

MTD Sales
482.24 L

Brand Share %
6.91 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	467.11	6.94 %
Chargers	13.07	21.07 %
SWatch	0.64	2.43 %
Ear-Buds	0.48	0.70 %
Pow-Bank	0.29	1.35 %
Dig-Acce	0.25	2.20 %
Tab	0.24	0.42 %
Case	0.16	10.73 %
Total	482.24	6.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	138.66	10.02 %
CHENNAI-02	74.62	7.34 %
WEST-02	55.84	7.68 %
TRICHY-01	51.45	8.05 %
NORTH ARCOT	50.43	6.12 %
SOUTH-03	48.28	7.64 %
CHENNAI-01	39.55	5.05 %
SOUTH ARCOT	12.10	2.10 %
WEST-01	11.32	3.51 %
HO01		0.00 %
Total	482.24	6.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	134.62	10.08 %
Chargers	3.50	29.15 %
SWatch	0.25	6.55 %
Case	0.12	35.00 %
Ear-Buds	0.10	0.95 %
Dig-Acce	0.05	3.24 %
Pow-Bank	0.03	0.81 %
Total	138.66	10.02 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	5.63 %
TKS2	1.84	3.40 %
KSM1	1.31	6.32 %
VLY1	1.29	2.47 %
TYI1	1.09	5.39 %
ARM1	0.58	4.03 %
VKM1	0.46	3.78 %
SKD1	0.45	2.99 %
MAR1	0.31	0.78 %
KYR1	0.19	1.22 %
KGL1	0.19	0.64 %
MMT1	0.17	0.46 %
RND1	0.15	0.55 %
PDI1	0.14	1.07 %
TKY1	0.05	0.26 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	138.66	10.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.36	7.40 %
Chargers	1.97	25.82 %
SWatch	0.13	3.78 %
Pow-Bank	0.09	3.28 %
Ear-Buds	0.03	0.28 %
Dig-Acce	0.03	1.26 %
Case	0.01	4.29 %
Total	74.62	7.34 %

Branch *	MTD Sales L	Brand Share %
UKI1	1.76	4.71 %
CH50	1.20	3.12 %
PON1	1.19	4.01 %
GPD1	1.18	2.13 %
CH17	0.93	3.09 %
CH51	0.61	1.78 %
CH44	0.51	1.44 %
CH33	0.32	0.81 %
MJR1	0.31	0.69 %
CH06	0.30	1.51 %
CH20	0.23	0.48 %
CH36	0.16	1.12 %
CH31	0.02	0.21 %
CH27	0.02	0.19 %
MC06	0.01	0.10 %
CH23	0.01	0.06 %
CH43		0.00 %
Total	74.62	7.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	54.44	7.69 %
Chargers	1.39	29.31 %
Dig-Acce		2.19 %
Pow-Bank		0.12 %
Total	55.84	7.68 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.41	3.77 %
BMD1	1.19	6.39 %
KRI1	1.12	3.07 %
ATU1	1.11	3.93 %
VPD1	1.10	3.68 %
KAM1	0.81	5.21 %
EDP1	0.64	4.56 %
SLM2	0.59	2.00 %
PLC1	0.46	2.49 %
SLM3	0.27	1.48 %
NKL2	0.22	0.86 %
SGI1	0.20	0.77 %
OML1	0.19	0.60 %
MTR1	0.14	0.62 %
CMI1	0.11	1.23 %
EPI1	0.02	0.12 %
VKL1	0.01	0.20 %
KMM1	0.01	0.15 %
DPR1		0.04 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	55.84	7.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	49.47	7.96 %
Chargers	1.56	36.25 %
Ear-Buds	0.15	2.86 %
Tab	0.12	3.66 %
Dig-Acce	0.08	18.50 %
Pow-Bank	0.06	2.70 %
Total	51.45	8.05 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.99	6.45 %
KUM1	1.54	5.94 %
TNJ2	1.52	6.18 %
MSI1	1.28	4.12 %
JKM1	1.19	6.68 %
PBR1	0.32	2.44 %
TVR1	0.16	1.08 %
MDI1	0.03	0.31 %
PTK1	0.03	0.18 %
PDK1	0.02	0.41 %
NGT1	0.01	0.06 %
NCK1	0.01	0.10 %
TRY2	0.01	0.13 %
APM1		0.06 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	51.45	8.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	49.16	6.19 %
Chargers	1.24	18.22 %
Pow-Bank	0.02	0.47 %
Dig-Acce	0.01	0.52 %
Case		0.69 %
Total	50.43	6.12 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.58 %
SLG1	1.67	6.33 %
WJP1	1.49	4.41 %
VEL1	1.20	2.82 %
PTU1	0.90	4.58 %
VSI1	0.90	3.39 %
GDM1	0.56	2.18 %
TRR1	0.33	0.93 %
TRT1	0.31	1.34 %
SBR1	0.14	0.32 %
PLR1	0.01	0.08 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	50.43	6.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	46.55	7.62 %
Chargers	1.67	29.97 %
Pow-Bank	0.03	1.58 %
Dig-Acce	0.03	6.67 %
Case		0.67 %
Total	48.28	7.64 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.49	6.77 %
TEN1	1.61	5.77 %
TPT1	1.28	5.71 %
CBM1	0.90	6.17 %
KPT1	0.76	3.80 %
ATG1	0.74	5.30 %
MPA1	0.68	3.55 %
DGL2	0.36	3.93 %
MDU4	0.33	2.47 %
TMM1	0.31	1.67 %
PVI1	0.31	1.52 %
PNI1	0.15	4.09 %
KRR1	0.02	0.38 %
CMR1	0.01	0.06 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	48.28	7.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	38.21	5.11 %
Chargers	0.81	13.33 %
SWatch	0.25	7.31 %
Ear-Buds	0.20	1.91 %
Case	0.03	20.07 %
Pow-Bank	0.02	1.15 %
Dig-Acce	0.02	0.42 %
Total	39.55	5.05 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	5.40 %
CH14	1.51	2.93 %
CH07	0.35	1.36 %
CH47	0.29	1.22 %
GUD2	0.22	0.81 %
CH30	0.19	0.92 %
MC09	0.19	1.81 %
CH29	0.18	4.13 %
CH42	0.18	0.78 %
CH37	0.17	0.96 %
CH38	0.15	0.65 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.08 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.00 %
CGL1		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	39.55	5.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.57	2.06 %
Chargers	0.35	11.51 %
Tab	0.12	4.02 %
Pow-Bank	0.03	1.95 %
Dig-Acce	0.02	8.25 %
Case		3.42 %
Total	12.10	2.10 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.30	3.78 %
POY1	1.84	6.24 %
CDM1	1.35	4.14 %
MKM1	1.30	6.02 %
VPM2	0.82	4.00 %
TRK1	0.41	0.83 %
KKI2	0.31	1.45 %
TVM2	0.21	0.52 %
SJI2	0.17	0.49 %
TDM1	0.03	0.16 %
VCM1	0.02	0.18 %
NVL2	0.02	0.05 %
KML1	0.01	0.07 %
KLM1	0.01	0.02 %
PRT1	0.01	0.02 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	12.10	2.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.72	3.45 %
Chargers	0.58	18.92 %
Dig-Acce	0.02	1.31 %
Total	11.32	3.51 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.78	5.98 %
GDR1	1.27	4.91 %
KGI1	0.91	3.44 %
TPR1	0.39	2.24 %
MPM1	0.20	2.52 %
CBE2	0.17	1.17 %
CBE4	0.15	1.52 %
TPR3	0.14	0.75 %
ANR1	0.01	1.78 %
GBM1	0.01	0.09 %
KMR1	0.01	0.06 %
PDM1	0.01	0.20 %
CBE1	0.01	0.26 %
SNR1		0.07 %
UMP1		0.08 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	11.32	3.51 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %