

MTD Sales
386.09 L

Brand Share %
3.86 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	371.14	4.14 %
Chargers	8.49	17.09 %
EXT WNTY-MOB	2.59	2.46 %
Tab	1.44	2.06 %
SWatch	1.16	1.90 %
Ear-Buds	0.55	0.56 %
Computer	0.51	0.08 %
Pow-Bank	0.08	0.31 %
Case	0.07	10.70 %
Dig-Acce	0.06	0.25 %
Total	386.09	3.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.03	5.35 %
CHENNAI-02	61.92	4.41 %
NORTH ARCOT	46.31	3.86 %
WEST-02	45.13	4.23 %
CHENNAI-01	38.88	3.44 %
SOUTH-03	35.03	3.86 %
SOUTH ARCOT	24.88	3.31 %
TRICHY-01	24.83	2.84 %
WEST-01	19.85	3.04 %
KL-SOUTH	4.23	8.00 %
HO01		0.00 %
Total	386.09	3.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	82.19	6.09 %
Chargers	1.69	22.00 %
EXT WNTY-MOB	0.74	2.77 %
SWatch	0.39	5.35 %
Dig-Acce	0.02	0.60 %
Total	85.03	5.35 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.75	3.32 %
PKD1	1.26	3.04 %
VLY1	1.22	2.26 %
SNL1	1.03	2.77 %
APK2	0.95	2.93 %
TKS1	0.90	1.88 %
KYR1	0.84	3.28 %
ARM1	0.82	2.32 %
RND1	0.81	2.30 %
UDN1	0.39	1.31 %
VKM1	0.29	1.65 %
MAR1	0.26	0.52 %
PDI1	0.25	1.39 %
ASM1	0.01	0.04 %
MMT1	0.01	0.04 %
TKY1	0.01	0.03 %
KSM1		0.00 %
Total	85.03	5.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.30	4.51 %
Chargers	1.27	17.76 %
EXT WNTY-MOB	1.04	8.43 %
Computer	0.51	1.02 %
SWatch	0.43	5.42 %
Ear-Buds	0.34	2.26 %
Case	0.02	11.97 %
Total	61.92	4.41 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.17	2.46 %
CH24	1.71	3.78 %
MC05	1.33	3.58 %
CH06	1.02	1.97 %
CH41	0.96	3.58 %
CH34	0.72	0.90 %
CH09	0.40	1.33 %
CH33	0.33	0.66 %
GPD1	0.29	0.42 %
MC06	0.27	1.00 %
CH17	0.03	0.09 %
CH18	0.01	0.02 %
CH27	0.01	0.08 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	61.92	4.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	44.59	4.13 %
Chargers	1.26	19.44 %
SWatch	0.31	3.75 %
EXT WNTY-MOB	0.13	0.74 %
Ear-Buds	0.04	0.28 %
Dig-Acce		0.00 %
Total	46.31	3.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.10	2.78 %
VEL1	2.39	3.36 %
VNB1	1.29	2.36 %
WJD1	1.23	2.18 %
TRT1	0.87	2.86 %
UGI1	0.31	1.00 %
ANI1	0.20	1.16 %
SBR1	0.17	0.34 %
PLR1	0.16	0.76 %
GDM1	0.11	0.26 %
TRL1	0.02	0.05 %
CPT1	0.01	0.06 %
KPM1	0.01	0.03 %
ABR1		0.00 %
PTU1		0.00 %
Total	46.31	3.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	43.96	4.52 %
Chargers	0.89	16.58 %
Tab	0.16	2.32 %
EXT WNTY-MOB	0.10	1.49 %
Dig-Acce	0.01	3.24 %
Case	0.01	60.24 %
Total	45.13	4.23 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.52	3.41 %
VPD1	1.02	2.05 %
PLC1	0.76	2.34 %
KRI1	0.67	3.09 %
DPR2	0.26	1.13 %
SGG1	0.26	1.92 %
ERD2	0.25	1.17 %
APN1	0.23	0.64 %
NKL2	0.21	0.60 %
MCR1	0.16	0.34 %
OML1	0.12	0.33 %
DPR1	0.06	0.36 %
SGI1	0.05	0.10 %
EDP1	0.01	0.04 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	45.13	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.02	3.63 %
Chargers	0.96	17.19 %
Tab	0.57	4.66 %
EXT WNTY-MOB	0.17	1.71 %
Ear-Buds	0.13	0.91 %
Case	0.04	10.93 %
Dig-Acce		0.08 %
Total	38.88	3.44 %

Branch *	MTD Sales L	Brand Share %
CH40	1.98	2.51 %
AVD1	1.60	2.03 %
CH42	1.47	3.79 %
CH19	0.93	2.07 %
TKM1	0.60	1.91 %
MC10	0.45	1.34 %
CH11	0.42	1.53 %
CH38	0.36	0.91 %
CH22	0.33	1.50 %
CH14	0.31	0.40 %
CH45	0.23	0.67 %
CGL1	0.17	0.56 %
CH39	0.10	0.35 %
KNR1	0.10	0.26 %
CH30	0.01	0.04 %
MC09	0.01	0.10 %
MRM1	0.01	0.03 %
SKL1	0.01	0.05 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	38.88	3.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.59	4.11 %
Chargers	0.78	17.21 %
Tab	0.39	7.97 %
EXT WNTY-MOB	0.25	2.44 %
Pow-Bank	0.02	0.79 %
Total	35.03	3.86 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	3.29 %
CBM1	1.15	3.60 %
TEN1	1.09	3.45 %
PVI1	1.07	3.71 %
MDU2	1.04	3.46 %
MDU3	0.98	3.70 %
DKI1	0.85	3.00 %
USL1	0.70	3.16 %
ADP1	0.64	2.12 %
CMR1	0.55	2.41 %
KKD3	0.46	3.41 %
MDU5	0.46	3.06 %
BNR1	0.37	1.56 %
PNV1	0.27	3.32 %
SVG1	0.25	1.39 %
TPT1	0.20	1.32 %
NKI1	0.18	1.08 %
PKM1	0.01	0.06 %
SGP1	0.01	0.07 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
Total	35.03	3.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.32	3.57 %
Chargers	0.52	19.33 %
EXT WNTY-MOB	0.02	0.22 %
Pow-Bank	0.02	1.01 %
Total	24.88	3.31 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.39	2.50 %
KLM1	1.23	2.67 %
TVM2	1.22	2.55 %
TVM1	1.19	3.55 %
NVL2	0.97	2.75 %
TRK1	0.80	1.17 %
POY2	0.73	2.32 %
SJI2	0.49	0.81 %
VPM1	0.21	1.65 %
STP1	0.10	0.49 %
KML1	0.01	0.05 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	24.88	3.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	23.91	3.07 %
Chargers	0.56	19.05 %
Tab	0.16	2.85 %
EXT WNTY-MOB	0.14	1.94 %
SWatch	0.04	0.85 %
Dig-Acce	0.01	1.85 %
Total	24.83	2.84 %

Branch *	MTD Sales L	Brand Share %
MSI1	0.76	2.49 %
NMM1	0.56	1.95 %
TNJ2	0.51	1.59 %
MVM1	0.30	1.31 %
KUM1	0.27	1.01 %
APM1	0.26	3.72 %
ORU1	0.26	1.18 %
MDI1	0.25	1.31 %
JKM1	0.23	0.68 %
TYR1	0.11	0.18 %
NCK1	0.09	0.85 %
KIK1	0.01	0.13 %
NGT1	0.01	0.03 %
TRY3	0.01	0.04 %
PBR1	0.01	0.06 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	24.83	2.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.08	3.39 %
Chargers	0.51	13.04 %
Tab	0.16	5.74 %
Pow-Bank	0.04	1.56 %
Ear-Buds	0.04	0.41 %
Dig-Acce	0.02	2.14 %
Total	19.85	3.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.92	3.10 %
KGI1	1.31	2.85 %
DPM2	0.60	2.72 %
PDM1	0.45	3.60 %
CBE4	0.34	3.14 %
CBE1	0.29	3.20 %
KMR1	0.22	0.62 %
TPR3	0.18	0.97 %
KMD1	0.16	1.11 %
CNR1	0.16	0.51 %
SUL1	0.15	1.11 %
MPM1	0.14	0.84 %
SNR1	0.01	0.10 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	19.85	3.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.18	9.36 %
Chargers	0.06	32.70 %
Total	4.23	8.00 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	1.79 %
Total	4.23	8.00 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %