

MTD Sales
413.95 L

Brand Share %
5.68 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	397.75	5.64 %
Chargers	13.12	23.94 %
Tab	2.97	3.82 %
Ear-Buds	0.04	0.06 %
Dig-Acce	0.04	0.25 %
Pow-Bank	0.02	0.10 %
Total	413.95	5.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	134.07	10.68 %
CHENNAI-02	78.28	6.95 %
SOUTH-03	41.03	5.92 %
NORTH ARCOT	37.81	4.58 %
WEST-02	36.50	5.13 %
CHENNAI-01	32.39	3.93 %
TRICHY-01	22.11	3.78 %
SOUTH ARCOT	16.74	2.55 %
WEST-01	15.00	3.55 %
HO01		0.00 %
Total	413.95	5.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	128.41	10.58 %
Chargers	4.39	38.82 %
Tab	1.28	7.56 %
Dig-Acce		0.34 %
Total	134.07	10.68 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.71	5.33 %
APK2	1.41	4.96 %
RND1	0.86	2.85 %
TKS1	0.79	2.36 %
SNL1	0.74	4.79 %
MMT1	0.74	2.56 %
KYR1	0.42	2.29 %
TYI1	0.36	2.05 %
PDI1	0.33	1.99 %
ARM1	0.30	1.87 %
TKY1	0.28	1.27 %
SKD1	0.20	0.88 %
KGL1	0.13	0.37 %
UDN1	0.13	0.72 %
SDI1	0.08	0.75 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	134.07	10.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	76.11	7.05 %
Chargers	1.53	19.23 %
Tab	0.64	3.78 %
Dig-Acce	0.01	0.10 %
Total	78.28	6.95 %

Branch *	MTD Sales L	Brand Share %
CH50	2.11	3.85 %
MC05	2.04	4.32 %
CH33	1.86	2.61 %
CH23	1.03	4.37 %
CH17	0.85	3.01 %
CH44	0.83	1.32 %
CH46	0.72	3.21 %
CH20	0.69	1.82 %
CH27	0.56	4.10 %
UKI1	0.55	1.30 %
CH41	0.53	1.72 %
PON1	0.42	1.59 %
CH51	0.25	0.79 %
MJR1	0.14	0.32 %
CH18	0.13	0.39 %
CH06	0.07	0.29 %
CH32		0.00 %
CH36		0.00 %
Total	78.28	6.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	39.31	5.84 %
Chargers	1.42	27.85 %
Tab	0.31	5.49 %
Total	41.03	5.92 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.25	5.27 %
MDU7	1.00	5.02 %
BNR1	0.73	3.51 %
TEN2	0.56	2.25 %
MDU4	0.45	3.21 %
PKM1	0.43	3.52 %
PNV2	0.43	5.66 %
MNM1	0.40	4.90 %
ADP1	0.31	1.62 %
SGP1	0.30	1.76 %
TDI1	0.28	2.01 %
KKD3	0.27	1.87 %
TEN1	0.20	0.70 %
DGL2	0.19	1.09 %
MDU6	0.17	0.70 %
TMM1	0.14	0.56 %
CBM1	0.13	0.57 %
CMR1	0.04	0.18 %
DKI1	0.02	0.13 %
ODM1	0.01	0.08 %
KYK1	0.01	0.10 %
PNI1	0.01	0.25 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	41.03	5.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	36.37	4.58 %
Chargers	1.14	17.72 %
Tab	0.30	2.31 %
Total	37.81	4.58 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.45	3.44 %
CGM1	1.43	5.60 %
VSI1	1.38	4.57 %
SBR1	1.19	2.82 %
WJP1	1.04	2.83 %
GDM1	0.97	2.63 %
TRR1	0.27	0.62 %
ANI1	0.17	0.93 %
CPT1	0.16	0.74 %
KPM1	0.14	0.51 %
CYR1	0.14	0.68 %
VNB1	0.14	0.43 %
TRL1	0.01	0.04 %
VEL1	0.01	0.02 %
ABR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	37.81	4.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	34.82	5.04 %
Chargers	1.35	30.10 %
Tab	0.33	5.02 %
Dig-Acce		1.82 %
Total	36.50	5.13 %

Branch *	MTD Sales L	Brand Share %
SGI1	1.30	5.11 %
VPD1	1.24	4.33 %
KRI1	0.95	2.88 %
TRM1	0.47	0.98 %
ERD2	0.30	3.65 %
ATU1	0.25	0.90 %
EDP1	0.17	2.76 %
SLM3	0.16	0.63 %
TCG1	0.16	1.94 %
NKL2	0.15	0.47 %
ERD1	0.15	1.83 %
EPI1	0.14	0.70 %
OML1	0.01	0.04 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	36.50	5.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	31.30	3.96 %
Chargers	1.05	16.69 %
Ear-Buds	0.04	0.39 %
Total	32.39	3.93 %

Branch *	MTD Sales L	Brand Share %
CH05	1.59	3.78 %
CH30	0.85	2.97 %
CH38	0.48	1.82 %
CH19	0.38	1.56 %
CH48	0.36	0.89 %
CH16	0.30	0.46 %
CGL1	0.30	1.78 %
CH45	0.27	1.20 %
CH25	0.19	0.81 %
CH42	0.19	0.75 %
CH07	0.15	0.62 %
KNR1	0.14	0.67 %
CH26	0.13	3.46 %
MC10	0.03	0.34 %
GUD2	0.01	0.05 %
MRM1	0.01	0.03 %
TKM1	0.01	0.04 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	32.39	3.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	20.80	3.65 %
Chargers	1.17	31.71 %
Tab	0.12	3.52 %
Pow-Bank	0.02	1.15 %
Dig-Acce		1.79 %
Total	22.11	3.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.55	1.84 %
JKM1	1.08	4.92 %
TNJ2	1.04	4.17 %
TVR2	0.82	3.89 %
PBR1	0.55	3.63 %
KRN1	0.49	2.10 %
AYR1	0.28	1.75 %
ORU1	0.20	1.28 %
NMM1	0.20	1.19 %
PTK1	0.02	0.13 %
TRY3	0.01	0.09 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	22.11	3.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.22	2.52 %
Chargers	0.53	15.04 %
Total	16.74	2.55 %

Branch *	MTD Sales L	Brand Share %
SJJ2	1.41	4.02 %
POY1	1.27	2.91 %
VPM2	1.25	4.82 %
PRT1	1.19	2.50 %
NVL2	1.00	3.06 %
TRK1	0.77	1.52 %
CUD1	0.73	0.90 %
CDM1	0.59	1.48 %
TVM2	0.32	1.13 %
VCM1	0.30	2.36 %
VPM1	0.28	3.11 %
ULP1	0.27	0.68 %
KML1	0.14	1.16 %
POY2	0.13	0.33 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
Total	16.74	2.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	14.43	3.52 %
Chargers	0.56	17.55 %
Dig-Acce	0.02	7.35 %
Total	15.00	3.55 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.98	4.33 %
KGI1	1.75	4.46 %
TPR1	0.44	4.81 %
MPM1	0.37	3.20 %
PDM1	0.30	4.00 %
TPR4	0.19	3.95 %
KMR1	0.14	0.42 %
GBM1	0.11	0.55 %
SYM2	0.01	0.15 %
TPR3	0.01	0.19 %
KGM1	0.01	0.07 %
CBE3	0.01	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	15.00	3.55 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %