

MTD Sales
516.27 L

Brand Share %
10.89 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	492.40	11.94 %
Tab	7.44	17.49 %
Chargers	6.93	33.73 %
Computer	5.17	1.28 %
EXT WNTY-MOB	2.56	5.05 %
SWatch	0.83	2.98 %
Ear-Buds	0.75	1.85 %
Pow-Bank	0.11	0.85 %
Dig-Acce	0.05	0.31 %
Case	0.05	23.68 %
Total	516.27	10.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	91.47	12.30 %
CHENNAI-02	90.22	13.85 %
CHENNAI-01	62.80	11.19 %
SOUTH-03	50.66	10.29 %
NORTH ARCOT	48.27	9.12 %
WEST-02	48.02	9.49 %
TRICHY-01	41.97	9.27 %
WEST-01	32.11	10.30 %
SOUTH ARCOT	25.83	7.23 %
KL-SOUTH	20.84	35.31 %
HO01	4.07	5.28 %
Total	516.27	10.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	87.18	14.09 %
Computer	1.59	1.69 %
Chargers	1.13	33.13 %
EXT WNTY-MOB	0.85	8.00 %
SWatch	0.34	8.29 %
Tab	0.20	3.61 %
Ear-Buds	0.15	3.10 %
Pow-Bank	0.02	1.61 %
Total	91.47	12.30 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.60	10.66 %
TUT2	2.86	8.86 %
TKS1	2.46	9.57 %
ERL2	1.69	10.73 %
VLY1	1.52	6.20 %
MAR1	1.14	5.05 %
APK2	1.08	6.63 %
TCN1	0.91	5.83 %
PKD1	0.84	6.32 %
TKY1	0.68	3.63 %
TYI1	0.61	5.00 %
VKM1	0.59	8.75 %
KSM1	0.59	2.57 %
STU2	0.41	6.80 %
APK1	0.38	3.77 %
ASM1	0.15	1.47 %
MMT1	0.07	0.61 %
KYR1	0.01	0.09 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TVL2		0.00 %
Total	91.47	12.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	86.98	14.91 %
Chargers	1.02	32.81 %
Tab	0.88	13.49 %
EXT WNTY-MOB	0.66	11.04 %
Computer	0.50	1.43 %
Ear-Buds	0.12	2.08 %
Pow-Bank	0.02	1.82 %
Case	0.02	83.41 %
Dig-Acce	0.01	0.13 %
Total	90.22	13.85 %

Branch *	MTD Sales L	Brand Share %
CH12	3.70	10.15 %
CH18	1.93	7.08 %
CH33	1.48	7.26 %
PON1	1.39	8.47 %
GPD1	1.01	3.61 %
CH09	0.94	5.81 %
UKI1	0.94	4.58 %
CH36	0.50	8.42 %
CH34	0.45	1.22 %
MJR1	0.35	1.04 %
CH23	0.23	2.49 %
CH06	0.16	1.03 %
CH17	0.01	0.10 %
CH01		0.00 %
MC08		0.00 %
Total	90.22	13.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	59.35	12.00 %
Tab	1.21	17.59 %
Computer	1.04	2.70 %
Chargers	0.85	30.09 %
Ear-Buds	0.19	3.18 %
EXT WNTY-MOB	0.14	3.27 %
Case	0.03	77.07 %
Dig-Acce		0.15 %
Total	62.80	11.19 %

Branch *	MTD Sales L	Brand Share %
CH14	2.70	6.32 %
CH42	1.66	8.08 %
CH38	1.44	8.17 %
CH28	1.16	6.66 %
SKL1	1.01	8.64 %
CH19	0.72	4.27 %
CH39	0.61	7.58 %
CH37	0.53	4.12 %
AVD1	0.36	1.71 %
MRM1	0.32	1.55 %
CH45	0.28	1.70 %
CGL1	0.20	1.22 %
MC09	0.17	2.41 %
CH26	0.17	3.67 %
MC10	0.15	0.82 %
MC02	0.01	0.42 %
TKM1	0.01	0.07 %
Total	62.80	11.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	47.23	10.83 %
Computer	1.52	4.12 %
Chargers	0.68	33.24 %
Tab	0.59	17.39 %
EXT WNTY-MOB	0.44	7.84 %
Ear-Buds	0.16	4.16 %
Pow-Bank	0.04	3.22 %
Dig-Acce		0.56 %
Total	50.66	10.29 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.28	7.20 %
MDU6	1.79	10.79 %
DKI1	1.21	7.08 %
MDU3	1.13	7.34 %
BNR1	1.00	9.18 %
MDU4	0.96	10.00 %
DGL1	0.86	5.45 %
PNI1	0.72	8.31 %
KRR1	0.69	10.67 %
ADP1	0.63	4.24 %
DGL2	0.51	7.08 %
SGP1	0.44	8.53 %
USL1	0.38	2.71 %
KPT1	0.34	2.55 %
ODM1	0.28	1.95 %
PNV1	0.26	4.60 %
TPT1	0.17	1.25 %
PKM1	0.11	1.28 %
BTU1	0.10	1.15 %
MNM1	0.10	2.09 %
KYK1	0.10	1.10 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	50.66	10.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	46.03	9.90 %
Tab	1.38	23.15 %
Chargers	0.75	28.14 %
EXT WNTY-MOB	0.06	0.62 %
Ear-Buds	0.04	0.85 %
Total	48.27	9.12 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.89	9.23 %
VSI1	1.65	9.33 %
CGM1	1.45	8.22 %
SBR1	1.41	6.94 %
VEL1	1.29	4.64 %
CYR1	1.16	10.29 %
VNB1	0.76	3.45 %
KPM1	0.54	4.03 %
PLR1	0.36	4.58 %
TRL1	0.34	1.67 %
GDM1	0.27	1.60 %
ANI1	0.26	2.33 %
ABR1	0.10	0.42 %
CPT1	0.02	0.24 %
PTU1		0.00 %
WJD1		0.00 %
Total	48.27	9.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	46.46	10.46 %
Computer	0.52	1.15 %
Chargers	0.50	26.58 %
Tab	0.40	11.15 %
EXT WNTY-MOB	0.08	2.91 %
Ear-Buds	0.04	1.18 %
Dig-Acce	0.01	4.20 %
Total	48.02	9.49 %

Branch *	MTD Sales L	Brand Share %
APN1	1.98	10.83 %
HRR1	1.35	6.47 %
EPI1	1.32	10.24 %
MTR1	1.32	7.66 %
MCR1	1.02	5.46 %
TRM1	0.82	2.30 %
VPD1	0.79	4.45 %
OML1	0.79	2.96 %
PLC1	0.73	4.58 %
RSP1	0.67	8.05 %
VKL1	0.49	6.45 %
NKL2	0.46	3.05 %
ERD2	0.33	4.56 %
TCG1	0.20	2.75 %
KRI1	0.15	1.45 %
KMM1	0.09	1.75 %
DPR1	0.01	0.11 %
SGI1	0.01	0.06 %
EDP1	0.01	0.10 %
DPR2	0.01	0.07 %
CMI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	48.02	9.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	39.51	10.09 %
Tab	1.70	29.06 %
Chargers	0.68	45.65 %
EXT WNTY-MOB	0.08	2.11 %
Dig-Acce	0.01	2.17 %
Total	41.97	9.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.40	9.55 %
TTP1	2.15	9.82 %
TVR2	1.67	9.48 %
NMM1	1.39	9.77 %
MSI1	0.82	5.67 %
JKM1	0.34	2.06 %
PBR1	0.26	3.83 %
MVM1	0.21	1.23 %
PDK1	0.18	1.85 %
KIK1	0.17	2.32 %
NGT1	0.17	0.90 %
NCK1	0.17	2.31 %
TVR1	0.17	1.74 %
AYR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	41.97	9.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	30.77	12.17 %
Chargers	0.65	41.99 %
Tab	0.54	20.69 %
EXT WNTY-MOB	0.07	3.12 %
Ear-Buds	0.04	1.15 %
Pow-Bank	0.02	1.99 %
Dig-Acce	0.01	0.66 %
Total	32.11	10.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.02	6.56 %
GDR1	1.39	9.68 %
KGI1	0.65	2.72 %
PPI1	0.55	3.32 %
TPR3	0.47	4.82 %
CBE1	0.27	5.03 %
PLI1	0.21	4.69 %
DPM2	0.15	1.76 %
SNR1	0.14	1.87 %
SYM2	0.01	0.13 %
KMD1	0.01	0.16 %
SUL1	0.01	0.53 %
ANR1		0.02 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
UMP1		0.00 %
Total	32.11	10.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.78	7.88 %
Tab	0.53	33.47 %
Chargers	0.48	40.01 %
EXT WNTY-MOB	0.03	0.63 %
Dig-Acce		2.29 %
Total	25.83	7.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.39	7.50 %
VPM2	1.93	9.25 %
CDM1	1.54	6.95 %
TVM2	1.53	6.78 %
PRT1	1.51	8.73 %
KKI2	1.04	6.43 %
TDM1	0.99	6.32 %
TRK1	0.99	4.08 %
NVL2	0.42	3.16 %
VPM1	0.40	5.05 %
ULP1	0.35	1.40 %
KML1	0.22	2.14 %
SJI1	0.13	0.52 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	25.83	7.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	20.51	38.19 %
Chargers	0.19	55.74 %
EXT WNTY-MOB	0.14	47.28 %
Total	20.84	35.31 %

Branch *	MTD Sales L	Brand Share %
Total	20.84	35.31 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	5.08 %
SWatch	0.49	18.56 %
Total	4.07	5.28 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	5.10 %
Total	4.07	5.28 %