

MTD Sales
553.62 L

Brand Share %
8.04 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	534.74	8.05 %
Chargers	11.27	29.49 %
Tab	6.74	10.64 %
SWatch	0.57	1.67 %
Ear-Buds	0.20	0.32 %
Dig-Acce	0.06	0.21 %
Pow-Bank	0.05	0.29 %
Total	553.62	8.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	124.00	12.50 %
CHENNAI-02	95.67	8.98 %
NORTH ARCOT	72.82	7.98 %
SOUTH-03	54.89	9.24 %
CHENNAI-01	52.03	6.16 %
WEST-02	40.95	7.33 %
TRICHY-01	40.52	6.55 %
SOUTH ARCOT	31.01	5.24 %
WEST-01	24.38	7.70 %
WEST-03	17.27	8.21 %
HO01	0.07	0.04 %
Total	553.62	8.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	118.17	12.42 %
Tab	2.70	18.48 %
Chargers	2.58	41.67 %
SWatch	0.55	8.55 %
Dig-Acce	0.01	0.22 %
Total	124.00	12.50 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.34	7.50 %
MAR1	1.20	4.24 %
UDN1	1.01	7.32 %
ARM1	0.66	7.54 %
TKS1	0.49	1.89 %
VKM1	0.47	4.08 %
TCN1	0.34	1.65 %
STU2	0.30	4.15 %
KSM1	0.25	1.01 %
TYI1	0.24	2.17 %
APK2	0.23	1.28 %
KGL1	0.22	1.52 %
TKY1	0.16	0.92 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
Total	124.00	12.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	93.26	9.06 %
Chargers	1.47	30.51 %
Tab	0.88	10.47 %
Ear-Buds	0.05	0.40 %
SWatch		0.11 %
Dig-Acce		0.07 %
Total	95.67	8.98 %

Branch *	MTD Sales L	Brand Share %
CH34	5.22	7.31 %
CH33	2.49	5.27 %
CH17	2.06	7.55 %
GPD1	1.88	4.82 %
CH50	1.39	2.69 %
CH51	1.18	2.52 %
MJR1	1.09	2.68 %
CH31	1.03	7.43 %
CH24	0.81	4.38 %
PON1	0.79	2.40 %
CH37	0.64	3.28 %
MC05	0.32	1.59 %
CH23	0.32	3.08 %
CH20	0.31	0.59 %
CH32	0.28	6.18 %
CH18	0.22	0.69 %
UKI1	0.16	0.43 %
CH43	0.16	1.06 %
CH27	0.15	1.42 %
CH06		0.00 %
CH36		0.00 %
Total	95.67	8.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	70.87	8.00 %
Chargers	1.68	30.42 %
Tab	0.26	4.27 %
Dig-Acce		1.94 %
Total	72.82	7.98 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.99	8.01 %
WJP1	2.08	6.66 %
SBR1	1.80	3.88 %
ABR1	1.68	4.41 %
UGI1	1.66	6.57 %
VNB1	1.54	2.95 %
VEL1	1.33	4.56 %
VSI1	1.19	3.96 %
WJD1	0.48	1.26 %
BGR1	0.42	1.87 %
TRL1	0.31	1.42 %
PLR1	0.13	0.72 %
CYR1	0.01	0.03 %
ANI1		0.00 %
TRT1		0.00 %
Total	72.82	7.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	53.34	9.27 %
Chargers	1.19	35.89 %
Tab	0.26	4.93 %
Ear-Buds	0.10	1.97 %
Total	54.89	9.24 %

Branch *	MTD Sales L	Brand Share %
DKI1	2.05	6.35 %
PVI1	1.72	4.82 %
NTM1	1.20	7.26 %
TDI1	0.91	5.46 %
CBM1	0.81	4.30 %
MDU7	0.65	5.15 %
ODM1	0.64	4.54 %
PKM1	0.55	4.28 %
KYK1	0.45	3.82 %
MDU4	0.39	4.12 %
SVG1	0.32	2.20 %
KPT1	0.28	1.42 %
SGP1	0.28	2.90 %
MDU6	0.17	0.93 %
BNR1	0.16	1.13 %
TEN1	0.15	0.64 %
MNM1	0.13	1.74 %
NKI1	0.13	1.22 %
KRR1	0.13	2.86 %
PNV2	0.11	1.06 %
ADP1	0.01	0.05 %
DGL2		0.00 %
KKD3		0.00 %
MLR1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	54.89	9.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	50.64	6.33 %
Chargers	0.84	19.50 %
Tab	0.53	5.38 %
Pow-Bank	0.02	1.43 %
Total	52.03	6.16 %

Branch *	MTD Sales L	Brand Share %
CH48	2.32	6.22 %
CH42	1.41	5.23 %
AVD1	1.37	2.83 %
CH45	1.21	3.55 %
CH19	1.03	4.08 %
CH38	1.00	4.00 %
CH22	0.89	2.30 %
KNR1	0.80	2.60 %
CGL1	0.61	3.30 %
CH14	0.48	0.76 %
CH30	0.47	1.30 %
CH16	0.33	0.57 %
CH08	0.16	1.78 %
CH39	0.13	2.22 %
CH26	0.13	2.81 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	52.03	6.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	39.02	7.22 %
Tab	1.05	16.09 %
Chargers	0.88	34.39 %
Total	40.95	7.33 %

Branch *	MTD Sales L	Brand Share %
TRM1	2.99	6.94 %
PMP1	2.34	7.13 %
OML1	1.76	5.66 %
SLM3	1.74	7.79 %
MTR1	1.26	4.46 %
ATU1	1.03	3.99 %
EPI1	0.81	3.70 %
MCR1	0.76	3.28 %
PNG1	0.51	4.36 %
KRI1	0.49	2.65 %
EDP1	0.31	5.81 %
SLM2	0.26	1.72 %
BMD1	0.01	0.05 %
APN1		0.00 %
DPR1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	40.95	7.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	39.14	6.49 %
Chargers	1.07	35.50 %
Tab	0.27	4.96 %
Pow-Bank	0.02	1.51 %
Dig-Acce	0.02	8.06 %
Total	40.52	6.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.03	3.38 %
KUM1	1.20	5.06 %
PBR1	0.80	6.64 %
PDK2	0.78	5.47 %
JKM1	0.66	2.38 %
NCK1	0.64	4.85 %
KRN1	0.55	2.52 %
TVR1	0.40	2.28 %
TRY4	0.29	1.20 %
MDI1	0.25	2.37 %
AYR1	0.24	1.07 %
TYR1	0.21	0.66 %
APM1	0.17	4.43 %
TVR2	0.17	0.60 %
PDK1	0.16	3.10 %
TRY3	0.13	1.17 %
KIK1	0.12	1.75 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	40.52	6.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.85	5.18 %
Chargers	0.89	34.72 %
Tab	0.26	5.71 %
Dig-Acce	0.01	8.37 %
Total	31.01	5.24 %

Branch *	MTD Sales L	Brand Share %
POY2	2.37	6.85 %
SJI2	2.28	6.19 %
TDM1	1.66	6.68 %
PRT1	1.34	3.46 %
TRK1	0.92	1.55 %
CUD1	0.53	0.70 %
CDM1	0.46	1.49 %
VCM2	0.41	4.08 %
KLM1	0.40	1.31 %
STP1	0.30	2.05 %
NVL2	0.29	1.14 %
KML1	0.13	0.91 %
VCM1		0.00 %
VPM1		0.00 %
Total	31.01	5.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	23.70	7.78 %
Chargers	0.41	20.99 %
Tab	0.26	21.81 %
Dig-Acce	0.01	0.26 %
Total	24.38	7.70 %

Branch *	MTD Sales L	Brand Share %
GDR1	1.92	7.69 %
MPM1	1.32	7.47 %
CNR1	0.76	3.54 %
KMR1	0.74	2.55 %
ANR1	0.47	6.15 %
PPI1	0.29	2.52 %
PDM1	0.17	5.34 %
UMP1	0.16	4.08 %
CBE5	0.12	5.50 %
CBE3	0.12	6.00 %
CBE1	0.03	0.25 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	24.38	7.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	16.76	8.17 %
Tab	0.26	20.88 %
Chargers	0.25	29.87 %
Dig-Acce		15.52 %
Total	17.27	8.21 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.48	7.63 %
TPR1	0.62	4.35 %
AVI1	0.52	4.12 %
ERD2	0.50	6.69 %
PDR1	0.40	6.86 %
ERD1	0.31	3.32 %
SYM2	0.16	1.45 %
TPR3	0.13	1.41 %
TPR4	0.10	1.38 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	17.27	8.21 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.05	2.76 %
SWatch	0.01	0.51 %
Chargers	0.01	0.22 %
Total	0.07	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.07	0.04 %
MSWH		0.00 %
Total	0.07	0.04 %