

MTD Sales
374.83 L

Brand Share %
3.97 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	360.23	4.26 %
Chargers	8.18	17.37 %
EXT WNTY-MOB	2.57	2.55 %
Tab	1.44	2.19 %
SWatch	1.16	1.99 %
Ear-Buds	0.55	0.60 %
Computer	0.51	0.09 %
Pow-Bank	0.08	0.33 %
Case	0.07	10.77 %
Dig-Acce	0.04	0.17 %
Total	374.83	3.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.34	5.39 %
CHENNAI-02	61.02	4.53 %
NORTH ARCOT	44.92	4.07 %
WEST-02	42.92	4.39 %
CHENNAI-01	38.28	3.57 %
SOUTH-03	35.03	4.05 %
TRICHY-01	24.23	2.92 %
SOUTH ARCOT	24.04	3.46 %
WEST-01	18.99	3.08 %
KL-SOUTH	4.06	8.70 %
HO01		0.00 %
Total	374.83	3.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	78.55	6.12 %
Chargers	1.66	22.70 %
EXT WNTY-MOB	0.74	2.87 %
SWatch	0.39	5.55 %
Dig-Acce		0.16 %
Total	81.34	5.39 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.75	3.51 %
PKD1	1.26	3.20 %
VLY1	1.22	2.34 %
SNL1	1.02	2.92 %
APK2	0.95	3.01 %
TKS1	0.90	2.03 %
APK1	0.85	3.54 %
KYR1	0.84	3.49 %
ARM1	0.82	2.39 %
RND1	0.81	2.35 %
UDN1	0.39	1.38 %
PDI1	0.25	1.50 %
VKM1	0.10	0.56 %
ASM1	0.01	0.05 %
MMT1	0.01	0.04 %
TKY1	0.01	0.03 %
MAR1		0.01 %
KSM1		0.00 %
Total	81.34	5.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	57.47	4.64 %
Chargers	1.23	17.99 %
EXT WNTY-MOB	1.02	8.75 %
Computer	0.51	1.09 %
SWatch	0.43	5.63 %
Ear-Buds	0.34	2.38 %
Case	0.02	11.97 %
Total	61.02	4.53 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.16	2.59 %
CH24	1.71	3.83 %
MC05	1.33	3.66 %
CH06	1.02	2.03 %
CH41	0.96	3.75 %
CH34	0.72	0.96 %
CH09	0.40	1.36 %
CH33	0.33	0.70 %
GPD1	0.29	0.44 %
MC06	0.27	1.03 %
CH17	0.03	0.10 %
CH18	0.01	0.02 %
CH27	0.01	0.08 %
PON1	0.01	0.02 %
CH01		0.00 %
Total	61.02	4.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	43.23	4.36 %
Chargers	1.22	20.51 %
SWatch	0.31	4.00 %
EXT WNTY-MOB	0.13	0.79 %
Ear-Buds	0.04	0.31 %
Dig-Acce		0.00 %
Total	44.92	4.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.10	3.08 %
VEL1	2.39	3.52 %
VNB1	1.29	2.47 %
WJD1	1.03	1.95 %
TRT1	0.87	3.06 %
UGI1	0.31	1.14 %
ANI1	0.20	1.20 %
SBR1	0.17	0.35 %
PLR1	0.16	0.86 %
GDM1	0.11	0.32 %
TRL1	0.02	0.05 %
CPT1	0.01	0.06 %
KPM1	0.01	0.03 %
ABR1		0.00 %
PTU1		0.00 %
Total	44.92	4.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	41.82	4.69 %
Chargers	0.82	16.41 %
Tab	0.16	2.53 %
EXT WNTY-MOB	0.10	1.58 %
Dig-Acce	0.01	3.41 %
Case	0.01	63.02 %
Total	42.92	4.39 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.52	3.58 %
EPI1	1.27	3.74 %
VPD1	1.02	2.21 %
PLC1	0.76	2.47 %
KRI1	0.67	3.41 %
DPR2	0.26	1.22 %
SGG1	0.26	2.02 %
ERD2	0.25	1.37 %
APN1	0.23	0.73 %
NKL2	0.21	0.65 %
MCR1	0.16	0.37 %
OML1	0.12	0.41 %
DPR1	0.06	0.37 %
SGI1	0.02	0.04 %
EDP1	0.01	0.04 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	42.92	4.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	36.46	3.76 %
Chargers	0.92	17.21 %
Tab	0.57	4.92 %
EXT WNTY-MOB	0.17	1.79 %
Ear-Buds	0.13	0.95 %
Case	0.04	10.93 %
Dig-Acce		0.10 %
Total	38.28	3.57 %

Branch *	MTD Sales L	Brand Share %
CH40	1.73	2.33 %
AVD1	1.60	2.14 %
CH19	0.93	2.22 %
TKM1	0.60	2.05 %
MC10	0.45	1.41 %
CH11	0.42	1.62 %
CH38	0.36	1.04 %
CH22	0.33	1.62 %
CH14	0.28	0.38 %
CH45	0.23	0.69 %
CH39	0.10	0.37 %
KNR1	0.10	0.27 %
CH30	0.01	0.04 %
MC09	0.01	0.10 %
MRM1	0.01	0.03 %
SKL1	0.01	0.06 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	38.28	3.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.59	4.32 %
Chargers	0.78	17.78 %
Tab	0.39	8.71 %
EXT WNTY-MOB	0.25	2.48 %
Pow-Bank	0.02	0.80 %
Total	35.03	4.05 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	3.30 %
CBM1	1.15	3.82 %
TEN1	1.09	3.55 %
MDU2	1.04	3.53 %
MDU3	0.98	3.97 %
DKI1	0.85	3.06 %
USL1	0.70	3.35 %
ADP1	0.64	2.21 %
CMR1	0.55	2.50 %
KKD3	0.46	3.47 %
MDU5	0.46	3.24 %
BNR1	0.37	1.62 %
PNV1	0.27	3.63 %
SVG1	0.25	1.43 %
TPT1	0.20	1.40 %
NKI1	0.18	1.11 %
PKM1	0.01	0.06 %
SGP1	0.01	0.07 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
Total	35.03	4.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	23.34	3.16 %
Chargers	0.54	19.05 %
Tab	0.16	2.95 %
EXT WNTY-MOB	0.14	1.96 %
SWatch	0.04	0.89 %
Total	24.23	2.92 %

Branch *	MTD Sales L	Brand Share %
MSI1	0.76	2.74 %
NMM1	0.56	2.01 %
KUM1	0.27	1.03 %
TNJ2	0.26	0.85 %
ORU1	0.26	1.23 %
MDI1	0.25	1.35 %
JKM1	0.23	0.76 %
MVM1	0.21	0.98 %
TYR1	0.11	0.19 %
NCK1	0.09	0.94 %
KIK1	0.01	0.15 %
NGT1	0.01	0.04 %
TRY3	0.01	0.04 %
PBR1	0.01	0.06 %
AYR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	24.23	2.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.51	3.73 %
Chargers	0.49	19.75 %
EXT WNTY-MOB	0.02	0.23 %
Pow-Bank	0.02	1.06 %
Total	24.04	3.46 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.23	2.91 %
TVM2	1.22	2.71 %
NVL2	0.97	2.85 %
CDM1	0.81	1.72 %
TRK1	0.80	1.30 %
POY2	0.73	2.35 %
SJI2	0.49	0.88 %
VPM1	0.21	1.82 %
STP1	0.10	0.51 %
KML1	0.01	0.05 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	24.04	3.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	18.25	3.44 %
Chargers	0.48	13.14 %
Tab	0.16	6.99 %
Pow-Bank	0.04	1.64 %
Ear-Buds	0.04	0.44 %
Dig-Acce	0.02	2.21 %
Total	18.99	3.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.32	2.61 %
KGI1	1.21	2.85 %
DPM2	0.60	2.92 %
PDM1	0.45	3.80 %
CBE4	0.34	3.20 %
CBE1	0.29	3.21 %
KMR1	0.22	0.64 %
TPR3	0.18	1.03 %
KMD1	0.16	1.17 %
CNR1	0.16	0.55 %
MPM1	0.14	0.90 %
SNR1	0.01	0.10 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	18.99	3.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.01	9.97 %
Chargers	0.05	36.28 %
Total	4.06	8.70 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	2.00 %
Total	4.06	8.70 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %