

MTD Sales
441.34 L

Brand Share %
5.70 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	420.98	5.60 %
Chargers	17.59	33.14 %
Tab	2.41	2.99 %
Ear-Buds	0.32	0.37 %
Dig-Acce	0.03	1.07 %
Case	0.01	82.32 %
Total	441.34	5.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	136.55	10.43 %
CHENNAI-02	72.60	6.56 %
SOUTH-03	52.20	7.47 %
CHENNAI-01	44.90	4.43 %
WEST-02	40.22	5.60 %
NORTH ARCOT	34.39	4.04 %
TRICHY-01	33.49	4.94 %
WEST-01	13.60	3.22 %
SOUTH ARCOT	13.40	2.11 %
HO01		0.00 %
Total	441.34	5.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	130.95	10.30 %
Chargers	5.21	43.31 %
Tab	0.34	2.25 %
Ear-Buds	0.04	0.42 %
Case		33.55 %
Total	136.55	10.43 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	3.03 %
PDI1	0.97	5.18 %
MAR1	0.88	2.37 %
ARM1	0.68	4.15 %
KYR1	0.67	3.37 %
KGL1	0.64	2.63 %
SKD1	0.45	1.95 %
ASM1	0.21	1.29 %
RPM1	0.18	1.75 %
RND1	0.01	0.04 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
Total	136.55	10.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	70.05	6.53 %
Chargers	2.51	30.68 %
Ear-Buds	0.04	0.34 %
Dig-Acce		1.52 %
Total	72.60	6.56 %

Branch *	MTD Sales L	Brand Share %
CH34	2.84	4.32 %
CH20	2.50	4.50 %
UKI1	2.15	5.39 %
CH17	1.79	4.69 %
CH24	1.56	5.44 %
CH33	1.45	2.28 %
CH44	0.81	2.34 %
PON1	0.65	3.19 %
CH18	0.61	1.65 %
MC05	0.55	1.32 %
CH32	0.34	4.88 %
CH50	0.20	0.59 %
CH23	0.18	0.86 %
CH06	0.14	0.35 %
CH31	0.13	0.94 %
CH51	0.13	0.38 %
CH36	0.12	0.63 %
CH43	0.12	0.51 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	72.60	6.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	49.43	7.26 %
Chargers	2.28	43.83 %
Tab	0.49	7.04 %
Dig-Acce		1.34 %
Total	52.20	7.47 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.07	5.52 %
BNR1	0.83	5.11 %
TDI1	0.69	3.58 %
KKD3	0.42	3.12 %
CMR1	0.30	1.16 %
PNV2	0.29	4.87 %
SVG1	0.29	1.52 %
TEN1	0.28	0.91 %
KRR1	0.13	2.89 %
PVI1	0.13	0.63 %
PKM1	0.13	0.99 %
USL1	0.13	0.74 %
MLR1	0.12	1.70 %
TMM1	0.12	0.64 %
DKI1	0.02	0.05 %
ODM1	0.01	0.09 %
KYK1	0.01	0.13 %
NKI1	0.01	0.08 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NTM1		0.00 %
SGP1		0.00 %
Total	52.20	7.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	42.80	4.39 %
Chargers	1.74	25.48 %
Tab	0.31	1.59 %
Ear-Buds	0.04	0.36 %
Case	0.01	100.00 %
Total	44.90	4.43 %

Branch *	MTD Sales L	Brand Share %
CH16	2.56	5.06 %
CH07	1.67	5.26 %
CH30	1.26	1.35 %
CH48	1.06	2.63 %
CH25	0.76	2.97 %
CH19	0.56	1.84 %
CH45	0.54	1.43 %
CH42	0.43	1.91 %
KNR1	0.40	1.53 %
CH38	0.33	1.45 %
AVD1	0.18	0.65 %
CH14	0.13	0.22 %
TKM1	0.13	0.58 %
MRM1	0.12	0.35 %
CH08	0.12	0.30 %
CH49	0.12	0.35 %
GUD2	0.12	0.44 %
CH22	0.01	0.08 %
CH26	0.01	0.18 %
CGL1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	44.90	4.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	37.42	5.33 %
Chargers	1.59	35.86 %
Tab	1.21	19.94 %
Total	40.22	5.60 %

Branch *	MTD Sales L	Brand Share %
VPD1	1.55	4.96 %
MCR1	1.49	4.75 %
NKL2	1.25	4.50 %
EPI1	0.45	2.14 %
SLM2	0.37	1.49 %
EDP1	0.31	5.30 %
ERD1	0.29	3.60 %
ATU1	0.27	0.88 %
OML1	0.21	0.69 %
TRM1	0.20	0.41 %
KRI1	0.13	0.36 %
SLM3	0.13	0.57 %
MTR1	0.12	0.49 %
VKL1	0.01	0.14 %
DPR1	0.01	0.09 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TCG1		0.00 %
Total	40.22	5.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	32.87	3.98 %
Chargers	1.25	20.37 %
Ear-Buds	0.19	1.76 %
Tab	0.07	1.17 %
Total	34.39	4.04 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	4.02 %
SLG1	1.55	5.22 %
VSI1	1.40	4.12 %
TRR1	0.94	1.97 %
VEL1	0.87	1.65 %
KPM1	0.79	3.30 %
SBR1	0.68	1.37 %
GDM1	0.46	1.98 %
TRL1	0.25	0.73 %
VNB1	0.13	0.36 %
CYR1	0.12	0.47 %
WJD1	0.01	0.03 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	34.39	4.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	31.76	4.79 %
Chargers	1.71	42.71 %
Dig-Acce	0.02	8.88 %
Total	33.49	4.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.68	2.57 %
KUM1	0.72	2.52 %
MSI1	0.45	1.77 %
PBR1	0.38	4.09 %
TYR1	0.38	1.01 %
NCK1	0.38	3.41 %
PTK1	0.29	1.12 %
MVM1	0.26	1.58 %
JKM1	0.25	1.13 %
KUM2	0.13	0.50 %
NGT1	0.13	0.58 %
TRY4	0.12	0.28 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	33.49	4.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.88	3.13 %
Chargers	0.72	22.48 %
Total	13.60	3.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.29	3.55 %
UAM1	0.58	1.92 %
DPM2	0.52	4.09 %
TPR2	0.25	1.94 %
TPR3	0.18	1.07 %
KMR1	0.13	0.44 %
PPI1	0.11	0.79 %
GBM1	0.01	0.05 %
MPM1	0.01	0.11 %
TPR1	0.01	0.09 %
SUL1	0.01	0.21 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	13.60	3.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.82	2.07 %
Chargers	0.58	19.05 %
Total	13.40	2.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.46	3.55 %
TVM1	1.41	5.49 %
POY1	1.04	3.39 %
VCM2	0.99	5.03 %
ULP1	0.66	1.67 %
TVM2	0.54	1.64 %
STP1	0.50	3.28 %
CUD1	0.27	0.48 %
SJI2	0.20	0.51 %
POY2	0.16	0.39 %
TDM1	0.13	0.57 %
KML1	0.12	0.77 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	13.40	2.11 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %