

MTD Sales
460.98 L

Brand Share %
6.91 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	446.65	6.94 %
Chargers	12.28	20.58 %
SWatch	0.64	2.52 %
Ear-Buds	0.48	0.74 %
Pow-Bank	0.29	1.42 %
Dig-Acce	0.25	2.20 %
Tab	0.24	0.44 %
Case	0.16	10.75 %
Total	460.98	6.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	131.50	9.95 %
CHENNAI-02	70.66	7.35 %
WEST-02	53.65	7.70 %
TRICHY-01	48.90	8.09 %
NORTH ARCOT	47.85	6.07 %
SOUTH-03	47.11	7.67 %
CHENNAI-01	38.75	5.12 %
SOUTH ARCOT	11.82	2.12 %
WEST-01	10.73	3.57 %
HO01		0.00 %
Total	460.98	6.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	127.68	10.01 %
Chargers	3.28	28.83 %
SWatch	0.25	6.75 %
Case	0.12	35.00 %
Ear-Buds	0.10	1.00 %
Dig-Acce	0.05	3.26 %
Pow-Bank	0.03	0.84 %
Total	131.50	9.95 %

Branch *	MTD Sales L	Brand Share %
TKS1	2.32	5.91 %
PKD1	1.65	6.79 %
TKS2	1.63	3.25 %
KSM1	1.31	6.39 %
VLY1	1.29	2.61 %
TYI1	1.09	5.39 %
ARM1	0.58	4.06 %
VKM1	0.46	3.88 %
SKD1	0.45	3.13 %
MAR1	0.31	0.82 %
KYR1	0.19	1.31 %
KGL1	0.19	0.67 %
MMT1	0.17	0.48 %
RND1	0.15	0.60 %
PDI1	0.14	1.10 %
TKY1	0.05	0.27 %
ASM1		0.00 %
COL1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	131.50	9.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	68.51	7.41 %
Chargers	1.86	25.26 %
SWatch	0.13	4.05 %
Pow-Bank	0.09	3.42 %
Ear-Buds	0.03	0.30 %
Dig-Acce	0.03	1.26 %
Case	0.01	4.29 %
Total	70.66	7.35 %

Branch *	MTD Sales L	Brand Share %
UKI1	1.76	4.83 %
CH50	1.20	3.23 %
PON1	1.19	4.15 %
GPD1	1.18	2.17 %
CH17	0.93	3.34 %
CH51	0.61	1.85 %
CH44	0.50	1.49 %
CH18	0.42	2.65 %
CH33	0.32	0.86 %
MJR1	0.31	0.75 %
CH06	0.30	1.51 %
CH20	0.23	0.50 %
CH36	0.16	1.16 %
CH31	0.02	0.22 %
CH27	0.02	0.24 %
MC06	0.01	0.10 %
CH23	0.01	0.06 %
CH43		0.00 %
Total	70.66	7.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	52.38	7.71 %
Chargers	1.27	28.58 %
Dig-Acce		2.36 %
Pow-Bank		0.13 %
Total	53.65	7.70 %

Branch *	MTD Sales L	Brand Share %
TRM1	1.41	3.83 %
BMD1	1.19	6.47 %
KRI1	1.12	3.39 %
ATU1	0.96	3.56 %
VPD1	0.94	3.27 %
EDP1	0.64	4.65 %
SLM2	0.59	2.08 %
KAM1	0.52	3.55 %
PLC1	0.46	2.95 %
SLM3	0.27	1.50 %
NKL2	0.22	0.91 %
SGI1	0.20	0.81 %
OML1	0.19	0.63 %
MTR1	0.14	0.62 %
CMI1	0.11	1.25 %
EPI1	0.02	0.12 %
VKL1	0.01	0.20 %
KMM1	0.01	0.15 %
DPR1		0.04 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	53.65	7.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	47.02	8.00 %
Chargers	1.47	35.48 %
Ear-Buds	0.15	3.00 %
Tab	0.12	3.94 %
Dig-Acce	0.08	18.22 %
Pow-Bank	0.06	2.91 %
Total	48.90	8.09 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.86	6.16 %
KUM1	1.54	6.06 %
MSI1	1.28	4.46 %
TNJ2	1.26	5.30 %
PBR1	0.32	2.51 %
TVR1	0.16	1.17 %
MDI1	0.03	0.36 %
PTK1	0.03	0.23 %
PDK1	0.02	0.47 %
NGT1	0.01	0.07 %
NCK1	0.01	0.11 %
TRY2	0.01	0.14 %
APM1		0.06 %
AYR1		0.00 %
MVM1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	48.90	8.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	46.68	6.14 %
Chargers	1.14	17.64 %
Pow-Bank	0.02	0.50 %
Dig-Acce	0.01	0.58 %
Case		0.70 %
Total	47.85	6.07 %

Branch *	MTD Sales L	Brand Share %
WJD1	2.26	5.66 %
SLG1	1.54	6.09 %
WJP1	1.49	4.52 %
VEL1	1.20	2.99 %
PTU1	0.77	4.00 %
VSI1	0.60	2.35 %
GDM1	0.56	2.30 %
TRR1	0.33	0.97 %
TRT1	0.31	1.37 %
SBR1	0.14	0.33 %
PLR1	0.01	0.09 %
ABR1	0.01	0.02 %
ANI1		0.02 %
VNB1		0.01 %
CYR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	47.85	6.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.44	7.65 %
Chargers	1.61	29.59 %
Pow-Bank	0.03	1.64 %
Dig-Acce	0.03	6.78 %
Case		0.67 %
Total	47.11	7.67 %

Branch *	MTD Sales L	Brand Share %
TEN1	1.61	5.82 %
TPT1	1.28	5.78 %
CBM1	0.90	6.30 %
KPT1	0.76	3.86 %
ATG1	0.74	5.30 %
MPA1	0.68	3.59 %
DGL2	0.36	3.93 %
MDU4	0.33	2.51 %
TMM1	0.31	1.68 %
PVI1	0.31	1.61 %
PNI1	0.15	4.09 %
KRR1	0.02	0.38 %
CMR1	0.01	0.06 %
BTU1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	47.11	7.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.46	5.18 %
Chargers	0.77	13.06 %
SWatch	0.25	7.55 %
Ear-Buds	0.20	2.02 %
Case	0.03	20.07 %
Pow-Bank	0.02	1.23 %
Dig-Acce	0.02	0.42 %
Total	38.75	5.12 %

Branch *	MTD Sales L	Brand Share %
CH16	2.39	5.71 %
CH14	1.33	2.66 %
CH07	0.35	1.47 %
CH47	0.29	1.27 %
GUD2	0.22	0.84 %
CH30	0.19	0.99 %
MC09	0.19	1.81 %
CH29	0.18	4.13 %
CH42	0.18	0.80 %
CH37	0.17	0.98 %
CH38	0.15	0.65 %
CH08	0.01	0.03 %
AVD1	0.01	0.02 %
CH26	0.01	0.08 %
CH22		0.02 %
SKL1		0.01 %
MC10		0.01 %
CGL1		0.00 %
CH39		0.00 %
CH45		0.00 %
CH49		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	38.75	5.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.30	2.08 %
Chargers	0.34	11.31 %
Tab	0.12	4.02 %
Pow-Bank	0.03	1.99 %
Dig-Acce	0.02	8.25 %
Case		3.42 %
Total	11.82	2.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.17	3.81 %
POY1	1.84	6.44 %
CDM1	1.35	4.26 %
MKM1	1.30	6.10 %
VPM2	0.82	4.14 %
TRK1	0.41	0.84 %
TVM2	0.21	0.53 %
SJI2	0.17	0.50 %
KKI2	0.16	0.82 %
TDM1	0.03	0.16 %
VCM1	0.02	0.18 %
NVL2	0.02	0.05 %
KML1	0.01	0.07 %
KLM1	0.01	0.02 %
PRT1	0.01	0.02 %
POY2		0.00 %
STP1		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	11.82	2.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.17	3.52 %
Chargers	0.54	19.47 %
Dig-Acce	0.02	1.32 %
Total	10.73	3.57 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.62	5.76 %
KGI1	0.91	3.80 %
GDR1	0.84	3.74 %
TPR1	0.39	2.39 %
MPM1	0.20	2.57 %
CBE2	0.17	1.17 %
CBE4	0.15	1.55 %
TPR3	0.14	0.86 %
ANR1	0.01	1.85 %
GBM1	0.01	0.09 %
KMR1	0.01	0.06 %
PDM1	0.01	0.20 %
CBE1	0.01	0.27 %
SNR1		0.07 %
UMP1		0.09 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
Total	10.73	3.57 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %