

MTD Sales
490.60 L

Brand Share %
11.01 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	468.23	12.11 %
Tab	7.11	17.64 %
Chargers	6.61	33.98 %
Computer	5.17	1.32 %
EXT WNTY-MOB	2.19	4.66 %
Ear-Buds	0.59	1.53 %
SWatch	0.49	1.92 %
Pow-Bank	0.11	0.89 %
Dig-Acce	0.05	0.33 %
Case	0.05	23.68 %
Total	490.60	11.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	86.73	12.34 %
CHENNAI-02	82.95	13.53 %
CHENNAI-01	60.79	11.99 %
SOUTH-03	48.78	10.85 %
WEST-02	46.46	9.67 %
NORTH ARCOT	46.21	9.21 %
TRICHY-01	37.50	8.72 %
WEST-01	30.93	10.45 %
SOUTH ARCOT	25.66	7.56 %
KL-SOUTH	20.53	35.35 %
HO01	4.07	5.31 %
Total	490.60	11.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	83.03	14.26 %
Computer	1.59	1.74 %
Chargers	1.03	32.61 %
EXT WNTY-MOB	0.70	6.98 %
Tab	0.20	3.71 %
Ear-Buds	0.15	3.18 %
Pow-Bank	0.02	1.69 %
Total	86.73	12.34 %

Branch *	MTD Sales L	Brand Share %
VNR2	5.09	10.34 %
TUT2	2.86	9.58 %
TKS1	2.46	9.61 %
VLY1	1.52	6.38 %
MAR1	1.14	5.14 %
APK2	1.08	7.00 %
TCN1	0.91	6.29 %
PKD1	0.84	6.55 %
TKY1	0.68	3.72 %
KSM1	0.59	2.61 %
VKM1	0.58	8.62 %
TYI1	0.45	4.01 %
STU2	0.41	8.54 %
APK1	0.38	4.06 %
ASM1	0.15	1.48 %
MMT1	0.07	0.62 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TVL2		0.00 %
Total	86.73	12.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	80.07	14.61 %
Chargers	1.00	33.40 %
Tab	0.88	14.10 %
Computer	0.50	1.44 %
EXT WNTY-MOB	0.45	8.04 %
Pow-Bank	0.02	1.90 %
Case	0.02	83.41 %
Dig-Acce	0.01	0.14 %
Total	82.95	13.53 %

Branch *	MTD Sales L	Brand Share %
CH12	3.60	10.72 %
CH33	1.48	7.38 %
PON1	1.39	9.07 %
MC06	1.38	10.03 %
CH18	1.03	4.03 %
GPD1	1.01	3.75 %
UKI1	0.94	4.78 %
CH09	0.75	4.90 %
CH36	0.50	8.62 %
CH34	0.45	1.31 %
MJR1	0.35	1.08 %
CH23	0.23	2.93 %
CH06	0.16	1.07 %
CH17	0.01	0.10 %
CH01		0.00 %
MC08		0.00 %
Total	82.95	13.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	57.43	12.95 %
Tab	1.21	19.74 %
Computer	1.04	2.75 %
Chargers	0.80	30.95 %
Ear-Buds	0.15	2.70 %
EXT WNTY-MOB	0.14	3.57 %
Case	0.03	77.07 %
Dig-Acce		0.15 %
Total	60.79	11.99 %

Branch *	MTD Sales L	Brand Share %
CH14	2.54	6.95 %
CH42	1.65	8.52 %
CH38	1.44	8.85 %
CH28	1.16	7.38 %
SKL1	1.01	9.51 %
CH19	0.72	4.35 %
CH39	0.61	7.67 %
CH37	0.53	4.83 %
MRM1	0.32	1.56 %
CH45	0.28	1.85 %
CGL1	0.20	1.31 %
AVD1	0.19	1.02 %
MC09	0.17	2.48 %
CH26	0.17	4.37 %
MC10	0.15	0.85 %
MC02	0.01	0.44 %
TKM1	0.01	0.08 %
Total	60.79	11.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.38	11.38 %
Computer	1.52	4.60 %
Chargers	0.64	33.91 %
Tab	0.59	18.93 %
EXT WNTY-MOB	0.44	9.24 %
Ear-Buds	0.16	4.65 %
Pow-Bank	0.04	3.44 %
Dig-Acce		0.58 %
Total	48.78	10.85 %

Branch *	MTD Sales L	Brand Share %
PVI1	2.14	6.91 %
MDU3	1.13	7.73 %
BNR1	1.00	10.22 %
MDU4	0.96	10.64 %
DGL1	0.86	5.74 %
DKI1	0.79	8.79 %
ADP1	0.63	4.71 %
SGP1	0.44	8.93 %
DGL2	0.41	6.00 %
USL1	0.38	3.56 %
KPT1	0.34	2.68 %
ODM1	0.28	2.13 %
PNV1	0.26	5.42 %
PNI1	0.19	2.34 %
TPT1	0.17	1.42 %
PKM1	0.11	1.31 %
BTU1	0.10	1.49 %
MNM1	0.10	2.13 %
KYK1	0.10	1.12 %
CBM1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
Total	48.78	10.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	44.91	10.68 %
Computer	0.52	1.17 %
Chargers	0.49	27.13 %
Tab	0.40	11.15 %
EXT WNTY-MOB	0.08	3.15 %
Ear-Buds	0.04	1.22 %
Dig-Acce	0.01	4.23 %
Total	46.46	9.67 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.35	6.56 %
MTR1	1.32	7.96 %
EPI1	1.22	10.18 %
MCR1	1.02	5.85 %
VPD1	0.79	4.72 %
OML1	0.79	2.99 %
PLC1	0.73	4.80 %
TRM1	0.67	1.94 %
RSP1	0.67	8.33 %
VKL1	0.49	6.47 %
NKL2	0.46	3.11 %
TCG1	0.20	2.84 %
KRI1	0.15	1.45 %
KMM1	0.09	1.82 %
DPR1	0.01	0.11 %
SGI1	0.01	0.07 %
EDP1	0.01	0.11 %
DPR2	0.01	0.07 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
Total	46.46	9.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	44.00	10.02 %
Tab	1.38	23.74 %
Chargers	0.72	28.09 %
EXT WNTY-MOB	0.06	0.68 %
Ear-Buds	0.04	0.88 %
Total	46.21	9.21 %

Branch *	MTD Sales L	Brand Share %
WJP1	1.79	9.03 %
VSI1	1.51	9.10 %
CGM1	1.45	8.53 %
SBR1	1.41	7.22 %
VEL1	1.29	4.87 %
CYR1	1.16	10.66 %
VNB1	0.76	3.55 %
KPM1	0.54	4.15 %
PLR1	0.36	4.87 %
TRL1	0.34	1.75 %
GDM1	0.27	1.81 %
ANI1	0.26	2.56 %
ABR1	0.10	0.46 %
CPT1	0.02	0.25 %
PTU1		0.00 %
WJD1		0.00 %
Total	46.21	9.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	35.40	9.52 %
Tab	1.37	26.28 %
Chargers	0.64	44.69 %
EXT WNTY-MOB	0.08	2.19 %
Dig-Acce	0.01	2.29 %
Total	37.50	8.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.50	8.89 %
PTK1	1.80	10.72 %
TTP1	1.59	7.80 %
NMM1	1.30	9.62 %
MSI1	0.82	5.98 %
TVR2	0.75	4.52 %
JKM1	0.34	2.22 %
PBR1	0.26	4.06 %
MVM1	0.21	1.27 %
PDK1	0.18	1.88 %
KIK1	0.17	2.48 %
NGT1	0.17	0.91 %
NCK1	0.17	2.40 %
TVR1	0.17	1.86 %
AYR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	37.50	8.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	29.61	12.36 %
Chargers	0.64	42.48 %
Tab	0.54	20.69 %
EXT WNTY-MOB	0.07	3.21 %
Ear-Buds	0.04	1.19 %
Pow-Bank	0.02	2.07 %
Dig-Acce	0.01	0.67 %
Total	30.93	10.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.02	7.03 %
GDR1	1.39	10.20 %
CNR1	0.98	7.60 %
KGI1	0.65	2.83 %
PPI1	0.55	3.53 %
TPR3	0.47	5.00 %
CBE1	0.27	6.22 %
PLI1	0.21	4.69 %
DPM2	0.15	1.86 %
SNR1	0.14	2.07 %
SYM2	0.01	0.13 %
KMD1	0.01	0.17 %
SUL1	0.01	0.53 %
ANR1		0.02 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
UMP1		0.00 %
Total	30.93	10.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	24.63	8.24 %
Tab	0.53	33.47 %
Chargers	0.46	39.96 %
EXT WNTY-MOB	0.03	0.65 %
Dig-Acce		2.32 %
Total	25.66	7.56 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.38	8.17 %
VPM2	1.93	9.70 %
CDM1	1.54	7.16 %
TVM2	1.53	7.12 %
PRT1	1.51	8.88 %
KKI2	1.04	6.52 %
TDM1	0.99	6.32 %
TRK1	0.84	3.54 %
NVL2	0.42	3.66 %
VPM1	0.40	6.02 %
ULP1	0.35	1.43 %
KML1	0.21	2.05 %
SJI1	0.13	0.53 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	25.66	7.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	20.20	38.28 %
Chargers	0.19	55.74 %
EXT WNTY-MOB	0.14	47.28 %
Total	20.53	35.35 %

Branch *	MTD Sales L	Brand Share %
Total	20.53	35.35 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	3.59	5.08 %
SWatch	0.49	18.56 %
Total	4.07	5.31 %

Branch *	MTD Sales L	Brand Share %
GHUB	3.83	5.10 %
Total	4.07	5.31 %