

MTD Sales
636.68 L

Brand Share %
8.45 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	615.52	8.47 %
Chargers	12.50	28.94 %
Tab	7.80	11.09 %
SWatch	0.57	1.55 %
Ear-Buds	0.20	0.28 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.26 %
Total	636.68	8.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	145.64	13.41 %
CHENNAI-02	113.24	9.68 %
NORTH ARCOT	80.22	8.11 %
SOUTH-03	62.35	9.60 %
CHENNAI-01	59.40	6.41 %
TRICHY-01	49.44	7.32 %
WEST-02	44.62	7.25 %
SOUTH ARCOT	34.11	5.22 %
WEST-01	27.53	8.06 %
WEST-03	20.08	8.38 %
HO01	0.07	0.04 %
Total	636.68	8.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	139.26	13.36 %
Tab	2.96	19.23 %
Chargers	2.86	43.11 %
SWatch	0.55	8.05 %
Dig-Acce	0.01	0.22 %
Total	145.64	13.41 %

Branch *	MTD Sales L	Brand Share %
TKS1	1.55	5.56 %
MAR1	1.43	4.70 %
APK2	1.27	6.30 %
SKD1	1.19	8.06 %
UDN1	1.17	7.84 %
ARM1	0.66	6.92 %
VKM1	0.47	3.61 %
TCN1	0.34	1.58 %
TKY1	0.31	1.63 %
STU2	0.30	3.76 %
KSM1	0.25	0.87 %
TYI1	0.24	2.07 %
KGL1	0.22	1.43 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	145.64	13.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	110.66	9.80 %
Chargers	1.64	31.96 %
Tab	0.88	8.95 %
Ear-Buds	0.05	0.36 %
SWatch		0.10 %
Dig-Acce		0.07 %
Total	113.24	9.68 %

Branch *	MTD Sales L	Brand Share %
CH34	6.25	8.11 %
CH33	2.49	5.18 %
CH17	2.06	7.14 %
CH50	1.99	3.55 %
GPD1	1.88	4.35 %
CH51	1.57	3.18 %
MJR1	1.27	2.92 %
PON1	0.80	2.24 %
CH37	0.64	2.62 %
CH36	0.62	2.16 %
MC05	0.32	1.47 %
CH23	0.32	3.03 %
CH20	0.31	0.52 %
CH18	0.22	0.59 %
UKI1	0.16	0.40 %
CH43	0.16	0.85 %
CH06		0.00 %
Total	113.24	9.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	78.11	8.13 %
Chargers	1.85	31.26 %
Tab	0.26	4.27 %
Dig-Acce		1.88 %
Total	80.22	8.11 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.32	8.29 %
KPM1	2.73	8.29 %
CGM1	2.48	7.35 %
SBR1	2.42	4.68 %
GDM1	2.23	7.57 %
WJP1	2.08	6.15 %
ABR1	1.68	4.10 %
VNB1	1.54	2.79 %
VEL1	1.33	4.37 %
VSI1	1.19	3.54 %
TRL1	0.74	3.07 %
WJD1	0.61	1.50 %
PLR1	0.52	2.67 %
BGR1	0.42	1.68 %
CYR1	0.16	0.60 %
ANI1		0.00 %
TRT1		0.00 %
Total	80.22	8.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	60.66	9.66 %
Chargers	1.32	36.77 %
Tab	0.26	4.43 %
Ear-Buds	0.10	1.79 %
Total	62.35	9.60 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.05	6.12 %
PVI1	1.72	4.61 %
NTM1	1.20	6.05 %
USL1	1.15	7.81 %
TDI1	1.07	5.86 %
BTU1	0.89	8.12 %
CBM1	0.81	4.02 %
MDU7	0.77	5.52 %
ODM1	0.64	4.07 %
TEN1	0.62	2.40 %
KPT1	0.62	2.75 %
MDU4	0.61	6.11 %
PKM1	0.55	3.92 %
KYK1	0.45	3.59 %
SVG1	0.32	1.99 %
MDU6	0.32	1.51 %
SGP1	0.28	2.74 %
PNV2	0.23	2.04 %
BNR1	0.16	1.05 %
DGL2	0.15	1.52 %
MNM1	0.13	1.65 %
NKI1	0.13	1.15 %
KRR1	0.13	2.85 %
ADP1	0.01	0.05 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	62.35	9.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	57.91	6.59 %
Chargers	0.94	20.62 %
Tab	0.53	4.48 %
Pow-Bank	0.02	1.24 %
Total	59.40	6.41 %

Branch *	MTD Sales L	Brand Share %
CH48	2.32	5.96 %
CH42	1.65	5.34 %
CH14	1.51	2.20 %
AVD1	1.37	2.60 %
CH45	1.21	3.39 %
CH19	1.03	3.91 %
CH38	1.00	3.67 %
CH22	0.89	2.10 %
KNR1	0.80	2.41 %
CGL1	0.61	3.30 %
CH30	0.47	1.24 %
CH16	0.33	0.51 %
CH08	0.16	1.78 %
CH39	0.13	2.15 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	59.40	6.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	47.37	7.20 %
Chargers	1.23	37.60 %
Tab	0.80	12.73 %
Pow-Bank	0.02	1.35 %
Dig-Acce	0.02	7.91 %
Total	49.44	7.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.96	5.10 %
KUM1	1.20	4.80 %
PBR1	0.80	5.96 %
PDK2	0.78	5.24 %
KRN1	0.68	2.82 %
JKM1	0.66	2.10 %
NCK1	0.64	4.23 %
MDI1	0.48	3.98 %
PDK1	0.48	8.41 %
TVR1	0.40	2.08 %
TVR2	0.33	1.11 %
TRY4	0.29	1.16 %
AYR1	0.24	0.96 %
NGT1	0.23	1.28 %
TYR1	0.21	0.62 %
APM1	0.17	4.04 %
TRY3	0.13	1.10 %
KIK1	0.12	1.74 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
Total	49.44	7.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	42.58	7.14 %
Tab	1.05	16.09 %
Chargers	0.99	34.67 %
Total	44.62	7.25 %

Branch *	MTD Sales L	Brand Share %
TRM1	3.24	6.68 %
PMP1	2.50	6.74 %
OML1	1.76	5.17 %
SLM3	1.74	7.21 %
MTR1	1.26	4.07 %
ATU1	1.03	3.44 %
EPI1	0.82	3.35 %
MCR1	0.76	2.91 %
PNG1	0.51	3.96 %
KRI1	0.49	2.44 %
APN1	0.32	1.58 %
EDP1	0.31	5.80 %
SLM2	0.26	1.58 %
BMD1	0.15	0.83 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	44.62	7.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.61	5.13 %
Chargers	0.96	35.82 %
Tab	0.53	8.84 %
Dig-Acce	0.01	6.91 %
Total	34.11	5.22 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.35	8.25 %
VPM2	3.16	8.44 %
POY2	2.52	6.65 %
TDM1	2.08	7.81 %
PRT1	1.34	3.08 %
TRK1	0.92	1.40 %
CUD1	0.53	0.64 %
CDM1	0.46	1.24 %
VCM2	0.41	3.88 %
KLM1	0.40	1.21 %
STP1	0.30	1.83 %
NVL2	0.29	1.02 %
KML1	0.13	0.76 %
VCM1		0.00 %
VPM1		0.00 %
Total	34.11	5.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	26.83	8.15 %
Chargers	0.43	20.62 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	27.53	8.06 %

Branch *	MTD Sales L	Brand Share %
MPM1	1.32	7.10 %
CBE4	0.89	7.83 %
CNR1	0.76	3.28 %
KMR1	0.74	2.40 %
ANR1	0.47	5.73 %
PPI1	0.29	2.51 %
CBE1	0.26	1.78 %
PDM1	0.17	5.01 %
UMP1	0.16	3.21 %
PLI1	0.15	1.62 %
CBE5	0.12	5.50 %
CBE3	0.12	5.51 %
SNR1		0.00 %
SUL1		0.00 %
Total	27.53	8.06 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	19.53	8.35 %
Chargers	0.28	28.20 %
Tab	0.26	20.88 %
Dig-Acce		10.84 %
Total	20.08	8.38 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	7.13 %
TPR1	0.62	3.52 %
AVI1	0.52	3.63 %
ERD2	0.50	5.54 %
ERD1	0.31	3.09 %
SYM2	0.16	1.25 %
TPR3	0.13	1.35 %
TPR4	0.10	1.20 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	20.08	8.38 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.58 %
SWatch	0.01	0.50 %
Chargers	0.01	0.12 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %