

MTD Sales
597.91 L

Brand Share %
8.25 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	578.13	8.26 %
Chargers	11.90	30.06 %
Tab	7.01	10.70 %
SWatch	0.57	1.61 %
Ear-Buds	0.20	0.30 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.27 %
Total	597.91	8.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	133.87	12.90 %
CHENNAI-02	106.85	9.43 %
NORTH ARCOT	76.25	7.94 %
SOUTH-03	58.43	9.45 %
CHENNAI-01	56.16	6.23 %
TRICHY-01	46.88	7.22 %
WEST-02	43.25	7.31 %
SOUTH ARCOT	31.33	5.03 %
WEST-01	26.64	8.02 %
WEST-03	18.19	8.30 %
HO01	0.07	0.04 %
Total	597.91	8.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	127.91	12.84 %
Chargers	2.70	42.28 %
Tab	2.70	18.48 %
SWatch	0.55	8.40 %
Dig-Acce	0.01	0.22 %
Total	133.87	12.90 %

Branch *	MTD Sales L	Brand Share %
APK2	1.27	6.54 %
MAR1	1.20	4.19 %
TKS1	1.12	4.12 %
UDN1	1.01	7.15 %
ARM1	0.66	7.26 %
VKM1	0.47	3.88 %
TCN1	0.34	1.59 %
STU2	0.30	3.96 %
KSM1	0.25	0.96 %
TYI1	0.24	2.07 %
KGL1	0.22	1.45 %
TKY1	0.16	0.88 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
Total	133.87	12.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	104.31	9.53 %
Chargers	1.60	31.74 %
Tab	0.88	9.70 %
Ear-Buds	0.05	0.37 %
SWatch		0.11 %
Dig-Acce		0.07 %
Total	106.85	9.43 %

Branch *	MTD Sales L	Brand Share %
CH33	2.49	5.23 %
CH17	2.06	7.20 %
GPD1	1.88	4.49 %
CH50	1.61	3.04 %
CH51	1.57	3.19 %
MJR1	1.27	3.01 %
CH31	1.03	6.99 %
CH24	0.81	4.22 %
PON1	0.80	2.27 %
CH37	0.64	2.76 %
CH36	0.62	2.22 %
MC05	0.32	1.51 %
CH23	0.32	3.08 %
CH20	0.31	0.53 %
CH18	0.22	0.63 %
UKI1	0.16	0.41 %
CH43	0.16	1.00 %
CH06		0.00 %
Total	106.85	9.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	74.21	7.96 %
Chargers	1.78	30.87 %
Tab	0.26	4.27 %
Dig-Acce		1.88 %
Total	76.25	7.94 %

Branch *	MTD Sales L	Brand Share %
CGM1	2.48	7.55 %
GDM1	2.23	8.05 %
SBR1	2.11	4.24 %
WJP1	2.08	6.36 %
UGI1	1.79	6.74 %
ABR1	1.68	4.27 %
VNB1	1.54	2.83 %
VEL1	1.33	4.44 %
VSI1	1.19	3.70 %
TRL1	0.62	2.66 %
WJD1	0.61	1.51 %
BGR1	0.42	1.73 %
PLR1	0.36	1.93 %
CYR1	0.01	0.03 %
ANI1		0.00 %
TRT1		0.00 %
Total	76.25	7.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	56.82	9.50 %
Chargers	1.25	36.38 %
Tab	0.26	4.70 %
Ear-Buds	0.10	1.86 %
Total	58.43	9.45 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.05	6.18 %
PVI1	1.72	4.70 %
NTM1	1.20	7.07 %
TDI1	0.91	5.38 %
CBM1	0.81	4.17 %
MDU7	0.65	5.02 %
ODM1	0.64	4.45 %
MDU4	0.61	6.25 %
PKM1	0.55	4.11 %
KPT1	0.48	2.21 %
KYK1	0.45	3.64 %
SVG1	0.32	2.05 %
MDU6	0.32	1.67 %
SGP1	0.28	2.79 %
BNR1	0.16	1.10 %
TEN1	0.15	0.63 %
MNM1	0.13	1.65 %
NKI1	0.13	1.22 %
KRR1	0.13	2.85 %
PNV2	0.11	1.02 %
ADP1	0.01	0.05 %
DGL2		0.00 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	58.43	9.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.71	6.40 %
Chargers	0.90	20.07 %
Tab	0.53	5.04 %
Pow-Bank	0.02	1.29 %
Total	56.16	6.23 %

Branch *	MTD Sales L	Brand Share %
CH48	2.32	6.01 %
CH42	1.65	5.42 %
AVD1	1.37	2.66 %
CH45	1.21	3.42 %
CH19	1.03	3.93 %
CH38	1.00	3.73 %
CH22	0.89	2.26 %
KNR1	0.80	2.50 %
CGL1	0.61	3.30 %
CH14	0.48	0.71 %
CH30	0.47	1.25 %
CH16	0.33	0.52 %
CH08	0.16	1.78 %
CH39	0.13	2.21 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	56.16	6.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	45.13	7.14 %
Chargers	1.17	36.93 %
Tab	0.53	9.31 %
Pow-Bank	0.02	1.42 %
Dig-Acce	0.02	7.91 %
Total	46.88	7.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.96	5.18 %
KUM1	1.20	4.96 %
PBR1	0.80	6.17 %
PDK2	0.78	5.40 %
JKM1	0.66	2.20 %
NCK1	0.64	4.53 %
KRN1	0.55	2.45 %
MDI1	0.48	4.38 %
TVR1	0.40	2.20 %
TRY4	0.29	1.19 %
AYR1	0.24	1.01 %
NGT1	0.23	1.30 %
TYR1	0.21	0.65 %
APM1	0.17	4.17 %
TVR2	0.17	0.59 %
PDK1	0.16	3.02 %
TRY3	0.13	1.11 %
KIK1	0.12	1.74 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
Total	46.88	7.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	41.27	7.20 %
Tab	1.05	16.09 %
Chargers	0.93	33.77 %
Total	43.25	7.31 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.99	6.39 %
PMP1	2.50	7.09 %
OML1	1.76	5.22 %
SLM3	1.74	7.44 %
MTR1	1.26	4.18 %
ATU1	1.03	3.71 %
EPI1	0.82	3.58 %
MCR1	0.76	3.04 %
PNG1	0.51	4.14 %
KRI1	0.49	2.55 %
EDP1	0.31	5.81 %
SLM2	0.26	1.62 %
BMD1	0.01	0.05 %
APN1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	43.25	7.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	30.15	4.97 %
Chargers	0.90	34.70 %
Tab	0.26	5.41 %
Dig-Acce	0.01	8.37 %
Total	31.33	5.03 %

Branch *	MTD Sales L	Brand Share %
POY2	2.52	6.78 %
SJI2	2.28	6.00 %
TDM1	1.66	6.37 %
PRT1	1.34	3.28 %
TRK1	0.92	1.44 %
CUD1	0.53	0.67 %
CDM1	0.46	1.34 %
VCM2	0.41	3.88 %
KLM1	0.40	1.26 %
STP1	0.30	1.90 %
NVL2	0.29	1.10 %
KML1	0.13	0.85 %
VCM1		0.00 %
VPM1		0.00 %
Total	31.33	5.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	25.96	8.11 %
Chargers	0.42	20.95 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	26.64	8.02 %

Branch *	MTD Sales L	Brand Share %
GDR1	1.92	7.69 %
MPM1	1.32	7.18 %
CBE4	0.89	7.83 %
CNR1	0.76	3.32 %
KMR1	0.74	2.43 %
ANR1	0.47	5.73 %
PPI1	0.29	2.51 %
CBE1	0.26	2.06 %
PDM1	0.17	5.34 %
UMP1	0.16	3.21 %
CBE5	0.12	5.50 %
CBE3	0.12	5.53 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	26.64	8.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	17.66	8.27 %
Tab	0.26	20.88 %
Chargers	0.26	29.22 %
Dig-Acce		15.52 %
Total	18.19	8.30 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	7.52 %
TPR1	0.62	4.18 %
AVI1	0.52	3.99 %
ERD2	0.50	5.56 %
ERD1	0.31	3.13 %
SYM2	0.16	1.33 %
TPR3	0.13	1.40 %
TPR4	0.10	1.30 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	18.19	8.30 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.76 %
SWatch	0.01	0.51 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %