22	2.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	28.19	4.04 %
Chargers	0.57	15.18 %
Ear-Buds	0.31	3.87 %
SWatch	0.25	3.85 %
Case	0.16	50.10 %
Pow-Bank	0.04	1.81 %
EXT WNTY-MOB	0.03	0.25 %
Dig-Acce	0.01	0.59 %
Total	29.57	3.62 %

Branch *	MTD Sales L	Brand Share %
RND1	0.37	2.10 %
ERL2	0.30	2.04 %
TKS1	0.29	1.26 %
ASM1	0.20	1.41 %
STU2	0.18	2.30 %
SGT1	0.10	0.49 %
KSM1	0.06	0.64 %
SDI1	0.02	0.22 %
SKD1	0.02	0.18 %
SNL1	0.01	0.07 %
ARM1	0.01	0.13 %
UDN1	0.01	0.06 %
VKM1		0.03 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	29.57	3.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	14.57	2.98 %
Chargers	0.53	22.02 %
Ear-Buds	0.17	2.85 %
Tab	0.07	1.67 %
Case	0.02	74.73 %
Dig-Acce	0.02	5.40 %
Total	15.38	2.80 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	1.09 %
ATU1	0.33	1.55 %
EPI1	0.30	2.09 %
PLC1	0.28	1.81 %
SLM2	0.25	1.87 %
VPD1	0.23	0.91 %
SLM3	0.22	1.22 %
MTR1	0.20	1.17 %
TCG1	0.16	1.55 %
EDP1	0.08	0.79 %
ERD1	0.08	1.14 %
MCR1	0.07	0.39 %
OML1	0.07	0.22 %
DPR2	0.06	0.50 %
KRI1	0.06	0.38 %
BMD1	0.04	0.32 %
PMP1	0.04	0.20 %
SGG1	0.02	0.35 %
SGI1	0.01	0.06 %
VKL1	0.01	0.22 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
Total	15.38	2.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.14	2.28 %
Chargers	0.54	13.88 %
Tab	0.20	2.90 %
Ear-Buds	0.12	1.52 %
Dig-Acce	0.01	1.15 %
Case		22.90 %
Total	15.01	2.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	0.96 %
TRR1	0.88	2.34 %
CGM1	0.64	2.29 %
VNB1	0.47	1.89 %
VSI1	0.41	1.37 %
KPM1	0.28	1.96 %
SLG1	0.22	1.39 %
ABR1	0.19	1.02 %
TRT1	0.17	1.17 %
ANI1	0.06	0.59 %
SBR1	0.06	0.15 %
UGI1	0.06	0.23 %
CPT1	0.01	0.10 %
CYR1	0.01	0.05 %
TRL1	0.01	0.03 %
VEL1	0.01	0.03 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	15.01	2.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	14.53	1.99 %
Chargers	0.36	9.36 %
Case	0.05	27.50 %
Pow-Bank	0.02	1.00 %
Dig-Acce	0.01	0.27 %
EXT WNTY-MOB		0.05 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.17 %
SWatch	-0.43	-13.63 %
Total	14.53	1.78 %

Branch *	MTD Sales L	Brand Share %
CH12	0.81	2.22 %
MJR1	0.51	1.20 %
CH44	0.41	1.24 %
UKI1	0.38	1.28 %
CH09	0.31	1.40 %
CH20	0.24	0.52 %
CH18	0.22	0.70 %
MC06	0.19	0.89 %
CH24	0.15	0.58 %
CH17	0.08	0.32 %
CH33	0.08	0.25 %
MC05	0.08	0.24 %
GPD1	0.07	0.23 %
CH27		0.06 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
CH31	-1.38	-13.36 %
Total	14.53	1.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.51	2.59 %
Computer	0.52	1.53 %
Chargers	0.25	10.90 %
SWatch	0.13	4.64 %
Ear-Buds	0.04	0.77 %
EXT WNTY-MOB	0.01	0.22 %
Dig-Acce		1.18 %
Total	12.47	2.49 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.54 %
ADP1	0.23	1.48 %
PNV2	0.22	1.20 %
TPT1	0.21	1.68 %
PKM1	0.19	1.78 %
TEN1	0.17	0.78 %
BNR1	0.16	1.27 %
KRR1	0.01	0.16 %
MLR1	0.01	0.21 %
NTM1	0.01	0.09 %
DKI1	0.01	0.06 %
MNM1		0.06 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	12.47	2.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	9.71	2.12 %
Chargers	0.13	10.91 %
Tab	0.12	4.13 %
Case	0.09	89.38 %
EXT WNTY-MOB	0.04	0.83 %
Dig-Acce		1.05 %
Total	10.09	1.95 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.44	1.50 %
JKM1	0.44	2.33 %
MSI1	0.24	1.75 %
PTK1	0.21	1.45 %
TVR2	0.19	0.79 %
MDI1	0.07	0.76 %
TYR1	0.07	0.26 %
MVM1	0.06	0.38 %
TVR1	0.06	0.44 %
NGT1	0.01	0.05 %
PBR1	0.01	0.14 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	10.09	1.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.58	1.54 %
Chargers	0.30	10.10 %
Ear-Buds	0.15	1.22 %
Case	0.02	12.63 %
Total	9.04	1.44 %

Branch *	MTD Sales L	Brand Share %
CH38	0.34	1.51 %
CH07	0.25	0.78 %
CH45	0.22	0.84 %
MC10	0.14	0.85 %
CH11	0.11	0.75 %
CH14	0.07	0.20 %
CH35	0.07	0.22 %
CH29	0.07	2.12 %
MC09	0.07	0.71 %
KNR1	0.06	0.38 %
CH42	0.04	0.15 %
MRM1	0.02	0.06 %
CH28	0.01	0.14 %
CGL1	0.01	0.05 %
AVD1	0.01	0.03 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
SKL1		0.00 %
CH08	-0.19	-0.63 %
Total	9.04	1.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.92	1.74 %
Chargers	0.20	18.39 %
Tab	0.11	3.93 %
Ear-Buds	0.08	2.23 %
SWatch	0.04	1.39 %
EXT WNTY-MOB	0.03	0.38 %
Total	7.38	1.64 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.49	1.42 %
KKI2	0.29	1.53 %
VPM2	0.23	1.11 %
KML1	0.12	0.91 %
TVM2	0.11	0.44 %
NVL2	0.06	0.26 %
VCM1	0.06	0.71 %
TRK1	0.01	0.04 %
PRT1	0.01	0.06 %
STP1	0.01	0.09 %
ULP1	0.01	0.03 %
KLM1		0.00 %
MKM1		0.00 %
VPM1		0.00 %
Total	7.38	1.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.03	2.06 %
SWatch	0.28	9.56 %
Chargers	0.17	10.92 %
Case	0.04	61.22 %
Dig-Acce	0.01	3.80 %
Total	6.53	1.90 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.46	2.05 %
KMR1	0.25	0.95 %
GBM1	0.21	1.37 %
TPR4	0.19	2.25 %
CBE4	0.17	2.34 %
KGI1	0.17	0.67 %
SYM2	0.07	0.88 %
GDR1	0.06	0.38 %
KGM1	0.01	0.14 %
SNR1	0.01	0.26 %
PLI1	0.01	0.22 %
SUL1	0.01	0.38 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	6.53	1.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.32	13.96 %
Chargers	0.02	7.01 %
Total	5.34	12.28 %

Branch *	MTD Sales L	Brand Share %
Total	5.34	12.28 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.90	9.26 %
Total	3.90	7.19 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	3.90	7.19 %