

MTD Sales
357.90 L

Brand Share %
4.14 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	343.93	4.45 %
Chargers	7.78	18.01 %
EXT WNTY-MOB	2.45	2.58 %
Tab	1.44	2.32 %
SWatch	1.12	2.09 %
Computer	0.51	0.10 %
Ear-Buds	0.51	0.61 %
Case	0.07	10.82 %
Pow-Bank	0.06	0.27 %
Dig-Acce	0.04	0.17 %
Total	357.90	4.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	76.02	5.49 %
CHENNAI-02	59.22	4.71 %
NORTH ARCOT	42.03	4.40 %
WEST-02	40.75	4.75 %
CHENNAI-01	36.22	3.71 %
SOUTH-03	34.75	4.33 %
TRICHY-01	24.22	3.09 %
SOUTH ARCOT	23.88	3.76 %
WEST-01	16.90	3.02 %
KL-SOUTH	3.91	8.98 %
HO01		0.00 %
Total	357.90	4.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	73.40	6.26 %
Chargers	1.53	23.52 %
EXT WNTY-MOB	0.74	2.97 %
SWatch	0.34	5.32 %
Dig-Acce		0.17 %
Total	76.02	5.49 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.75	3.64 %
PKD1	1.26	3.26 %
TCN1	1.20	3.92 %
SNL1	1.02	3.20 %
VLY1	0.96	2.01 %
APK2	0.95	3.81 %
TKS1	0.90	2.19 %
APK1	0.85	3.75 %
KYR1	0.84	3.73 %
ARM1	0.82	2.46 %
RND1	0.43	1.37 %
UDN1	0.39	1.45 %
PDI1	0.25	1.70 %
VKM1	0.10	0.59 %
ASM1	0.01	0.06 %
MMT1	0.01	0.04 %
TKY1	0.01	0.03 %
MAR1		0.01 %
KSM1		0.00 %
Total	76.02	5.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	55.72	4.81 %
Chargers	1.18	18.95 %
EXT WNTY-MOB	1.02	9.06 %
Computer	0.51	1.16 %
SWatch	0.43	6.03 %
Ear-Buds	0.34	2.69 %
Case	0.02	12.09 %
Total	59.22	4.71 %

Branch *	MTD Sales L	Brand Share %
MJR1	2.16	2.80 %
CH24	1.71	4.10 %
MC05	1.33	3.79 %
CH06	1.02	2.13 %
CH41	0.76	3.06 %
CH34	0.72	1.04 %
CH09	0.40	1.39 %
CH33	0.33	0.72 %
GPD1	0.29	0.49 %
MC06	0.27	1.17 %
CH17	0.03	0.12 %
CH18	0.01	0.02 %
CH27	0.01	0.09 %
PON1	0.01	0.03 %
CH01		0.00 %
Total	59.22	4.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.44	4.72 %
Chargers	1.13	21.70 %
SWatch	0.31	4.75 %
EXT WNTY-MOB	0.13	0.86 %
Ear-Buds	0.04	0.35 %
Dig-Acce		0.00 %
Total	42.03	4.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.67	3.25 %
VEL1	2.39	3.81 %
VNB1	0.97	2.18 %
WJD1	0.83	1.74 %
TRT1	0.74	3.51 %
UGI1	0.31	1.56 %
ANI1	0.20	1.35 %
SBR1	0.16	0.36 %
PLR1	0.16	0.94 %
GDM1	0.11	0.34 %
TRL1	0.02	0.06 %
CPT1	0.01	0.08 %
KPM1	0.01	0.04 %
ABR1		0.00 %
PTU1		0.00 %
Total	42.03	4.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	39.72	5.10 %
Chargers	0.75	16.65 %
Tab	0.16	2.91 %
EXT WNTY-MOB	0.10	1.73 %
Dig-Acce	0.01	3.67 %
Case	0.01	63.02 %
Total	40.75	4.75 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.52	4.11 %
VPD1	1.02	2.56 %
EPI1	0.79	2.87 %
PLC1	0.76	3.13 %
KRI1	0.67	3.74 %
DPR2	0.26	1.29 %
SGG1	0.26	2.38 %
ERD2	0.25	1.50 %
APN1	0.23	0.84 %
NKL2	0.21	0.78 %
MCR1	0.16	0.42 %
OML1	0.12	0.43 %
DPR1	0.06	0.44 %
SGI1	0.02	0.04 %
EDP1	0.01	0.05 %
KMM1		0.00 %
KVP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	40.75	4.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	34.46	3.89 %
Chargers	0.89	18.22 %
Tab	0.57	5.06 %
EXT WNTY-MOB	0.17	1.89 %
Ear-Buds	0.08	0.71 %
Case	0.04	10.93 %
Dig-Acce		0.11 %
Total	36.22	3.71 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.60	2.20 %
CH40	1.51	2.15 %
CH19	0.93	2.36 %
TKM1	0.60	2.29 %
MC10	0.45	1.54 %
CH11	0.42	1.70 %
CH38	0.36	1.15 %
CH22	0.33	1.75 %
CH14	0.28	0.44 %
CH45	0.23	0.76 %
CH39	0.10	0.38 %
KNR1	0.10	0.30 %
CH30	0.01	0.04 %
MC09	0.01	0.12 %
MRM1	0.01	0.04 %
SKL1	0.01	0.06 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
MC02		0.00 %
Total	36.22	3.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	33.43	4.62 %
Chargers	0.78	18.58 %
Tab	0.39	8.71 %
EXT WNTY-MOB	0.13	1.35 %
Pow-Bank	0.02	0.85 %
Total	34.75	4.33 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	3.77 %
CBM1	1.15	4.11 %
TEN1	1.09	3.74 %
MDU3	0.98	4.03 %
DKI1	0.85	3.20 %
ADP1	0.64	2.63 %
USL1	0.58	3.05 %
CMR1	0.55	2.54 %
KKD3	0.46	3.61 %
MDU5	0.46	3.35 %
BNR1	0.37	1.71 %
PNV1	0.27	3.91 %
SVG1	0.25	1.48 %
TPT1	0.20	1.48 %
NKI1	0.18	1.27 %
PKM1	0.01	0.07 %
SGP1	0.01	0.07 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
Total	34.75	4.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	23.34	3.35 %
Chargers	0.53	19.73 %
Tab	0.16	3.06 %
EXT WNTY-MOB	0.14	2.05 %
SWatch	0.04	0.95 %
Total	24.22	3.09 %

Branch *	MTD Sales L	Brand Share %
MSI1	0.76	3.35 %
NMM1	0.56	2.07 %
KUM1	0.27	1.04 %
TNJ2	0.26	0.89 %
ORU1	0.26	1.31 %
MDI1	0.25	1.38 %
JKM1	0.23	0.87 %
MVM1	0.21	1.03 %
TYR1	0.11	0.21 %
NCK1	0.09	1.02 %
KIK1	0.01	0.15 %
TRY3	0.01	0.04 %
PBR1	0.01	0.06 %
AYR1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	24.22	3.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	23.36	4.05 %
Chargers	0.49	20.32 %
EXT WNTY-MOB	0.02	0.26 %
Pow-Bank	0.02	1.11 %
Total	23.88	3.76 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.23	3.39 %
TVM2	1.22	2.87 %
NVL2	0.97	3.22 %
CDM1	0.81	1.81 %
TRK1	0.80	1.47 %
POY2	0.73	2.49 %
SJI2	0.49	1.03 %
VPM1	0.21	1.90 %
STP1	0.10	0.54 %
KML1	0.01	0.06 %
MKM1		0.00 %
PRT1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	23.88	3.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	16.21	3.37 %
Chargers	0.45	13.91 %
Tab	0.16	6.99 %
Ear-Buds	0.04	0.48 %
Pow-Bank	0.02	0.96 %
Dig-Acce	0.02	2.25 %
Total	16.90	3.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.32	2.89 %
KGI1	1.21	3.03 %
GBM1	1.19	3.81 %
DPM2	0.60	3.32 %
PDM1	0.45	4.08 %
CBE4	0.34	3.38 %
CBE1	0.29	3.29 %
KMR1	0.22	0.68 %
TPR3	0.18	1.10 %
KMD1	0.16	1.20 %
CNR1	0.16	0.57 %
MPM1	0.14	1.10 %
SNR1	0.01	0.11 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	16.90	3.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.86	10.37 %
Chargers	0.05	36.28 %
Total	3.91	8.98 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.32	2.13 %
Total	3.91	8.98 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %