

MTD Sales
123.09 L

Brand Share %
2.41 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	117.78	2.62 %
Chargers	2.87	9.91 %
Ear-Buds	0.84	1.35 %
Computer	0.52	0.15 %
Tab	0.50	1.01 %
Case	0.25	38.08 %
EXT WNTY-MOB	0.11	0.18 %
SWatch	0.10	0.29 %
Dig-Acce	0.07	0.59 %
Pow-Bank	0.04	0.26 %
Total	123.09	2.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.93	3.65 %
WEST-02	15.10	2.87 %
CHENNAI-02	14.20	1.81 %
NORTH ARCOT	13.06	2.30 %
SOUTH-03	12.19	2.52 %
TRICHY-01	9.47	1.92 %
CHENNAI-01	9.03	1.51 %
SOUTH ARCOT	7.38	1.70 %
WEST-01	6.09	1.86 %
KL-SOUTH	5.34	12.60 %
HO01	2.30	4.39 %
Total	123.09	2.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	27.56	4.09 %
Chargers	0.56	15.32 %
Ear-Buds	0.31	4.05 %
SWatch	0.25	3.82 %
Case	0.16	50.34 %
Pow-Bank	0.04	1.95 %
EXT WNTY-MOB	0.03	0.25 %
Dig-Acce	0.01	0.86 %
Total	28.93	3.65 %

Branch *	MTD Sales L	Brand Share %
RND1	0.37	2.27 %
ERL2	0.30	2.08 %
TKS1	0.29	1.27 %
ASM1	0.20	1.43 %
STU2	0.18	2.30 %
SGT1	0.10	0.49 %
KSM1	0.06	0.66 %
SDI1	0.02	0.25 %
SKD1	0.02	0.19 %
SNL1	0.01	0.07 %
ARM1	0.01	0.13 %
UDN1	0.01	0.07 %
VKM1		0.03 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	28.93	3.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	14.30	3.06 %
Chargers	0.53	22.38 %
Ear-Buds	0.17	3.01 %
Tab	0.07	1.67 %
Dig-Acce	0.02	5.76 %
Case	0.01	64.71 %
Total	15.10	2.87 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	1.11 %
ATU1	0.33	1.68 %
EPI1	0.30	2.19 %
PLC1	0.28	1.92 %
SLM2	0.25	2.01 %
VPD1	0.23	1.00 %
SLM3	0.22	1.33 %
MTR1	0.20	1.24 %
TCG1	0.16	1.58 %
EDP1	0.08	0.79 %
ERD1	0.08	1.14 %
MCR1	0.07	0.44 %
OML1	0.07	0.23 %
DPR2	0.06	0.51 %
KRI1	0.06	0.40 %
BMD1	0.04	0.32 %
PMP1	0.04	0.21 %
SGG1	0.02	0.36 %
SGI1	0.01	0.07 %
VKL1	0.01	0.22 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
Total	15.10	2.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	14.28	2.02 %
Chargers	0.34	9.24 %
Case	0.02	20.50 %
Dig-Acce	0.01	0.27 %
EXT WNTY-MOB		0.05 %
Tab		-0.02 %
Ear-Buds	-0.02	-0.18 %
SWatch	-0.43	-14.49 %
Total	14.20	1.81 %

Branch *	MTD Sales L	Brand Share %
CH12	0.81	2.30 %
CH41	0.59	2.20 %
MJR1	0.51	1.27 %
CH44	0.40	1.27 %
UKI1	0.38	1.33 %
CH09	0.31	1.46 %
CH20	0.24	0.55 %
CH18	0.22	0.73 %
MC06	0.19	0.90 %
CH24	0.15	0.58 %
CH17	0.08	0.33 %
MC05	0.08	0.25 %
CH33	0.06	0.18 %
GPD1	0.06	0.21 %
CH27		0.06 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
CH31	-1.38	-13.95 %
Total	14.20	1.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.27	2.44 %
Chargers	0.45	14.88 %
Tab	0.20	3.47 %
Ear-Buds	0.12	1.81 %
Dig-Acce	0.01	2.67 %
Case		27.05 %
Total	13.06	2.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	1.03 %
TRR1	0.69	2.11 %
VNB1	0.47	1.98 %
VSI1	0.41	1.42 %
KPM1	0.28	2.07 %
ABR1	0.19	1.09 %
TRT1	0.17	1.18 %
ANI1	0.06	0.65 %
SBR1	0.06	0.37 %
UGI1	0.06	0.24 %
SLG1	0.02	0.13 %
CPT1	0.01	0.11 %
CYR1	0.01	0.05 %
TRL1	0.01	0.03 %
VEL1	0.01	0.05 %
PLR1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	13.06	2.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.29	2.62 %
Computer	0.52	1.56 %
Chargers	0.20	9.07 %
SWatch	0.13	5.16 %
Ear-Buds	0.04	0.83 %
EXT WNTY-MOB	0.01	0.23 %
Dig-Acce		1.28 %
Total	12.19	2.52 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.45	1.58 %
PNV2	0.22	1.21 %
TPT1	0.21	1.71 %
PKM1	0.19	1.80 %
TEN1	0.17	0.80 %
BNR1	0.16	1.36 %
MLR1	0.01	0.21 %
NTM1	0.01	0.09 %
DKI1	0.01	0.07 %
MNM1		0.06 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	12.19	2.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	9.20	2.10 %
Tab	0.12	4.13 %
Chargers	0.11	9.86 %
EXT WNTY-MOB	0.04	0.91 %
Dig-Acce		1.18 %
Total	9.47	1.92 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.44	1.62 %
MSI1	0.24	1.80 %
PTK1	0.21	1.49 %
TVR2	0.19	0.82 %
MDI1	0.07	0.79 %
TYR1	0.07	0.27 %
MVM1	0.06	0.40 %
TVR1	0.06	0.45 %
NGT1	0.01	0.05 %
PBR1	0.01	0.14 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	9.47	1.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.58	1.61 %
Chargers	0.29	10.05 %
Ear-Buds	0.15	1.29 %
Case	0.02	12.63 %
Total	9.03	1.51 %

Branch *	MTD Sales L	Brand Share %
CH38	0.34	1.52 %
CH07	0.25	0.83 %
CH45	0.22	0.85 %
MC10	0.14	0.88 %
CH11	0.11	0.77 %
CH14	0.07	0.21 %
CH35	0.07	0.24 %
CH29	0.07	2.13 %
MC09	0.07	0.72 %
KNR1	0.06	0.38 %
CH42	0.04	0.16 %
MRM1	0.02	0.06 %
CGL1	0.01	0.05 %
AVD1	0.01	0.04 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
MC02		0.00 %
SKL1		0.00 %
CH08	-0.19	-0.67 %
Total	9.03	1.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.92	1.81 %
Chargers	0.20	18.76 %
Tab	0.11	3.93 %
Ear-Buds	0.08	2.36 %
SWatch	0.04	1.44 %
EXT WNTY-MOB	0.03	0.39 %
Total	7.38	1.70 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.49	1.44 %
KKI2	0.29	1.62 %
VPM2	0.23	1.11 %
KML1	0.12	0.94 %
TVM2	0.11	0.49 %
NVL2	0.06	0.26 %
VCM1	0.06	0.73 %
TRK1	0.01	0.04 %
PRT1	0.01	0.06 %
STP1	0.01	0.10 %
ULP1	0.01	0.04 %
KLM1		0.00 %
MKM1		0.00 %
VPM1		0.00 %
Total	7.38	1.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.77	2.06 %
Chargers	0.16	10.86 %
SWatch	0.11	4.39 %
Case	0.04	61.91 %
Dig-Acce	0.01	4.18 %
Total	6.09	1.86 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.36	1.68 %
KMR1	0.25	1.03 %
GBM1	0.21	1.47 %
TPR4	0.19	2.25 %
KGI1	0.17	0.69 %
SYM2	0.07	0.90 %
GDR1	0.06	0.40 %
KGM1	0.01	0.15 %
SNR1	0.01	0.26 %
PLI1	0.01	0.22 %
SUL1	0.01	0.40 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KMD1		0.00 %
MPM1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	6.09	1.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.32	14.19 %
Chargers	0.02	7.01 %
Total	5.34	12.60 %

Branch *	MTD Sales L	Brand Share %
Total	5.34	12.60 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	2.30	5.70 %
Total	2.30	4.39 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	2.30	4.39 %