

MTD Sales
534.42 L

Brand Share %
10.86 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	510.14	11.89 %
Tab	7.60	17.34 %
Chargers	7.15	33.89 %
Computer	5.17	1.26 %
EXT WNTY-MOB	2.61	4.96 %
SWatch	0.83	2.81 %
Ear-Buds	0.72	1.73 %
Pow-Bank	0.11	0.83 %
Dig-Acce	0.05	0.31 %
Case	0.05	22.51 %
Total	534.42	10.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	92.10	12.19 %
CHENNAI-02	92.05	13.54 %
CHENNAI-01	67.59	11.31 %
SOUTH-03	53.70	10.49 %
WEST-02	50.48	9.64 %
NORTH ARCOT	49.38	8.79 %
TRICHY-01	43.37	9.36 %
WEST-01	34.43	10.62 %
SOUTH ARCOT	26.40	7.22 %
KL-SOUTH	20.84	35.20 %
HO01	4.07	5.28 %
Total	534.42	10.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	87.96	13.94 %
Computer	1.59	1.70 %
Chargers	1.14	33.16 %
EXT WNTY-MOB	0.85	7.79 %
SWatch	0.34	8.09 %
Tab	0.20	3.61 %
Pow-Bank	0.02	1.56 %
Ear-Buds		-0.06 %
Total	92.10	12.19 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.60	10.42 %
TUT2	2.86	8.67 %
TKS1	2.46	9.50 %
ERL2	1.69	10.66 %
VLY1	1.52	6.36 %
MAR1	1.14	4.93 %
APK2	1.08	6.56 %
TCN1	0.91	5.72 %
PKD1	0.84	6.16 %
TKY1	0.68	3.59 %
TYI1	0.61	4.96 %
VKM1	0.59	8.60 %
KSM1	0.59	2.58 %
APK1	0.38	3.69 %
ASM1	0.15	1.47 %
KYR1	0.01	0.08 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TVL2		0.00 %
MMT1	-0.08	-0.66 %
Total	92.10	12.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.76	14.54 %
Chargers	1.06	33.09 %
Tab	0.88	13.49 %
EXT WNTY-MOB	0.67	10.80 %
Computer	0.50	1.40 %
Ear-Buds	0.12	2.03 %
Pow-Bank	0.02	1.73 %
Case	0.02	80.74 %
Dig-Acce	0.01	0.13 %
Total	92.05	13.54 %

Branch *	MTD Sales L	Brand Share %
CH12	3.70	9.71 %
CH18	1.93	6.97 %
CH33	1.63	7.86 %
PON1	1.53	8.72 %
GPD1	1.17	4.03 %
CH09	0.94	5.61 %
UKI1	0.94	4.47 %
CH36	0.50	8.42 %
CH34	0.45	1.10 %
MJR1	0.35	1.01 %
CH23	0.24	2.57 %
CH06	0.16	1.02 %
CH17	0.01	0.10 %
CH01		0.00 %
MC08		0.00 %
Total	92.05	13.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	64.09	12.14 %
Tab	1.21	15.92 %
Computer	1.04	2.60 %
Chargers	0.90	29.94 %
Ear-Buds	0.19	3.09 %
EXT WNTY-MOB	0.14	3.05 %
Case	0.03	61.32 %
Dig-Acce		0.14 %
Total	67.59	11.31 %

Branch *	MTD Sales L	Brand Share %
CH14	2.71	5.99 %
CH42	1.86	8.55 %
CH38	1.53	8.23 %
CH28	1.16	6.33 %
SKL1	1.01	8.40 %
CH19	0.79	4.42 %
CH39	0.61	7.58 %
CH37	0.53	4.00 %
MC10	0.39	2.01 %
AVD1	0.36	1.54 %
MRM1	0.32	1.47 %
CH45	0.28	1.60 %
CGL1	0.20	1.15 %
MC09	0.17	2.31 %
CH26	0.17	3.46 %
MC02	0.01	0.40 %
TKM1	0.01	0.07 %
Total	67.59	11.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	50.05	11.03 %
Computer	1.52	4.02 %
Chargers	0.75	34.05 %
Tab	0.59	17.39 %
EXT WNTY-MOB	0.46	7.86 %
Ear-Buds	0.29	6.85 %
Pow-Bank	0.04	3.12 %
Dig-Acce		0.53 %
Total	53.70	10.49 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.38	7.48 %
DKI1	1.21	6.98 %
MDU3	1.13	6.87 %
DGL1	0.86	5.36 %
PNI1	0.72	8.40 %
KRR1	0.69	10.07 %
ADP1	0.63	4.15 %
KPT1	0.52	3.75 %
DGL2	0.51	6.64 %
SGP1	0.44	7.41 %
USL1	0.38	2.67 %
ODM1	0.28	1.80 %
PNV1	0.26	4.60 %
PKM1	0.23	2.66 %
TPT1	0.17	1.25 %
BTU1	0.10	1.07 %
MNM1	0.10	1.98 %
KYK1	0.10	0.97 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	53.70	10.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	48.91	10.62 %
Computer	0.52	1.14 %
Chargers	0.52	27.14 %
Tab	0.40	9.95 %
EXT WNTY-MOB	0.08	2.79 %
Ear-Buds	0.04	1.13 %
Dig-Acce	0.01	4.00 %
Total	50.48	9.64 %

Branch *	MTD Sales L	Brand Share %
MTR1	1.47	8.06 %
HRR1	1.35	6.16 %
EPI1	1.32	9.83 %
MCR1	1.02	5.27 %
TRM1	0.99	2.69 %
PLC1	0.89	5.47 %
VPD1	0.79	4.27 %
OML1	0.79	2.88 %
RSP1	0.67	8.05 %
VKL1	0.49	6.32 %
NKL2	0.46	3.03 %
ERD2	0.33	4.08 %
TCG1	0.20	2.62 %
KRI1	0.15	1.36 %
KMM1	0.09	1.68 %
DPR1	0.01	0.10 %
SGI1	0.01	0.06 %
EDP1	0.01	0.10 %
DPR2	0.01	0.07 %
CMI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	50.48	9.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	46.96	9.48 %
Tab	1.55	25.19 %
Chargers	0.76	27.88 %
EXT WNTY-MOB	0.07	0.72 %
Ear-Buds	0.04	0.83 %
Total	49.38	8.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.33	10.73 %
TRR1	3.78	10.79 %
WJP1	1.89	9.02 %
VSI1	1.65	8.83 %
CGM1	1.45	7.92 %
CYR1	1.42	10.73 %
SBR1	1.41	6.69 %
VEL1	1.29	4.43 %
VNB1	0.76	3.32 %
KPM1	0.54	3.89 %
TRL1	0.50	2.09 %
PLR1	0.36	4.52 %
GDM1	0.27	1.52 %
ANI1	0.26	2.22 %
ABR1	0.10	0.42 %
CPT1	0.02	0.23 %
PTU1		0.00 %
WJD1		0.00 %
Total	49.38	8.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	40.86	10.17 %
Tab	1.70	29.06 %
Chargers	0.71	46.92 %
EXT WNTY-MOB	0.09	2.37 %
Dig-Acce	0.01	2.15 %
Total	43.37	9.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.20	10.13 %
TTP1	2.15	9.66 %
TVR2	1.84	9.99 %
NMM1	1.39	9.72 %
MSI1	0.82	5.60 %
JKM1	0.34	1.99 %
PBR1	0.26	3.55 %
MVM1	0.21	1.21 %
PDK1	0.18	1.85 %
KIK1	0.17	2.32 %
NGT1	0.17	0.90 %
NCK1	0.17	2.23 %
TVR1	0.17	1.74 %
TRY3	0.06	0.49 %
AYR1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	43.37	9.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.09	12.58 %
Chargers	0.65	42.04 %
Tab	0.54	20.69 %
EXT WNTY-MOB	0.07	2.93 %
Ear-Buds	0.04	1.11 %
Pow-Bank	0.02	1.91 %
Dig-Acce	0.01	0.65 %
Total	34.43	10.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.02	6.42 %
GDR1	1.39	9.41 %
KGI1	0.65	2.59 %
PPI1	0.55	3.15 %
TPR3	0.47	4.40 %
CBE1	0.27	4.75 %
PLI1	0.21	4.69 %
DPM2	0.15	1.71 %
SNR1	0.14	1.79 %
SYM2	0.01	0.12 %
KMD1	0.01	0.15 %
SUL1	0.01	0.31 %
ANR1		0.02 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
UMP1		0.00 %
Total	34.43	10.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.36	7.87 %
Tab	0.53	33.47 %
Chargers	0.48	39.55 %
EXT WNTY-MOB	0.03	0.62 %
Dig-Acce		2.12 %
Total	26.40	7.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.39	7.40 %
VPM2	1.93	9.00 %
CDM1	1.87	8.28 %
PRT1	1.67	8.86 %
TVM2	1.53	6.68 %
KKI2	1.04	6.36 %
TDM1	0.99	6.20 %
TRK1	0.99	4.04 %
NVL2	0.42	3.16 %
VPM1	0.40	4.95 %
ULP1	0.35	1.38 %
KML1	0.22	2.14 %
SJI1	0.13	0.52 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	26.40	7.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	20.51	38.08 %
Chargers	0.19	55.74 %
EXT WNTY-MOB	0.14	47.28 %
Total	20.84	35.20 %

Branch *	MTD Sales L	Brand Share %
Total	20.84	35.20 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	5.08 %
SWatch	0.49	18.56 %
Total	4.07	5.28 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	5.10 %
Total	4.07	5.28 %