

MTD Sales  
504.92 L

Brand Share %  
6.78 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	488.88	6.80 %
Chargers	13.86	21.25 %
SWatch	0.64	2.31 %
Ear-Buds	0.57	0.78 %
Pow-Bank	0.31	1.38 %
Dig-Acce	0.26	2.08 %
Tab	0.24	0.38 %
Case	0.16	10.73 %
<b>Total</b>	<b>504.92</b>	<b>6.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	143.71	9.91 %
CHENNAI-02	78.41	7.39 %
WEST-02	57.63	7.43 %
TRICHY-01	54.08	8.03 %
NORTH ARCOT	52.93	6.13 %
SOUTH-03	50.74	7.29 %
CHENNAI-01	41.69	5.09 %
SOUTH ARCOT	13.48	2.10 %
WEST-01	12.26	3.07 %
HO01		0.00 %
<b>Total</b>	<b>504.92</b>	<b>6.78 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	139.49	9.96 %
Chargers	3.67	29.49 %
SWatch	0.25	6.34 %
Case	0.12	35.00 %
Ear-Buds	0.10	0.91 %
Dig-Acce	0.05	3.19 %
Pow-Bank	0.03	0.76 %
<b>Total</b>	<b>143.71</b>	<b>9.91 %</b>

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	5.33 %
TKS2	2.02	3.43 %
KSM1	1.31	5.84 %
VLY1	1.29	2.36 %
TYI1	1.09	4.98 %
ARM1	0.58	3.43 %
VKM1	0.46	3.77 %
SKD1	0.45	2.88 %
MAR1	0.31	0.76 %
KYR1	0.20	1.23 %
KGL1	0.19	0.62 %
MMT1	0.17	0.43 %
RND1	0.15	0.53 %
PDI1	0.14	1.05 %
TKY1	0.05	0.25 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
<b>Total</b>	<b>143.71</b>	<b>9.91 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	76.03	7.45 %
Chargers	2.09	26.36 %
SWatch	0.13	3.68 %
Pow-Bank	0.09	3.13 %
Ear-Buds	0.03	0.27 %
Dig-Acce	0.03	1.25 %
Case	0.01	4.29 %
<b>Total</b>	<b>78.41</b>	<b>7.39 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	1.39	3.31 %
PON1	1.19	3.97 %
GPD1	1.18	2.01 %
CH17	1.05	3.27 %
CH51	0.61	1.76 %
CH44	0.51	1.44 %
CH33	0.32	0.81 %
MJR1	0.31	0.66 %
CH06	0.30	1.50 %
CH20	0.23	0.47 %
CH36	0.16	1.05 %
CH23	0.12	0.74 %
CH31	0.02	0.20 %
CH27	0.02	0.17 %
MC06	0.01	0.09 %
CH43		0.00 %
<b>Total</b>	<b>78.41</b>	<b>7.39 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	56.05	7.44 %
Chargers	1.48	29.35 %
Ear-Buds	0.08	1.43 %
Dig-Acce	0.01	2.06 %
Pow-Bank		0.11 %
<b>Total</b>	<b>57.63</b>	<b>7.43 %</b>

Branch *	MTD Sales L	Brand Share %
TRM1	1.41	3.38 %
ATU1	1.26	4.12 %
KRI1	1.12	2.83 %
VPD1	1.10	3.60 %
KAM1	0.81	4.95 %
EDP1	0.64	4.23 %
SLM2	0.59	1.84 %
PLC1	0.46	2.33 %
OML1	0.33	0.96 %
SLM3	0.27	1.38 %
NKL2	0.22	0.83 %
SGI1	0.20	0.73 %
MTR1	0.14	0.57 %
CMI1	0.11	1.16 %
EPI1	0.02	0.11 %
VKL1	0.01	0.19 %
KMM1	0.01	0.14 %
DPR1		0.03 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>57.63</b>	<b>7.43 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	52.03	7.95 %
Chargers	1.64	36.10 %
Ear-Buds	0.15	2.73 %
Tab	0.12	3.34 %
Dig-Acce	0.08	17.83 %
Pow-Bank	0.06	2.63 %
<b>Total</b>	<b>54.08</b>	<b>8.03 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	1.70	5.80 %
TNJ2	1.70	6.66 %
MSI1	1.28	4.01 %
JKM1	1.19	6.13 %
PBR1	0.32	2.25 %
TVR1	0.16	1.00 %
MDI1	0.03	0.28 %
PTK1	0.03	0.17 %
PDK1	0.02	0.37 %
NGT1	0.01	0.06 %
NCK1	0.01	0.10 %
TRY2	0.01	0.13 %
APM1		0.06 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>54.08</b>	<b>8.03 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	51.56	6.19 %
Chargers	1.35	19.08 %
Pow-Bank	0.02	0.44 %
Dig-Acce	0.01	0.48 %
Case		0.69 %
<b>Total</b>	<b>52.93</b>	<b>6.13 %</b>

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.41 %
WJP1	1.49	4.16 %
VEL1	1.20	2.64 %
PTU1	1.04	4.89 %
VSI1	1.03	3.79 %
GDM1	0.56	2.08 %
TRR1	0.33	0.89 %
TRT1	0.31	1.30 %
SBR1	0.14	0.31 %
PLR1	0.01	0.08 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
<b>Total</b>	<b>52.93</b>	<b>6.13 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	48.94	7.26 %
Chargers	1.74	28.41 %
Pow-Bank	0.03	1.46 %
Dig-Acce	0.03	6.41 %
Case		0.67 %
<b>Total</b>	<b>50.74</b>	<b>7.29 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.49	6.74 %
TEN1	1.79	5.77 %
TPT1	1.29	5.60 %
CBM1	0.90	5.65 %
MPA1	0.81	4.08 %
KPT1	0.76	3.55 %
ATG1	0.74	4.32 %
DGL2	0.66	3.32 %
MDU4	0.33	2.41 %
TMM1	0.31	1.51 %
PVI1	0.31	1.45 %
PNI1	0.15	4.09 %
KRR1	0.02	0.28 %
CMR1	0.01	0.05 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>50.74</b>	<b>7.29 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	40.24	5.14 %
Chargers	0.90	14.14 %
SWatch	0.25	7.01 %
Ear-Buds	0.20	1.84 %
Pow-Bank	0.05	2.23 %
Case	0.03	20.07 %
Dig-Acce	0.02	0.37 %
<b>Total</b>	<b>41.69</b>	<b>5.09 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.60	5.58 %
CH14	1.51	2.78 %
CH25	1.29	6.71 %
CH42	0.47	1.93 %
CH07	0.35	1.32 %
CH30	0.35	1.42 %
CH47	0.29	1.15 %
GUD2	0.22	0.79 %
MC09	0.19	1.81 %
CH37	0.18	0.93 %
CH29	0.18	3.99 %
CH38	0.15	0.62 %
TKM1	0.03	0.11 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.08 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
<b>Total</b>	<b>41.69</b>	<b>5.09 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.93	2.07 %
Chargers	0.37	10.84 %
Tab	0.12	3.82 %
Pow-Bank	0.03	1.79 %
Dig-Acce	0.02	7.74 %
Case		3.42 %
<b>Total</b>	<b>13.48</b>	<b>2.10 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	3.47 %
POY1	1.84	5.60 %
CDM1	1.48	3.76 %
MKM1	1.30	5.69 %
VPM2	0.82	3.80 %
TRK1	0.41	0.76 %
KKI2	0.31	1.28 %
TVM2	0.21	0.47 %
SJI2	0.17	0.44 %
VCM1	0.03	0.25 %
TDM1	0.03	0.13 %
NVL2	0.02	0.05 %
KLM1	0.01	0.02 %
PRT1	0.01	0.01 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>13.48</b>	<b>2.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	11.63	3.02 %
Chargers	0.61	17.68 %
Dig-Acce	0.02	1.29 %
Total	12.26	3.07 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.78	4.92 %
GDR1	1.27	4.52 %
CBE2	0.92	1.34 %
KGI1	0.91	3.30 %
TPR1	0.39	2.05 %
MPM1	0.20	2.14 %
DPM2	0.19	2.25 %
CBE4	0.15	1.42 %
TPR3	0.14	0.69 %
ANR1	0.01	1.52 %
GBM1	0.01	0.08 %
KMR1	0.01	0.06 %
PDM1	0.01	0.19 %
CBE1	0.01	0.24 %
SNR1		0.07 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	12.26	3.07 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %