

MTD Sales
397.56 L

Brand Share %
5.69 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	382.25	5.66 %
Chargers	12.57	23.90 %
Tab	2.63	3.52 %
Ear-Buds	0.04	0.06 %
Dig-Acce	0.04	0.25 %
Pow-Bank	0.02	0.11 %
Total	397.56	5.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	128.79	10.75 %
CHENNAI-02	74.81	6.92 %
SOUTH-03	38.81	5.85 %
NORTH ARCOT	36.35	4.61 %
WEST-02	35.56	5.22 %
CHENNAI-01	31.22	3.94 %
TRICHY-01	20.74	3.74 %
SOUTH ARCOT	16.72	2.63 %
WEST-01	14.56	3.63 %
HO01		0.00 %
Total	397.56	5.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	123.68	10.68 %
Chargers	4.17	38.29 %
Tab	0.94	6.02 %
Dig-Acce		0.25 %
Total	128.79	10.75 %

Branch *	MTD Sales L	Brand Share %
TKS2	2.71	5.67 %
APK2	1.41	5.26 %
RND1	0.86	2.97 %
TKS1	0.79	2.60 %
SNL1	0.74	4.92 %
MMT1	0.74	2.72 %
KYR1	0.42	2.34 %
PDI1	0.33	1.99 %
ARM1	0.30	1.87 %
TKY1	0.28	1.32 %
SKD1	0.20	0.93 %
KGL1	0.13	0.40 %
UDN1	0.13	0.75 %
SDI1	0.08	0.77 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	128.79	10.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.70	7.02 %
Chargers	1.47	19.09 %
Tab	0.64	3.85 %
Dig-Acce	0.01	0.10 %
Total	74.81	6.92 %

Branch *	MTD Sales L	Brand Share %
CH33	1.86	2.79 %
MC05	1.70	3.67 %
CH23	1.03	4.69 %
CH17	0.85	3.11 %
CH44	0.82	1.31 %
CH46	0.72	3.27 %
CH50	0.72	1.38 %
UKI1	0.55	1.35 %
CH41	0.53	1.88 %
CH27	0.53	4.34 %
PON1	0.42	1.62 %
CH20	0.40	1.14 %
CH51	0.25	0.81 %
MJR1	0.14	0.33 %
CH18	0.13	0.41 %
CH06	0.07	0.29 %
CH32		0.00 %
CH36		0.00 %
Total	74.81	6.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	37.12	5.77 %
Chargers	1.38	28.02 %
Tab	0.31	5.75 %
Total	38.81	5.85 %

Branch *	MTD Sales L	Brand Share %
KPT1	1.25	5.32 %
MDU7	0.82	4.36 %
BNR1	0.73	3.68 %
TEN2	0.56	2.27 %
MDU4	0.45	3.47 %
PKM1	0.43	3.62 %
MNM1	0.40	5.22 %
ADP1	0.31	1.71 %
SGP1	0.30	1.88 %
TDI1	0.28	2.11 %
TEN1	0.20	0.76 %
DGL2	0.19	1.12 %
MDU6	0.17	0.72 %
TMM1	0.14	0.63 %
KKD3	0.13	0.93 %
CBM1	0.13	0.60 %
CMR1	0.04	0.19 %
DKI1	0.02	0.14 %
ODM1	0.01	0.08 %
KYK1	0.01	0.12 %
PNI1	0.01	0.25 %
BTU1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	38.81	5.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	34.99	4.61 %
Chargers	1.06	17.55 %
Tab	0.30	2.31 %
Total	36.35	4.61 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.38	4.59 %
AKM1	1.31	3.19 %
CGM1	1.27	5.19 %
SBR1	1.19	2.90 %
WJP1	1.03	2.95 %
GDM1	0.97	2.69 %
TRR1	0.27	0.64 %
ANI1	0.17	0.99 %
CPT1	0.16	0.77 %
KPM1	0.14	0.53 %
CYR1	0.14	0.68 %
TRL1	0.01	0.04 %
VEL1	0.01	0.03 %
ABR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	36.35	4.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	33.91	5.13 %
Chargers	1.32	30.19 %
Tab	0.33	5.02 %
Dig-Acce		1.89 %
Total	35.56	5.22 %

Branch *	MTD Sales L	Brand Share %
SGI1	1.30	5.33 %
VPD1	1.24	4.57 %
KRI1	0.95	2.96 %
TRM1	0.47	1.02 %
ERD2	0.30	3.65 %
ATU1	0.25	0.94 %
EDP1	0.17	2.81 %
SLM3	0.16	0.64 %
TCG1	0.16	2.23 %
NKL2	0.15	0.50 %
ERD1	0.15	1.93 %
EPI1	0.14	0.73 %
OML1	0.01	0.04 %
DPR1		0.04 %
CMI1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	35.56	5.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.17	3.97 %
Chargers	1.01	17.16 %
Ear-Buds	0.04	0.40 %
Total	31.22	3.94 %

Branch *	MTD Sales L	Brand Share %
CH05	1.59	3.83 %
CH30	0.70	2.49 %
CH19	0.38	1.69 %
CH48	0.36	0.91 %
CH38	0.35	1.38 %
CH16	0.30	0.49 %
CH45	0.27	1.28 %
CH25	0.19	0.92 %
CH42	0.19	0.78 %
CH07	0.15	0.64 %
KNR1	0.14	0.68 %
CH26	0.13	3.64 %
MC10	0.03	0.34 %
GUD2	0.01	0.06 %
MRM1	0.01	0.03 %
TKM1	0.01	0.04 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
Total	31.22	3.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.49	3.60 %
Chargers	1.10	31.42 %
Tab	0.12	3.72 %
Pow-Bank	0.02	1.21 %
Dig-Acce		1.81 %
Total	20.74	3.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	1.84 %
JKM1	1.08	5.04 %
TNJ2	0.87	3.62 %
TVR2	0.69	3.42 %
PBR1	0.55	3.72 %
KRN1	0.49	2.19 %
AYR1	0.28	1.78 %
NMM1	0.20	1.26 %
ORU1	0.19	1.44 %
PTK1	0.02	0.13 %
APM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	20.74	3.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.22	2.60 %
Chargers	0.51	14.90 %
Total	16.72	2.63 %

Branch *	MTD Sales L	Brand Share %
SJ2	1.41	4.19 %
POY1	1.25	2.93 %
VPM2	1.25	5.02 %
PRT1	1.19	2.65 %
NVL2	1.00	3.22 %
TRK1	0.77	1.66 %
CUD1	0.72	0.90 %
CDM1	0.59	1.51 %
TVM2	0.32	1.16 %
VCM1	0.30	2.49 %
VPM1	0.28	3.58 %
ULP1	0.27	0.70 %
KML1	0.14	1.28 %
POY2	0.13	0.33 %
KLM1	0.01	0.03 %
STP1		0.00 %
TDM1		0.00 %
Total	16.72	2.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	13.98	3.60 %
Chargers	0.56	18.70 %
Dig-Acce	0.02	7.42 %
Total	14.56	3.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.98	4.47 %
KGI1	1.75	4.71 %
MPM1	0.37	3.33 %
TPR1	0.32	3.53 %
PDM1	0.30	4.29 %
KMR1	0.14	0.44 %
GBM1	0.11	0.60 %
SYM2	0.01	0.16 %
TPR3	0.01	0.19 %
KGM1	0.01	0.07 %
CBE3	0.01	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.56	3.63 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %