



# TN : SAMSUNG Sales Performance 20/04/2026 9:31 AM

MTD Sales  
406.10 L

Brand Share %  
5.75 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	387.51	5.64 %
Chargers	15.86	32.99 %
Tab	2.41	3.34 %
Ear-Buds	0.28	0.38 %
Dig-Acce	0.02	0.90 %
Case	0.01	86.70 %
<b>Total</b>	<b>406.10</b>	<b>5.75 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	126.27	10.48 %
CHENNAI-02	69.52	6.94 %
SOUTH-03	47.73	7.38 %
CHENNAI-01	40.97	4.42 %
WEST-02	36.38	5.52 %
NORTH ARCOT	31.31	4.03 %
TRICHY-01	30.73	5.18 %
WEST-01	12.25	3.12 %
SOUTH ARCOT	10.93	1.94 %
HO01		0.00 %
<b>Total</b>	<b>406.10</b>	<b>5.75 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	121.32	10.35 %
Chargers	4.61	42.41 %
Tab	0.34	2.50 %
Case		50.25 %
<b>Total</b>	<b>126.27</b>	<b>10.48 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	1.94	3.18 %
PDI1	0.97	5.47 %
MAR1	0.88	2.49 %
ARM1	0.68	4.38 %
KYR1	0.67	3.62 %
KGL1	0.64	2.70 %
SKD1	0.45	2.28 %
ASM1	0.21	1.35 %
RPM1	0.18	1.94 %
RND1	0.01	0.04 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>126.27</b>	<b>10.48 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	67.12	6.93 %
Chargers	2.35	31.73 %
Ear-Buds	0.04	0.37 %
Dig-Acce		2.32 %
<b>Total</b>	<b>69.52</b>	<b>6.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	2.72	4.49 %
CH20	2.50	4.86 %
UKI1	2.15	5.66 %
CH17	1.79	4.88 %
CH33	1.45	2.96 %
CH44	0.81	2.59 %
PON1	0.65	3.49 %
MC05	0.55	1.57 %
CH18	0.29	0.83 %
CH50	0.20	0.66 %
CH23	0.18	0.92 %
CH06	0.14	0.44 %
CH31	0.13	1.16 %
CH51	0.13	0.42 %
CH36	0.12	0.74 %
CH43	0.12	0.59 %
CH27		0.00 %
GPD1		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>69.52</b>	<b>6.94 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.20	7.18 %
Chargers	2.04	42.87 %
Tab	0.49	7.99 %
Dig-Acce		1.48 %
<b>Total</b>	<b>47.73</b>	<b>7.38 %</b>

Branch *	MTD Sales L	Brand Share %
BNR1	0.83	5.59 %
TDI1	0.57	3.23 %
KKD3	0.42	3.26 %
CMR1	0.30	1.24 %
PNV2	0.29	5.17 %
SVG1	0.29	1.67 %
TEN1	0.28	1.04 %
KRR1	0.13	3.08 %
PVI1	0.13	0.68 %
PKM1	0.13	1.07 %
USL1	0.13	0.83 %
MLR1	0.12	2.03 %
TMM1	0.12	0.73 %
DKI1	0.02	0.06 %
ODM1	0.01	0.10 %
KYK1	0.01	0.14 %
BTU1		0.00 %
DGL2		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
<b>Total</b>	<b>47.73</b>	<b>7.38 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	39.05	4.37 %
Chargers	1.57	25.42 %
Tab	0.31	1.73 %
Ear-Buds	0.04	0.39 %
Case	0.01	100.00 %
<b>Total</b>	<b>40.97</b>	<b>4.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.56	5.45 %
CH07	1.67	5.59 %
CH30	1.26	1.59 %
CH48	0.74	2.11 %
CH19	0.56	2.08 %
CH25	0.56	2.28 %
CH45	0.54	1.61 %
KNR1	0.40	1.64 %
CH42	0.31	1.55 %
AVD1	0.18	0.73 %
CH14	0.13	0.25 %
CH38	0.13	0.63 %
TKM1	0.13	0.59 %
MRM1	0.12	0.37 %
CH08	0.12	0.31 %
CH49	0.12	0.40 %
GUD2	0.12	0.48 %
CH22	0.01	0.09 %
CH26	0.01	0.19 %
CGL1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
<b>Total</b>	<b>40.97</b>	<b>4.42 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	33.71	5.23 %
Chargers	1.46	36.53 %
Tab	1.21	21.69 %
<b>Total</b>	<b>36.38</b>	<b>5.52 %</b>

Branch *	MTD Sales L	Brand Share %
VPD1	1.55	5.27 %
MCR1	1.49	5.70 %
SLM2	0.37	1.56 %
ERD1	0.29	3.72 %
ATU1	0.27	0.96 %
EPI1	0.25	1.30 %
OML1	0.21	0.73 %
TRM1	0.20	0.44 %
EDP1	0.14	2.78 %
KRI1	0.13	0.38 %
MTR1	0.12	0.53 %
VKL1	0.01	0.19 %
DPR1	0.01	0.10 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
<b>Total</b>	<b>36.38</b>	<b>5.52 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.92	3.96 %
Chargers	1.12	20.25 %
Ear-Buds	0.19	1.95 %
Tab	0.07	1.24 %
<b>Total</b>	<b>31.31</b>	<b>4.03 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	1.75	4.26 %
SLG1	1.42	5.44 %
VSI1	1.28	4.05 %
TRR1	0.94	2.15 %
VEL1	0.87	1.89 %
KPM1	0.79	3.42 %
SBR1	0.68	1.55 %
GDM1	0.46	2.07 %
TRL1	0.25	0.78 %
VNB1	0.13	0.38 %
WJD1	0.01	0.03 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>31.31</b>	<b>4.03 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	29.17	5.03 %
Chargers	1.55	44.00 %
Dig-Acce	0.01	6.90 %
<b>Total</b>	<b>30.73</b>	<b>5.18 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.68	2.82 %
KUM1	0.70	2.90 %
PBR1	0.38	4.47 %
NCK1	0.38	3.81 %
MSI1	0.31	1.28 %
PTK1	0.29	1.31 %
JKM1	0.25	1.22 %
MVM1	0.13	0.87 %
NGT1	0.13	0.63 %
TYR1	0.13	0.39 %
TRY4	0.12	0.30 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>30.73</b>	<b>5.18 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	11.58	3.02 %
Chargers	0.67	22.49 %
<b>Total</b>	<b>12.25</b>	<b>3.12 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.52	2.54 %
UAM1	0.58	1.99 %
DPM2	0.38	3.48 %
TPR2	0.25	1.94 %
TPR3	0.18	1.08 %
KMR1	0.13	0.46 %
PPI1	0.11	0.83 %
GBM1	0.01	0.06 %
MPM1	0.01	0.12 %
TPR1	0.01	0.10 %
SUL1	0.01	0.22 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>12.25</b>	<b>3.12 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	10.43	1.90 %
Chargers	0.50	17.49 %
<b>Total</b>	<b>10.93</b>	<b>1.94 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	1.26	3.38 %
TVM1	1.22	5.51 %
POY1	1.04	3.54 %
ULP1	0.53	1.52 %
STP1	0.50	3.88 %
TVM2	0.30	1.02 %
CUD1	0.27	0.49 %
SJI2	0.20	0.52 %
POY2	0.16	0.48 %
TDM1	0.13	0.60 %
KML1	0.12	0.80 %
KLM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>10.93</b>	<b>1.94 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %